

STEP #1: Select location & tuition:

- Cheektowaga, NY, August 14, 2013 58874CHK
- Syracuse, NY, August 15, 2013 58874SYR
- Albany, NY, August 16, 2013 58874ABY
- \$179.99** per person for two or more preregistering together
- \$179.99** single registration postmarked four weeks prior to seminar date
- \$199.99** standard seminar tuition
- \$55.95** *Neurology secrets*, 5th Edition book (SAM01095)
- Pick up at seminar. Ship to me*
- \$16.95** *Different Strokes - An Intimate Manual for Stroke Survivors, Families and Care Givers* book. (SAM01210)
- Pick up at seminar. Ship to me*
- \$169.99** Self-Study package of this event (DYD01210) (please add shipping fees* below)

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*Shipping (only for product to be returned to you) is extra. Item = \$2.00 each add'l item.

**Residents add applicable state sales tax. Receipt # 10A, DE, MI, NJ, OR

Product subtotal \$ _____

*Shipping _____

**Tax _____

Tuition subtotal _____

TOTAL _____

Registration coordinator - \$45 - see inside for info.

Visit our Online Product Store: www.pesihealthcare.com/store

Strategies for Excellence in Stroke Care: Expanding the Window for Care

STEP #2: Please complete entire form so we can notify you of any changes

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 Profession _____ Specialty _____
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 City _____ County _____
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 Home/Cell Phone # (_____) _____
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PLEASE INCLUDE MAILING LABEL, EVEN IF INCORRECT.

PLEASE ROUTE TO:
 Director of Nursing
 Nurse Educator

STEP #3: Payment or Purchase Order Required

- Check enclosed payable to **PESI HealthCare**
- Signed purchase order/Check request enclosed
- MC 16 digits VISA 13-16 digits AmEx 15 digits Discover 16 digits
- Card # _____
- Card Exp. _____
- Signature _____
- V-Cards #* _____
- PKCVISA (Discover last 4 digit # non signature used on back of card) (American Express 4 digit # above account # on face of card)

4 Ways to Register:

- ONLINE** with credit card: www.pesihealthcare.com
- BY FAX** with credit card or P.O.: 800-675-5026
- BY MAIL** with payment or P.O.: PESI HealthCare, P.O. Box 900, Eau Claire, WI 54702-0900
- BY PHONE** with credit card: 800-843-7763 - M-F, 7 am-5 pm, Central Time

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FEATURING KATHY MORRISON, MSN, RN, CNRN

Strategies for Excellence in Stroke Care

Expanding the Window for Care

Cheektowaga, NY

Wednesday
 August 14, 2013

Syracuse, NY

Thursday
 August 15, 2013

Albany, NY

Friday
 August 16, 2013

Nurses • Nurse Practitioners • Physical Therapists
 Physical Therapy Assistants • Speech-Language Pathologists
 Occupational Therapists • Occupational Therapy Assistants
 Stroke Management Teams • Recreation Therapists
 Therapeutic Recreation Specialists • Audiologists

- **Rule Out Conditions that Mimic Stroke**
- **Update on Latest Diagnostic Tools**
- **Identify Severity and Area of Brain Damage**
- **Treatment Advances: Thrombectomy and Intra Arterial t-PA**
- **Stroke Medications**
- **Outcomes and Expectations by Stroke Syndromes**
- **Rehabilitation Strategies**
- **Joint Commission Primary Stroke Center Certification**



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 A Non-profit Organization

www.pesihealthcare.com

Strategies for Excellence in Stroke Care: Expanding the Window for Care

The key to effective stroke care is early recognition and treatment. With an emphasis on the interdisciplinary team approach to stroke care, this interactive program will teach you how to pinpoint an area of brain injury and determine the associated neurological deficits. You will gain a better understanding of embolic and thrombotic strokes, as well as subarachnoid and intracerebral hemorrhages, which will help you predict impending changes in your patients. You will also have the opportunity to analyze complex stroke cases, strengthen your assessment skills, and advance your understanding of subtle neurological changes in your patients.

As an experienced neuroscience nurse, Kathy Morrison, MSN, RN, CNRN, is able to merge the latest science with practical strategies for stroke care. She will enhance your ability to not only implement care protocols from pre-hospital to post-acute, but also to understand the evidence behind the guidelines for care. She will also help you understand treatment modalities for improving the care you provide to patients faced with Transient Ischemic Attack. Don't miss this opportunity to learn about the latest advances for achieving excellence in stroke care!

OBJECTIVES

1. Differentiate evidence-based practice from "the way we've always done things."
2. Assess the care techniques for stroke patients in both the acute and the rehabilitation stages of recovery.
3. Interpret the Joint Commission Primary Stroke Center standards including: certification, performance measures and the intra-cycle review process.
4. Explain how to benchmark standards of care through the implementation of the "Get with the Guidelines" program from the American Stroke Association.
5. Determine team-building strategies to enhance the multidisciplinary team performance for better patient outcomes.
6. Summarize the latest clinical advances in stroke assessment and treatment.
7. Integrate the latest recommendations to optimize stroke patient care in your health care environment.

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All registrations must include payment or signed purchase order.

Walk-ins are welcome, but admission cannot be guaranteed.

4 Ways
to
Register

- **ONLINE 24/7** with credit card - www.pesihealthcare.com
- **PHONE** with credit card - 800-843-7763 M-F, 7-5 CT
- **FAX** with credit card or P.O. - 800-675-5026
- **MAIL** with payment or P.O. - PESI HealthCare, P.O. Box 900, Eau Claire, WI 54702-0900

LOCATIONS:

Call hotel for parking info and/or fees

Cheektowaga, NY August 14, 2013

Needs hotel name
address • zip
phone

Syracuse, NY August 15, 2013

Needs hotel name
address • zip
phone

Albany, NY August 16, 2013

Needs hotel name
address • zip
phone

SEMINAR SCHEDULE:

7:30 Check-in/Morning Coffee & Tea

8:00 Program begins

11:50-1:00 Lunch on your own

4:00 Program ends

10-15 minute mid-morning and mid-afternoon breaks

CANCELLATION POLICY:

If you contact us before the seminar date, you can exchange for a self-study package on the subject, a certificate to attend another PESI HealthCare seminar, or receive a tuition refund less a \$30 cancel fee. Substitutions are permitted at any time.

Questions? Visit www.pesihealthcare.com/faq, or e-mail us @ info@pesihealthcare.com

Confirm your registration online!
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- **\$179.99** single registration postmarked four weeks prior to seminar date
- **\$199.99** standard seminar tuition
- **\$55.95*** *Neurology Secrets*, 5th Edition book (distributed at seminar - saves you shipping costs!)
- **\$16.95*** *Different Strokes - An Intimate Memoir for Stroke Survivors, Families, and Care Givers* book (distributed at seminar - saves you shipping costs!)

*Plus applicable state and local taxes except in AK, DE, MT, NH, OR.

- Manage the registration table for reduced tuition!
- **\$45** Visit www.pesihealthcare.com/coord or call 800-843-7763 for description and availability.

- Student rates: Visit www.pesihealthcare.com/faqs for details.

Guarantee: Your satisfaction is our goal... and our guarantee! If you are not satisfied with this seminar, we'll make it right.

Contact us early with your ADA needs: info@pesihealthcare.com

SELF-STUDY PACKAGE:

If your schedule will not allow you to attend the seminar, you can purchase a self-study package on the topic. You will receive an audio/visual recording of the presentation on high-quality DVDs, along with a CD-ROM containing downloadable written materials and post test. (CE available for an additional fee.) Check with your licensing board to see if self-study credits may be earned. Order by using the form on this brochure, call 800-843-7763 or visit our online product store at www.pesihealthcare.com/store. Self-study is not available for ASHA CEUs.

OUTLINE

Assessment, Diagnostics, Treatment and Prevention

- Brain Attack
- Transient Ischemic Attack
- Advances in Prevention/Treatment
- Atrial Fibrillation
- Ulcerated, Ruptured Plaque
- Types of Stroke/Symptoms
 - Thrombotic
 - Embolic
 - Hemorrhagic
 - Lacunar
- Ischemic Penumbra
- Symptoms of Hemorrhagic Stroke
- Interrupting Clot Formation
- National Stroke Association Updates
- American Stroke Association
 - "Get with the Guidelines" to Transform Your Organization
 - Driving Performance Improvement
- Joint Commission Primary Stroke Center Certification
- Stroke Survivors
- Team-Building Strategies

Standards for Evidence-Based Stroke Care

- Various Stroke Syndromes
- Standardized Order Sets
- Conditions which Mimic Stroke
- Functional Assessment
 - Care Parameters by Diagnosis
 - Common Pitfalls
 - Cranial Nerves
 - Sensory Exam
 - Motor Exam
 - Muscle Testing
 - Cerebellar Testing

The following individuals contributed to the planning of this educational event: *Content Expertise:* Kathy Morrison, MSN, RN, CNRN; *Nurse Planner:* Liz Olson, BSN, RN; *Target Audience Consultants:* Becky Lange, OTR/L; Jeanne Byers-Spraetz, MA, CCC, SLP; Mary Ellen Akan, MPT

Save by Including this Book(s) with Seminar Registration!

Neurology Secrets, 5th Edition

469 pages • Published by Elsevier-Mosby • Copyright 2010



Revised and updated, *Neurology Secrets*, 5th Edition has the answers you need. A two-color page layout, portable size, and a list of the "Top 100 Secrets" in neurology help you better meet the challenges you face today. You'll find all the features you rely on from the *Secrets Series*—a question-and-answer format, lists, mnemonics, tables, and an informal tone—that make study or reference fast and easy.

Different Strokes - An Intimate Memoir for Stroke Survivors, Families, and Care Givers

256 pages • Published by Skyhorse Publishing • Copyright 2011



Different Strokes is an in-depth look at what surviving, or not surviving, a stroke can mean. And Steven Boorstein should know—at age fifty-two, he suffered a stroke after a hit on the ski slopes of Vail. Part-memoir, part-how-to, Steven Boorstein's book will help you to recover from a stroke, whether you were the victim of one or had to watch a loved one suffer.

- Identifying Causative Factors: Prevent Future Disability
- Diagnostics: CT, MRI, Diffusion MRI, Perfusion MRI, MRA, Transcranial Doppler, Bubble Studies, Carotid Doppler, Hypercoagulability Profile, Blood Glucose
- ICP and Ventilation
- Subarachnoid and Intracerebral Hemorrhage
- Levels of Consciousness
- Posturing: Decorticate, Decerebrate
- Prevention/Tracking of Complications

Stroke Medications

- Blood Pressure Management
- Thrombolytics
- Seizure Management
- Cerebral Edema
- Sedation

Clinical Advances in Stroke Care

- Intra Arterial t-PA
- Mechanical Clot Retrieval
- Combination Therapies
- Drip and Ship Protocols
- Outcomes in Stroke Centers/Units
- Hypothermia

Stroke Rehabilitation

- Criteria for Transitions in Care: Acute Rehab, Subacute, Community-Based, Home Health
- Current Rehab Theories
- Change in Patient Roles
- Implications for Rehab Professionals
- Family Role as Caregiver

SPEAKER

Kathy Morrison, MSN, RN, CNRN, has been a nurse for over 30 years and has experience in neurological and cardiac critical care, community nursing, case management and program leadership. She is a certified neuroscience nurse and recipient of the prestigious Pennsylvania State Nightingale Award for Clinical Nursing. In her current role as the Stroke Program Manager for an academic medical center in Pennsylvania, she collaborates with fellow professionals in neurology, neurosurgery, pre-hospital, emergency departments, radiology, intensive care, rehabilitation and the stroke units to coordinate all aspects of stroke care. She played a pivotal role in helping her employer attain Joint Commission Primary Stroke Center Certification and now provides consultation to other hospitals seeking this certification.

An accomplished author, Kathy's published works have appeared in nursing journals and neuroscience course curricula. In addition to speaking nationally on stroke-related topics, she is active in her community - participating in stroke screenings, awareness lectures and a regional stroke survivor support group. Kathy is a member of the American Stroke Association, the American Association of Neuroscience Nurses, and Sigma Theta Tau.

LIVE SEMINAR CONTINUING EDUCATION CREDIT INFORMATION

Nurses/Nurse Practitioners/Clinical Nurse Specialists: CMI Education Institute Inc. is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nurses in full attendance will earn 6.3 contact hours. PARTIAL CONTACT HOURS WILL BE AWARDED FOR PARTIAL ATTENDANCE.



PESI HealthCare is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for .6 ASHA CEUs (Introductory level, Professional area). Speech-Language Pathologists & Audiologists: Full attendance is required. No partial CEUs for partial attendance.

Occupational Therapists & Occupational Therapy Assistants: PESI HealthCare is an AOTA Approved Provider of continuing education. Provider #: 6005. Full attendance at this basic to intermediate course qualifies for 6.0 contact hours or .6 CEUs. You will be required to sign a morning and afternoon attendance list and complete the program evaluation/post-test. Partial credit will be issued for partial attendance. The assignment of AOTA CEUs does not imply endorsement of specific course content, products, or clinical procedures by AOTA.

If your profession is not listed, please contact your board to determine your continuing education requirements and check for reciprocal approval. Many boards will approve this seminar based on other board approvals shown here. PESI HealthCare provides all attendees with documentation of attendance.

Disclosures:

Financial: Kathy Morrison is receiving a fee for speaking at today's educational activity. Kathy serves as a consultant to Allergan USA, Inc. She receives compensation as a consultant.

Nonfinancial: Kathy Morrison is an advisory committee member for the American Heart Association. She does not receive compensation.

Have a seminar idea? A manuscript to publish?

The nation's top speakers and authors contact PESI HealthCare first. If you are interested in becoming a speaker, or have a new topic idea, please contact Liz Olson at lolson@pesihealthcare.com or call (715) 855-5250.