

Announcing the Taste of the Mid-Atlantic

Value-Added Marketers Compete for the Best Tasting Product!

Wednesday Evening, February 3, 2010, 7:00 to 8:00 PM

At the Mid-Atlantic Fruit and Vegetable Conference, Hershey, PA

Participants may compete in two divisions: fruit-based and vegetable-based.

Up to 2 entries per farm per division. Space is limited.

The major or "key" ingredient must have been produced from your farming operation. Meaning, if Apple Butter is entered, your farm must have grown and supplied the apples used to make the apple butter. (Pineapple Jelly from a PA farm could be difficult!) Please sign the verification below attesting to your crop production and use.

Entrants are not required to do the processing. Use of a custom co-packer is permitted.

Entry fee is two jars or packages of each sampled product.

Each farm will have one 6 foot-covered table. Participants must supply the equipment and supplies necessary to sample their products.

Judging will be a 50-50 average of convention participants and a judging panel. Winners will receive a gift basket made up of the sampled products.

Only entries will be allowed to be sampled. Cider is not permitted to be entered at this contest.

Set-up will begin at 5:30 PM, with tasting competition beginning at 7:00 PM. Winners will be announced after 8:00 PM. All supplies and materials must be removed by 9:00 PM.



All entries must pre-register by January 22, 2010.

Return to Brian Kelly, Penn State Extension - Blair County, 301 Valley View Blvd, "E" Wing, Altoona, PA 16602.
814-940-5989 ph or 814-940-5997 fax or bmk12@psu.edu

Name _____ Farm Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Total Number of Entries _____

Will you need electricity? Circle Yes or No

Fruit Based: (product name)

Vegetable Based: (product name)

By signing below, I testify that my farm grew and supplied the crops necessary to make these products.

Name _____ Title _____