

IDEA FEST



IdeaFest 2014 | Preliminary call for event proposals Save the dates for 3-8 March 2014

You're invited to help share UVic's best and brightest ideas this coming March with an event or activity showcasing the outstanding work of your unit.

As a signature community event, IdeaFest shines a spotlight on the voices and experiences that have and continue to shape UVic's identity. It creates a unique opportunity for faculty, researchers and students to show-and-tell, to engage the entire Greater Victoria region in their work and, likewise, gives all staff, faculty and students the chance to discover and connect with the ideas being explored around them every day.

As you start planning your unique-to-your-side-of-campus event, please keep the following notes in mind:

- Your event or activity must take place between **March 3—8, 2014**
- The festival will be promoted to a broad audience (both on and off-campus) but units are responsible for targeted marketing to their own networks; **material templates and logos will be provided to each participating unit**
- The Office of the Vice-President Research will be organizing a signature event related to the theme of **impact on society**; you're encouraged to incorporate this ideas into your event or activity
- Both graduate and undergraduate student participation in exhibit, event or activity planning is encouraged
- Events (on or off campus) targeted at secondary school students are also encouraged
- The cost of each unit-level event and venue booking is the responsibility of the participating unit; if you would like some advice on or assistance with room bookings, please contact **communitykmassistant@uvic.ca**.

Don't be afraid to think as far outside the box as you like—that's the beauty of a festival. In 2013, the most successful IdeaFest events were presented in an active format (e.g. debates, lectures, panel discussions, screenings, etc.) Here are a few presentation ideas to get you thinking:

- Hosting a [PechaKucha presentation series](#) in your unit
- Curating an [art exhibit](#) that represents projects across your unit (even if it's one of the hard sciences)
- Having members of your unit share their work [using just a single photo](#) and short description
- Hosting a film screening and panel discussion on a relevant topic in your unit

Thank you again for your support and creativity; please have the enclosed event proposal form in by **October 31, 2013**. Only complete applications will be accepted and the deadline will be strictly enforced to allow enough time for planning and marketing.

IdeaFest 2014 | EVENT PROPOSAL FORM

Please submit your proposal to **communitykmassistant@uvic.ca** no later than **October 31, 2013** and include as much information as possible to assist with our scheduling and coordination.

CONTACT INFORMATION

NAME: _____
UNIT: _____ POSITION: _____
EMAIL: _____ LOCAL: _____

EVENT DETAILS

TITLE: _____
DATE/TIME: _____ (must be between March 3-8, 2014)
LOCATION: _____
ADMISSION: Free Cost to attend: \$ _____ (free events are encouraged)
REGISTRATION: _____ (RSVP, ticketing, none, etc.)
FORMAT: _____ (lecture, tour, screening, exhibit, performance, etc.)

DESCRIPTION: _____
**50-75 words for promotional use*

IMPACT OF RESEARCH: _____
**what is the social impact
of the research/ideas presented
at this event?*

ANTICIPATED AUDIENCE: _____ (TARGET) _____ (MAXIMUM)

WHAT DOES SUCCESS LOOK LIKE FOR THIS EVENT? HOW DO YOU INTEND TO MEASURE THIS?

HOW WILL YOU PROMOTE THIS EVENT?

