

Shipping Product Development

Karen F. Key
Manager, Shipping Product Development

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USPS NEW PRODUCTS AND INNOVATION

Agenda

- Parcel Select Lightweight with Signature Confirmation - Proposed Test
- Shipping Product – Proposal July 2013

Parcel Select Lightweight with Signature Confirmation Proposed Test


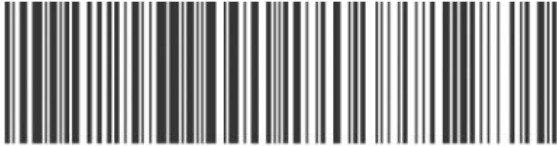


Overview of Proposed Test

Item	Description
Test - First Mailing Date	May 1, 2013
Test - Ending Date	September 31, 2013
Payment Type	Electronic Verification System (eVS)
Shipments	Mixed Signature Confirmation and non-Signature Confirmation
Signature Confirmation Fee	\$2.20 (electronic)
Target Audience	Pharmaceutical
New Revenue	Yes
IMpb	Yes
Negotiated Service Agreement	Yes



Example of eVS Shipping Label

	<p>PS LIGHTWEIGHT US POSTAGE PAID COMPANY NAME eVS</p>
<p>USPS PS LIGHTWEIGHT</p>	
<p>INTERNET SALES DEPT FAST AND EFFICIENT SUPPLY CO. 10474 COMMERCE BLVD DUPLEX B SILVER SPRINGS MD 20910-9999</p>	
<p>RONALD RECEIVER C/O RICK RECIPIENT INTERNET PURCHASING OFFICE BIG AND GROWING BUSINESS CO. 8403 LEE HIGHWAY MERRIFIELD VA 22082-9999</p>	
<p>USPS SIGNATURE TRACKING # eVS</p>  <p>92_ _ 912 3456 7894 0323 09</p>	
<p> </p>	

- **Banner Text:** PS Lightweight
or
Parcel Select Lightweight
- **AI:** Commercial 9 digit MID
- **New STC:** Yes

Checklist

#	Action Items	Assigned To
1	Provide Certified eVS MID #s	Customer
2	Provide List of Entry Points	Customer
3	Provide Estimated Volume	Customer
4	Provide Permit Number	Customer
5	Provide Permit City, State and ZIP Code	Customer
6	National or Regional Distribution	Customer
7	Confirm Mixed and Non-Mixed Signature Confirmation Services	Customer
8	Confirm eVS Mailing Only	Customer
9	Submit Change Request - add line item to map fee for eVS	USPS
10	Add to barcode definition file	USPS
11	Activate STC in PTS	USPS
12	Develop Test Template for Monitoring Results (FCPS/PSLW)	USPS
13	Develop Communication Plan	USPS





Shipping Products – Proposal July 2013



Shipping Products

#	Initiatives
1	Early Bird Guaranteed
2	Sunday Delivery Guaranteed
4	Collect on Delivery – Retention Period
5	Federal Register Notice - Proposed Rules <ul style="list-style-type: none">- Special Handling (Live)- Special Handling- Restricted Delivery- Reship- Certificate of Mailing
6	Package Intercept API
7	Package Pickup Enhancements
8	Carrier Release Endorsement



Pickup Enhancements

- Online Pickup on Demand
- Faster Delivery Flat Rate Supplies 1-2 Days
- Electronic Authorized Shipment Release
- Estimated Pickup Window for Package Pickup Rural and Contact Delivery System
- Automatic Printing of SCAN Form (PS Form 5630)
- Recurring Pickups 1 year
- Visual Calendar 1 year
- Managed Merchant Pickup Application



Improved Visibility

- Return to Sender Delivered Scan Event
- Extra Services Refund Reason Codes:

#	Current Codes	Proposed Codes
1	000 – Miscellaneous	
2	003 - Not Delivered / No Delivery	003 - Not Delivered / No Delivery Scan
3	007 - Total Loss	xxx - Restricted Delivery service not provided
4	008 - Total Damage	xxx - Adult Signature Not Captured
5	009 - Customer Relations (Signature Not Captured)	xxx - Signature Not Captured

