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The West Ender

By and for the West End Neighborhood

MARCH 2012



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The West End Association Website is Better than Ever!
Please visit www.historicwestend.org for information about our neighborhood's history, maps, links and membership information.

Find us on Facebook
West End Neighbors Association

The West End Listserv is a Yahoo Group
To be added to this group, please send an e-mail to thewestender@yahoo.com.

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historicwestend.org/membeship.htm

Save the Date Annual West End Easter Egg Hunt: April 7th

Please join your neighbors for a West End Neighborhood tradition. Kids of all ages will be able to participate in an egg hunt and a visit from the Easter Bunny! The neighborhood children will gather for a group photo with the Easter Bunny, then send the kids on their way to hunt for over 250 eggs!

Saturday, April 7th from 11:00pm - 12:00pm, Hanes Park
The hunt starts at 11:00am sharp, so get there a little early. Egg hunt will include a designated area for children under 3 years old.

Cookies and Lemonade will be served.
Rain cancels the event

WANTED

Attention Graphic Designers!

The West Ender is looking for a new graphic designer to take over the layout duties of the newsletter. If you feel the creative urge and can spare a few hours or so each month, please consider it. Existing template is an InDesign file and can easily be saved and passed on to the next designer. If you are interested, please contact the West Ender by emailing Tracy Sainte Marie, thewestender@yahoo.com.

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UPCOMING EVENTS:

MARCH
March 13th
WEA General/Board Meeting
7:00 pm
YMCA, West End Room

APRIL
April 7th
Annual Easter Egg Hunt
11:00 am - 12:00 pm
Hanes Park Playground

April 10th
WEA General/Board Meeting
7:00 pm
YMCA, West End Room

MAY
May 8th
WEA General/Board Meeting
7:00 pm
YMCA, West End Room

IN THIS ISSUE:

- From Animal House to Our House
- WEA Membership
- Positive Giant Art Project
- Annual Easter Egg Hunt
- Graphic Designer Wanted

www.historicwestend.org

West Enders: Please mark your calendars for this fun event!

Academy Chicago Publishers is proud to announce a national tour: Ron Tanner, preservationist and Do-it-yourself hero, is putting his house on wheels this spring and touring the country to talk about *From Animal House to Our House: A Love Story*, his book about his and his wife's adventures restoring a ruined Victorian landmark and former frat house --in Baltimore, Maryland.



Ron's tour will take him through Winston-Salem on Tuesday, March 6th, 6:00pm-9:00pm at Barnhills Bookstore (811 Burke Street).

An award-winning writer and engaging speaker, Ron looks forward to meeting with members of the West End Association and other community members. Not only can he regale listeners with hair-raising and hilarious tales of his adventures as a newbie renovator of a wrecked house, but, as a licensed house inspector and long-time DIYer, he can also offer sincere and helpful advice. One of his favorite talks is "Ten Tips: How to Stay Together When Your House is Torn Apart."

- Other topics:
- 7 things every home owner should know about his/her old house.
 - Should everybody try a little DIY?
 - How can renovation save money and reduce your carbon footprint?
 - Why are old houses good investments?
 - When might an old house not be worth the work?
 - 5 things a home inspector can tell you about what the Victorians did and didn't know about building houses

Ron and Jill now run a popular website: <http://houselove.org>. As a result, Ron has fans and supporters all over the country.

If you are interested in attending the event, please R.S.V.P. to thewestender@yahoo.com. If you would like to reserve a book to be signed, please indicate this in your R.S.V.P. The price of the book is \$24.95

Visit the West End Web site at www.historicwestend.org to view a video trailer of Ron and Jill's journey. If you are on Facebook, please see more about the event, here: <https://www.facebook.com/#!/events/115380065243876/>

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By press-time fifty-nine households had already signed up to support the work of the West End Association by being paid members in 2012. Thanks to each and every one of you!

Won't you join your neighbors in our work? Members get extra email information about the group's work, an opportunity for early monthly email delivery of the newsletter, a membership

card (pictured) and window decal for your car or home showing your ties to West End, and - in the upcoming year - additional opportunities to meet and share and learn with fellow WEA members. And don't forget the great opportunities for volunteering and community service in our neighborhood and the greater city that being active in our association provides. Join today - you'll be a part of something special!

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___ I am already on the WEA Listserv ___ Please add me to the WEA Listserv

I am interested in Volunteering for the following WEA Committees:

___ West End Newsletter (___ Contributing Writer, ___ Delivery, ___ Advertising)
___ Event Volunteer (___ Easter Egg Hunt, ___ Fourth of July, ___ ArtsFest)
___ Neighborhood Beautification (___ Quarterly Cleanups, ___ Garden Club)



Positive Giant Public Art Project Makes Its Debut in Winston-Salem's West End Neighborhood

January 31, 2012: Winston-Salem, N.C. – A collaborative effort between a local business and an artist collective has brought the first in a series of public art installations to Winston-Salem's West End neighborhood.

The Positive Giant Art Project is funded by an Innovative Project Grant from the Arts Council of Winston-Salem and Forsyth County. The goal of the project involving The Variable (<http://www.thevariable.com>) and SEED Collective (<http://seedartcollective.wordpress.com/>) is to promote the work of local artists in Winston-Salem, known as the City of Arts and Innovation.

"Our goal with Positive Giant is to spotlight the incredible local talent here in Winston-Salem and promote the city's reputation as a unique artist community," said David Jones, senior art director of The Variable, a digitally informed marketing and communications lab.

"With this public art project, people who may never visit a gallery or museum will be exposed to the work of local artists as a part of their everyday lives. Each work will be viewable 24 hours a day just across the street from Hanes Park, a place that draws people from all walks of life," Jones said.

Local artists will be commissioned to create original works for installation on an exterior wall of The Variable, which is located on the corner of Reynolda Road and Canal Drive. Selection of artists for the project will be competitive, and each commissioned piece will be reproduced on outdoor vinyl. New artwork will be installed three times a year, funded in part by the repurposing and recycling of vinyl from previous installations into limited-edition prints, t-shirts, and other merchandise.

Hieronymus (<http://mynameishieronymus.com/>), a nationally recognized painter of street murals and fine art commissions, was selected for the project's first installation. Hieronymus is based in Los Angeles but was born in Winston-Salem. His work Stemmed from the letter H: Fries Virginia 1897 was installed in early January and will remain up until April 2012.

"The great thing about this project is that the featured artwork will live on far longer than the time it's installed," said Andy Tennille, a member of the SEED Collective, a local artist group founded in with the goal of "planting art into the community." "We hope that this kind of self-sustaining public art initiative will lead to more innovative collaborations of this kind in Winston-Salem and beyond." More information about the Positive Giant Art Project is on Facebook at Giant Art Project or www.tinyurl.com/giant-art-board.

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West End Association Minutes
can be found on our website every month -
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