



SMPS

Pittsburgh



Thank you
for your
support!

2015–2016 Sponsorship Opportunities

SMPS Pittsburgh has developed a diverse menu of sponsorship opportunities for firms within the AEC industry to choose from as a sign of their support for our annual educational programming and networking events. As you may be aware, SMPS is the premier resource for education and information about marketing professional services for the built and natural environment. As a sponsor, firms benefit by helping our chapter continue to offer educational programs and networking events that serve to strengthen the skills and talents of their marketing and business development professionals who are SMPS members and attend these events.

In support of the SMPS Pittsburgh Chapter, we have developed an attractive menu of sponsorship opportunities for your review. Whether you choose to be one of our Gold or Silver Sponsors and/or a Featured Sponsor of one of our Luncheon events, we are positive that our sponsorship packages can provide your firm with a consistent presence and message to target industry contacts at an affordable rate.

The SMPS Pittsburgh Chapter offers AEC firms a terrific opportunity to increase its visibility in their own marketplace. The chapter has a sponsorship program that fits a variety of needs and budgets. We encourage you to find out more about our sponsorship program, sponsorship opportunities and associated benefits on the following pages.

Should you have questions about any of the following packages, or are interested in designing your own, please contact our Sponsorship Co-Chairs:

sponsorship@smpspittsburgh.org

Katie Stern: katie.stern@amartinigc.com or 412-828-5500

Michael Len: milen@wallacepancher.com or 724-551-1240

Please note: although payments and contributions to the Pittsburgh Chapter of SMPS are not tax deductible, as charitable contributions for federal income tax purposes; they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

2015–2016 Sponsorship Opportunities

GOLD - ANNUAL SPONSOR (\$2,000/\$2,500)* DBE/MBE/WBE Firms (\$1,000/\$1,250)

- Company name/logo on all SMPS PGH communications (identified as Gold Sponsor)
- Opportunity to introduce your firm (3 minute spot) at two events (one luncheon and one other of your choice: Morning Show/Special Event/Webinar), throughout 2015-2016 year
- Attendance list from each event
- Recognition at each event throughout the 2015-2016 year, identified as Gold-Annual Sponsor
- Opportunity to hand out company information at two events
- Logo featured prominently on registration e-mails, identified as Gold-Annual Sponsor
- Three complimentary, one-time, registrations for one Education event of your choice (i.e. Webinar, Luncheon or Morning Show) in the 2015-2016 year
- Holiday Party or Special Event - two complimentary tickets
- Social media exposure: one spotlight feature, per month, for the company/firm via (one of the following) SMPS PGH Twitter account, LinkedIn and Facebook (i.e. Company Overview; News Release; Highlight – linking back to company/firm website)
- Sponsor designation on name tags at attended events

SILVER - ANNUAL SPONSOR (\$1,000/\$1,500)** DBE/MBE/WBE Firms (\$500/\$750)

- Company name/logo on all SMPS PGH communications (identified as Silver Sponsor)
- Opportunity to introduce your firm (3 minute spot) at the event of your choice
- Recognition at each event throughout the 2015-2016 year, identified as Silver-Annual Sponsor
- Opportunity to hand out company information at one event
- Logo featured prominently on registration e-mails, identified as Silver-Annual Sponsor
- Two complimentary, one-time, registrations for an Education event of your choice (i.e. Webinar, Luncheon or Morning Show) in the 2015-2016 year
- Holiday Party or Special Event - one complimentary ticket
- Social media highlights, on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as Silver-Annual Sponsor
- Sponsor designation on name tags at attended events

FEATURED LUNCHEON SPONSOR (\$500/\$750)*** DBE/MBE/WBE Firms (\$250/\$375)

- Company name/logo on event invitations and reminders
- Logo on display in front of room for sponsored event
- Opportunity to distribute firm information at sponsored event
- Three-minute presentation on firm before luncheon program begins
- Two complimentary registrations for sponsored event; all other attendees receive member rate
- Social media highlights, on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as featured monthly luncheon sponsor
- Sponsor designation on name tags at attended event

***Sole luncheon sponsorship available, please contact co-chairs for further details.

#AEC'S OF MARKETING SPONSOR (\$150/\$175) DBE/MBE/WBE FIRMS (\$75/\$87)

- One complimentary registration for sponsored event; all other attendees receive member rate
- Company name/logo on event sponsored invitations and reminders
- Verbal recognition at event
- Social media highlights, on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as Early Bird Morning Show sponsor
- Sponsor designation on name tags at attended event

SPECIAL EVENT SPONSOR (\$125/\$175) DBE/MBE/WBE Firms (\$62/\$87)

- Company name/logo on event sponsored invitations and reminders
- Verbal recognition at event
- Social media highlights on SMPS PGH Twitter, LinkedIn and Facebook accounts, identifying company/firm as Special Event sponsor
- Company name/logo on place card at bar or registration table

IN-KIND SPONSOR

We welcome and appreciate in-kind support of the Pittsburgh Chapter. Appropriate recognition of in-kind sponsorships is provided depending on the event format, including your logo on the SMPS PGH website, verbal recognition, sponsor name badges, etc. Contact us for more details!

Your in-kind sponsorship may assist with chapter operating expenses or any of the following:

- membership event give a ways
- raffle donations for special events
- service donations (printing, graphics, event photography, facility use, etc.)

CREATE YOUR OWN!

Don't see exactly what you're looking for in these options? SMPS Pittsburgh will work with you to create a sponsorship package that suits your needs and budget. Contact: Katie Stern (412-828-5500) or Michael Len (724-551-1240) at sponsorship@smpspittsburgh.org to learn more.

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Thank you for being a part of the 2015-2016 SMPS Pittsburgh Chapter Sponsorship Program! Your support will help us continue to elevate the level of education offerings, increase our membership and heighten the awareness of SMPS as the premier AEC Marketing & Business Development organization in Pittsburgh Sponsors of SMPS Pittsburgh:

- Gain access to Top AEC firm executives in the Western PA region
- Receive social media recognition throughout the year
- Logo recognition on website, during events and within targeted event invitations
- Build their bottom line through cost-effective marketing that delivers results!

SMPS Pittsburgh is your key to connecting with marketers, leaders and business developers of the area. Reach the influencers and decision makers of professional services firms today by becoming a corporate sponsor of SMPS Pittsburgh.

SPONSORSHIP PACKAGES

TYPE	COST <small>(Member/Non-Member)</small>	QUANTITY
Gold - Annual	\$2,000/\$2,500 <small>(D/M/W • \$1,000/\$1,250)</small>	
Silver - Annual	\$1,000/\$1,500 <small>(D/M/W • \$500/\$750)</small>	
Featured Program (Luncheon)	\$500/\$750 <small>(D/M/W • \$250/\$375)</small>	
Early Bird (Morning Show)	\$150/\$175 <small>(D/M/W • \$75/\$87.50)</small>	
Special Events	\$125/\$175 <small>(D/M/W • \$62.50/\$87.50)</small>	
In-Kind	Various	

*D/M/W = DBE/MBE/WBE Firms

PAYMENT INFORMATION | CHECKS MADE OUT TO SMPS PITTSBURGH

COMPANY

ADDRESS

CITY

STATE

ZIP

CONTACT FOR SPONSORSHIP CORRESPONDENCE

EMAIL

PHONE

POINT-OF-CONTACT SIGNATURE

Please complete this form and return to Katie Stern at sponsorship@smppittsburgh.org.
You will receive an invoice/receipt for your payment no later than one week from submission of this form.