

# FY13 COMMUNITY REQUEST FORM

All questions and completed forms should be submitted to [controller@icann.org](mailto:controller@icann.org)  
 Please remember that the deadline for FY13 Budget Framework consideration is  
**December 22<sup>nd</sup> 2011**

REQUEST INFORMATION		
Title of Proposed Activity		
<b>Multi-Day Workshop at LACIGF August 2012</b>		
Community Requestor Name	Chair	
LACRALO (ALAC)	Jose Arce	
ICANN Staff Community Liaison		

## request description

### 1. Activity: Please describe your proposed activity in detail

In 2012, ICANN will launch the new gTLD program, yet there has been relatively little discussion of the implications on the new gTLDs as it relates to end users and for entities wanting to apply for new gTLDs in the LAC region. Having a multi-day workshop on the new gTLDs at the 3 day LACIGF conference (<http://www.lacnic.net/en/eventos/igfprep2011/index.html>) to discuss the implications of the new gTLDs for end users and for potential applicants in the LAC region, would foster a discussion of issues relating to the benefits and drawbacks of new gTLDs and remove possible misconceptions about the new gTLD program.

The intention is to have sessions throughout the 3 day LACIGF conference about the new gTLD program and its implications and a fourth day immediately after the conference for LACRALO ALS reps to meet F2F to discuss strategies to better collaborate within LACRALO to better contribute to ICANN policy discussions.

### 2. Type of Activity: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other

Outreach, Education/training, Travel Support

### 3. Proposed Timeline/Schedule: e.g. one time activity, recurring activity

One Time Activity

## request objectives

### 1. Strategic Alignment. Which area of ICANN's Strategic Plan does this request support?

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Under "A healthy Internet governance eco-system"

- \* Strive to be an exemplary international multi-stakeholder organization
- \* Increase stakeholder diversity and cross-stakeholder work
- \* Enhance trust in ICANN's stewardship
- \* Ease of global participation
- \* Retain & support existing community while attracting new & diverse community members

**2. Demographics.** What audience(s), in which geographies, does your request target?

Attendees at LACIGF are a variety of stakeholders (civil society, academic, technical community, private sector, government) involved in Internet Governance from the Latin American and Caribbean region

**3. Deliverables.** What are the desired outcomes of your proposed activity?

- attract new and diverse members in LACRALO and in other Stakeholder groups in ICANN
- for attending ALS representative in LACRALO, an opportunity to discuss F2F strategies for better collaboration

**4. Metrics.** What measurements will you use to determine whether your activity achieves its desired outcomes?

- increase in participation in LACRALO conference calls from ALS representatives able to attend
- increase in applications to the Nomcom from the LAC region

## Resource Planning – incremental to accommodate this request

**Staff Support Needed (not including subject matter expertise):**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
At-Large Staff support	1				

**Subject Matter Expert Support:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
speaker to discuss/answer questions about the new gTLD program including applicant support	1				

**Technology Support: (telephone, Adobe Connect, web streaming, etc.)**

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Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
Adobe Connect for those ALS reps throughout the conference	1				
Telephone support for Adigo Bridge	1				

**Language Services Support:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
translation of documents/ presentations presented at workshop	15				15
interpreters for 4th day for meetings immediately after the conference	4				4

**Other:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
conference room to hold 30 persons for meetings on the 4th day immediately after the conference with internet access and light refreshments and interpretation	\$10,000				\$10,000

**Travel Support:**

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Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
travel support (flight and hotel) for LACRALO ALS representatives for 4 days/5 nights	\$75,000				\$75,000

**Potential/planned Sponsorship Contribution:**

Item	Costs or Quantity per quarter				Total
	Jul'12 – Sep'12	Oct'12 – Dec'12	Jan'13 – Mar'13	Apr'13 – Jun'13	
LACNIC, LACIGF Business Sponsors					