



Ad prices include ad layout/design in monthly chamber mailer, monthly access to new resident mailing list and active Internet link on your Chamber's website.

**Ad Sizes, Prices & Marketing Products**

- Single**     **\$649**    \$649 Single Ad 3.25" X 1.75"
- Single Premier**     **\$899**    Outside Front Cover 3.25"X1.75
- Double**     **\$1175**    3.25"X3.6875" Vertical
- \$1175**    6.9375"X1.75" Horizontal
- Double Premier**     **\$1999**    Outside Front Cover 3.25"X3.6875" Vertical
- Triple**     **\$1699**    3.25"X5.6875" Vertical
- \$1699**    10.5"X1.75" Horizontal
- Triple Premier**     **\$2499**    Outside Front Cover 3.25"X5.6875" Vertical
- Quad**     **\$2099**    6.875"X3.6875" Block
- Data Only**     **\$599**    2000 new residents or 12 mos. of data
- PDF Labels**     **\$199**    PDF labels emailed to you monthly.
- Labels**     **\$399**    Avery 5160 Labels mailed to you monthly.
- Postcards**     **\$999**    2000 6"X11" full color.100lb card stock
- Postcard Mailing Program**     **\$2199**    2000 6"X11" pcards,full color, labeled, mailed.

**Billing Information (Please Print Clearly)**

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

CityStZip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Payment**

**Credit Card:**    VISA    MC    AMEX    DISC

Cardholder: \_\_\_\_\_

Card#: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

*Cardholder's Signature*

**# Monthly Payment Plan Payments:**    1    2    3

*Your TOTAL\$ will be divided by number of monthly plan payments you circled above, and will be charged to the above credit card number on the same date each month until the invoice is paid in full.*

**Check# or EFT Bank Name** \_\_\_\_\_

ABA# \_\_\_\_\_ Account# \_\_\_\_\_

Account Name \_\_\_\_\_

**TOTAL:**

NOTES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Chamber Member Services LLC (CMS) ChamberMail will mail a complete local Chamber of Commerce branded mailer (or individualized postcard as part of the Postcard Mailing Program) to new residents monthly to either 2000 new resident households or for a period of 1 year, whichever comes first. Your purchase of non-exclusive advertising space in your Chamber's ChamberMail program includes: 1) Design of the complete mailer. 2) Printing of the mailer. 3) Monthly mailing via U.S. Postal Service. There is no ad design fee for ad's supplied to ChamberMail in camera-ready, commercial printing format (PDF, CMYK color, hi-resolution). However, if any individual ads are received by ChamberMail require any resizing, layout, or any ad design adjustment, an ad design fee of \$25 will be charged to the advertiser. All ad design services includes 1 revision (2 proofs). Additional layout revisions thereafter incur design charges of \$50 per revision. ChamberMail new resident database may not be used or sold by any entity other than the advertiser named on this contract. Postcard Mailing Program includes layout, design, printing, postage, mailing, and access to new resident database.. One (1) dozen hard copies are supplied to advertiser. **ChamberMail is a shared advertising mailer with your fellow chamber members, and may NOT be cancelled at anytime.**

Chamber advertisers must supply hard-copy or electronic materials to produce your ad within **one week** of your purchase, and all camera-ready artwork by the date on this contract. Chamber advertisers must complete revisions within 2 business days of presentation of proposed layout. Delays in submission or approval of your materials or ad may result in the mailer being completed without your ad. Refunds will not be issued in case of Member delays. CMS reserves the right to use any member ads submitted for use in any ChamberMail program to promote the ChamberMail Program. The Chamber Member Services ChamberMail program is open exclusively to Chamber of Commerce members. Mailers are not industry exclusive and multiple chamber members in the same industry may advertise in the mailer. A \$100 fee will be charged for all returned checks. All payments are due 30 days from the date of this contract. Any and all fees to collect a past due debt will be the responsibility of the advertiser.

**Make checks payable to Chamber Member Services and mail to 1201 Kirkbride Drive, Danvers, MA 01923.**

Chamber Member Signature \_\_\_\_\_ Date \_\_\_\_\_





**Watch**



**Your Business**



**GROW**

## Garrett County ChamberMail™

Offers You New Customers in 3 Ways:

1. Targets 2000 New Residents by 1. delivering Chamber brochure 2-4 weeks after their move to this chamber's area and by posting your ad on the Chamber's website for the entire program duration.
2. Database of those new residents available to you for your own follow up.
3. Online Internet Advertising Included.

**Ad prices start at \$649.**

Contact the Garrett County ChamberMail Representative

**Save Time -- Buy Online!**  
**[www.garrett.chambermail.us](http://www.garrett.chambermail.us)**





Find new customers.

**Reserve your ad space early!**



The Garrett County ChamberMail targets 2000 new residents in the your chamber's market area to help you — a business-to-consumer member — reach new customers.

ChamberMail can place your business in front of new residents in three ways:

**1. DIRECT MAIL BROCHURE**

Your Chamber mails monthly a welcome brochure to new residents 2-4 weeks after their move, encouraging them to take advantage of your offer.

**2. DATABASE OF NEW RESIDENTS (optional)**

Names, addresses and phone numbers supplied to you for your own marketing follow-up.

**3. FREE ONLINE INTERNET ADVERTISING**

New residents receive the opportunity to view your ad on the chamber's website for the entire program duration.

**Ad Pricing Starts At \$649 — less than 49¢ cents a household.**

Contact the Garrett County ChamberMail Representative  
call 1-800-681-0121 or email  
[cathy@chambermail.us](mailto:cathy@chambermail.us)



Buy online at [www.garrett.chambermail.us](http://www.garrett.chambermail.us)

**Contact:**

Garrett County ChamberMail Representative:  
call 1-800-681-0121 or email [cathy@chambermail.us](mailto:cathy@chambermail.us)



# Public Service Announcements

*PSAs also available in MP3 and WAV file formats by request*

## **15 Second**

The Garrett County Chamber of Commerce is offering chamber members ways to find new customers during this difficult economic environment with the Garrett County ChamberMail Program. For Garrett County ChamberMail info, contact Garrett County ChamberMail Representative-- call 1-800-681-0121 or email [cathy@chambermail.us](mailto:cathy@chambermail.us)

## **30 Second**

The Garrett County Chamber of Commerce is offering its members ways to find new customers during this difficult economic environment with the Garrett County ChamberMail Program. The Garrett County ChamberMail Program is a direct-mail program which targets new homeowners and residents shortly after their move to Maryland cites and towns of Accident, Addison, Barton, Bloomington, Deer Park, Friendsville, Frostburg, Grantsville, Kitzmiller, Lonaconing, Luke, Mc Henry, Mount Savage, Salisbury, Swanton and Westernport. For more information on the Garrett County ChamberMail Program visit [www.garrett.chambermail.us](http://www.garrett.chambermail.us), or contact Garrett County ChamberMail Representative: call 1-800-681-0121 or email [cathy@chambermail.us](mailto:cathy@chambermail.us)

## **60 Second**

The Garrett County Chamber of Commerce is offering chamber members ways to find new customers during this difficult economic environment with the Garrett County ChamberMail Program. The Garrett County ChamberMail Program is a direct-mail program which targets new homeowners and renters shortly after their move to the Maryland cites and towns of Accident, Addison, Barton, Bloomington, Deer Park, Friendsville, Frostburg, Grantsville, Kitzmiller, Lonaconing, Luke, Mc Henry, Mount Savage, Salisbury, Swanton and Westernport. This new resident program offers limited advertising space...is expected to sell out... is a 'first come, first placed' program...provides new residents with ongoing access to member ads and promotions through online web links...and is only available to members of the Garrett County Chamber of Commerce -- so act quickly to reserve your space today. For more information on the Garrett County ChamberMail Program visit [www.garrett.chambermail.us](http://www.garrett.chambermail.us), or contact Garrett County ChamberMail Representative: call 1-800-681-0121 or email [cathy@chambermail.us](mailto:cathy@chambermail.us)

Garrett County ChamberMail -- delivering members new customers.

## Contact:

Garrett County ChamberMail Representative  
call 1-800-681-0121 or email [cathy@chambermail.us](mailto:cathy@chambermail.us)



# Press Release

## For Immediate Release

## Garrett County Chamber of Commerce Finds Members New Customers with ChamberMail

Program targets new residents in Chamber of Commerce market area

**For Immediate Release:** The Garrett County Chamber of Commerce is now offering the Garrett County ChamberMail™ Program to assist its members in finding new customers. ChamberMail™ targets new homeowners and new renters in the Chambers multi-town service area, and is currently offered to Members only of the Chamber. The primary purpose of this program is to assist Chamber Members in finding new business during the current, difficult economic climate.

"All of our members are diligently working to maintain and increase their business as they always are," says Nicole Christian, President & CEO of the Garrett County Chamber of Commerce. "The Garrett County ChamberMail™ Program's goal is to offer all of our consumer-driven Members -- and our new neighbors just moving into our geographic service area -- a tangible, useful, tool to grow the relationship. And for Chamber Members, ultimately a profitable tool by finding them new customers. While new homeownership numbers are down over the last few years, homes continue to sell and new residents continue to move into our area. These new neighbors are looking to this Chamber for guidance on where to purchase the products and services they will inevitably need."

ChamberMail™ is a business-to-consumer, direct mail brochure delivered weekly into the hands of all new homeowners and new residents in Maryland cities and towns of Accident, Addison, Barton, Bloomington, Deer Park, Friendsville, Frostburg, Grantsville, Kitzmiller, Lonaconing, Luke, Mc Henry, Mount Savage, Salisbury, Swanton and Westernport.

The Garrett County ChamberMail™ publication includes a welcome letter from the chamber leadership, and includes ads and promotions from advertising Chamber Members. Delivery of the brochure takes place approximately two to four weeks after the move-in of the new residents, and new residents have continuous access to member advertisers through ChamberMail Links, an email coupon program designed to drive new resident traffic to the Garrett County Chamber's website and provide cost saving offers from ChamberMail advertisers.

There are three levels of ad pricing available in ChamberMail™: Highlight line ads start at \$299, and display ads for \$499, with discounts given for multiple ad space purchases. ChamberMail™ prices are all inclusive throughout the duration of the program which is for either 1 year of monthly mailings, or reaching 2000 new residents — whichever comes first. For Garrett County ChamberMail inquiries, call 1-800-681-0121 or email [cathy@chambermail.us](mailto:cathy@chambermail.us)



**Contact:**

Garrett County ChamberMail Representative  
call 1-800-681-0121 or email [cathy@chambermail.us](mailto:cathy@chambermail.us)



## New Residents/Garrett County

ZIP	From	To	New Homeowners	New Movers	Total
21520	2/1/2015	1/31/2016	18	17	35
21521	2/1/2015	1/31/2016	7	1	8
21522	2/1/2015	1/31/2016	1	0	1
21523	2/1/2015	1/31/2016	8	0	8
21531	2/1/2015	1/31/2016	17	18	35
21532	2/1/2015	1/31/2016	141	55	196
21536	2/1/2015	1/31/2016	26	24	50
21538	2/1/2015	1/31/2016	3	10	13
21539	2/1/2015	1/31/2016	19	28	47
21541	2/1/2015	1/31/2016	21	3	24
21550	2/1/2015	1/31/2016	203	178	381
21561	2/1/2015	1/31/2016	53	25	78
21562	2/1/2015	1/31/2016	29	24	53
21540	2/1/2015	1/31/2016	3	0	3
21545	2/1/2015	1/31/2016	21	16	37
15411	2/1/2015	1/31/2016	4	10	14
15558	2/1/2015	1/31/2016	9	13	22
15562	2/1/2015	1/31/2016	0	0	0
26717	2/1/2015	1/31/2016	0	5	5
26726	2/1/2015	1/31/2016	0	50	50
26707	2/1/2015	1/31/2016	0	0	0
26720	2/1/2015	1/31/2016	0	1	1
26739	2/1/2015	1/31/2016	0	5	5
26519	2/1/2015	1/31/2016	0	8	8
26537	2/1/2015	1/31/2016	0	42	42
26716	2/1/2015	1/31/2016	0	2	2
26764	2/1/2015	1/31/2016	0	27	27
26260	2/1/2015	1/31/2016	0	3	3
26292	2/1/2015	1/31/2016	0	5	5
			<b>583</b>	<b>570</b>	<b>1153</b>

Sources: Local Registry of Deeds, Public Utility Hookups

