



Water Technology
Accelerator

**APPLICATION FOR SPACE
WATER TECHNOLOGY ACCELERATOR (WaTA)
AT THE GLOBAL WATER CENTER**

Applicant Name:

University Position:

Company Name:

Primary Contact:

Title:

E-Mail:

Phone:

Address:

City, State, Zip:

Secondary Contact:

Email:

Phone:

1. INVENTORS:

1.1 List and describe the experience and UW-Milwaukee affiliation of the technology's inventors/participants. [Attach brief curriculum vitae for each.]

1.2 List any partners, mentors, or supporters involved in this technology development not included in 1.1 [Attach resumes, as appropriate.]

2. TECHNOLOGY:

2.1 Briefly describe your technology (50 words).

2.2 Outline the status of or progress towards establishing proof-of-concept for this technology. (50 words)

2.3 Outline the status of any working prototype. Provide images and performance specification. Attach document as appropriate.

2.4 List any patents or other IP protection for this technology

2.5 List the details of your industry partner

2.6 If you have established a company to develop this technology as a product provide details of incorporation/registration

2.7 Is this technology IP registered with UWM Research Foundation? Has this technology IP or directly related technology IP been sold/licensed or transferred to other parties or companies?

3. MARKET POTENTIAL:

3.1 Outline any market survey or analysis undertaken in regards to your technology

3.2 Nominate any competitors to your technology in the market or other similar technologies under development?

3.3 Outline the market need or niche for your technology. How have you determined this?

3.4 If this is a disruptive technology outline your reasons why you consider this to be so

3.5 How much do you expect the final product will cost to produce and sell?

4. TECHNOLOGY DEVELOPMENT:

4.1 What is your timeframe for production of a working prototype?

4.2 If you have funding related to your invention in any of these categories list amount and source. List both related research as well as development funds.

- a. Federal government
- b. State government
- c. Industry
- d. Innovation competition funds
- e. Venture capital
- f. Personal capital
- g. Other

4.3 Have you applied for additional funds or grants? Include amounts, and when funds would be available.

4.4 Do you have special equipment or space needs to develop your technology?

4.5 How much money have you allocated for the next stage of development of your product?

5. THE BUSINESS PLAN:

5.1 Have you developed a business plan for your product?

Yes No

If yes, attach a copy.

5.2 Who prepared your business plan?

5.3 If the Plan has been reviewed by external parties list them below.

All information supplied as part of this application will be treated as confidential. It will not be disclosed to third parties without prior written approval. The material may be disclosed to an advisory review panel, the members of which will have signed confidentiality agreements with UWM.

I certify that the information supplied is correct and no material information has been left out. I have read the general conditions applicable to this submission and agree to comply with these if occupancy is granted. I understand that this submission is a preliminary application and that I may be required to submit additional information and attend an interview.

Signature

Name (Printed)

Submit this form and all supporting documentation either electronically or as hard copy to:

WaTA Coordinator
University of Wisconsin – Milwaukee
School of Freshwater Sciences
600 E. Greenfield Ave.
Milwaukee, WI 53204

Email: wataco@uwm.edu