



Sparkle & Shine Campaign

“Please join us on the Banner Wagon to beautify and tidy up our stunning Village!”

~ Sherry Ahern, volunteer

Passionate Lover of La Jolla

This is the time to show how much you care about La Jolla. Be part of a great opportunity to help clean up the Village and be publicly recognized for your generosity on an 8-foot-tall banner. Whether you are a resident or business owner, please join us in the **Sparkle & Shine Campaign** and help make a difference in our community. The funds raised will be used to steam clean the Village sidewalks. Any remaining funds will be used to help support a cleaner Village.

A business, a family, a school, or an organization can sponsor one or more banners, no limit on quantity. **Your chosen name will be at the bottom of the banner for everyone driving or walking by to see during the months of December through March!**

If fully funded, this program would pay for the steam cleaning of sidewalks within the Village for one full year! Spread the word at #CleanLaJolla.

How it Works:

- **1 Banner per month, flying high in the Village = \$400**
- **3 Banners per month, including one on Torrey Pines Road = \$1200**

Commit to at least 3 months and receive 20% off the program

This program is scheduled to run between December and March, with a reduced number of poles available in December and January. No logos allowed, strict line copy, no more than a name of family/business/organization. **Your generous donation is tax deductible.** The La Jolla Village Merchants Association has partnered with the La Jolla Town Foundation, 501(c)3, ID#33-0491212, and 85% of the proceeds will go to the Sparkle & Shine campaign. Only 15% goes to production and display costs.

Please make your tax deductible donation payable to
the “La Jolla Town Foundation” - memo “Banner Program”
La Jolla Town Foundation, PO Box 89, La Jolla, CA 92038

Sponsor Name on banner:	
Contact Name:	Quantity of Banners:
Address:	Phone:
	Email:
If you only wish to make a donation, fill in the amount here:	