



## 2015 Partnership Opportunities

### Event Sponsorship: Levels and Benefits

*Help us inspire change in youth and families through culturally relevant counseling, education, and family support services in southwest Seattle and King County.*

*Events: Breakfast: May 20, 2015 and Gala: September 12, 2015*

#### **\$25,000 – Platinum Community Partner**

- Spotlight article (hyperlinked) about organization on website and promoted in social media
- Targeted press release about organizational partnership
- Thank you message on reader board at SWYFS building for 1 month
- Opportunity to provide an ad, item or coupon in communications or giveaways to Gala AND Breakfast event guests (if in email communication – direct link available)
- Recognition as premier community partner at ALL public events, annual reports, organizational website (with link), social media and major press releases
- Primary Logo placement on event materials for the Gala AND Breakfast events, including programs, invitations, event websites, social media, email communications, event signage, press releases and event specific collateral
- Window cling provided to use in window of business to promote partnership with Southwest Youth & Family Services
- Exclusive invitations to networking opportunities, program events, fundraising events, community coffee events and board-hosted events
- Verbal recognition and opportunity speak at both events
- Table of 10 for the SWYFS Spotlight Gala on September 12, 2015
- Table of 8 for the SWYFS Get Inspired! Breakfast on May 20, 2015



### **\$15,000 – Gold Community Partner**

- Recognition as community partner at all public events, annual reports, organizational website (with link), social media and major press releases
- Prominent Logo placement on event materials for the Gala AND Breakfast events, including programs, invitations, event websites, social media, email communications, event signage, press releases and event specific collateral
- Opportunity to provide an ad, item or coupon in communications or giveaways to Gala AND Breakfast event guests (if in email communication – direct link available)
- Window cling provided to use in window of business to promote partnership with SWYFS
- Exclusive invitations to networking opportunities, program events, fundraising events, community coffee events and board-hosted events
- Table of 10 for the SWYFS Spotlight Gala on September 12, 2015
- Table of 8 for the SWYFS Get Inspired! Breakfast on May 20, 2015

### **\$10,000 – Silver Community Partner**

- Recognition as community partner at all public events, annual reports, organizational website (with link), social media and major press releases
- Window cling provided to use in window of business to promote partnership with SWYFS
- Exclusive invitations to networking opportunities, program events, fundraising events, community coffee events and board-hosted events
- Opportunity to provide an ad, item or coupon in communications or giveaways to Gala OR Breakfast event guests (if in email communication – direct link available)
- Choice of large exposure at one event or smaller exposure at both events:
  - Primary Logo placement on event materials for the Gala OR Breakfast events, including program, verbal recognition from stage, invitations, event website, social media, email communications, event signage, press releases and event specific collateral
    - OR company name listed on event programs, websites/social media for both events
- Full table of reserved seats (8 for Breakfast or 10 for Gala) with signage
  - OR 6 seats for the Gala on September 12, 2015 & 4 seats for the Breakfast on May 20, 2015

### **\$7,500 – Bronze Community Partner**

- Recognition as community partner at some public events, annual reports, website & social media
- Window cling provided to use in window of business to promote partnership with SWYFS
- Exclusive invitations to networking opportunities, program events, fundraising events, community coffee events and board-hosted events
- Opportunity to provide an item or coupon in giveaways at Gala OR Breakfast to event guests
- Choice of medium exposure at one event or smaller exposure at both events:
  - Logo placement on event materials for the Gala OR Breakfast events, including program, verbal recognition from stage, invitations, event website, social media, email communications, event signage, press releases and event specific collateral
    - OR company name listed on event programs, websites/social media for both events
- Full table of reserved seats (8 for Breakfast or 10 for Gala) with signage
  - OR 4 seats for the Gala on September 12, 2015 & 4 seats for the Breakfast on May 20, 2015



### **\$5,000 – Community Friend**

- Recognition as community friend in annual report, organizational website/social media
- Window cling provided to use in window of business to promote partnership with SWYFS
- Choice of medium exposure at one event or smaller exposure at both events:
  - Logo placement on event materials for the Gala OR Breakfast events, including program, verbal recognition from stage, event website, social media, email communications, event signage, press releases and event specific collateral
    - OR company listed on programs, websites/social media for both events
- Full table of reserved seats (8 for Breakfast or 10 for Gala)
  - OR 4 seats for the SWYFS Spotlight Gala on September 12, 2015 & 4 reserved seats for the SWYFS Get Inspired! Breakfast on May 20, 2015

### **\$2,500 – Community Supporter**

- Recognition as event sponsor in annual report and social media
- Window cling provided to use in window of business to promote partnership with SWYFS
- Logo placement on event materials for the Gala OR Breakfast event, including program, event website, social media, emails and limited event signage
- 6 reserved seats at either the Gala on September 12 OR Breakfast on May 20

### **\$1,500 – Community Member**

- Recognition as event sponsor in annual report and social media
- Window cling provided to use in window to promote partnership with SWYFS
- Company mention on event materials for the Gala OR Breakfast event, including program, event website, social media, emails & limited event signage
- 4 reserved seats at either the Gala on September 12 OR Breakfast on May 20

### **Smaller partnership opportunities throughout the year:**

#### **\$1000 – Writers' Workshop Sponsor**

Sponsor our annual performance of the Summer Writers' Workshop in August. This includes signage at the event and verbal recognition, logo on the invitation, poetry booklet and opportunity to provide a giveaway plus tickets to the event.

#### **\$500 – Gala Component Sponsor**

Sponsor the dessert dash or entertainment for the Gala – which includes signage at the event and verbal recognition, plus 2 tickets to the Sept. 12 event

#### **\$250 – Community Coffee Sponsor**

Sponsor a quarterly community coffee discussion – which includes logo placement on flyers, email invitations, press releases and signage at the community event. Additional opportunity to participate in planning group for sponsored event/program.

# Event Sponsorship Agreement

**YES**, our company wants to sponsor a SW Youth & Family Services community fundraising event

\_\_\_\_\_ is proud to support Southwest Youth & Family Services as we inspire change in youth and families through culturally relevant counseling, education, and family support services in southwest Seattle and King County.

(Sponsor Name, as it is to appear on signage and in written materials)

**Total Level of Sponsorship:** (circle one) \$25,000 \$15,000 \$10,000 \$7,500 \$5,000  
\$2,500 \$1,500 \$1000 \$500 \$250 Other \_\_\_\_\_

for (circle one or both events) Get Inspired! Breakfast (5/20/15) Spotlight Gala (Sept 2015)

Please contact me about customizing a partnership

Your Name: \_\_\_\_\_

Your Title: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please contact me about getting involved on an event planning committee.

Circle one: My check is enclosed Send me an invoice to the address or email above

Signature of Authorized Representative: \_\_\_\_\_

Name & Title of Authorized Representative: \_\_\_\_\_

Today's Date: \_\_\_\_\_

\* Southwest Youth & Family Services requests Sponsorship Agreement and artwork/logo by **April 17, 2015** to be included in the Get Inspired! Breakfast materials and by **August 14, 2015** to be included in the Spotlight Gala. Logos, artwork and images should be sent to: [spopelka@swyfs.org](mailto:spopelka@swyfs.org).