

**weSPARK Cancer Support Center Presents**  
**2011 Fall Sponsorships Opportunities**

***"Broadway & Beyond"***  
**Monday September 26, 2011**

**PRESENTING SPONSOR (1 only) \$20,000**

- 8 VIP Tickets
- 8 After Party Passes
- Company Name on interior Marquee
- Featured Sponsor on event invitation\*
- Logo on event poster\*
- Recognition in the press release\*
- Full Page Platinum Ad in Tribute Book
- Personal thank you in weSPARK newsletters and email blasts
- Broadway Tonight poster signed by available cast

*\*In order to be included in all event materials, presenting sponsorship must be secured by July 22<sup>nd</sup>*

**AFTER PARTY SPONSOR \$5,000**

- 6 VIP Tickets
- 6 After Party Passes
- Full Page Ad in Tribute Book
- Signage & display at cast party following the show
- Personal thank you in weSPARK newsletters and email blasts
- Broadway Tonight poster signed by available cast

**RED CARPET SPONSOR \$3,500**

- 4 VIP Tickets
- 4 After Party Passes
- Full Page Ad in Tribute Book
- Personal thank you in weSPARK newsletters and email blasts
- Broadway Tonight poster signed by available cast

**BACKSTAGE SPONSOR \$2,500**

- 2 VIP Tickets
- 2 After Party Passes
- Full Page Ad in Tribute Book
- Personal thank you in weSPARK newsletters and email blasts
- Broadway Tonight poster signed by available cast

**PROGRAM SPONSOR \$2,500**

- 2 VIP Tickets
- 2 After Party Passes
- Full Page Ad in Tribute Book
- Personal thank you in weSPARK newsletters and email blasts
- Broadway Tonight poster signed by available cast

**Tribute Book Pricing:**

- Back Cover (\$5,000)\*
- Inside Cover (\$5,000)\*
- Inside Back Cover (\$5,000)\*
- Platinum Page (\$2,000)
- Gold Page (\$1,000)
- Silver Page (\$750)
- Bronze Page (\$500)
- ½ Page Ad (\$250)

**Tribute Book Details:**

Book Trim Size 8.5" x 11"    Black & White Only

Full Page 7.5" wide x 10"

Half Page 7.5" wide x 4.75"

Please send artwork via e-mail to:

[wren@wespark.org](mailto:wren@wespark.org) OR [riversedge123@gmail.com](mailto:riversedge123@gmail.com) OR

Mail to: weSPARK Cancer Support Center

13520 Ventura Blvd.

Sherman Oaks, CA 91423

Fax Number: 818.906.3020

**ARTWORK IS DUE 9/16/2011**

**Accepted files:**

Accepted files: Illustrator, Photoshop, InDesign CS3, (outline all fonts or include all fonts and links), MS Word(text only). PDFs must be high-resolution and press ready (all fonts outlined and embedded. Distill usingPDF/X-1a2001). Image files (logos, photographs) must be EPS, TIFF, or JPEG files (minimum 300 dpi at 100% size). Any image file created in a word processing program is incompatible, including images created in MS Word, Power-Point and Excel.

**Count me in! I would like to be a...**

**Please fill out and return by July 22, 2011.**

- Presenting Sponsor (\$20,000)
- After Party Sponsor (\$5,000)
- Red Carpet Sponsor (\$3,500)
- Backstage Sponsor (\$2,500)
- Program Sponsor (\$2,500)

Enclosed is my check for \$ \_\_\_\_\_

Please charge my Credit Card

*Sponsors, please note: In order for your logo to be included on all promotional materials, please send high-resolution camera ready artwork of your logo via email at the time of your application.*

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Name of Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Payment: \_\_\_ Mastercard \_\_\_ Visa \_\_\_ AMEX

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

**Return completed form to:**

Wren Claire Sellz

weSPARK, Inc. 13520 Ventura Blvd., Sherman Oaks, CA 91423

Phone: 818.906.3022 Fax: 818.906.3020

Email: [wren@wespark.org](mailto:wren@wespark.org)

*Please make checks payable to weSPARK, Inc.*

Contact for questions: Wren Claire Sellz ([wren@wespark.org](mailto:wren@wespark.org)) or Lilliane Ballesteros ([lilliane@wespark.org](mailto:lilliane@wespark.org))