



An event of family fun, food & fireworks
 "Everyone Welcome"



Dear Sir or Madam,

We are writing to you as the organisers of a very exciting community event that will take place at St Peter's Anglican College, Broulee on Friday 9th October, 2015.

The event is called **Sky Blaze**, a night of entertainment featuring fireworks, rides, stalls, entertainment, fun and food for families in the Eurobodalla area.

We are expecting over 1000 people to attend. The involvement of parents, teachers and students, coupled with the support of local businesses will result in a fantastic event and the raising of funds for a shade sail for our Junior School area.

Why Get Involved?

Sponsorship of **Sky Blaze** provides a fantastic opportunity for companies to market their goods and services and build their profile in the local community. Businesses that sponsor will be well recognised and supported by other businesses and local families who attend the event and College.

How To Be Involved?

We have a range of sponsorship opportunities that offer exposure for your business – please see overleaf for sponsorship benefits:

Sponsorship Category	Amount (plus GST)	Sponsors per category
Partnership	\$1,500 ^a	2 only
Gold	\$750 ^a	5 only
Silver	\$500 ^a	10 only
Bronze	\$250 ^{a,b}	10 only

Sponsorship Category	
Pesca	We are grateful for products or merchandise donated for the Pesca and your support will be acknowledged on the Pesca Board at Sky Blaze .

^a Cash Donation. ^b Cash Donation and/or cost-reducing sponsorship to alleviate expenditure to the value specified for stalls

Next Steps

If you are interested in sponsoring or donating to **Sky Blaze**, we ask that you complete the sponsorship form with this proposal as soon as possible. Sponsorship advertising will commence upon receipt of your contribution.

If you have any questions or seek further information please contact **Julie Wilks** 0434 531 311 or **Tracy Heslop** on 0428 064 201 or at skyblazebroulee@gmail.com

Kind regards

Julie Wilks and Tracy Heslop



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Sponsorship Packages

Sky Blaze offers sponsors a wonderful opportunity to be part of a fun community event and gain exposure for their business through the numerous avenues outlined below.

Sponsorship Categories	Partnership	Gold	Silver	Bronze
Sponsorship Inclusions	\$1,500* ^a 2 only	\$750* ^a 5 only	\$500* ^a 10 only	\$250* ^{a,b} 10 only
Fantastic main road exposure - Company banner on front school fence before Sky Blaze & 1 week after	✓	✓		
Company logo on all raffle tickets (1000+ to be sold in shopping centres, businesses, College)	✓			
Company logo and sponsorship level in Sky Blaze newsletter	✓	✓	✓	Name only
Company logo and sponsorship level in College weekly newsletter remainder of 2015	✓	✓	✓	Name only
Company logo on posters, postcards, letterbox drops	✓	✓		
Own a Ride - Naming rights & display of company banner / promotion stall at one of the rides		✓		
Company banner displayed at Sky Blaze	✓	✓	✓	✓
Mention of your company during Sky Blaze by the Master of Ceremonies	✓	✓		
Opportunity to send hard copy advertising home with families	✓	✓		
Company logo on Sky Blaze Programme	✓	✓	✓	✓
Naming rights to Fireworks and banner displayed on main stage	✓			

* Plus GST.

^a Cash Donation. ^b Cash Donation and/or cost-reducing sponsorship to alleviate expenditure to the value specified for stalls



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Sky Blaze 2015 Sponsorship Form

We _____
(Insert Company Name)

Contact Person _____ Contact Number _____

We can offer the following assistance: (please tick)

- Partnership Sponsor \$1,500
 - Gold Sponsor \$750
 - Silver Sponsor \$500
 - Bronze Sponsor \$250
 - Pesca Donation (please specify)
-

Payment Option

Funds Transfer Commonwealth Bank
Account Name: St Peter's Anglican College P&F Association
BSB: 062 575 Account # 1017 8961

Please return this form

via email: skyblazebroulee@gmail.com or

via post: St Peter's Anglican College, 61 Train Street, Broulee NSW 2537