These Instructions use an upsell scenario. The process is the same except for the report you will run in Service Assistant.

1. In Service Assistant, run the customer list by program job report.

ompany/b	Branch	<select from="" list=""></select>		Summary Only Sort by Customer Number
elect Cus	tomers wi	Seasi ith Prog./Job	on 10 🚖	Select Customers Without Prog./Job 2010 🚔 Customer Type
Include	Code	Program/Job	*	Include Code Program/Job A Residential
	FT8	Flea & Tick 8 Service		GC GC - Grub Control - Curativ
1	М	Maintainer Program		GP Grub Control - Preventative Commercial
	NS4	Nutsedge 4 Treatments		IPC Interior Pest Control OBoth
100	NS6	Nutsedge 6 Service		LCU Lawn Check Up
	NS8	Nutsedge 8 Service	+	LIM Lime -
4			7 B	Customer Status
ype Ar	nts	▼ All	None	Option 🕐 With 💿 Without 🛛 📶 None 📄 No Status
But DO NO	OT have r	round		From To Estimate Status
outes				Customer Number 1 1 Active Status
Include	Code	e Route		Zin/Postal Code 99999 Cancel Status
1		No Route		Torritory Code 7777777
1	4	Cape Coral	=	Relind Type
1	1	Daniels, Gateway, Lel	high	Daycode ZZZ Uning Type
V	2	Estero, Bonita, Naple	s	Schedule Date Renewal Date
1	3	Mcgregor, Beach Are	- 6	All Credit Card
1	ш		*	ACH
1.55		All	None	From To 12/31/9998
		()		

- 2. Preview the report to make sure you are getting the correct customers
- 3. Click on Export option in the green box If you are creating a list to send out a general email with no pricing information, you DO NOT have to select include service price, calculate tax, service or discount options.

Export Options								
Export Options	Export Type	Constant Contact		•				
Expor C:\J	tFile UNK\CONSTANT_CO	DNTACT_LD_TEST.CSV			V Ind	ude Service	Prices	Below
Include Company In	formation Fields					Service GP	Disc G1	ount
Sort by <default></default>	Export only a Simp	ole Customer List	Fine Codes	1			hipp	
Telemarket			Flag Codes	Subdiv.	Size Source	Letters	NPS	Docs
Telemarket Allowed 💌	Filter using Mappir	ng Assistant			20			
Direct Mail	Filter by List		I	ndude	Flag		*	
Ignore 💌	Exclude Customers with		•	AU	TO CC	19232	-	
Email Allowed	Exclude Customer	rs with no E-Mail Address			NOT Raise Pri	ces	-	
Credit Hold				Em	y Dail			
Ignore				GC	Customer		-	
Group Billing Account	ок	Cancel		vith @ Wit	hout () Ianore		one	
						<u></u> (1	une)	

- 4. Export Type: Select Constant Contact
- 5. Export File: Hit the Browse button (button with three dots) and select the path and name the export file.
 - a. This will create a special file formatted correctly to easily import into Constant Contact.
- 6. Click the OK button on the export window
- 7. Click the OK button on the report window to export the data to the file.
- 8. Logon to your constant contact account
- 9. Click on the Contact icon



Add / Import Export Update Remove 🛈 Move to Do Not Mail 🛈	<u>Impor</u>	<u>t Tools</u> 🛈
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- 11. Click on Create a New List option
 - Select Lists

Select the list to which your contacts will be added. You may select one or more lists.

- Create a New List
- 12. Give your List a name and Hit the Save button

Select Lists

Select the list to which your contacts will be added. You may select one or more lists.

	New List Name:	My List	Save Cancel
		•	
13.	Hit the Next Button		
	Next >		

14. Select the Import Contacts from a File option and hit Next

How would you like to add your list? Select the method you would like to use for adding your list.				
Be advised, your account is subject to the terms in our zero tolerance Anti-Spam Policy.				
Copy and Paste Contacts i Type or copy and paste my email addresses into Constant Contact				
Add Individual Contacts ii Type my email addresses and contact details into Constant Contact				
Import Contacts from a file i 12 Import my list from a file on my computer				
Import Contacts from a webmail account import contacts from Gmail or Google Contacts				
Download our easy-to-use import tools to add/update contacts.				

15. Specify File Location - Hit the browse button and browse to the csv file you exported from Service Assistant.



16. Click on the Submit Data button



(.txt, .csv, .xls, .xlsx)

17. Check all the boxes on the Permission Confirmation Checklist window and hit Submit button

Permission Confirmation Checklist
Only contacts that have given you or your business prior consent to receive communications can be used in Constant Contact. If your list does not meet each condition on the checklist below, select Cancel. All boxes must be checked before your import can begin .
My list is consent based - All contacts have given me or my business their prior consent to receive email communications.
My list is NOT a third party list - My list has not been purchased, rented, appended or given to me from any third party source.
My list does NOT contain role addresses or distribution lists - E.g. email addresses that may be received by more than one individual: sales@, support@, users@, list@, etc.
My list does NOT contain email addresses captured in my address book without prior consent. Including but not limited to: user group addresses, transactional addresses or auto-response addresses.
Violation of these rules will make you subject to our <u>Anti-Spam Policy</u> and may result in the immediate termination of your account. Please contact Customer Support with questions.
Submit Cancel

18. Confirmation Page will display. The special file created from Service Assistant automatically maps the fields during the import process for you. If an field mapping page displays, you did not use the Export to Constant Contact export type.

Contacts : Import in Progress

Congratulations!

Your import has begun. Typically, lists are imported within 10 minutes. However, some larger lists may take up to 2 hours.

Please visit Contacts to see the additions to your lists.

You may also want to visit the Activity screen for a status of your import and error reports, if any.

- 19. Click on the Activity link in the above message to check on the status of your list import.
- 20. Click on the Email Marketing Option at top of the page



21. Select Email to send. THIS ASSUMES YOU ALREADY HAVE AN EMAIL CREATED.

Existing Emails

				Show 10) 🖵 E	mails	Go
Edit	Сору	Email Name	<u>Status</u>	See all	•	Date •	,
		MobileAssistant2.0	Sent			6/4/201	10
		Email Test	Draft			5/27/20	010

22. List Selection - Click on Select Lists link



23. Select the List to send the email by checking the box next to the list you imported. Then hit the Save button.



24. You will now see that a List has been selected for this email and is ready to be scheduled.

Email Details

► Email Test	C Preview	/
Edit Email Edit Message Settings/Header Edit Name		
Status: Draft		
Template: Promotions - My Image I		
List Selection: Edit Selections My List	Delivery Date: Schedule Email	

- 25. Preview the email to verify its accuracy by clicking the Preview button.
- 26. Schedule the email to send by clicking on the Schedule Email link. Select the appropriate delivery option and hit the Save Button

Email Status				
Important : Emails typically begin sending within 1 hour of the time you selected.				
Select Status				
O Draft 🗓				
Send Now ii				
Scheduled for i				
Date: 07/02/2010				
Time: 4 20 PM EDT (US Eastern Time)				
Email Archive				
Archive this email once it's been sent.				
Email Archive Link: http://archive.constantcontact.com/fs081/1103080519845/archive/1103441916492.html				
This link won't be active until the email is sent. Usually archive pages are available within 10 minutes of when the email is sent, but it can take as long as 1 hour.				
📄 🚼 SHARE 📕 🖹 🚹 Add the Share button to this email's footer. 🗓				
Save Cancel				

A confirmation page will be displayed if the email was scheduled as you requested.

\checkmark	Success—Your	email	has	been	scheduled.
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⊲ <u>Back</u>

Email Details

Email Test				
You cannot edit an email you've already scheduled for delivery. To edit this email, you must <u>reset it to draft status</u> . Status: Scheduled Template: Promotions - My Image I				
List Selection: My List	Delivery Date: Thursday, July 1, 2010 at 4:30 PM EDT Edit Date			

Service Assistant - Constant Contact Export File Information

Constant Contact Field Name	Data
Email Address	Email Address
First Name	First Name
Middle Name	Middle Name
Last Name	Last Name
Address line 1	Address line 1
Address line 2	Address line 2
Address line 3	Address line 3
City	City
US State/CA Province	US State/CA Province
Other State/Province	Other State/Province
Zip/Postal Code	Zip/Postal Code
Sub Zip/Postal Code	Sub Zip/Postal Code
Country	Country
Home Phone	Home Phone
Company name	Company name
Work Phone	Work Phone
Job Title	Job Title
Custom field 1	Customer Number
Custom field 2	Company Name
Custom field 3	Company Address 1
Custom field 4	Company Address 2
Custom field 5	Company Address3
Custom field 6	Company Phone 1
Custom field 7	Company Phone 2
Custom field 8	Company URL
Custom field 9	Service Name
Custom field 10	Service Code
Custom field 11	Service Price
Custom field 12	Service Discount
Custom field 13	Service Discounted Price
Custom field 14	Service Tax
Custom field 15	Service Price with Tax