

## Digital

Better Value on Lower Quantities . . . Faster turnaround

### Digital versus Litho

Digital and Lithographic are the modern and traditional methods of printing. There are advantages and disadvantages to each. In broad terms, Digital is simple to set up but has a higher cost per print and so is cheaper on smaller quantities. Litho is time consuming to set up but has a lower cost per print and so is expensive on smaller quantities but gets cheaper the higher the volume, ie. it has an economy of scale. Litho also offers a superior quality finish, using ink rather than toner, and can be printed on heavier material. Digital though, can be produced more quickly.

## Business Cards

300gsm white matte card	Single Sided		Double Sided		
	Black	Colour	Black	Colour	Black/Colour
100	£15.00	£20.00	£17.50	£27.50	£22.50
150	£17.00	£22.50	£20.00	£31.00	£25.50
200	£19.00	£25.00	£22.50	£34.50	£28.50
250	£21.00	£27.50	£25.00	£38.00	£31.50
<i>per 50 extra</i>	£2.00	£2.50	£2.50	£3.50	£3.00

## Letterheads

120gsm white bond paper	Black	Colour
50	£12.50	£25.00
100	£25.00	£50.00
150	£37.50	£75.00
<i>per 50 extra</i>	£12.50	£25.00

## Start-Up Package

**£250 +VAT (£300).** 250 Business Cards, 100 Letterheads, 50 Comp Slips, 5000 A5 Fliers PLUS up to 3 hours studio time. **SAVE £120.00**  
Priced separately at £420 (£350+ VAT).

## Compliment Slips

120gsm white bond paper	Black	Colour
50	£12.50	£17.50
100	£17.50	£27.50
150	£22.50	£37.50
<i>per 50 extra</i>	£5.00	£10.00

## Address Labels

	Black	Colour
Per 5 Sheets of 14	£10	£15
Per 5 Sheets of 24	£10	£15
Per 5 Sheet of 65	£10	£15
Set Up is charged at £15 on the first order only		

## A5 Fliers

120gsm white satin paper	Single Sided		Double Sided		
	Black	Colour	Black	Colour	Black/Colour
50	£12.50	£20.00	£15.00	£30.00	£22.50
100	£15.00	£30.00	£20.00	£50.00	£35.00
150	£17.50	£40.00	£25.00	£70.00	£47.50
<i>per 50 extra</i>	£2.50	£10.00	£5.00	£20.00	£12.50

## Post Cards (A6)

300gsm white matt card	Single Sided		Double Sided		
	Black	Colour	Black	Colour	Black/Colour
25	£10.00	£15.00	£12.50	£22.50	£17.50
50	£12.50	£22.50	£17.50	£35.00	£22.00
100	£17.50	£37.50	£27.50	£60.00	£31.00
<i>per 50 extra</i>	£5.00	£15.00	£10.00	£25.00	£12.50

Please note: These are just our most popular items. We offer a full range of print and are happy to provide a quotation to your specifications. Fees on our Digital Tariff exclude artwork production (see Graphic Design Fees) and delivery. Other quantities and products available. These prices are based on modern digital production. In some cases lithographic production may be available at a reduced cost. See Lithographic Tariff.

## Lithographic

Better Value on Higher Quantities . . . Superior finish

### Business Cards

400gsm white sateen card  
100  
250  
500  
1000  
*per 1000 extra*

#### Single Sided

Colour/Black  
£37.50 (Cheaper by Digital)  
£40.00 (Cheaper by Digital)  
£45.00  
£50.00  
£10.00

#### Double Sided

Colour/Black  
£40.00 (Cheaper by Digital)  
£42.50 (Cheaper by Digital)  
£47.50  
£55.00  
£15.00

### VAT on Print

The rules on VAT on Print are quite complex. All items on this page would be subject to VAT except for Double-Sided and Multi-Sided A5 Fliers

### Letterheads

120gsm laser/ink superior bond  
100  
500  
1000  
*per 1000 extra*

#### Colour/Black

£75.00 (Cheaper by Digital)  
£125.00  
£160.00  
£50.00

### Multi-Page Print

A4 8 pg Booklets 130gsm satin white Colour/Black  
100 £175.00  
500 £375.00  
1000 £625.00  
*per 1000 extra* £350.00

DL 6 pg Fliers 150gsm satin white Colour/Black  
100 £150.00  
500 £180.00  
1000 £225.00  
5000 £425.00  
*per 5000 extra* £250.00

### Compliment Slips

120gsm laser/ink superior bond  
100  
500  
1000  
*per 1000 extra*

#### Colour/Black

£50.00 (Cheaper by Digital)  
£100.00  
£125.00  
£50.00

### A5 Fliers

150gsm white satin paper  
100  
500  
1000  
2500  
5000  
*per 5000 extra*

#### Single Sided

Colour/Black  
£50.00 (Cheaper by Digital)  
£65.00  
£75.00  
£90.00  
~~£125.00~~ **£100 inc vat (Special Offer)**  
£70.00

#### Double Sided

Colour/Black  
£60.00 (Cheaper by Digital)  
£77.50  
£90.00  
£112.50  
~~£137.50~~ **£100 no vat (Special Offer)**  
£80.00

#### Multi-Sided

Colour/Black (4 page)  
£130.00  
£150.00  
£175.00  
£250.00  
£325.00  
£150.00

### Post Cards (A6)

300gsm white sateen card  
100  
500  
1000  
*per 1000 extra*

#### Single Sided

Colour/Black  
£50.00 (Cheaper by Digital)  
£62.50  
£75.00  
£20.00

#### Double Sided

Colour/Black  
£55.00 (Cheaper by Digital)  
£75.00  
£90.00  
£25.00

#### Multi-Sided

Colour/Black (4 page)  
£110.00  
£150.00  
£175.00  
£50.00

Please note: These are just our most popular items. We offer a full range of print and are happy to provide a quotation to your specifications. Fees on our Lithographic Tariff exclude artwork production (see Graphic Design Fees) and delivery. Other quantities and products available.

### The Creative Side

Before we can reproduce your printed item in the desired quantity, it must first be produced. This process is known as origination, and the original image from which we print is called 'Artwork'. This used to be hand drawn on Art Board but these days is created digitally. Since everyone has access to at least basic tools on their computer, often our clients will produce the Artwork themselves. If you would prefer that your Artwork was produced professionally in our studio, then you will need to pay for this process, but only the first time we print. Charges start at £7.50. Please see 'Graphic Design' under our 'Design & Image Services' overleaf.

## The Bigger Picture

We offer a range of very competitive image services, especially when it comes to photographic enlargements and large scale prints. In addition, it's so easy. All you need to do is email your image file to [prints@aybn.co.uk](mailto:prints@aybn.co.uk) with the required print size specified, along with your telephone number. We will then call you to clarify your order, and take your payment over the phone. You may collect your job within 24-48 hours depending on quantity.

# Prints & Enlargements (A4 to A1)

## Full Colour

	A4		A3		A2		A1	
Price per print	gsm	£	gsm	£	gsm	£	gsm	£
<b>Standard Paper Matte (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>80</b>	0.75 0.50	<b>80</b>	1.25 0.75	<b>90</b>	3.00 1.50	<b>90</b>	5.50 3.00
<b>Medium Paper Matte (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>100</b>	0.80 0.55	<b>100</b>	1.35 0.80	<b>120</b>	3.50 2.00	<b>120</b>	6.50 4.00
<b>Light Card Matte (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>180-225</b>	0.90 0.65	<b>180-225</b>	1.55 1.05	<b>180</b>	4.25 2.75	<b>180</b>	8.00 5.50
<b>Heavy Card Matte (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>300-350</b>	1.00 0.75	<b>300+350</b>	1.75 1.25				
<b>Standard Paper Satin (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>100</b>	0.85 0.60	<b>100</b>	1.40 0.90				
<b>Medium Paper Satin (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>120</b>	0.95 0.70	<b>120</b>	1.60 1.10				
<b>Light Card Satin (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>180+225</b>	1.15 0.90	<b>180+225</b>	2.00 1.50	<b>250</b>	5.00 3.50	<b>250</b>	9.00 7.00
<b>Heavy Card Satin (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>300+350</b>	1.35 1.10	<b>300+350</b>	2.40 1.90	-	-	-	-
<b>Price per Photographic Enlargement</b>								
<b>Heavy Paper Photo Gloss (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>180</b>	2.50 1.50	<b>180</b>	4.50 2.75	<b>180</b>	7.00 4.00	<b>180</b>	10.00 6.00
<b>Light Card Photo Gloss (1st Sheet)</b> <i>Per Each Additional Print</i>	<b>250</b>	3.50 2.00	-	-	-	-	-	-

## Vinyl Banners

We can also produce vinyl banners for internal or external use @ £10 per metre (height: 2'/600mm length: as required)