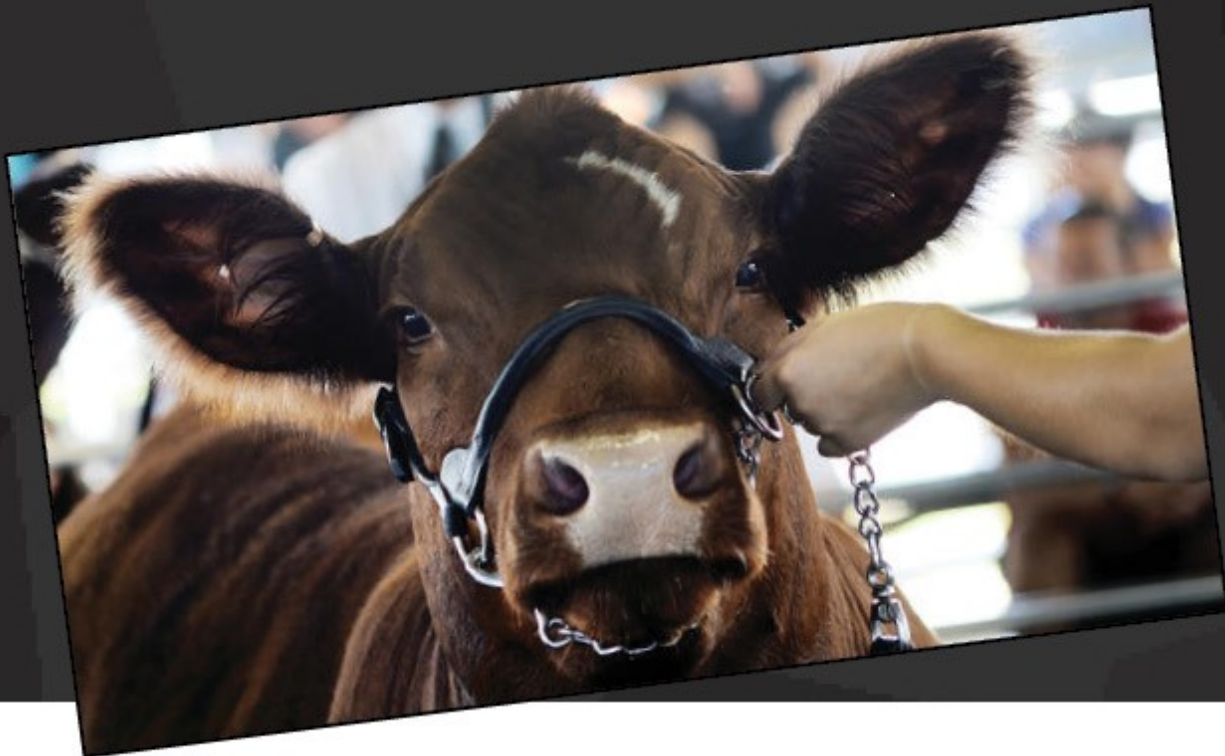


BEEF PRIZE LIST

JULY 18 - 20, 2014



403.343.7800
westernerdays.ca

Kaley Segboer, Agricultural Events Assistant Manager
P. 403.309.0209
E. ksegboer@westerner.ab.ca

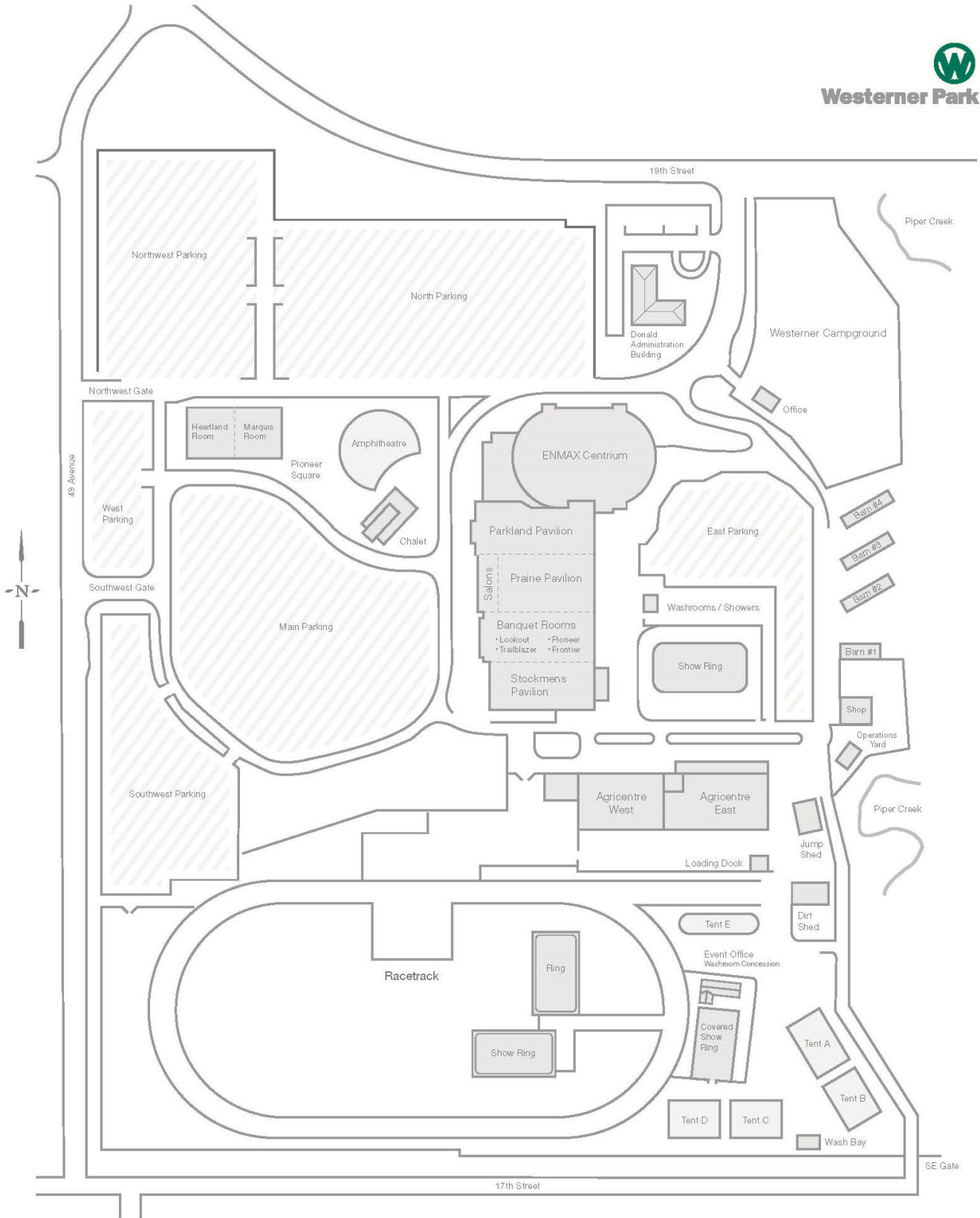
#westernerdays



Westerner Park
Your destination for celebration!



Westerner Park



Schedule of Events

Tuesday, July 15

12:00 noon—6pm Arrival of Dairy Goats

Wednesday, July 16

10:00 am Dairy Goat Show
5:00 pm - 6:00pm Dairy Goats Move Out
8:00pm - 10:00pm Arrival of Boer Goats

Thursday, July 17

8:00 am Arrival of Boer Goats
11:30 am The Alberta Goat Classic Show
3:00 pm - 10 pm Arrival of Beef Cattle
6:00 pm Goats Move Out
6:00 pm - 10 pm Arrival of Miniature Donkey

Friday, July 18

7:00 am Arrival of Beef Cattle, Beef Cattle Weigh In (Optional)
7:00 am Miniature Donkeys Move In
8:00 am Beef Exhibitor Pancake breakfast sponsored by Agri Trend.
10:00 am Miniature Donkey Show
9:00 am Maine Anjou Jr. Beef Skills Competition
12:00 pm Mixed Breed Show
2:00 pm Maine Anjou Jr. Show
4:00 pm Shorthorn Show
7:00 pm Breeding and Marketing of Texas Longhorn in Australia and the United States—Learning from Each other
7:00 pm—10 pm Arrival of Miniatures Horse & Rabbits

Saturday, July 19

7:00 am Arrival of Miniature Horse
9:30 am Miniature Horse Show
10.00 am Miniature Donkey Show
12:00 Noon Maine Anjou Show, Rabbit Show
4:00 pm Texas Longhorn Show
7:30 pm Mini Horse Social

Sunday, July 20

9:30 am Miniature Horse Show
11:00 am Beef Supreme Show
12:00 noon Miniature Donkey Junior Show
12:00 Noon All Breeds Junior Beef Show, Rabbit Show
2:00 pm Jackpot - Yearling Heifer Show, Jackpot - Yearling Bull Show
3:00 pm Jackpot - Heifer Calf Show, Jackpot - Bull Calf Show
3:00 pm Mini Horse Social
5:00 pm Miniature Donkey Move Out
6:00 pm Beef Cattle, Rabbits & Miniature Horses Move Out

Stockmens Pavilion & Stockmens Sand Ring

Mini Horse
Mini Donkey
Goats , Rabbits

UFA Agricentre

Beef Cattle

Beef Show

Move In - no early arrivals

Thursday, July 17th 10:00 am—10:00 pm
Or Friday, July 18th 7:00 am
Or Sunday, July 21st 7:00 am

Show Time

Friday, July 19th Noon - Maine Anjou Jr Show
2:00p.m. - Mixed Breed Show
4:00p.m. - Shorthorn Show

Saturday, July 19th Noon - Maine Anjou Show
4:00p.m. - Longhorn Show

Sunday, July 20st 11:00 am - Supreme Show
Noon - All Breeds Jr. Show
2:00 pm - Jackpot - Yearling Heifer
show, Jackpot - Yearling Bull Show
3:00 pm - Jackpot - Heifer Calf
Show, Jackpot - Bull Calf Show

Entry Fee

Entry fee - \$40.00
Late entries - \$50.00 (received after July 4)
(late entries will not appear in program)
Jackpot entries - \$50.00
Jr. Show Entries - \$10.00
Late Jr. Show Entries - \$15.00

Environmental Fee—\$7.00

All Cheques made payable to Westerner Park.

All Entries mailed to:
Westerner Park
C/O Kaley Segboer
4847A - 19th Street
Red Deer, AB T4R 2N7
or fax to 403.341.4699

A photocopy of both sides of registration papers and proof of ownership must accompany entry form. Only one owner per entry form.
Papers & Tattoos will be verified by Breed Barn Boss

Entries Close

July 04, 2014

Show Manager

Kaley Segboer
403.309.0209
ksegboer@westerner.ab.ca

Show Committee & Breed Barn Bosses

John & Yvonne Sim - Maine-Anjou
- Shorthorn
Mark & Tina Stewart - Longhorn
TBD -General inquiries

Judges

Shorthorn - TBD
Jr. Maine Anjou – TBD
Mixed Breeds - TBD
Open Maine Anjou - TBD
Supreme - TBD
Longhorn - Gary Don Taylor
Okarche, Oklahoma

New:

All beef animals must be on grounds by 9:00 am Friday,
Except those animals ONLY shown in the JR.
Show in Sunday.

Entry Rules

Entries

Entry Fee: Please see individual classification.

ENTRY CLOSING DATES: Friday July 4, 2014. Late entry fee applicable after this date, no exceptions.

A grade animal is not eligible for registration.

All purebred animals must be properly tattooed with a clearly visible and eligible tattoo for identification. The certificate of registration must also accompany them upon arrival. All animals must be tagged with an RFID tag prior to arrival at the show.

All entries must be completed on Westerner Park Entry Forms. Entry forms not completed properly will be returned. Entries not accompanied by entry fees will not be entered into their show. NO REFUNDS ON ENTRIES UNLESS PROOF OF VETERINARY CERTIFICATE.

The entry fee must, in all cases, be forwarded with the entry. No entry will be accepted unless this is done. Fees should be forwarded by money order, accepted bank cheque or credit card, at the risk of the exhibitor. ALL CHEQUES MUST BE PAYABLE IN CANADIAN FUNDS; made payable to the Westerner Park.

Great care should be taken to make entry in its proper class.

Any Exhibitor, shall, if required by the Directors, make a statutory declaration that the exhibits made by them are shown in accordance with the Rules and Regulations of the Westerner Exposition Association. In case any exhibitor refuses to make such declaration on being requested, all premiums awarded to them shall be forfeited.

In all cases, the Westerner Exposition Association and/or the Show Committee reserves the right to reject entirely or accept conditionally, any entry or application.

Any exhibitor making an entry, by so doing, agrees to the Rules and Regulations printed herein.

In making entries, the owner's or duly authorized agent's name and address in full, the name of the animal, its age, sex and tattoo must be given. These are imperative. Names of sire and dam may also be requested.

No animal exhibited shall have about it any prize colors or cards until the awards have been made in their respective classes.

The presentation of any animal may be ordered by the Directors in charge for review at any time during The Exposition. Any such exhibitor or attendant refusing or neglecting to bring such animals out as directed shall forfeit their entry and any premiums which may have been awarded to them.

All stalls must be cleaned out by 8:00 a.m. daily so that refuse can be taken away before arrival of visitors. Inside manure bins will be emptied at 8:00 a.m. and 7:00 p.m. Aisle way should be left clear for forklift work.

Cattle must be in stalls by 9am.

Parking & Gate Pass Information

Livestock Parking & Gate Passes

Each exhibitor will be given two weekly admission and parking pass for entry in the show for the first three head of cattle. For each additional three head the exhibitor will be giving one additional pass and parking pass. Extra admission and parking passes must be purchased by the exhibitor. Passes are available for pick up with your Exhibitor package at the South East Livestock Gate. Livestock passes will not be available at the main or west gates. Extras must be purchased at the time of entry or at the Livestock gate.

Livestock Admission & Parking Prices

Weekly Livestock Parking Pass - \$30.00

Weekly Livestock Admission Pass - \$30.00

Daily Parking - \$6.00

Daily Admission - \$8.00

Parking - General, Stock Trailer & RV

For all camping inquiries, please contact the Westerner Campground at 403.352.8801. There will be no camping permitted at the Agricentre. Space is limited, reservations are strongly recommended.

Loading and unloading of livestock will be allowed in front of the buildings where stalls are located but vehicles must be removed immediately after the last animal is taken off the vehicle. Please check with the Livestock Office for hours to load and unload feed supplies.

Stock Trailers will be parked offsite, in an area yet to be determined, watch for signs.

Exhibitor's vehicles are only allowed in designated, Exhibitor Parking area. Guests must park in general parking areas.

Each "Exhibitor" or "Breeding unit" will be given one parking pass for a small truck, SUV or car.

Hay or Straw will NOT be available for purchase.

**Livestock Show Office is located at the East end of the Stockmens Pavillion.
Office hours will be as follows: 8:00 a.m. to 6:30 p.m. Daily.**

Rules and Regulations

DELIVERY OF STOCK AT GROUNDS

Any animal or property whilst on the premises used by the Westerner Exposition Association, whether on such premises for exhibition, or competition purpose, shall be on such premises entirely at the risk of the owner thereof. The Westerner Exposition Association will not be liable for damages which may be claimed by reason of any accident or injury to such animal, or in any other way whatsoever. Dead animals will be removed from the grounds immediately at owner's expense.

Doctoring of Animals

All animals doctored or in any way artificially or improperly or unfairly prepared or tampered with before entering into the show ring, will be disqualified. Graffiti will not be allowed.

Protests

Any Exhibitors lodging a protest must make it in writing and it must be delivered to the Agricultural Events Coordinator or the Livestock Assistant by 7:00p.m. on the day in which the class was shown. It must plainly state the cause of the complaint or appeal, and must be accompanied by a deposit of \$100.00, which sum will be forfeited to the Westerner Exposition Association if the said protest is not sustained.

Judges and Judging

Exhibitors should ascertain from the Directors in charge of the several departments at what hour judging would take place, therefore, no complaints or appeals based on the statement that the judges overlooked exhibitors will be considered by the Board.

Exhibitors must see that their exhibits are on hand when required.

No person shall be permitted in the Livestock Show rings during the time of judging, except Show Personnel and persons in charge of animals.

Any person who attempts to interfere with or influence the Judges while in the discharge of their duties, or who, on the consequences of awards made by them, shall forfeit their right to all premiums to which they might otherwise be entitled. They shall be excluded from exhibiting for the next year. Judges are particularly requested to report any breach of this rule.

Judges, in making the awards, are to confine themselves strictly to the classes in the Prize List.

Delivery of Articles at Grounds

Exhibitors arriving with their livestock will register with the Agricultural Events Coordinator or the Livestock Assistant.

Though the Westerner Exposition Association will take every reasonable precaution to ensure the safety of articles sent to the Association, they wish it distinctly understood that the owners themselves must take the risk of exhibiting them. Should any articles be damaged, lost or stolen, the Westerner Exposition Association will not make any payment for value thereof.

No exhibitor is allowed to bring alcohol onto the premises of Westerner Park. Alocoholic drinks must be purchased from designated licensed areas and consumed in the designated area only. Alocchol is NOT permitted in any of the llvestock Buildings or Barns, and anyone found with liquor will be asked to leave immediately.

Where space has been awarded to any Exhibitor, Westerner Exposition Association reserves the right, in case the Exhibitor shall fail to make or maintain a credible display, to declare the space allotted to them or any portion thereof forfeited. Exhibitors must arrange their exhibits in as attractive a manner as possible, and fill the space allotted to them.

Rules and Regulations

The Westerner Exposition Association reserves the right to describe the dimensions and regulate the position of all signs and generally to direct the arrangement of articles on exhibition as far as may seem necessary to secure harmony and an attractive appearance. Exhibitors will not be allowed to distribute about the grounds or buildings, handbills or other advertisements. The Exhibitor may distribute these only from the area or booth they occupy.

On the discovery of fraud, deception, or dishonest practice, either in the preparation, ownership, or of any representation concerning the exhibits, which may have been intended to affect, or affected the decision of the judges, Westerner Exposition Association has the power to withhold the award and may prohibit any such party or parties from exhibiting in any cases for one or more years and may also publish the names of such person, if deemed Expedient.

Exhibitors of animals, machinery in motion, and other exhibits liable to cause accidents, injury or damage to persons coming into contact therewith, shall indemnify the Westerner Exposition Association from and against all claims and demands, costs, charges and expenses which may incur, suffer, or be put to, by reasons of accident, or of any person being injured or suffering damage through, or by reasons of such exhibit not being properly guarded, or the public not being properly protected from the same.

The Westerner Exposition Association will not be responsible for any injury to person or property of anyone, not withstanding that the injury may incur on the property used by the Association during the Exhibition, whether or not such injury shall have been caused by negligence of the Association.

General Rules & Regulations

In all classes, the entry must, in every instance, be made in the name of the bona fide owner, and unless this rule is observed, no premium will be awarded. If any person exhibits an animal of which they are not the bona fide owner for at least 30 days prior to Wednesday June 17, 2013 or false entry as to age otherwise, it shall make them ineligible to show.

PAYMENT OF PRIZES

Management will commence prize payouts as soon as possible after the completion of the Exhibition. Cheques must be cashed by October 31, 2014 or they will become void. All persons to whom prizes have been awarded, and who do not receive as above, must apply to the manager in writing for payment thereof on or before the 31st day of August, or such prize will be forfeited.

Prize Money & Ribbons

To be eligible for Prize Money, each breed **must have three exhibitors and 20 head of animals shown** at Westerner Days. The Beef Committee reserves the right to cancel any show and refund entries or in the cases where not enough entries, proceed with a Ribbon show only.

1st - \$100.00
2nd - \$85.00
3rd - \$60.00
4th - \$50.00

Ribbons will be given to 2nd place.

Beef Cattle Rules and Regulations

1. All animals must be shown in the ring and exhibitors must be ready to show when called.
2. Tampering with the cattle and/ or unnatural fitting practices will not be tolerated, and the cattle entered for the competition shall be presented in the judging ring in their natural physical condition.
3. Breeding Capability: In cases where doubt exists in the mind of the judge or official as to the breeding capability of an animal, the exhibitor hereof may be required to furnish evidence to the satisfaction of the official concerned.
4. Tie out times will be announced daily.
5. Stock trucks & trailers must be parked in designated parking areas. This will be strictly enforced. NO tack will be removed from stalls until loading time. **NO hay or straw will be available for purchase.**
6. Stall dividers are to not exceed eight feet.
7. A limit number of pens will be available for nurse cows and recipients in the tie out area. Requests for nurse cow pens and recipient pens must be noted on your entry form.
8. No entries will be accepted unless entry fees are paid at time of entry, and under no circumstances will telephone entries be accepted. Entries must consist of:
 - A) The breed of animals to be exhibited;
 - B) The number of animals to be shown;
 - C) Any group entries; and
 - D) Entry fees of \$40/per entry/class; Late entry fee \$50/per entry/class.
9. For multiple breeds from one exhibitor, please use a separate entry form for each breed.
10. Number of entries per class: - Multiple entries are encouraged, with the exception of Group Classes.
11. The maximum total eligible entries from a breeding unit is twenty (20) head.
12. For the purpose of the 2013 Beef Cattle Classification, an entry shall be interpreted as follows: "All registered beef cattle, whether owned by one person or more than one person (individually or jointly), which are maintained on one farm or breeding unit, are considered to be the production of one farm and/or breeding unit."
13. All purebred animals **must be properly tattooed with a legible tattoo** for identification, including Calendar year calves.
14. Photocopies of registration papers must accompany each animal. Calves 6 months of age and under will be exempted, but will require tattoo, birth date, Sire & dam information.
15. All classes must have adequate showing numbers, the Show Committee has the right to cancel any class due to class size.
16. All Bulls must have a nose ring, no exceptions.

Maine Anjou Jr. Classes

12:00 noon | Friday, July 18 2014

Rules & Regulations

1. Open to all Juniors up to and including 25 years. Age Calculated as of Jan 1, 2014.
2. One entry per class, per exhibitor.
3. Subject to General Livestock Rules and Regulations.
4. Cattle may be shown in the Open Shows, subject to the General Livestock Rules and Regulations.
5. Maine Anjou Jr. Winners are NOT eligible for the Supreme Show.
6. Junior members can show any junior member's cattle.
7. SHOWMANSHIP ONLY: Junior Division - 9 yrs and under as of Jan 1, 2014; Intermediate Division - 10 - 14 yrs as of Jan 1, 2014; Senior Division - 15 - 21 yrs as of Jan 1, 2014; Mature Division - 21 - 25 yrs old as of Jan 1, 2014.

Prize Money

1st - \$20
2nd - \$15
3rd - \$10

Ribbons to 2 nd place only. Ribbons only for Championship Classes.

Class #	Class Name
101	Maine-Influence Heifer Calf - Born on or after Jan 1, 2014
102	Maine-Influence Yearling Heifer - Born Jan 1 - Dec 31, 2013
103	Maine-Influence Two Year old Cow/Calf - Born Jan 1 - Dec 31, 2012 with natural calf at foot
104	Maine-Influence Mature Cow/Calf - Born Prior to Jan 1, 2012 with natural calf at foot
105	Grand Champion & Reserve Champion Maine-Influence Female
106	Maine-Influence Bull Calf - Born on or after Jan 1, 2014
107	Maine-Influence Yearling Bull - Born Jan 1 - Dec 31, 2013
108	Maine-Influence Mature Bull - Born Jan 1 - Dec 31, 2012
109	Grand Champion & Reserve Maine-Influence Bull
110	Purebred Heifer Calf - Born Jan 1 - Dec 31, 2014
111	Purebred Yearling Heifer - Born Jan 1 - Dec 31, 2013
112	Purebred Two Year old Cow/Calf - Born Jan 1 - Dec 31, 2012 with natural calf at foot
113	Purebred Mature Cow/Calf - Born prior to Jan 1, 2012 with natural calf at foot

Maine Anjou Jr. Classes Cont...

12:00 noon | Friday, July 18, 2014

Class #	Class Name
114	Grand Champion & Reserve Champion Purebred Female
115	Purebred Bull Calf - Born on or after Jan 1, 2013
116	Purebred Yearling Bull - Born Jan 1 - Dec 31, 2012
117	Purebred Mature Bull - Born Jan 1 - Dec 31, 2011
118	Grand Champion & Reserve Champion Purebred Bull
119	Junior Showmanship
120	Intermediate Showmanship
121	Senior Showmanship
122	Mature Showmanship

Mixed Breed Classes

2:00 p.m. | Friday July 18 2014

Each breed must have three exhibitors and twenty head of animals shown at Westerner Days. If this is not complete, the Beef Committee reserves the right to cancel any show & refund entries.

Class #	Class Name
201	Heifer Calf - Born on or after Jan 1, 2014 minimum of 3 months of age on day of judging. Calf may also show in cow/calf classes, but cannot compete past class winner
202	Yearling Heifer - Born Jan 1 - Dec 31, 2013
203	Two Yr. Old Cow/Calf Pair - Born Jan 1– Dec 31, 201, with her own 2014 natural purebred, tattooed, registered calf at foot. (Cow and calf to be judged as a unit) Calf is eligible to be shown as a single animal in Calf Classes
204	Mature Cow/Calf - Born prior to Jan 1, 2012 with her own 2013 natural purebred, tattooed, registered calf at foot. (Cow and calf to be judged as a unit) Calf is eligible to be shown as a single animal in Calf Classes
205	Grand Champion & Reserve Champion Female - 1st & 2nd place winners from the above 4 classes are eligible. Ribbons only.
206	Bull calf - Born on or after Jan 1, 2014, minimum of 3 months of age on day of judging. Calf may also be shown in cow/calf classes
207	Yearling Bull - Born Jan 1 - Dec 31, 2013
208	Mature Bull - Born Jan 1 - Dec 31, 2012
209	Grand Champion & Reserve Grand Champion Bull - 1st & 2nd place winners from the above 3 classes eligible. Ribbons only

Shorthorn Classes

4:00 pm | Friday, July 18, 2014

Each breed must have three exhibitors and twenty head of animals shown at Westerner Days. If this is not complete, the Beef Committee reserves the right to cancel any show & refund entries.

Breed Barn Boss:

Class #	Class Name
001	Heifer Calf - Born on or after Jan 1, 2014, minimum of 3 months of age on day of judging. Calf may also show in cow/calf classes, but cannot compete past class winner.
002	Female - Born Jan 1, 2013- Dec 31, 2013. If 16 or more head entered this class will be split.
003	Female - Born Jan 1, 2012 - Dec 31, 2012, with her own 2012 natural purebred, tattooed calf at foot. Female and calf shall be shown as a unit, except that the calf is eligible to be shown as a single animal in Get of Sire and Calf Classes.
004	Female - Born prior to Jan 1, 2012 with her own 2014 natural purebred, tattooed calf at foot. Female and calf shall be shown as a unit, except that the calf is eligible to be shown as a single animal in Get of Sire and Calf Classes.
005	Grand Champion & Reserve Champion Female - 1st & 2nd place winners from the above 4 classes are eligible. Ribbons only.
006	Bull calf - Born on or after Jan 1, 2014, minimum of 3 months of age on day of judging. Calf may also be shown in cow/calf classes.
007	Bull - Born Jan 1, 2013 to Dec 31, 2013. If more than 16 head entered, this class will be split.
008	Bull - Born in 2012.
009	Grand Champion & Reserve Grand Champion Bull - 1st & 2nd place winners from the above 3 classes eligible. Ribbons only.
010	Get of Sire. Ribbons Only.
011	Breeders Herd. Ribbons Only.

Maine-Anjou Classes

Noon | Saturday, July 19 2014

Each breed must have three exhibitors and twenty head of animals shown at Westerner Days. If this is not complete, the Beef Committee reserves the right to cancel any show & refund entries.

Breed Barn Boss: John & Yvonne Sim

Class #	Class Name
301	Maine-Influence Heifer Calf - Open to all Maine-Anjou Influence females born in 2013. All heifers must have registration papers. Jackpot format for prize money
302	Maine-Influence Yearling Heifer - Open to all Maine-Anjou Influence females born in 2012. All heifers must have registration papers. Jackpot format for prize money
303	Purebred Heifer Calf - Born on or after Jan 1, 2013, Min 3 months of age on day of judging. May also show in cow/calf classes but can not compete past class winner.
304	Purebred Yearling Heifer - born Jan 1 - Dec 31, 2012
305	Purebred Two-Year Old - Born in 2012 with her own 2014 natural, tattooed, Registered calf at foot. (Cow and calf to be judged as a unit) Calf is eligible to be shown as a single animal in Calf Classes
306	Purebred Mature Cow - Born Prior to Jan 1, 2013, with her own 2014 natural, tattooed, Registered calf at foot. (Cow and calf to be judged as a unit) Calf is eligible to be shown as a single animal in Calf Classes
307	Grand Champion & Reserve Champion Female - 1st & 2nd place winners from the above 4 classes are eligible. Ribbons only
308	Purebred Bull Calf - Born on or after Jan 1, 2014, Min 3 months of age on day of judging. May also show in cow/calf classes but can not compete past class winner.
309	Purebred Yearling Bull - Born Jan 1 - Dec 31, 2013
310	Purebred Mature Bull - Born Jan 1 - Dec 31, 2012
311	Grand Champion & Reserve Grand Champion Bull - 1st & 2nd place winners from the above 3 classes eligible. Ribbons only

Canadian National Longhorn Classes

4:00 p.m. | Saturday, July 19, 2014

Rules and Regulations

Classes 401 to 414 are open to any animals registered with the International Texas Longhorn Association (ITLA) and or the Texas Longhorn Breeders Association of America (TLBAA).

Class 408 and 409 are a PEN SHOW. Animals will be judged in their pen as well as while walking down the alley and returning to their pen. The winner of class 408 will be the Representative "Prince" for the Canadian Texas Longhorn Association

Grand Champions in class 406, 410, 413, will each receive \$500.00 cash, trophy buckles, and banners. The reserve champions in the above mentioned classes will receive \$250.00 cash plus reserve champion banner and award.

Breed Barn Boss: Mark & Tina Stewart

Class # Class Name

- 401 Showmanship . (Ribbons only, no entry fee).
- 402 Texas Longhorn Heifer Calf born on or after Jan 1, 2014
- 403 Texas Longhorn Yearling Heifers born Jan 1, 2013—Dec 31, 2013
- 404 Texas Longhorn 2 Year Old Heifers born Jan 1, 2012—Dec 31, 2012
- 405 Mature Female born prior to Jan 1, 2012
- 406 Grand Champion & Reserve Champion Female—1st & 2nd place winners from the above 4 classes are eligible.
- 407 Texas Longhorn Bull Calf born on or after Jan 1, 2014
- 408 Texas Longhorn Yearling Bull born Jan 1, 2013—Dec 31, 2013 (pen class)
- 409 Texas Longhorn 2 Year Old Bull born Jan 1, 2012—Dec 31, 2012 (pen class)
- 410 Grand Champion & Reserve Champion Bull—1st & 2nd place winners from the above 3 classes are eligible.
- 411 Texas Longhorn Junior Steer age 4 years & under
- 412 Texas Longhorn Senior Steer age 5 years & over
- 413 Grand Champion & Reserve Champion Steer—1st & 2nd place winners from the above 2 classes are eligible.
- 414 Registered Female w/crossbred calf
- 415 Longhorn Crossbred Yearling Heifer
- 416 Longhorn Crossbred Yearling Steer

Jr. Maine Beef Skills Competition

9:00 a.m. | Friday, July 18, 2013

CANADIAN JUNIOR MAINE-ANJOU SHOW 2013

RED DEER WESTERNER

FRIDAY, JULY 19th

Skills Competition 9am-Conformation Show Noon

Juniors can compete in conformation and the following skills: showmanship, show team judging, herdsman quiz, sales talk, print marketing, photography, and team grooming.

To qualify for the aggregate awards you must compete in 4 of the skills. Aggregate winners will be determined from points earned through skills and conformation competitions.

Aggregate winners qualify for 2013 National Young Cattleman of the Year

Judging winners will qualify for the Western Canadian Team Judging Finals

Grand Champion Influence and Purebred Females qualify for UFA Youth Supreme Quest

All 3 competitions are held in Bashaw, AB August, 2013

Age divisions: pee-wee 8 & under, jr.9-12, int.13-15, sr.16-21,mat 22-25 as of Jan 1, 2013

There will be activities planned for siblings 10 & under, while the skills are taking place. Please let me know if you will be attending so that we have appropriate supplies on hand.

PRINT MARKETING

design promotional material for a magazine ad, cattle sale or event.

your entry must promote the Alberta or Canadian Junior Maine-Anjou Association, Maine-Anjou cattle, an individual herd or the beef industry.

maximum size 8 ½ x 11

flyers, posters, magazine ad, newsletter, brochures

hand-made or computer generated

hand in when you arrive

If you plan on entering the Westerner junior beef skills (Sunday) please bring another copy of your marketing project for that show.

SALES TALK

The marketing competition utilizes a live setting, complete with heifer and potential buyer. This contest evaluates an actual sales talk given to potential buyers by the contestant.

*Jr. Member will use a live heifer, bull or cow as the subject of the sales talk. Contestants may use an animal other than their own. Animals **will not** be fitted.*

In the sales talk, Junior members should first describe the sales situation (eg.selling as potential 4-H project/ Jr. breeding project) and then present and discuss the strengths (and weaknesses) of the heifer in conversational style which includes interaction with the "buyer"

The only aides which may be used during the competition are the heifer, and a copy of the registration certificate (no business cards, pictures etc.)

The total discussion will be limited to seven minutes, including questions from the judge.

Contestants will be judged on:

-knowledge of their animal

-ability to relate information about the animal

-organization and style

-poise and delivery

-overall effectiveness in convincing the judge to buy the animal

Jr. Maine Beef Skills Competition Cont.

8:00 a.m. | Friday July 18, 2013

PHOTOGRAPHY

All photos to be taken by the junior exhibitor. 1 entry per class

Photos presented should 4x6, B&W or colour and fall into the following three themes.

Children & Animals

Rural or Farm Scene

Maine-Anjou Cattle

Additional class: Framed enlargement-any size in any of the above themes different photo than 5x7

SHOW TEAM JUDGING

Each team will consist of two Canadian Jr Maine-Anjou members. One member acting as judge and one acting as ring man;

Contestants will judge a class of yearling heifers or in some cases a mixed class of single cows and heifers. The class will not be identical for each team.

There will be a time limit on each class.

Teams will work together to complete: placing of the class, working the ring, oral reasons to the public on a microphone and removing the cattle from the ring

Members are expected to dress as they would in a professional judging situation

If team members are from different age divisions, enter in the older members' division.

HERDSMAN QUIZ

Juniors will be tested on their knowledge of beef cattle health, anatomy and livestock practices.

TEAM GROOMING

Juniors will work together to prepare an animal for the show ring within an allotted time. Teams of 2 or 3 will be drawn and consist of a mix of age divisions.

SHOWMANSHIP

Juniors will compete in their age division class following the conformation classes. Please enter through Westerner on the Junior Maine-Anjou entry form.

*If there are any questions, please contact Keltey, Piper or Della Whelan @ 403-935-4226
dwhelan@rockyview.ab.ca*

Supreme Show

11:00 a.m. | Sunday, July 0, 2014

Grand Champion Shorthorn Female
Sponsored by _____

Reserve Champion Shorthorn Female
Sponsored by _____

Grand Champion Maine Anjou Female
Sponsored by _____

Reserve Champion Maine Anjou Female
Sponsored by _____

Grand Champion Longhorn Female
Sponsored by _____

Reserve Champion Longhorn Female
Sponsored _____

Grand Champion Mixed Breed Female
Sponsored by _____

Reserve Champion Mixed Breed Female
Sponsored _____

Supreme Champion Female
Sponsored by _____

Grand Champion Shorthorn Bull
Sponsored by _____

Reserve Champion Shorthorn Bull
Sponsored by _____

Grand Champion Maine Anjou Bull
Sponsored by _____

Reserve Champion Maine Anjou Bull
Sponsored by _____

Grand Champion Longhorn Bull
Sponsored by _____

Supreme Show Continued

11:00 a.m. | Sunday, July 20, 2014

Reserve Champion Longhorn Bull

Sponsored by

Grand Champion Mixed Breed Bull

Sponsored by

Reserve Champion Mixed Breed Bull

Sponsored by

Supreme Champion Bull

Sponsored by

Grand Champion Longhorn Steer

Sponsored by

Reserve Champion Longhorn Steer

Sponsored by

All Breed Junior Beef Classes

Noon | Sunday, July 20, 2014

Rules & Regulations

1. Open to all Juniors up to and including 21 years. Age calculated as of January 1, 2013.
2. One entry per class, per exhibitor
3. Subject to General Livestock Rules and Regulations.
4. Cattle may be shown in the Open Shows, subject to the General Livestock Rules and Regulations.
5. No cross entries between exhibitors.
6. ALL BREEDS WELCOME.

Prize Money

- 1st - \$20
- 2nd - \$15
- 3rd - \$10

Ribbons to 2nd place only

Class # Class Name

Pee Wee Classes - 9yrs & under as of Jan 1, 2014

501 Heifer Calf - Born on or after Jan 1, 2014

502 Yearling Heifer born on or after Jan 1 - Dec31, 2013

503 Bull Calf - Born on or after Jan 1, 2013

Pee Wee Showmanship will be judged during these two classes.

504 Pee Wee Champion & Reserve Champion—1st & 2nd place winners from the above 3 classes are eligible. Ribbons only.

Junior Classes - 10 - 14 yrs as of Jan 1, 2014

505 Heifer Calf - Born on or after Jan 1, 2014

506 Yearling Heifer - Born on or after Jan 1, 2013

507 Two Year Old - Born on or after Jan 1, 2012 with 2014 natural, tattooed, registered calf at foot

508 Mature Cow/Calf - Born prior to Jan 1, 2012 with her own 2014 natural, tattooed, registered calf at foot

509 Junior Champion & Reserve Champion Female—1st & 2nd place winners from the above 4 classes are eligible. Ribbons only.

All Breed Junior Beef Classes Cont...

Noon | Sunday, July 20, 2014

Class #	Class Name
	<u>Senior Classes - 15 - 21 yrs as of Jan 1, 2014</u>
510	Heifer Calf - Born on or after Jan 1, 2014
511	Yearling Heifer - Born Jan 1, 2013—Dec 31, 2013
512	Two Year Old - Born Jan 1, 2012—Dec 31, 2012 with her own 2013 natural, tattooed, registered calf at foot
513	Mature Cow - Born prior to Jan 1, 2012 with her own 2014 natural, tattooed, registered calf at foot
514	Senior Class Champion & Reserve Champion Female—1st & 2nd place winners from the above 4 classes are eligible. Ribbons only.
515	Grand Champion & Reserve Champion Female—Pee Wee, Junior & Senior Champions & Reserve Champions are eligible. Ribbons only.
	<u>Junior Classes - 10 - 14 yrs as of Jan 1, 2014</u>
516	Bull Calf - Born on or after Jan 1, 2014
517	Yearling Bull - Born Jan 1, 2013—Dec 31, 2013
518	Junior Champion & Reserve Champion Bull - 1st & 2nd place winners from the above 2 classes are eligible. Ribbons only.
	<u>Senior Classes - 15 - 21 yrs as of Jan 1, 2014</u>
519	Bull Calf - Born on or after Jan 1, 2014
520	Yearling Bull - Born Jan 1, 2012—Dec 31, 2013
521	Mature Bull - Born Jan 1, 2012 - Dec 31, 2012
522	Senior Champion & Reserve Champion Bull—1st & 2nd place winners from above 3 classes are eligible. Ribbons only.
523	Grand Champion & Reserve Champion Bull—Junior & Senior Class Champions & Reserve Champions are eligible. Ribbons only.
524	Junior Showmanship - 10 - 14 yrs as of Jan 1, 2013 No entry Fee. Ribbons only.
525	Senior Showmanship - 15 - 21 yrs as of Jan 1, 2013 No entry Fee. Ribbons only.

Jackpot Classes

2:00 p.m. | Sunday, July 21 2013

Rules & Regulations

1. All entries are subject to the General Livestock Rules and Regulations of Westerner Park.
2. **Open to any purebred or commercial female on Jan 1 - Dec 31, 2013.**
3. Entry Fee - \$50 per entry. Entry fee must accompany entry forms at the time of entry. Entries close July 6, 2013.
4. Substitution of one animal for another will be allowed until Saturday, July 20, 2013 at noon. Fee for each substitution is \$20.
5. Prize Money - Grand Champion will receive 60%, reserve champion to receive 40%, of jackpot after class monies have been paid out. Jackpot includes any added sponsorship money.

Class #	Class Name
601	Westerner Jackpot Heifer Calf Show—born on or after Jan 1, 2014
602	Westerner Jackpot Yearling Heifer Show—born Jan 1, 2013—Dec 31, 2013
603	Westerner Jackpot Bull Calf Show—born on or after Jan 1, 2014
604	Westerner Jackpot Yearling Bull Show—born Jan 1, 2013—Dec 31, 2013

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—Res Ch Longhorn Steer

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Accommodations



**Reservations:
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