

PINNACLE AWARDS 2013

Greater Houston Black Chamber

19TH *Annual* AFRICAN-AMERICAN BUSINESS ACHIEVEMENT

Friday, October 11, 2013, The Power Center

SPONSORSHIP OPPORTUNITIES

Title Sponsor \$50,000

- Title sponsor exclusivity of the “19th Annual African American Business Achievement Pinnacle Awards”
- Designation as Title sponsor on the Pinnacle Awards save-the-date card, invitation, GHBC e-newsletter, print, broadcast and e-mail advertisement
- Exclusive press release issued announcing company's title sponsorship of Pinnacle Awards
- Mention as title sponsor in all press materials
- Company name and representative recognition during Pinnacle Awards and VIP Nominee Reception (Speaking Opportunity)
- Ten (10) tickets to the private VIP Nominee Reception
- Six (6) tickets to the private Chairman's Pinnacle Awards Reception

Gold Pinnacle Sponsor \$15,000

- Gold Pinnacle co-sponsorship of the “19th Annual African American Business Achievement Pinnacle Awards”
- *DESIGNATED SPONSOR OF ONE OF THE FOLLOWING: ENTERTAINMENT PROGRAM PRINTING OR AUDIO VISUAL CATEGORIES*
- Designation as Gold sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, GHBC e-newsletter, print, broadcast and e-mail advertisement
- Mention as Gold sponsor in all press materials
- Company name and representative recognition during Pinnacle Awards
- Four (4) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards with preferred placement

Bronze Pinnacle Sponsor \$5,000

- Bronze Pinnacle co-sponsorship of the “19th Annual African American Business Achievement Pinnacle Awards”
- Designation as Bronze sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, GHBC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as Bronze sponsor in all press materials
- Two (2) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards

Platinum Sponsor \$25,000

- Platinum Pinnacle co-sponsorship of the “19th Annual African American Business Achievement Pinnacle Awards”
- Designation as presenting sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, GHBC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as presenting sponsor in all press materials
- Company name and company representative recognition during Pinnacle Awards
- Six (6) tickets to the private VIP Nominee Reception
- Four (4) tickets to the private Chairman's Pinnacle Awards Reception
- Two (2) tables of 10 at the Pinnacle Awards with premium placement

Silver Pinnacle Sponsor \$10,000

- Silver Pinnacle co-sponsorship of the “19th Annual African American Business Achievement Pinnacle Awards”
- Designation as Silver sponsor on the Pinnacle Awards save-the-date card, invitation, souvenir program book, GHBC e-newsletter, and print, broadcast and e-mail advertisement
- Mention as Silver sponsor in all press materials
- Four (4) tickets to the private VIP Nominee Reception
- Two (2) tickets to the private Chairman's Pinnacle Awards Reception
- One (1) table of 10 at the Pinnacle Awards
- Commemorative Sponsors' recognition at the VIP Nominee Reception

Individual Pinnacle Awards Table Sponsor \$2,500

- Reserved Table of 10
- Name listed as table sponsor in Pinnacle Awards Souvenir Program Book

For more information, please contact the Chamber:

Office: (832)-350-4222

Email: Info@ghbcc.com

GHBC **PINNACLE AWARDS 2013**
Greater Houston Black Chamber

19TH Annual AFRICAN-AMERICAN BUSINESS ACHIEVEMENT

IN-KIND DONATION FORM

Proceeds raised benefit Greater Houston Black Chamber

Please type or print:

Donor Name: _____ **Phone:** _____ **Fax:** _____

E-mail: _____ **Web Site:** _____

Address: _____ **City/State/Zip:** _____

Contact Person: _____ **Title:** _____

Authorized Signature: _____ **Date:** _____

Please indicate how you would like your name/company name to appear in print materials:

I/we hereby authorize the following donation to Greater Houston Black Chamber:

Item/Service: _____

Value of Item: \$ _____

Number of Nights (if hotel stay gift): _____

Valid from 10/12/13 until: _____

If item is a gift certificate:

- certificate enclosed
- please prepare certificate

If item is tangible:

- to be picked up on _____
- item has been picked up
- item sent

Please include with this form any promotional brochures available. Please include a clearly defined description of your gift and note ANY restrictions that apply for your gift certificate or service.

Description/Restrictions (Please be specific): _____

This form must be received by September 20, 2013 for recognition in promotional materials.

Thank you in advance for your consideration and generosity!

Please mail donor forms and/or items to:
Greater Houston Black Chamber
2808 Wheeler Ave.
Houston, TX 77004
Please also fax form to: 713.522.5965
Information: 832.350.4222
Email: info@ghbcc.com

FOR OFFICE USE ONLY:

Date Received: _____

Tracking #: _____

Package #: _____



PINNACLE AWARDS 2013

19TH *Annual* AFRICAN-AMERICAN
BUSINESS ACHIEVEMENT

SOUVENIR AD SPECIFICATIONS REQUEST FORM

NOTE: ALL ADS ARE DUE SEPTEMBER 20th.

INDIVIDUAL/BUSINESS NAME:	
CONTACT PERSON:	
TELEPHONE NO(S):	
ADDRESS:	
E-MAIL:	

TYPE SOUVENIR AD REQUESTED:

SIZE	COST	AMOUNT DUE	AMOUNT PAID	**CK#	CASH	M/O
FULL PAGE 8.375" x 10.875"	\$900.00					
1/2 PAGE 7.125" x 4.875"	500.00					
1/4 PAGE 3.438" x 4.875"	300.00					
COVER (INSIDE FRONT) 8.375" x 10.875"	1200.00					
COVER (INSIDE BACK) 8.375" x 10.875"	1200.00					
COVER (OUTSIDE BACK) 8.375" x 10.875"	2500.00					

SOUVENIR AD DESCRIPTION:

Please check appropriate boxes to the right that apply to your ad request.	YES	NO
a) Camera ready copy attached.		
b) Draft copy attached with requested revisions.		
Description of revisions:		

**** Payment instructions:** Please make check payable to "Houston Citizens Chamber"

VISA MASTERCARD AMERICAN EXPRESS

Card Number _____

Expiration Date _____

3-digit Security code _____

Name as it appears on card _____

Signature _____

Billing address _____

DATE: _____ / _____ / _____

AD SPECIFICATIONS

AD	WIDTH x HEIGHT
Full Page - Trim Size	8.375" x 10.875"
Full Page - Live Area	7.125" x 10"
1/2 Page Horizontal	7.125" x 4.875"
1/4 Page	3.438" x 4.875"

Acceptable File Types

PDF is the preferred format for ad submission.

Acrobat "PDF": PDF files are a great way to make sure your ad comes out the way you expect. Please make sure files are in CMYK color format, all fonts embedded, and all images are at least 300 dpi. A great way to make sure your files will be properly formatted is by using the PRESS preset within Distiller or the PDF maker.

* Bleeds will not be available on ads.

Digital Files should be sent:

1. Directly to:
Greater Houston Black Chamber
2808 Wheeler St., Houston, TX 77004
info@ghbcc.com