

“LEARN THE 3 THINGS EVERY BUSINESS OWNER MUST KNOW”

- What your business is worth
- How to make your business a valuable asset
- Why your business MUST be able to run without you

THIS IS A ONCE IN A LIFETIME OPPORTUNITY FOR YOU AS A BUSINESS OWNER.

PLEASE MAKE IT A PRIORITY TO ATTEND!

WHEN YOU ATTEND THIS ONE OF A KIND SYMPOSIUM YOU WILL LEARN:

- How others view the value of your business
- How you can use a business valuation to improve your business
- What aspects of your business will increase or decrease the value
 - 2 Key Sales Strategies to Make More Money & Generate Cash
 - How to Overcome Key Barriers to Growth
 - How to Streamline Your Customers for Better Profitability and Loyalty
- How Insurance, Estate and Tax Planning can INCREASE your opportunity to Grow, and Exit your business
 - How to structure employee Health Care plans that SAVE you money
 - How to ensure your business can continue without you

FEATURED SPEAKERS:



Gary W. Herviou – Director, Marketing A Neumann & Associates, LLC

Gary brings more than 25 years of business and management experience from the Graphics and Marketing Industry. As creative leader of his own Corporate Communications company, Gary has successfully maintained a client roster of over 200 New Jersey businesses including many Fortune 500 firms. With this experience comes a complete understanding of the concerns of business owners and a unique ability to help them maximize valuation.



Edward S. Dolan – Principal, Kiva International Business Group, LLC & CEO, EPIC Results, Inc.

Accredited by and a Fellow of the Institute for Independent Business, Ed has steered thousands of business owners and entrepreneurs to success by creating and leading rapid growth and profitable turnarounds. Through personal contact in his private consulting practice, he has provided advice, training and guidance enabling business owners to successfully grow their businesses by delivering unique strategies for increasing and sustaining sales.



Michael A. McLane – Director of Advanced Markets, Professional Economic Growth Group, CFP, CIMA, EB

Mike previously served as the President and Chairman of the Financial Planning Association of New Jersey representing 1, 200 members. Named 2012 Five Star Wealth Advisor in New Jersey, February 2012 NJ Monthly. Profiled in January 2012 edition of Best’s Review publication. Member of Million Dollar Roundtable. Contributed to “AOL’s Guide to Personal Finance and Investing”.

**You are cordially invited to attend this FREE, INFORMATIVE and EDUCATIONAL Symposium:
Moderated by David J. Keogh - Principal, DJK Consulting, LLC**

**Date: September 19, 2012
Professional Economic Growth Group
110 Fieldcrest Avenue 3rd Floor
Edison, NJ 08837**

**7:30-7:45 Continental Breakfast
7:45-9:00 Presentations
9:00-9:30 Q&A**

This unique symposium is for BUSINESS OWNERS ONLY, so registration is required. (Form attached).

Please complete the following and fax to (732) 968-8784 or email to djkconsulting@optonline.net

Your name: _____

Business Name: _____

Your role: Owner CEO Other: _____

E-mail address: _____

Business phone: _____ **Cell phone:** _____

Number of years in business: _____ **Number of employees:** _____

Describe your products and/or services:

Describe your mission or vision for your business:

Why do you want to participate in this event?