



400 West First Street / CSU Chico, CA 95929-0805
Phone: 530.898.5984 / Fax: 530.898.5493

SPONSORSHIP AND PROGRAM ADVERTISING 2014-2015 for Nov 2014-May 2015

Sponsor ads placed under this agreement apply to

Nov. 15-16 2014 "Imagine!" Season Subscription Concert

Dec. 12-14 2014 Christmas Holiday Concerts

Jan. 31-Feb. 1 2015 Small Concert, Chamber Music

Feb. 21-22 2015 "Discover" Season Subscription Concert

May 9-10 2015 "Arrive" Season Subscription Concert

Please go to www.northstatesymphony.org for more information on each concert

Sponsorship Ads (Premium Placement)

Sponsorship ads may be purchased facing our most prominent sections, as part of a Concert, Guest Artist or Guest Conductor Sponsorship. Sponsor ads for one concert are printed for half the season in both Chico and Redding. Please inquire for more information about availability.

Subscription Concert Sponsorhalf-page ad..... \$3500

Concert Sponsorship includes ½ page ad for sponsored concert, ticket vouchers, on-stage verbal recognition, reception passes, and framed recognition certificate. Gift receipt issued for all except value of ad (for business sponsors) and tickets.

Guest Artist Sponsor.....half-page ad..... \$1000

Guest Artist Sponsorship includes: ½ page ad for sponsored concert, 4 ticket vouchers for each concert set, recognition from stage, and reception passes for concert at which guest artists appears. Gift receipt issued for all except value of ad (for business sponsors) and tickets.

Guest Conductor Sponsor.....half-page ad..... \$1,750

Specific to the 2014-15 season, Guest Conductor Sponsorship includes ½ page ad for sponsored conductor, ticket vouchers, on-stage verbal recognition, and special reception passes.

Music Chair Sponsor.....name printed single-line, full season..... \$1000-\$1,500

A different kind of sponsorship: a year-long (renewable) bond between sponsor and an NSS musician. Sponsors are recognized with names next to sponsored musicians, and invited to occasional receptions etc. with musician.

Christmas Holiday or Youth Concert Sponsorhalf-page ad..... \$2000

Same recognition as Subscription concert sponsor, reception at concert intermission

Christmas Holiday or Youth Concert Guest Artist Sponsor...half-page ad.. \$500

Same recognition as Subscription Concert GA Sponsor, reception at concert intermission

Christmas Holiday or Youth Concert Guest Conductor Sponsor...half-page ad \$1,000

Same recognition as Subscription Concert GC Sponsor, reception at concert intermission

NEW!

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PROGRAM ADVERTISING 2014-2015
for Period Nov 2014-May 2015 (No Sponsorship Included)

Ads placed under this agreement will be seen in the concert program books of the North State Symphony distributed on:

Nov. 15-16 2014 "Imagine!" Season Subscription Concert

Dec. 12-14 2014 Christmas Holiday Concerts

Jan. 31-Feb. 1 2015 Small Concert, Chamber Music

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WEBSITE ADS, EMAIL ADS BY SPECIAL ARRANGEMENT

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**All program ads are black-and-white**

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➤ **Ads with "All the Trimmings"**

These sizes and prices for businesses that provide extra support to North State Symphony include:

♪ **4 tickets to all concerts**

♪ **25% tax-deductible gift**

Quarter-page
3.75 in. wide x 4.75 in. tall.....\$700

Half-page Horizontal
7.75 in. wide x 4.75 in. tall.....\$1200

Half-page Vertical
3.75 in. wide x 9.75 in. tall.....\$1200

Full-page
8.00 in. wide x 10.00 in tall.....\$2200

➤ **Standard Ads**

These sizes and prices are for ad only:

Liner Ad name, phone, web, location
\$120

1/8-page business card size\$200

Quarter-page 3.75"(w) x 4.75" (h) \$400

Half-page Horizontal 7.75" (w) x 4.75"(h)
....\$600

Half-page Vertical 3.75"(w)x 9.75"(h)
....\$600

Full-page 8.00"(w)x 10"(h).....\$1200



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ADDENDUM FOR ADVERTISERS 2014-2015

Please mark your advertising package choice below:

Full-page ad - 8" wide x 10" tall

_____ \$2,200 "with trimmings" _____ \$1,200 standard

Half-page ad:

Horizontal - 7.75" wide x 4.75" tall Vertical - 3.75" wide x 9.75" tall

_____ \$1,200 "with trimmings" _____ \$600 standard

Quarter-page ad - 3.75" wide x 4.75" tall

_____ \$700 "with trimmings" _____ \$400 standard

Eighth-page ad - Business card size _____ \$200 standard

Business Name _____
Contact Person _____
Address _____
City/State/Zip _____
Phone _____ E-mail _____
Web Site _____

AND CONTRACT DUE BY Oct. 20, 2014
or contact us for payment arrangements
AD CONTENT DUE BY Oct. 30, 2014

Please proof your ad carefully and email ad copy by Oct. 30, 2014 to:
Symphony@csuchico.edu

PAYMENT INFORMATION

PLEASE MAIL CHECKS TO:
North State Symphony
400 West First Street
CSU, Chico, CA 95929-0805
Phone: 530-898-5984

Visa/MC# _____
Exp _____ Security code _____
Name on card _____
Signature _____

Check enclosed Please bill me later