# Perry, Florida WAL-MART SUPERCENTER ANCHORED SHOPPING CENTER

Space Available – Call for Details

1860 S. Jefferson Street

For Additional Information Call: 888.810.5050

#### FOR LEASING:

Dan Fink
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## **SHADOW-ANCHORED CENTERS DIVISION**



SCHOSTAK BROTHERS & COMPANY, INC. OWNS ONE OF THE LARGEST GROWING WAL-MART SHADOW-ANCHORED PORTFOLIOS.







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#### FOR ACQUISITIONS:

Patrick K. Windley Senior Vice President 740.587.1485 windley@schostak.com

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### WAL-MART SUPERCENTER PORTFOLIO



Schostak Brothers & Company is proud present Supercenter Portfolio of Shopping Centers. Each center is strategically positioned within the market to allow maximum exposure to consumers and the Wal-Mart shopper. All centers are anchored by the revolutionary Supercenter format store that draws customers from both nearby and great distances, every week of every vear.

#### WHAT IS A WAL-MART SUPERCENTER?

Wal-Mart was already a dominant retailer when it rolled out its evolutionary prototype store in 1988, the Supercenter. By far, the most significant change in this prototype was the inclusion of a grocery store component. A dozen years later, in 2000, Wal-Mart became the largest grocery retailer in the United States. The grocery sector accounts for 28% of the Wal-Mart segment of Wal-Mart Stores, Inc.

#### **WAL-MART - THE SUPERCENTER ERA**

The Supercenter is the 'end of the road' in an evolutionary sense. Between 2000 and 2004, Wal-Mart opened 992 Supercenter stores and only 194 non-Supercenter stores. Looking at the same era in another way, beginning in 2001, Wal-Mart has increased its number of Supercenters by 137% as compared to an 11% growth of the older format non-Supercenter stores. The Supercenter format has been so successful and so popular with consumers that Wal-Mart has converted 636 (averaging 127 per year) non-Supercenter stores into Supercenters and has **NEVER CLOSED A SUPERCENTER LOCATION**.

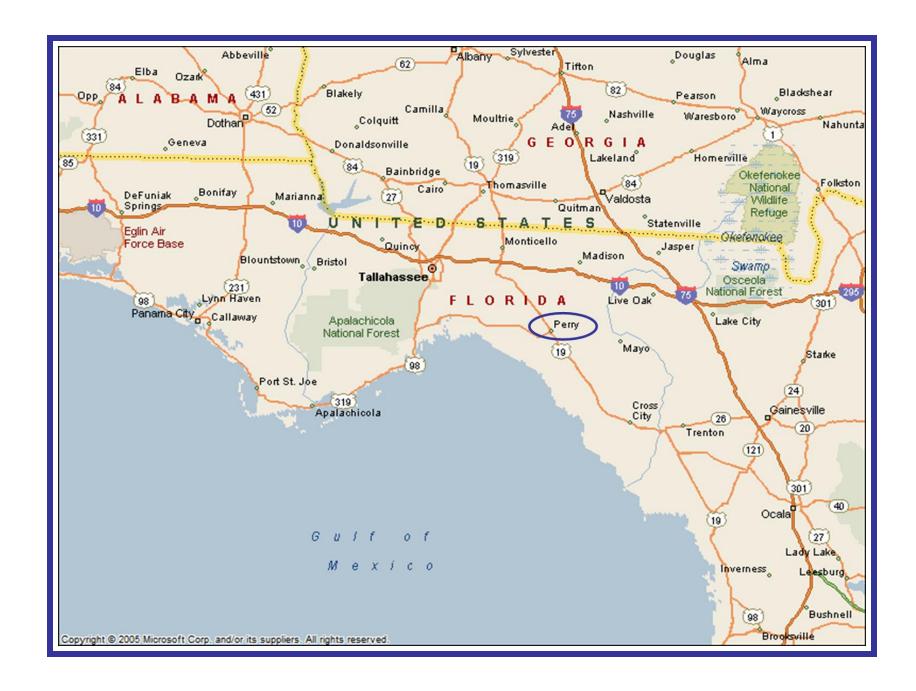
#### THE GROCERY ANCHORED STRIP CENTER EVOLVES TO SUPERCENTERS

Wal-Mart's Supercenter format has become the catalyst for the next transformation in shopping centers ... the grocery anchored strip shopping center, one of the earliest post WW II formats, has given way to the Wal-Mart Supercenter shopping center. The grocery anchored center is still around but the Supercenters are killing the grocery stores, based upon consumer preferences. A Wal-Mart Supercenter houses 36 departments within, in addition to groceries.

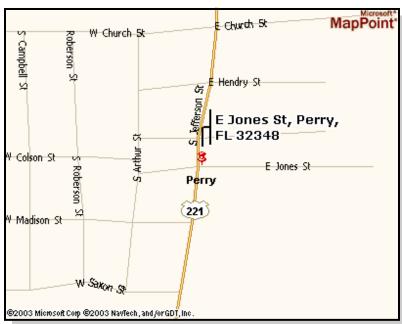
#### WHAT DO OUR LOCATIONS HAVE TO OFFER?

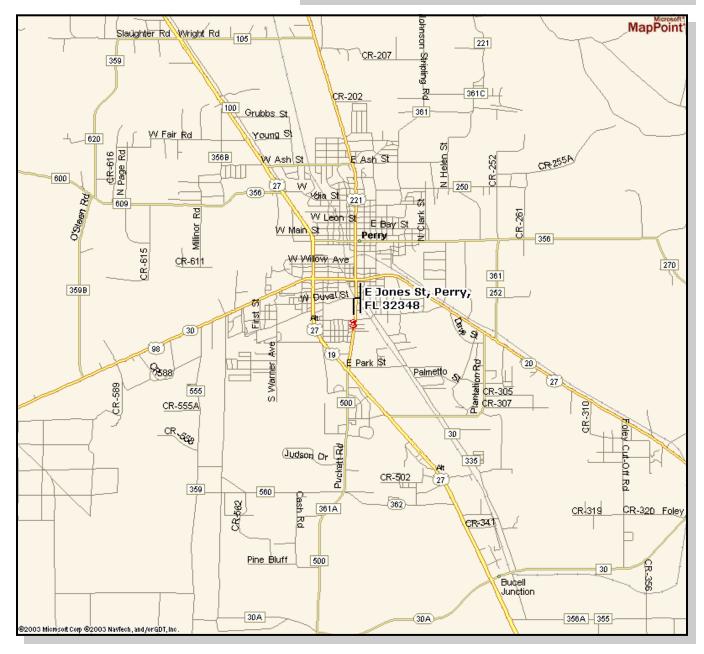
In most Supercenter markets, the Wal-Mart site most often has the most consistent and highest traffic levels – day in, day out. Although Wal-Mart has earned a reputation for crushing many merchants, the competitive reality is really the same old story of Retailing 101: Wal-Mart is a giant traffic and transaction machine, but co-existence is not only possible, but it can be quite profitable. Many national chain merchants that were previously committed to grocery anchored locations have adjusted their locational strategies to Wal-Mart Supercenters. With modest rents, our Supercenter locations offer merchants the ability to align their real estate and focus in the best and most consistent shopping center locations ... benefiting from Wal-Mart's powerful drawing power.



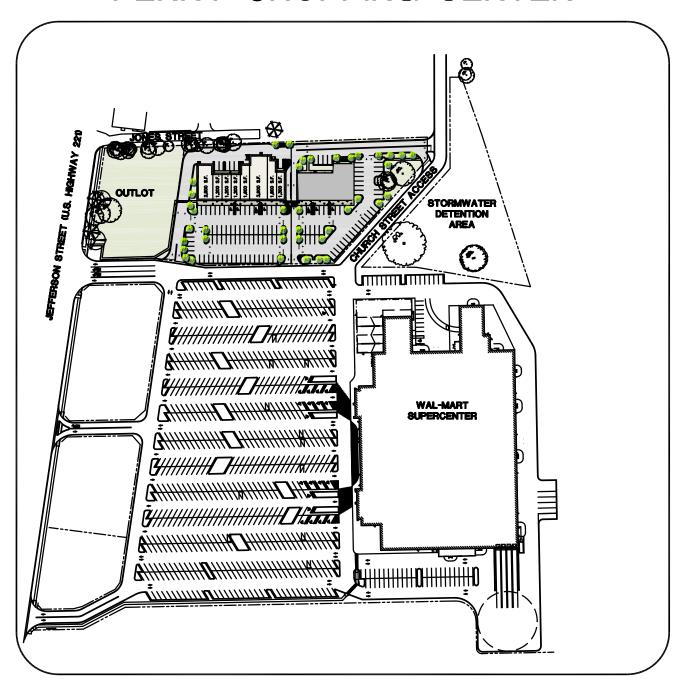




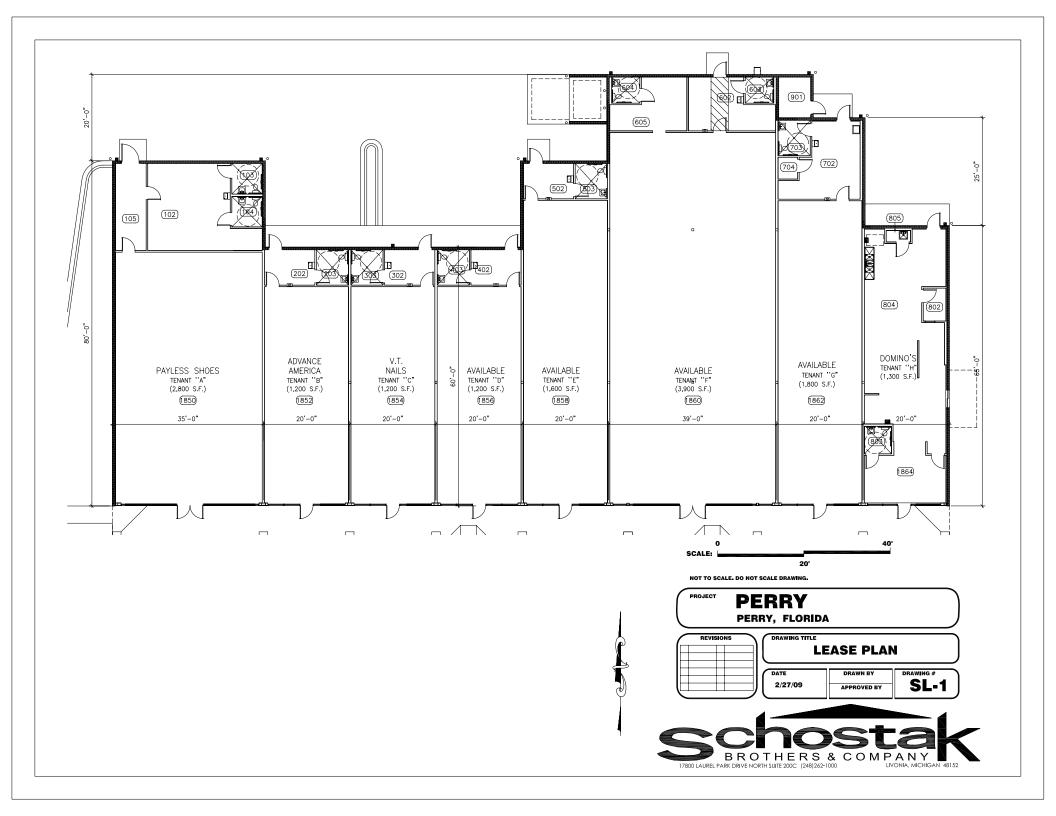




# PERRY SHOPPING CENTER

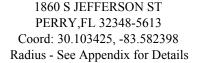


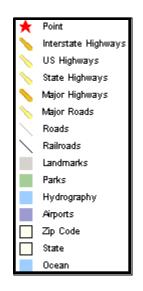
# SITE PLAN





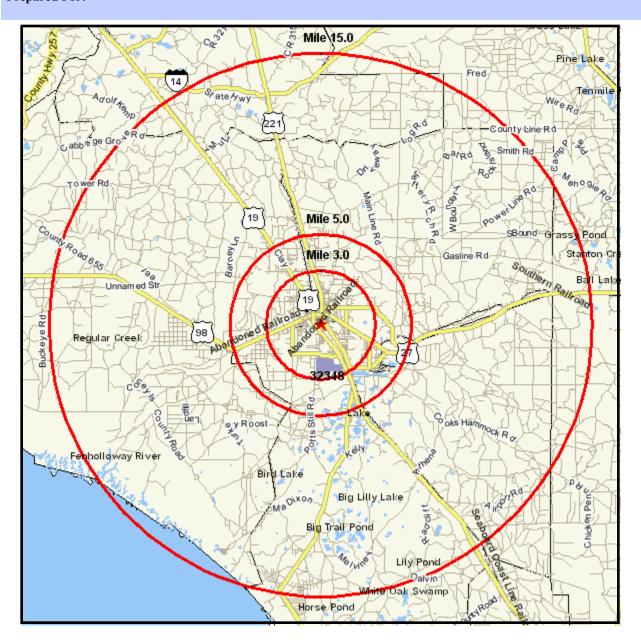
















Prepared on: February 20, 2008



**Date:** 02/22/10

Current Geography Selection: (3 Selected) 3,5,15 mile radii: 1860 S JEFFERSON

ST, PERRY, FL 32348

Your title for this geography: Perry S\_C\_

Lat: 30.103370 Long: -83.582383

City: Perry Pop: 7,412

County: Taylor County Pop: 23,001

**Zip:** 32348 **Pop:** 9,733

## **Demographic Snapshot Comparison Report**

	3 Miles:	5 Miles:	15 Miles:
Population: 2009			
Total Population	10,986	14,714	20,422
Male Population	47.0%	47.8%	51.2%
Female Population	53.0%	52.2%	48.8%
Median Age	37.8	38.2	37.7
Population Density (per sq. mi.)	388.6	187.4	28.9
Employees	5,429	6,385	8,941
Establishments	577	658	763
Income: 2009			
Median HH Income	\$35,483	\$37,144	\$37,936
Per Capita Income	\$15,332	\$15,897	\$16,358
Average HH Income	\$43,869	\$44,979	\$44,522
Households: 2009			
Total Households	3,817	5,099	6,403
Average Household Size	2.74	2.72	2.76
Household Growth 1990 - 2000	2.8%	5.3%	10.7%
Housing: 2009			
Owner Occupied Housing Units	62.9%	64.9%	64.7%
Renter Occupied Housing Units	23.6%	20.7%	18.0%
Vacant Housing Units	13.5%	14.4%	17.3%
Race: 2009			
White	69.4%	73.5%	76.0%
Black	28.1%	23.8%	21.2%
American Indian, Eskimo, Aleut	0.8%	0.8%	0.9%
Asian	0.6%	0.6%	0.6%
Hawaiian or Pacific Islander	0.0%	0.0%	0.0%

Other	0.3%	0.3%	0.3%
Multirace	0.9%	1.0%	1.1%
Ethnicity: 2009			
Hispanic	1.3%	1.3%	1.7%
Non-Hispanic	98.7%	98.7%	98.3%

Current year data is for the year **2009**, 5 year projected data is for the year **2014**. More About Our Data. Demographic data © 2009 by Experian/Applied Geographic Solutions.

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