



MUSTANG FOOTBALL MADISON ACADEMY

The MA Touchdown Club is pleased to offer digital advertisement opportunities on the Jumbotron! For only \$200 for the season, your business will be prominently displayed at several times during every game on our **19' by 23' screen**... that's only \$40 a game (or less, depending on how many playoff games we host) – where else are you going to get that size exposure for your business, and show your support for the Mustangs, for that investment!

The Mustangs are 3-peat 3-A State Champions, and finished 2014 #5 in the state regardless of classification. As a result, football crowds are generally at capacity, as fans are hungry for quality football on Friday night. All that makes for great exposure for your business, as fans consistently watch the instant replay action on the big screen!

To take advantage of this opportunity, submit your ad (*ready to show, in .jpg, .ppt, .eps or .pdf format*) to mafootballsign@gmail.com. We can create your ad for you for an additional charge of \$50; just send us what you want it to say and a digital logo or picture (if you have one), and we will have a graphic designer work on it. Just email your information to the above address and request that we create it for you. The deadline for artwork submission is **August 1**.

Your ad can be created with PowerPoint, or another graphic program, such as Microsoft Publisher. The size of your ad should be in a **4:3 ratio format** (a PowerPoint blank slide is 4:3 ratio format). For Photoshop users: use the Film and Video preset and choose NTSC-DV. This will result in a 720x480 template at 72 ppi. You may address questions regarding this to the above email address.

Let us show you how we can help increase your business with this large-scale advertising opportunity!

Name: _____

Business Name: _____

Address: _____

Business Phone: _____ Cell Phone: _____

E-mail: _____

Submit this completed form by August 1st, with payment (\$200 for each digital sign, or \$250 if you want us to create the sign), to

MA Touchdown Club
c/o Everett Brooks
325 Slaughter Road
Madison, AL 35758

Player selling ad: _____

2012 - 2013 - 2014 AHSAA 3-A STATE CHAMPIONS
follow us at mafootball.org