

Beak n Wings, Inc.

An Educational Pet Bird Club & Rescue
501(c)3 Non-Profit organization
EIN #: 77-0630832

9010-B Rosehill Rd. | Lenexa, Ks 66215 | T-913-322-3398 | F-913-322-2583 | www.beaknwings.org

To Whom It May Concern:

Please allow me to introduce myself. My name is Dean Tyson, Executive Director of Beak n Wings, Inc. Beak n Wings is an educational and rescue /adoption non-profit 501(3)C organization. Beak n Wings takes in "Parrots" from Finch to Macaw. We rehabilitate them, working with health, behavior and diet issues. We then re home the birds in a "forever home". We also provide education to the general public to help reduce the number of "Parrots" who become homeless.

Beak n Wings holds two Bird Expos each year. At our Expos, we bring in vendors who do everything from sell birds and bird supplies to providing educational material. We are looking for people like you to sponsor the event. Please see our sponsorship levels page to read more about how we can help each other. Our next Bird Expo is February 20 2016, from 9am-4:00pm at the KCI Expo Center, in Kansas City Missouri.

We would value the presence of one of your representatives at the event. We will be letting the public, our members and vendors know who our sponsors are by announcing them over the intercom throughout the day. Our sponsors are also listed in all our printed materials (please see sponsor levels for details).

Your sponsorship would truly help our many birds. Your company would also help our 36 foster homes which for years have been fostering at their own cost; providing them with food and toys (many of the larger birds are great chewers!). Some parrots can live 80-90 years and many of them are endangered species, so we never euthanize due to overcrowding but this places quite a strain on our foster homes.

Currently we average 350-500 people to this event. Your sponsorship would allow us to reach more of the public which would increase the attendance at the event.

We hope to hear back from you if you are willing to sponsor our event. There are still a majority of people don't understand "Parrots" and we need your sponsorship to help reach them, to educate them before they go out to buy one of these fine feathered creatures "because they are pretty".

Dean Tyson

Beak n Wings, Inc
Executive Director
admin@beaknwings.org
913-322-3398 (P)
913-271-4225 (C)
913-322-2583 (F)

Sponsorship package

Beak n Wings Spring bird Expo

Come to Kansas Cities Largest Exotic Bird **EXTRAVAGANZA**

Admission: \$7 Adults, \$5 Seniors, \$5 11-15, under 10 FREE

➔ **Public: NO PERSONAL BIRDS ALLOWED IN FAIR HALL**

☞ Go to www.beaknwindows.org and get your tickets early.

➔ **LOCATION: KCI EXPO CENTER 11730 N. AMBASSADOR DR., KCMO**
 From KC, take I-29 to 112th St. Exit, right to Ambassador, turn left and follow the signs. **816-891-7694**

RUSH IN TO GET ALL THE BEST DEALS!!

Bird Cages, food, toys, birds, stands, education and much more...



One Day Only

February 20, 2016

TIME:

9:00AM - - 4:00PM



Don't forget to check out our ADOPTION BOOTH!

HELP WANTED - Foster Homes Needed



Kirby



Hughy



Maugwa



Paulie



This is a one stop shopping experience. Birds, Toys, Cages, Food and much more...

All proceeds from our bird expo goes to the organization to help pay for vet bills, building rent, Insurance and the

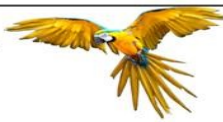
Bring in a donation and receive one ticket for every item you bring in for one of the small raffles.

Towels – cloth and paper, wash clothes, Water (by the case)

Gift Cards, Misting bottles Postage stamps, Digital gram scale Trash bags – 33 + gallons, Baby wipes, Hand sanitizer

Monetary Donations, Office Supplies: copy paper bright white, color (New items) Vet Expenses payments made to the vet on the organizations behalf - Office Supplies (20# bright white, color paper etc..)

Cleaning supplies – anti-bacterial wipes (such as Lysol, or Clorox), Dawn dish soap (original version) , furniture polish, toilet bowl cleaner, Vinegar – Apple cider



We will groom on site with appointments ONLY. You will not be allowed to take your bird into the fair hall
 Wings, nails and beaks \$10 ea per bird.

➔ **Be sure to check out our bake sale**

➔ **Check out our small raffle tables. Drawings every 1/2 hour. LARGE RAFFLE: Macaw cage. Drawing at 3:00pm.**

➔ **Bird Stand: Drawing at 3:00pm. Stop by the Silent Auction table.**

Contact us at: 913-322-3398 admin@beaknwindows.org (W) www.beaknwindows.org

Presenting Sponsor -1 Available
 Sponsor 1

Bird Adoption Sponsor -2 Available
 Sponsor 1
 Sponsor 2

Public Sponsor - Unlimited

Silver Sponsor

Bronze Sponsor

Billboard Sponsor

In-Kind Sponsor - 1 each

Sponsor 1

Sponsor 1

Sponsor 1

Videographer

Sponsor 2

Sponsor 2

Sponsor 2

Photographer

Sponsor 3

Sponsor 3

Sponsor 3

Entertainment

Gift Bag: ZuPreem

SPONSORSHIP AGREEMENT

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This Sponsorship Agreement (“Agreement”) is entered into by and between Beak n Wings, Inc, a Kansas nonprofit organization and (the “Sponsor” and is effective from the date signed through the duration of the 2016 Spring Bird Expo.

In consideration for the contribution of the Sponsor Fee described in Section I below payable with respect to the expo selected on Exhibit A, for the promises set forth below, and for other valuable consideration, the adequacy, sufficiency and receipt of which is hereby acknowledged, the parties hereby agree as follows:

I. Sponsor Obligations

- A. **Payment of Sponsor Fees.** The Sponsor hereby agrees that the Sponsor will pay to Beak n Wings, Inc The fee associated with the level of sponsorship selected in Exhibit A (“Sponsor Fee”) by the due date indicated thereon for 2016 Spring Bird Expo. In no event will Beak n Wings, Inc refund any sponsor Fee previously paid, regardless of any later decision by Sponsor not to participate in any expo selected.
- B. **Production Timelines.** In order for Beak n Wings, Inc to fulfill all promotional benefits for Sponsor. Sponsor agrees to meet all of Beak n wings, inc expo media submission deadlines set forth in Exhibit A for the expo selected. In the event Sponsor’s materials are not submitted on a timely basis, Sponsor Understands that Beak n Wings, Inc cannot guarantee of these materials within the expo.
- C. **Trademark License.** The Sponsor hereby grants to Beak n Wings, Inc a nonexclusive, limited license to use the Sponsor’s trademark (s) identified on Exhibit C for the term of this Agreement for all purposes as it relates to each expo.

II. Beak n Wings, Inc Obligations

- A. **Performance.** Beak n Wings, Inc agrees for each expo selected on Exhibit A to provide the support and services set forth in Exhibit B for the sponsorship level selected, subject to Sponsor’s timely submission of materials and payment as set forth on Exhibit A.
- B. **No Additional Benefits.** Nothing in this agreement shall be construed to grant to the Sponsor any benefits, present or future, other than those set forth in Exhibit B for the Sponsorship levels selected with respect to the 2016 spring bird expo.

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- F. Reservation of Rights. Beak n Wings, Inc. reserves the right to reject a potential sponsor for any reason. All materials will be reviewed to ensure that they do not contain any content that could be viewed as disparaging to any group, organization, entity or person, or otherwise potentially cause harm to the reputation and good name of Beak n Wings, Inc.
- G. No Third Party Beneficiaries. No provision of this Agreement, express or implied, is intended to confer upon any person other than the parties to this Agreement any rights, remedies, obligations, or liabilities.
- H. Entire Agreement. This agreement and the Exhibits hereto constitute the entire agreement between the parties with regard to the subject matter hereof.
- I. Construction. This Agreement shall be fairly interpreted in accordance with its terms and without any strict construction in favor of or against either of the parties. Captions and headings contained in this Agreement have been included for ease of reference and convenience and shall not be considered in interpreting or construing this Agreement. This Agreement may be executed in two counterparts, each of which is to be deemed an original, and all of such counterparts together shall constitute one and the same instrument.

BEAK N WINGS, INC FOR
ASSIGNED NAMES AND NUMBERS

By: _____

Name: Dean Tyson

Title: Executive Director

Dated:

By: _____

Name:

Title:

Dated:

SPONSORSHIP AGREEMENT

Exhibit C

Sponsor's Trademarks and Trade Name

SPONSORSHIP AGREEMENT

LOGO LICENSE APPENDIX

Beak n Wings, Inc, a Kansas non-profit organization (“BNW”), and (“Sponsor”) have entered into a Sponsorship Agreement (“Sponsorship Agreement”), of which this appendix (“Logo License Appendix”) is a part. Definitions in the Sponsorship Agreement apply in this Logo License Appendix. Sponsor wishes to acquire from BNW, and BNW wishes to grant to Sponsor, a license to use the Official Sponsor of BNW Bird Expo Logo (“Logo”) for BNW Bird Expo selected in Exhibit A of the Sponsorship Agreement. Sponsor and BNW hereby agree as follows:

LICENSE

1. Grant of License. BNW grants to Sponsor a non-exclusive, right and license to use the Logo as designed for each BNW Bird Expo for a period of no longer than 90 days prior to the commencement of the expo through a period that cannot exceed 21 days after the closing of the same Expo. The sponsor may use the Logo solely in connection with the support and marketing of Sponsor’s participation in the BNW Bird Expo. Except as provided in its subsection, Sponsor shall not use the Logo, any term, phrase, or design which is confusingly similar to the Logo or any portion of the Logo in any manner whatsoever. \
2. Ownership of Logo. Any and all rights in the Logo that may be acquired by Sponsor shall insure to the benefit of, and are hereby assigned to, BNW, Sponsor shall not assert ownership of the Logo or any associated goodwill.
3. No Sublicense. Sponsor shall not sublicense any of its rights under this appendix to any other person or entity (including any Sponsor’s affiliated entities) without the prior written approval of BNW. Sponsor shall not make the Logo available for use without a sublicense by any third party.

REGISTRATION AND ENFORCEMENT

1. Registration. Registration and any other form of protection for the Logo shall only be obtained by BNW in its name and at its expense.
2. Enforcement. Sponsor shall protect the Logo to the same extent that Sponsor would protect its own intellectual property. Sponsor shall promptly notify BNW of any actual or suspected infringement of the Logos by third parties, including Sponsor’s affiliated entities. In the case Sponsor becomes aware of actual or suspected infringement of the Logo (s) by Sponsor’s affiliated entities, Sponsor must immediately use its best efforts to stop such use. Except as otherwise stated herein, BNW shall have the sole discretion to initiate and maintain any legal proceedings against such third parties; Sponsor shall not take any such actions without the prior written approval of BNW; and BNW shall retain any and all reco9veries from such actions.
3. Further Assurances. Sponsor agrees to execute such other documents and to take all such actions as BNW may request to effect the terms of this appendix.

SPONSORSHIP AGREEMENT

TERM AND TERMINATION

This Logo License Appendix shall be effective from the date it is signed below by both parties until 21 days after the conclusion of the BNW Bird Expo that Sponsor is sponsoring as set forth in the Sponsorship Agreement, unless this appendix or the Sponsorship Agreement is earlier terminated. Each party shall have the right to terminate this appendix at any time by giving the other party written notice. Upon expiration or termination of this appendix, Sponsor shall immediately discontinue all use of the Logo (s).

IN WITNESS WHEREOF, the parties have caused this Logo License Appendix to be executed by their duly authorized representatives.

Beak n Wings, Inc

By: _____

Name: Dean Tyson

Title: Executive Director

Dated:

By: _____

Name:

Title:

Dated:

Beak n Wings, Inc.

An Educational Pet Bird Club & Rescue
501(c)3 Non-Profit organization
EIN #: 77-0630832

9010-B Rosehill Rd. | Lenexa, Ks 66215 | T-913-322-3398 | F-913-322-2583 | www.beaknwings.org

Payment options:

Check (make payable to Beak n Wings, Inc) **Send to Address listed below**

Credit Card: MC, Visa, Discover

For Credit Card only

Card Number _____ Expiration Date _____

Security Code (3didget number back of card) _____

Company Name _____

Name (as appears on card) _____

Authorized Signature _____

Amount of Charge \$ _____ Date Signed _____

Address _____

City _____ St. _____ Zip _____

Approved Signature _____

Print _____

The Sponsor shall provide an electronic copy of appropriate logo by email attachment to Deano035@everestkc.net. No refunds at anytime if cancelled by the sponsor. Sponsor will be obligated to pay any outstanding balance due on the sponsorship as outlined in the sponsor agreement.

Beak n Wings, Inc Representative _____

Print _____

Mail Payments to:
Beak n Wings, Inc
9010-B Rosehill Rd.
Lenexa, KS 66215
913-322-3398 (P)
913-322-2583 (F)
admin@beaknwings.org.

SPONSORSHIP AGREEMENT

Exhibit A 2016 Spring Bird Expo

- Presenting (USD \$2,500.00)
- Silver (USD \$1,000.00)
- Bronze (USD \$100-\$999.00)
- Bird Adoption (USD \$1,500.00)
- Billboard (USD \$1,500-2,000)
- Public (USD \$20.00-\$99.00)
- In-Kind \$ Free)
- Other (enter amount in USD)

Important Deadlines and Details	Deadlines
Sponsorship Beak n Wings Form and Signed Sponsorship Agreement	1 Jan 2016
Total Sponsorship Fee Due	31 Jan 2016
Receipt of Sponsor's high-resolution logo (gif, jpg format)	1 Jan 2016
Company profile text for the Expo program Presenting Only. Limit to 200 words)	1 Jan 2016
Company profile text for the Expo program Adoption Only. Limit to 100 words)	1 Jan 2016



SPONSORSHIP LEVELS
 16TH ANNUAL SPRING BIRD EXPO
February 20, 2016, 9am-4pm
Deadline: January 15, 2016

Exhibit B - Sponsorship Levels

<p>PRESENTING SPONSOR \$2,500.00 <u>(Sponsor choice. 10x20 inside fair hall or at admission table)</u></p>	<p>SILVER SPONSOR \$1,000.00</p>
<p>Presenting Sponsor - \$2,500 (1 Available)</p> <ul style="list-style-type: none"> • Company name displayed on entry banner • Company recognition in the event program • Opportunity to insert merchandise into gift bags • Prim booth location (13 x 13) just inside fair hall. • Website, flyers, press release • Newsletter, and other correspondence • 10 complimentary admission tickets • Announcement as presenting sponsor • Company profile text (limit to 200 words) 	<p>Silver Sponsor - \$1,000 (3 Available)</p> <ul style="list-style-type: none"> • Opportunity to insert merchandise into gift bags • (13 x 13) inside fair hall. • Website, flyers • Newsletter, and other correspondence • Announcement as presenting sponsor • Company recognition in the event program • 5 complimentary admission tickets • Signage at admission table • Company profile text (limit to 100 words)
<p>BRONZE SPONSOR \$100-\$500</p>	<p>BIRD ADOPTION SPONSOR \$1,500.00</p>
<p>Bird Adoption Sponsor - \$100-\$500 (3 Available)</p> <ul style="list-style-type: none"> • Company recognition in the event program • Opportunity to insert merchandise into gift bags • Website, flyers • Newsletter, and other correspondence • 2 complimentary admission tickets • Announcement of sponsorship during the event 	<p>Bird Adoption Sponsor - \$1,500 (2 Available)</p> <ul style="list-style-type: none"> • Company name displayed on entry banner • Company recognition in the event program • Opportunity to insert merchandise into gift bags • Prim booth location (13 x 13) just inside fair hall. • Website, flyers, press release • Newsletter, and other correspondence • 5 complimentary admission tickets • Announcement as Bird adoption sponsor • Company profile text (limit to 100 words)
<p>BILLBOARD SPONSOR \$1,500.00 - \$2,000.00</p>	<p>Bird Adoption Sponsor - \$1,500 (2 Available)</p>
<p>Billboard Sponsor - \$1,500-\$2,00 (3 available)</p> <ul style="list-style-type: none"> • Company name on billboard • Company name displayed on entry banner • Company recognition in the event program • Opportunity to insert merchandise into gift bags 	<ul style="list-style-type: none"> • Prim booth location (13 x 13) just inside fair hall. • Website, flyers, press release • Newsletter, and other correspondence • 5 complimentary admission tickets • Company profile text (limit to 100 words) • Signage at admission table • 8 complimentary admission tickets • Company profile text (limit to 150 words)
<p>PUBLIC SPONSOR \$20.00-\$99.00</p>	<p>In-Kind Sponsors Needed - \$ Free Publicity</p>
<p>Presenting Sponsor - \$20-99. (Unlimited)</p> <ul style="list-style-type: none"> • Website, flyers, press release • Newsletter, and other correspondence • Announcement as presenting sponsor • Company recognition in the event program 	<p>In-kind (limit 1 each)</p> <ul style="list-style-type: none"> • Videographer • Photographer • Entertainment

Note: Beak n Wings, Inc may also accept sponsorship of the levels described above in the form of services and goods to help support the event. All sponsorships and exhibit opportunities are offered on a first-come, first-served basis. Booth spaces are assigned according to sponsorship level and date of signed contract.