

Case Management Society of St. Louis Dedicated to the Support and Development of the Case Management Profession

# 2010 Sponsorship

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### Who is CMSS?

The Case Management Society of St. Louis (CMSS) is the local chapter of The Case Management Society rely upon the commitment of its of America (CMSA), an international, 501(c)(6) non-profit professional association founded in 1990 dedicated to the support and development of the profession of case management through educational forums, networking opportunities and grassroots involvement. Unique in its composition as an international organization, with over 70 affiliated and pending chapters in a tiered democratic structure. CMSA's success and strength is its structure as a member-driven society.

Ultimately, the quality and productivity of CMSS's services membership. Because case managers are effective communicators, problem solvers and visionaries, CMSS offers an opportunity for members to utilize their skill sets and maximize their talents. The enormous success of the organization lies in one simple concept; professional leadership. Nationally CMSA has over 10,000 members in the USA alone.

## Leadership







It will only be by the leadership of our community that we can effect a change in today's society and the perception of the healthcare delivery system. 2009 Award Winners top/bottom: Julie Sellers, Alisha Gerling and Melissa Clauser.

# **Our Mission**

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"To provide a means in which the case manager can collaborate and learn from all professionals within the case management profession by providing education,



### Strategic Priorities Established by the CMSS Board of Directors

**Creating Innovative Educa**tional Resources. CMSS has developed an interactive website that we are constantly improving to be a resource for our members. Recently, CMSS won National recognition for our monthly educational programing. We believe this was in large part due to the support of our sponsors.

#### **Defining & Measuring Case** Management Outcomes.

CMSS is always on the look out to collaborate with all settings of

# Learn & Advance

Did you know that unless a case manager is certified by CCMC that continuing education is not required by Missouri, Illinois or by most employers?

The Case Management Society of St. Louis strongly believes in the continuing education of all case managers. Case Managers are held responsible for having the knowledge of the latest and

case management. Whether a case manager is employed in the hospital, work comp or in private industry, CMSS strives to educate across the continuum of healthcare. CMSS believes this is the key component to validating the return on investment that case management brings to an organization.

#### **Reaching Out to Consumers, Employers and Physicians.**

Today, the practice of case management is playing a significant

comes.

role in solving the problems facing the healthcare system, and will play a more significant role in the future. CMSS brings together each party responsible for the healthcare delivery system for a collaborating network of ideas, recommendations and guidance to improve the quality of healthcare and patient out-



CMSS is consistently searching for ways to bring education and outcomes together with physicians, case managers, consumers and other healthcare providers.

most up to date medical, legal and technical information available in order to appropriately assist the medical management team and the patient. Without CMSS most case managers would have very few resources at their disposal to obtain the needed education to broaden their knowledge base.

CMSS not only offers CEUs to

their members for attending a monthly educational program but additionally offers the networking capabilities to help a case manager develop interventions that allow medical care to flow without delays or interruptions.

Learning and advancing the professional is what CMSS is all about!

Learning never ends. CMSS members stay ahead of the latest techniques and trends with the resource materials supplied by the CMSA.

# How does Case Management Help You?

Whether you are a physician, therapist, DME provider, home health agency or other providers of medical services working with case managers, you are already aware of the benefits the profession brings to the care of a patient. But did you know case managers must also be able to:

- Facilitate timely communication between the provider and the payor.
- Coordinate multiple services such as home health, social services, disability home reconstruction, transportation and funding to mention a few.
- Maintain cost effectiveness in the provision of health services
- Enhance an individual's safety, productivity, satisfaction and quality of life.

- Ensure access to care
- Assist patients to appropriately self-direct care, self-advocate, and make informed healthcare decisions to the degree possible.

Case Managers are first and foremost a patient advocate. When carried out appropriately case management will benefit not just the patient but every entity involved in the health care delivery system.



Do you know how to get control of healthcare costs?

### How You Can Help Partner with Our Educational Mission This is an opportunity to provide an unlimited educational grant for one year

#### □ Patron Level:

- This is an opportunity to *support* educational programming during the year
- Included in the donation is a portion of the cost for facilitating the educational programs (speakers fees, facility fees, lunch, printing)
- CMSS' mailing list, 2 company representatives to attend and display at each monthly meeting for one year
- Two attendees and a booth at the annual Case Management Appreciation Day event (held every October)
- Help support a CMSS member to attend CMSA's National Conference held every June
- Sponsorship recognition on all materials sent to our members including on CMSS' website.

A combined value of \$2,300.00/Donation: \$1,500.00

#### □ Founding Level:

- This includes receiving CMSS' mailing list,
- One company representative to attend and display at each monthly meeting for one year printing costs, 2 attendees at Case Manager Appreciation Day event (held every October)
- Help support a CMSS member to attend CMSA's National Conference held every June
- Sponsorship recognition on materials including on CMSS' website

A combined value of \$1,600.00/Donation: \$1,000.00

#### □ Sustaining Level:

- This includes CMSS' mailing list, sponsorship recognition on print materials sent to our members,
- Website recognition
- One company representative to attend all monthly meetings,
- Help support a member to attend the CMSS local conference,.

A combined value of \$1,100.00/Donation: \$800.00

#### Supporting Level:

•	Sponsor lunch for monthly meeting	\$700.00
•	Sponsor a member to attend CMSA's National Conference:	\$600.00 scholarship
•	Sponsor transportation & lodging to CMSA's National Conference:	\$500.00
•	Sponsor a speaker's fees:	\$300.00
•	Sponsor a meeting hall:	\$300.00
•	CMSS Mailing List:	\$150.00
•	Sponsor a member to attend CMSS' Local Annual Conference:	\$100.00 scholarship
•	Other amount (thanks for your support)	\$\$\$\$\$\$

#### How can you help? Check one or more! (total donation) \$ \_\_\_\_\_

Company Name:	Website:
Company representative or contact person(s):	

Address: Phone:

Email

Please make checks payable to: Case Management Society of St. Louis Mail to: CMSS, C/O Treasurer, PO Box 854, Chesterfield, Missouri 63006-0854 (Our FED Tax id # : 43-1636777)

\*\* Donations are tax deductible but DO NOT include a membership to CMSA National or the local chapter (check website for this info)

Due to recent changes in the tax laws for non-profit organizations CMSS regrets not being able to accommodate request for certain items our sponsors have received in the past. Thank you for your support! For any questions, please do not hesitate to contact the CMSS Sponsor Liaison, Colleen Cashner RN, BSN, CCM at <u>cacashner@ghp.com</u>

If your company can not afford to sponsor CMSS, we would be happy to have you volunteer your time by sitting on one of our distinctive committees! Call 314.963.4634

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# It takes a team of professionals to make the Case Management Society of St. Louis successful for both our members and

sponsors.

The Rehabilitation Institute of St. Louis / A Partnership of BJC HealthCare and HealthSouth **United Seating and Mobility** Washington University School of Medicine / Division of Oncology

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# Our Current Sponsors (1/2010)

Center for the Athlete's Shoulder and Elbow: George Paletta JR MD

Case Management Society of St. Louis

Dedicated to the Support and Development of the Case Management Profession

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injustice, he sends forth a tiny ripple of hope..." RFK improve the lot of others or strikes out against "Each time a man stands up tor an idea or acts to

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