

WHERE THE GLOBAL CHURCH GATHERS TO SAVE THE WORLD

# SYNERGIZE 2016

JANUARY 19 -21, 2016 / ORLANDO, FLORIDA

A BILLION SOUL® NETWORK EVENT

Dear Partner,

Greetings! God has once again provided a remarkable lineup of 35 renowned world-class presenters, top leaders from all streams of Christianity to join us live, in person, at SYNERGIZE! in 2016.

At the last SYNERGIZE, 2,100 pastors and leaders from all 50 states, representing more than 80 denominations and fellowships attended, with more than 100,000 joining us online. We expect to increase exponentially in 2016.

We have made it extraordinarily easy to place your valuable resources and services in front of key senior pastors. We would count it an honor to assist you in placing your organization in front of thousands so that you and your organization can synergize with key pastors and church leaders at the highest level.

Please accept this personal invitation to join a growing number of men and women who want to win the Second Billion to Christ. After fourteen years of hosting this biannual conference and building the momentum among the leaders, we expect SYNERGIZE 2016 to be the greatest in history, with the highest level of impact.

My prayer is that God will bring together key partners like you who will join us for years to come. Just email [Synergize@billion.tv](mailto:Synergize@billion.tv) to secure your place. We are here to serve you and to help build five million new churches for a billion soul harvest in the next ten to fifteen years.

Until The Last Person Has Heard,



James O. Davis  
Cofounder/Billion Soul



JAMES MERRITT | COCHAIR PASTORAL DEVELOPMENT  
ALEX MITALA | COCHAIR GLOBAL MOBILIZATION  
EDDY LEO | COCHAIR INDONESIA  
JAMES O. DAVIS | COCHAIR GLOBAL NETWORKING

**YOUR SYNERGIZE 2016 COHOSTS**

## EXHIBITOR PACKET



Come be a part of a growing number of leaders, denominations, fellowships, pastors and churches worldwide who are joining forces to work together and help win a billion people to Christ and plant five million new churches.



[www.Synergize.tv](http://www.Synergize.tv)

Put your organization in front of thousands of senior pastors!

CONTACT:  
[Synergize@billion.tv](mailto:Synergize@billion.tv)

# MAIN PARTNERSHIPS | EXHIBITOR PACKET



## PREMIUM BOOTH SPACE

- 8-ft Booth Space in a premier location from which you can sell, distribute or otherwise market your products and print materials. The open floor plan (no pipe and drape confines) encourages interactivity between delegates, exhibitors, and sponsors.
- Two delegates registration passes for Synergize 2016

- Premium ad placement in the conference magazine. (Separate ad rates apply but exhibitors and sponsors have preferred placement)
- Your organization listed on Synergize.tv
- Listing in the Synergize 2016 Conference Magazine

**PREMIUM BOOTH SPACE: \$1,800**



## SILVER SPONSORSHIP

- All of the benefits of an Exhibitor Program plus ...
- Booth Space in the "Silver" section
- Promotional Piece of sponsor's choosing in welcome materials
- Sponsor listing in the conference magazine, plus prime placement for any ad purchased (separate ad fees apply).
- Four delegate (total) registration passes for the Conference
- Reciprocal link with Synergize.tv website for six months
- Mention from main podium

**SILVER SPONSORSHIP: \$5,000 / LIMITED TO 6 TOTAL!**

## GOLD SPONSORSHIP

- All of the benefits of an Exhibitor Program plus ...
- Booth Space in the "Gold" section
- Six delegate (total) registration passes for the Conference
- Reciprocal link with Synergize.tv AND Billion.tv websites for six months.
- Six-minute presentation from the main podium
- Highlight in six Billion.tv Ezines; choice of months
- PLUS: Sponsor may submit a 3-minute promo on your firm or ministry for streaming on the event website

**GOLD SPONSORSHIP: \$10,000 / LIMITED TO 6 TOTAL!**

## NATIONAL SPONSORSHIP

- All of the benefits of an Exhibitor Program plus ...
- Introductions to the top church leaders and decision makers in the world today
- Logo in Synergize.tv nationwide advertising as national sponsor (all advertising that is produced after initiation of the sponsorship).

- Logo or other powerpoint slide rotating on screens in main auditorium during breaks.
- Editorial article in Synergize 2016 Conference Magazine (based on when sponsorship is initiated)
- Banner placed in prime location in main hall (banner supplied by sponsor)
- Logo and link highlighted on Internet in proximity to webcast at Synergize 2016

**NATIONAL SPONSORSHIP: \$25,000 (only one, two-year exclusive)**

## GLOBAL SPONSORSHIP

- All of the benefits of an Exhibitor Program plus ...
- Static home page link on Billion.tv and Synergize.tv for a 2-year period
- Title sponsorship of the Global Church Learning Center for 2 years
- Videotape interview with Dr. James Davis played on the live event streaming globally, and available at Billion.tv site for one year
- One 60 second advertisement aired during each global streaming conference segment (8 airings)
- A three minute promotional video aired during the Wednesday night main session
- Premium booth space at Synergize 2016, the 2015 or 2016 Preaching Conference and exhibits at your choice of Billion Soul Global Events (Up to 3)

**GLOBAL SPONSORSHIP - ONLY ONE - CALL FOR DETAILS**

# MEAL PARTNERSHIPS | Available only to existing exhibitors or sponsors

## LUNCH - MAIN HALL - ALL DELEGATES

- Exclusive sponsorship
- Access to video screens to run company or ministry video
- Live introduction from the main stage
- Highlight in three Billion.tv ezines preceding the event
- Presentation during lunch, program subject to BSN approval
- Decor options. Require BSN approval
- Full page ad in Synergize Conference Magazine
- Chair drop or table placecards placement (supplied by sponsor)
- One 60 second advertisement run during the live streaming globally

**LUNCH SPONSORSHIP \$5,000 PLUS COST OF FOOD.**

**2 AVAILABLE**

## DINNER - MAIN HALL - ALL DELEGATES

- Exclusive sponsorship
- Access to video screens to run company or ministry video
- Live introduction from the main stage
- Highlight in three Billion.tv ezines preceding the event
- Presentation during lunch, program subject to BSN approval
- Decor options. Require BSN approval
- Full page ad in Synergize Conference Magazine
- Chair drop or table placecards placement (supplied by sponsor)
- One 60 second advertisement run during the live streaming globally
- Active weblink on Billion.tv for One Year

**DINNER SPONSORSHIP \$5,000 PLUS COST OF FOOD.**

**2 AVAILABLE**



## INTERNATIONAL DELEGATE RECEPTION

By Invitation Only - up to 300 delegates according to registration

- Exclusive sponsorship
- 3 Minute presentation & welcome
- Display booth at reception
- Handouts or gifts distributed - Items approved by BSN
- Corporate name on each invitation ticket

**INTERNATIONAL DELEGATE RECEPTION - \$2,500 PLUS COST OF FOOD AND BEVERAGE**

## INTERNET ADVERTISING OPPORTUNITIES

Multiple size ad choices on the following Billion Soul Web Properties. Rate cards are available. CALL US TODAY!

- Billion.tv - Billion Soul Network's Home Site
- Preach.tv - Annual Preaching Symposium Home Site
- Synergize.tv - Synergize Events Home Site
- GCLC.tv - The Global Church Learning Center, home to more than 10,000 paid members!

## ONE SIMPLE RULE:

Packages and spaces are booked in the order they are received. Should your organization desire to be one of the very few to place yourself in front of these world class leaders at the Synergize 2016 Pastors Conference, January 19 - 21, 2016, simply choose a package and return the fax form on the opposite page IMMEDIATELY!

**YES! I want to Secure My Position Today!**

Note changes or corrections to your contact info on the reverse side.

### DETACH AND MAIL TO:

Synergize 2016 Billion Soul Network  
P.O. Box 411605  
Melbourne, FL 32941

### OR CONTACT:

synergize@billion.tv

# MORE PARTNERSHIPS

**Conference Transportation & Shuttle services** - \$3,500 plus associated equipment costs with licensed operator. Provides airport to hotel/event service. Services to be provided by a recognized Orlando carrier and overseen by a BSN staff scheduler. Sponsor may place materials in each vehicle, place an approved host on each vehicle, and provide airport welcome and receptive service.

**Conference Tote bags** - \$2,000 plus cost of bags. BSN & Synergize 2016 logo on one side of the bag and design approved by BSN. Sponsor may stuff one promotional piece in each to be distributed at registration and the BSN Synergize 2016 bookstore. Sponsor delivers bags pre-stuffed.

**Conference Pens** - \$500 plus cost of pens. Synergize 2016 included in logo. Art and item to be approved by BSN. Item to be added to the conference tote bag.

**Conference Badge** - \$1,000. Your company logo and message on the reverse side of the conference badge. Artwork subject to approval. Registered exhibitors only.

**Conference Badge Holder & Lanyard** - \$1,500 plus the cost for the badge holder and lanyard. Art to be approved by BSN. Registered exhibitors only.

**Conference Magazine Advertising** - Rate card available. Subject to availability, open to all. Exhibitors and sponsors receive premium placement.

## WHAT PARTNERS SAY ABOUT SYNERGIZE

**"The privilege of sponsoring a booth at just ONE Billion Soul event has had recurring benefits now for years. We've been with them since 2006, and we're not stopping now!"**

— GREGG MUTSCH, ACCELERATED CHRISTIAN EDUCATION

**"Every time we sponsor, we build relationships with leaders we would not normally have reached. Since 2004, the bottom line for us in sponsoring has been, pastors sign up!"**

— PAUL LOUIS COLE, CHRISTIAN MEN'S NETWORK

**"We had more participation from this one conference than three others combined. We attribute that to the majority of attendees being decision-makers and senior pastors."**

— JOYCE TIMBERLAKE, THE TIMOTHY PROJECT



Partner with the Billion Soul Network today!

[www.Synergize.tv](http://www.Synergize.tv)

### BILLION SOUL

P.O. Box 411605  
Melbourne, FL 32941

# SYNERGIZE 2016

## PASTOR'S CONFERENCE MAGAZINE

### Advertising Specifications

**Two-page spread: \$2,700**

Trim size: 16" w x 10-1/2" h

Bleed size: 16-1/4" w x 10-3/4" h

**Full Page: \$1,500**

Trim size: 8" w x 10-1/2" h

Bleed size: 8-1/4" w x 10-3/4" h

**Half-Page Horizontal: \$750**

Bleed size: 8-1/4" w x 5-5/8" h

**Classified Ads: \$200**

1 column wide – 60 words maximum

Font by designer. 10 pt. type

Enhanced – Bold header – 12 pt type **Add \$50**

### Guaranteed Premium Placement

*Magazine Full Pages Only, Add To Cost of Basic Full Page*

- All Ad Materials Subject To BSN Acceptance
- The Billion Soul Magazine will be distributed to all Synergize 2016 delegates and will be downloadable from all Billion Soul Network sites at conference time
- Accepted Format Submissions: Ai Files, High Resolution PDF, Digital Files Only
- Dropbox, Hightail, or Adobe Sendnow Acceptable
- Send Artwork To: Email Synergize@Billion.tv; Or Fax Advertising Order Form To 407-654-2795
- Full Payment Due At Time Of Order; Artwork Deadline December 1, 2015

**Inside Front Cover: \$2,500**

**Across From Introduction: \$2,500**

**Across From Table Of Contents: \$2,500**

**Center Spread: \$3,000**

**Inside Back Cover: \$2,500**

**Back Cover: Sold!**

*Billion Soul Network*  
*PO Box 411605 • Melbourne, FL 32941-1605*  
*417.861.6645*

# Sponsors/Exhibitors/Advertisers

Response Form for *Synergize2016* Pastors Conference  
JANUARY 19 -21, 2016 / ORLANDO, FLORIDA

## Check All that apply:

Premium Booth Space \$1,800

Conference Magazine

Ad Size:  1/2 Page \$750  Full Page \$1,500  Two Page Spread \$2,700

Classified Ad \$200  Enhanced, Bold Header + \$50 **Submit Ad copy in MS Word**

## Premium Placement: Add To \$1,500 Cost of Basic Full Page

Inside Front Cover +\$2,500  Across from Introduction +\$2,500  Center Spread +\$3,000

Across from Table of Contents +\$2,500  Inside Back Cover +\$2,500

TOTAL COST: \_\_\_\_\_

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address : \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Telephone #1: \_\_\_\_\_ Telephone #2: \_\_\_\_\_

FAX #: \_\_\_\_\_ Preferred Contact Method: \_\_\_\_\_

## PAYMENT INFORMATION:

CHECK (Payable to Billion Soul Inc.)  CREDIT CARD Amount \$ \_\_\_\_\_

AMEX  VISA  MASTERCARD  DISCOVER \_\_\_\_\_

CVV \_\_\_\_\_ EXP: \_\_\_\_ / \_\_\_\_ NAME ON CARD: \_\_\_\_\_

CARD BILLING ADDRESS: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Return by Mail or Email to [Synergize@billion.tv](mailto:Synergize@billion.tv)**

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