



**The Northern Colorado Human Resources Association**  
**“Growing HR Excellence Conference”**

## **Conference Sponsorships and Exhibitor Opportunities**

The Northern Colorado Human Resources Association Planning Committee invites you to add your voice to others who are actively involved in promoting Northern Colorado’s Human Resources future. This fall will mark the fourth biennial conference, it includes a number of opportunities to partner with top HR professionals and potential clients. Build your network with HR leaders and practitioners throughout No. Colorado. NCHRA No. Colorado conference one of its kind in Northern Colorado that gathers Human Resources thought leaders, service providers, practitioners, and business executives.

To continue the success of the Growing HR Excellence Conference, we rely on the generous sponsorship of organizations and companies like yours to assure that we can offer a quality event at the lowest possible cost to participants. Please consider this unique opportunity to interact with over 100 of your target audience members for your products and services by supporting the conference through a sponsorship.

**The 2016 conference will be held on **October 14, 2016**, at the Embassy Suites in Loveland.**

**Exhibitor opportunities** are also available. Our exhibit space is designed to be very interactive and will be located in a high traffic area for the conference.

A conference sponsorship agreement and an exhibitor information and application form are provided here for your consideration. Should you need further information, please contact me at 970-292-5559 or at [2016nchra@gmail.com](mailto:2016nchra@gmail.com) . You can also visit our conference website at [nchra.shrm.org](http://nchra.shrm.org).

Exhibitor space is limited, and the deadline for applications is September 2, 2016. Early applications are very much appreciated.

We encourage you to consider this opportunity to show your support for Human Resources in Northern Colorado. I don’t think this is necessary...it just sounded out of place to me.

Thank You!

Conference Planning Committee



# Why Sponsor or Exhibit at NCHRA 4th Biennial Conference?

1. Premier HR event in No. Colorado
2. A large attendance of HR professionals
3. Learn about today strategic HR issues
4. Great value for our sponsorship and exhibitor packages
5. Benefits from the event, advertising and social media
6. Great opportunity to meet with key HR professionals and gain new business leads
7. Networks with HR professionals in a social and relaxed setting away from office distractions!



## Conference Sponsorship Opportunities



### Title/Presenting Sponsor - \$4,000 (Limit 1)

Sponsor will receive the following as part of their sponsorship package:

- Special recognition during the conference
- Introduce a speaker and live on-stage public address 10 minutes promotional talk about your company
- 10 conference tickets paid, which includes the luncheon
- Logo link on the website for 1 year
- Display banner anywhere in the room
- full page feature in program
- Inclusion in all web site announcements, emails and social media postings
- Wi-fi access
- Featured logo on registration, table tents, and website
- 1 exhibit booth space with chair, if needed, at the conference

### Platinum Sponsor - \$2,500 (Limit 1)

Sponsor will receive the following as part of their sponsorship package:

- Special recognition during the conference
- Introduce a speaker and live on-stage public address 5 minutes promotional talk about your company
- 6 conference tickets paid, which includes the luncheon
- Logo link on the website for 1 year
- Display banner anywhere in the room
- full page feature in program
- Inclusion in all web site announcements, emails and social media postings
- Wi-fi access
- 1 exhibit booth space with chair, if needed, at the conference

### Gold Sponsor - \$1,950 (Limit 2)

Sponsor will receive special recognition during the conference:

- Introduce a speaker at the event, and 5 minute promotional talk on your company
- 4 conference tickets paid, which includes the luncheon
- Company Logo and link on the Website for 1 year
- ½ page feature in program
- Inclusion in all web site announcements, emails and social media postings
- Wi-Fi access
- Company can display a signage or banner at the back of the room

### **Silver Sponsor - \$1,250 (limit 3)**

Sponsor will receive special recognition during the conference:

- 3 conference tickets paid, which includes the luncheon
- 1/3 page feature in program
- Inclusion in all web site announcements, emails and social media postings
- Company name and web address listed in program
- Wi-Fi access
- Company Logo and link on website for six months after the event
- Company can display signage or banner at the event

### **Bronze sponsorship \$750 (limit 2)**

- 2 conference tickets paid, which includes the luncheon
- Inclusion in all web site announcements, emails and social media postings
- Placement in program, name and web address in program
- Wi-Fi access
- Company Logo and link on website for six months after the event

### **Table Sponsor - \$1300 (Limit 1 per table)**

- Sponsor will receive special recognition during the conference:
- 10 conference tickets paid, which includes a reserved table for the luncheon
- Company logo will be placed on table tent as a featured Table Sponsor
- Wi-Fi access
- Company can display signage or banner at the event

### **Conference Bag Sponsor - \$600 (limit 1)**

- Sponsor will receive special recognition during the conference
- Company information can be placed in conference bag
- Wi-Fi access
- Company Logo and link on website for six months after the event
- Company name and web address in program

### **Break Sponsor - \$500 (limit 2)**

- Sponsor will receive special recognition during the conference (prior to applicable break)
- 1 conference tickets paid, which includes the luncheon
- Company name and web address in program
- Wi-Fi access
- Company logo on website for 6 months after conference

### **Meal Sponsor - \$900 (limit 1)**

- Sponsor will receive special recognition during the conference
- 1 conference tickets paid, which includes the luncheon
- Sponsor will be able to speak for 5 minutes prior to lunch
- Company name and web address in program
- Company Logo link on the Website for 6 months
- Company can display signage or banner at the event

### **Charging Station Sponsor - \$400 (limit 1)**

- Opportunity to display your signage at Charging table & 1 conference tickets paid, which includes the luncheon



The Northern Colorado Human Resources Association "Growing HR Excellence Conference"  
**Conference Sponsorship Agreement**

We, the undersigned, agree to sponsor this event. We have included all the necessary information and have included our contribution payment or agree to send our contribution payment no later than September 2, 2016.

Name of Company/Organization \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

Amount Contributed \$ \_\_\_\_\_

Company/Organization Information

Address 1 \_\_\_\_\_

Address 2 \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Web Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Authorized by (print) \_\_\_\_\_

Signature \_\_\_\_\_

By signing you agree to all items provided by said sponsorship package. Payment is required in advance and no refunds for non-participation.

Please apply on-line at the Sponsors page or mail your application to:

Northern CO HR Assoc.  
Growing HR Excellence Conference  
1437 N. Denver Avenue  
#155  
Loveland, CO 80538

Please email a .jpg or .png file of your logo to [2016 NCHRA Conference](#).

Thank you for your support.



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## Exhibitor Information and Agreement

What you get:

- Booth with 1 six foot table, with cloth and drape, 1 chair
- Exhibit space: curtained 8 x 8 booth
- Wi-Fi Internet Access
- Name and website in program
- Name and web address on NCHRA website prior to conference (if received prior to deadline submission).
- One Complimentary Conference Registration access – additional attendees are able to purchase tickets at the NCHRA membership rate

Exhibitor Fee: **\$450**

Remember exhibit space is limited so apply soon. By signing you agree to all items provided by said exhibitor package. Payment is required in advance and no refunds for non-participation. Please apply on-line at [nchra.shrm.org](http://nchra.shrm.org) and from the Exhibitors page or email your application to [2016nchra@gmail.com](mailto:2016nchra@gmail.com) :

Northern CO HR Assoc.  
Growing HR Excellence Conference  
1437 N. Denver Avenue  
#155  
Loveland, CO 80538

Name of Company/Organization \_\_\_\_\_

Company/Organization Information

Address 1 \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Web Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Thank you for your support and look forward to a great event!