



Join the Louisiana Pediatric Cardiology Foundation's inaugural Heart Hero Hustle on April 2, 2016! This event is a partnership with Ascension 4-H and LSU AgCenter and will be held at the Lamar Dixon Expo Center. It includes a 5k, 1-mile fun run, and CHD Awareness Walk. Runners of all ages will enjoy the beautiful scenery of the course around the lake. Men, women, boys and girls are invited to participate. This is a non-competitive race, but a clock will be posted at the finish line for runners to check their times. Every finisher will receive a custom Heart Hero Hustle medal. Louisiana's first Congenital Heart Defect (CHD) Awareness Walk featuring families with children battling heart defects/disease from all over the state will take place immediately after the 1-mile fun run ends. Food and drinks will be available as well as post-race activities and entertainment for children. FREE heart screens will be provided on-site for athletes in grades 9-12. Wear RED and BLUE and/or superhero costumes to show your support for the cause!

All proceeds from this event benefit the Louisiana Pediatric Cardiology Foundation (LPCF), a 501(c)(3) nonprofit that provides support for families across south central Louisiana who have a child battling congenital heart defects/heart disease. Grants are available to assist families with travel and lodging expenses during a child's heart surgery, as well as a support group for moms. In addition, LPCF also provides FREE heart screens for high school athletes.

Thank you for your consideration in sponsoring this event. Your donation stays right here in our local community to help local families and screen local athletes! *Please note that our sponsorship deadline is Friday, March 11, 2016.*

Please contact us with any questions you may have:

LPCF Race Director: Kelee King
kelee.king@lpcf.com
(225) 768-2590



Louisiana Pediatric
Cardiology Foundation





SPONSORSHIP LEVELS

Heart Saver: \$2,500

- ♥ Sponsor mention in all press releases & marketing materials
- ♥ Donor logo on back of event t-shirt
- ♥ Donor-supplied promotional item may be included in all race packets
- ♥ Donor-supplied banner displayed at event
- ♥ Donor logo displayed on LPCF website & Facebook page
- ♥ Ten (10) 5k race entries (t-shirt included per entry)
- ♥ Ten (10) 1-mile fun run entries (t-shirt included per entry)

Heart Healer: \$1,000

- ♥ Donor logo on back of event t-shirt
- ♥ Donor-supplied promotional item may be included in all race packets
- ♥ Donor-supplied banner displayed at event
- ♥ Donor logo displayed on LPCF website & Facebook page
- ♥ Six (6) 5k race entries (t-shirt included per entry)
- ♥ Six (6) 1-mile fun run entries (t-shirt included per entry)

Heart Mender: \$500

- ♥ Donor logo on back of event t-shirt
- ♥ Donor-supplied banner displayed at event
- ♥ Donor logo displayed on LPCF website & Facebook page
- ♥ Four (4) 5k race entries (t-shirt included per entry)
- ♥ Four (4) 1-mile fun run entries (t-shirt included per entry)

Heart Beat: \$250

- ♥ Donor name on back of event t-shirt
- ♥ Donor-supplied banner displayed at event
- ♥ Donor name displayed on LPCF website & Facebook page
- ♥ Two (2) 5k race entries (t-shirt included per entry)
- ♥ Two (2) 1-mile fun run entries (t-shirt included per entry)

SPONSORSHIP AGREEMENT FORM



Date: _____

Circle sponsorship level: \$2500 \$1000 \$500 \$250

Sponsor Name: _____

Address: _____

Sponsor Contact Name: _____

Contact Email: _____

Contact Phone: _____

Circle method of payment: Check (made out to LPCF)

 Cash

 Credit Card Online (www.lpcf.com) Date submitted: _____

To submit this sponsorship form, please email it to lori.smith@lpcf.com, or mail it to:

LPCF
3084 Westfork Dr. Suite B
Baton Rouge, LA 70816

- ♥ Upon receipt of your sponsorship form, our race director will contact you to register your 5k and 1-mile fun run entries that accompany your sponsorship level.
- ♥ Logo Submission: Please email a jpg or eps file of your logo to lori.smith@lpcf.com for \$500 & up sponsorship levels.
- ♥ Banner Delivery: Deliver your banner to the LSU AgCenter/Ascension 4-H office located at Lamar Dixon between March 28-April 1 from 8:30 am - 4:00 pm, Attn: Camille Brady.

