

THIS PROMOTION IS INTENDED FOR THOSE WHO QUALIFY IN THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY, EXCEPT WHERE PROHIBITED BY LAW, AND WILL BE GOVERNED BY NEVADA LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE, NOT AT LEAST TWENTY-ONE (21) YEARS OF AGE OR OLDER AND NOT LOCATED IN THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA AT THE TIME OF ENTRY.

Circus Circus Getaway Text PROMOTION OFFICIAL RULES

Circus Circus Getaway Text PROMOTION ("Promotion") starts at 9:00:00 a.m. (PST) on November 1, 2012 and ends at 11:59:59 p.m. (PST) on November 29, 2012. The sponsor of this Promotion is Circus Circus Las Vegas Hotel & Casino, 2880 Las Vegas Blvd South, Las Vegas, Nevada, 89109, (the "Sponsor"). The Promotion shall be subject to these Official Rules, and by entering, all participants agree to be bound by the terms and conditions herein. Certain restrictions may apply.

ELIGIBILITY: NO PURCHASE IS NECESSARY TO ENTER OR WIN. You must be a legal resident of the United States of America (excluding Puerto Rico and all U.S territories and possessions which are not eligible) and be twenty-one (21) years of age or older at the time of entry to win. Employees of MGM Resorts International and their respective parent, subsidiary or affiliated companies, advertising, promotion, and fulfillment agencies, and the immediate families of each and those living in the household of same are ineligible to participate in this Promotion. All applicable federal, state and local laws and regulations apply. Promotion is void in Puerto Rico and all U.S. territories and possessions and wherever prohibited or restricted by law.

HOW TO ENTER:

HOW TO ENTER BY TEXT MESSAGE: To enter, text CCWIN to 24399 from a cell phone or smartphone during the Entry Period. After receiving an automated response, reply with birth date (in format MMDDYYYY) to complete the entry. By entering the promotion and completing the secondary opt-in message, you are opting in to receive text messages from Circus Circus. All text entries must be received by 11:59:59 a.m. PST on November 29, 2012. Standard messaging and data rates may apply. Sponsor is not responsible for technical, hardware, software, or telephone failures of any kind, lost or unavailable network connections which may limit or interfere with a participant's ability to take part in the drawing. In addition, Sponsor shall not be responsible for any damage to any cell phone, smartphone or other property resulting from participating in, or downloading any materials for, this drawing. Each text message entry shall be deemed to have been sent by the authorized account holder, at the time of such entry, of the phone number indicated on such entry.

HOW TO ENTER BY MAIL: To enter by Mail, send a 3" x 5" card handprint your first and last name, street address, city, state, zip code, phone number with area

code, birth date and email address. Mail your completed entry to Circus Circus Las Vegas Marketing & Advertising Attn: Text Getaway Contest 2880 Las Vegas Blvd. S., Las Vegas, NV 89109. All Mail-in Entries must be received by November 28, 2012.

WINNER SELECTION: There will be one (1) Prize Winner determined by a random drawing from all eligible entries received to be held on or about November 30, 2012 by representatives of Sponsor. In the event the potential winners do not qualify or are not willing to accept the prize, there will be an alternate winner drawing from among eligible entries. All decisions of Sponsor are final and binding. Odds of winning depend upon the number of eligible entries received.

PRIZE: One (1) Prize will be awarded. The winner will receive a Casino Tower room for two (2) at Circus Circus Las Vegas Hotel & Casino for (2) consecutive nights/ three (3) days (approximate retail value is \$431.20) and The Winner may select arrival and departure preferences based on a two night/three day stay (blackout dates may apply). Sponsor is not responsible for changes in schedule of any element of the Prize. No substitution or cash equivalent of prizes granted except at Sponsor's sole option of a prize of comparable or greater value. No prize transfers permitted. PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND EXPRESSED OR IMPLIED.

NOTIFICATION OF WINNER: The potential prize winner will be notified via text message to the telephone number provided during entry. If the potential prize winner cannot be reached within one (1) business day (i.e. Monday thru Friday excluding any United States or State of Nevada holidays), another eligible entry will be drawn and another potential prize winner will be notified. Subsequent eligible entries will be drawn as provided for above until an eligible prize winner is reached and such eligible prize winner has submitted and returned all necessary documents as provided for herein. Each winner must show valid state issued driver's license or other identification as evidence of identity. All federal, state, and local taxes are the prizewinner's sole responsibility.

TERMS AND CONDITIONS: BY ENTERING THIS PROMOTION , EACH PARTICIPANT AGREES TO RELEASE AND HOLD HARMLESS CIRCUS CIRCUS LAS VEGAS HOTEL & CASINO, ITS PARENT, SUBSIDIARY AND AFFILIATED COMPANIES AND THEIR RESPECTIVE EMPLOYEES, OFFICERS, DIRECTORS AND SHAREHOLDERS, ADVERTISING AND PROMOTION AGENCIES, CONSULTANTS AND ANY OTHER COMPANIES PARTICIPATING IN THE PROMOTION, ADMINISTRATION OR FULFILLMENT OF THIS PROMOTION (COLLECTIVELY THE "RELEASEES") FROM ANY AND ALL LIABILITY, CLAIMS, LOSS, DAMAGE TO PERSONS OR PROPERTY, COSTS, EXPENSES AND ACTIONS OF ANY KIND RELATED TO OR ARISING OUT OF THIS PROMOTION OR RESULTING FROM THE ACCEPTANCE OR

USE OF ANY OF THE PRIZES AWARDED, INCLUDING BUT NOT LIMITED TO PERSONAL INJURY, PROPERTY DAMAGE, INVASION OF THE RIGHT OF PRIVACY OR PUBLICITY.

LIMITATIONS ON LIABILITY: Releasees shall not be liable to winner or any other person for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Sponsors' sole control. Releasees shall not be responsible for any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carrier(s), hotel(s), or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same. Releasees shall not be liable for any loss or damage to baggage.

GENERAL: Entrants release and waive any claims they may have against Releasees for any and all injuries, claims, damages, losses, costs, or expenses of any kind (including without limitation attorney's fees) resulting from acceptance, use, or misuse of any prize or element thereof, or participation in this Promotion. If for any reason this Promotion is not capable of running as planned, or if this Promotion or any web site associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Promotion and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in the Sponsors' sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Promotion, the Sponsors reserve the right, at their sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Promotion or any portion thereof. In the event this Promotion is cancelled, the Sponsors will conduct a random drawing to award all prizes from among all eligible, non-suspect entries received prior to the time of the action or event warranting such cancellation. If such cancellation, termination, modification, or suspension occurs, notification will be posted at the Entry Site.

ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE (INCLUDING THE ENTRY SITE) OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE

FULLEST EXTENT PERMITTED BY LAW. If a dispute arises about who submitted an entry on the Entry Site, the entry will be deemed submitted by the authorized account holder of the e-mail account entered. The authorized account holder is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider, or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide the Sponsors with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry and that all eligibility requirements are met.

This Promotion is subject to NRS 463.362

NOTE: Internet entry must be made by the entrant, only at the Entry Site. Entries made by any other individual or any entity, and/or originating at any other web site or e-mail address, including but not limited to commercial Promotion subscription notification and/or entering service sites, will be declared invalid and disqualified for this Promotion. The use of any device to automate the entry process is prohibited.

PERSONAL INFORMATION: All entries become the property of Sponsor. By entering the promotion and completing the secondary opt-in message, you are opting in to receive text messages from Circus Circus. Entrants' personal information including, but not limited to, name, mailing address, phone number and e-mail address may be collected processed, stored and otherwise used for the purpose of conducting and administering the Promotion . Entrants' personal information may be used for future promotional marketing and publicity purposes, unless notified to the contrary by entrant. All information provided will be maintained in accordance with Sponsor's privacy policies, which entrants should read and understand, and will be used solely for the purpose set forth therein.

OFFICIAL RULES: For a copy of these rules send a self-addressed, stamped envelope to Circus Circus Las Vegas Marketing & Advertising Attn: Text Getaway Contest 2880 Las Vegas Blvd. S., Las Vegas, NV 89109.