

Name of SPEAKER: _____ (once completed by peer, make outline CHANGES before tomorrow)

Date: _____

Hour #: _____

Course: Speech I _____

PERSUASIVE SPEECH OUTLINE

(Evaluation done by _____)

INTRODUCTION (ATTENTION STEP)

Give your partner's INTRODUCTION a letter grade. (Criteria: Does it get your attention/draw attention to the need?) _____

Criteria:

- Gets audience's attention & draws attention to NEED/PROBLEM
- Includes an AUDIENCE TIE-IN (shows how this topic applies to them)
- Makes the speaker seem CREDIBLE and someone we should listen to on this topic

Explain WHY you chose the grade you did.

CLAIM & PREVIEW STATEMENT

Is your partner's claim underlined? yes no

Does your partner have a clear, concise, & supportable claim? yes kind-of no

Does your partner have a clear and well-written Preview Statement? yes kind-of no

Write your partner's 3 main points (from the Preview Statement) below:

- ①
- ②
- ③

MAIN POINTS:

Are your partner's MAIN points listed as A., B., C., & his/her SUB-points listed as 1., 2., 3., etc.? yes no

Are your partner's sub-points listed as PHRASES or COMPLETE THOUGHTS? (circle one) Note: EXCLUDES quotations

Do the three main points follow a PROBLEM-SOLUTION organizational pattern or are they instead TOPICAL? (circle one)

Do all three main points seem balanced? yes kind-of no

MAIN POINT #1

Does the first main point clearly state a NEED? yes kind-of no

Does the speaker use LOTS of research (cite sources) in this first main point? yes very few no

Does the speaker's sub-points include signs, symptoms, and effects of the problem? yes kind-of no

Does the speaker's sub-points indicate who is affected or how widespread the problem is? yes kind-of no

Does the speaker's sub-points include examples, stories, or testimony to show the problem is real? yes kind-of no

MAIN POINT #2

Does the second main point give a SOLUTION to the problem/need? yes kind-of no

Do the speaker's sub-points list MANY ways the problem can be solved? yes kind-of no

MAIN POINT #3

Does the third main point help the audience to VISUALIZE the expected results of the solutions (action & inaction)? yes kind-of no

Does the third main point describe ways in which the audience can take action? yes kind-of no

CONCLUSION

Does the conclusion include a final call for the audience's ACTION? yes kind-of no

Is the conclusion have a final memorable "clincher" statement? yes kind-of no

Give your partner's conclusion a letter grade: _____

Explain WHY you chose the grade you did.