



RETAIL REGISTRATION

WIZARD WORLD 2014-2015 (REV. 101514V1)
FAX: (646) 390-7272

CONTACT YOUR SALESPERSON FOR MORE INFO:

PETER KATZ | (646) 801-5572 | peter@wizardworld.com

JOE AVINO | (646) 801-4616 | joe@wizardworld.com

ALEX WER | (916) 879-7305 | alex@wizardworld.com

JENNELLE REEDY | (702) 843-0181 | jennelle@wizardworld.com

JOSEPH AVINO, JR. | (786) 708-1168 | joejr@wizardworld.com

COMPANY & PAYMENT INFORMATION:

COMPANY NAME: _____ CONTACT NAME: _____

EMAIL: _____ PHONE: _____

COMPANY ADDRESS: _____

DESCRIPTION OF GOODS SOLD: _____

NOTE: CREDIT CARD: PAYMENT ONLY: NO CHECKS OR MONEY ORDERS ACCEPTED. (CHECKS ACCEPTED DURING ON-SITE REGISTRATION ONLY)

RETURN COMPLETED FORM VIA FAX TO (646) 390-7272 OR SCAN AND EMAIL TO YOUR SALESPERSON.

CARD TYPE: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

CARD NUMBER: _____ EXP. DATE: _____

NAME ON CARD: _____ CVV CODE: _____

CREDIT CARD BILLING ADDRESS: _____

SIGNATURE: _____ DATE: _____

TOTAL: \$ _____ (AFTER ALL ASSOCIATED COSTS & APPLICABLE DISCOUNTS)

☐ OHIO COMIC CON 2014
GREATER COLUMBUS CONVENTION CENTER
OCT. 31-NOV. 1-2, 2014 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ TULSA COMIC CON 2014
COX BUSINESS CENTER
NOV. 7-8-9, 2014 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ RENO COMIC CON 2014
RENO - SPARKS CONVENTION CENTER
NOV. 21-22-23, 2014 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ NEW ORLEANS COMIC CON 2015
ERNEST N. MORIAL CONVENTION CENTER
JAN. 9-10-11, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ PORTLAND COMIC CON 2015
OREGON CONVENTION CENTER
JAN. 23-24-25, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ MADISON COMIC CON 2015
ALLIANT ENERGY CENTER
FEB. 6-7-8, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ INDIANAPOLIS COMIC CON 2015
INDIANAPOLIS CONVENTION CENTER
FEBRUARY 13-14-15, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ CLEVELAND COMIC CON 2015
CLEVELAND CONVENTION CENTER
FEB. 20-21-22, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ BRUCE CAMPBELL'S HORROR FEST 2015
DONALD E. STEPHENS CONVENTION CENTER
MARCH 6-7-8, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ RALEIGH COMIC CON 2015
RALEIGH CONVENTION CENTER
MARCH 13-14-15, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ LAS VEGAS COMIC CON 2015
LAS VEGAS CONVENTION CENTER
APRIL 24-25-26, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ MINNEAPOLIS COMIC CON 2015
MINNEAPOLIS CONVENTION CENTER
MAY 1-2-3, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ PHILADELPHIA COMIC CON 2015
PENNSYLVANIA CONVENTION CENTER
MAY 7-8-9-10, 2015 | THUR-FRI-SAT-SUN
BOOTH(s): _____ x \$1300 = _____

☐ ST. LOUIS COMIC CON 2015
AMERICA'S CENTER
MAY 22-23-24, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ GREENVILLE COMIC CON 2015
TD CONVENTION CENTER
MAY 29-30, 2015 | FRI-SAT
BOOTH(s): _____ x \$800 = _____

☐ DES MOINES COMIC CON 2015
IOWA EVENTS CENTER
JUNE 12-13-14, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ SACRAMENTO COMIC CON 2015
SACRAMENTO CONVENTION CENTER
JUNE 19-20-21, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ RICHMOND COMIC CON 2015
GREATER RICHMOND CONVENTION CENTER
JULY 31-AUG 1-2, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ CHICAGO COMIC CON 2015
DONALD E. STEPHENS CONVENTION CENTER
AUG. 20-21-22-23, 2015 | THUR-FRI-SAT-SUN
BOOTH(s): _____ x \$1400 = _____

☐ SAN JOSE COMIC CON 2015
SAN JOSE CONVENTION CENTER
SEPT. 4-5-6, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ COLUMBUS COMIC CON 2015
GREATER COLUMBUS CONVENTION CENTER
SEPT. 18-19-20, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ NASHVILLE COMIC CON 2015
MUSIC CITY CENTER
SEPT. 25-26-27, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ FT. LAUDERDALE COMIC CON 2015
BROWARD COUNTY CONVENTION CENTER
OCT. 2-3-4, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ TULSA COMIC CON 2015
COX BUSINESS CENTER
OCT. 23-24-25, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____

☐ AUSTIN COMIC CON 2015
AUSTIN CONVENTION CENTER
OCT. 30-31, 2015 | FRI-SAT
BOOTH(s): _____ x \$800 = _____

☐ LOUISVILLE COMIC CON 2015
KENTUCKY INTERNATIONAL CONVENTION CENTER
NOV. 6-7-8, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1000 = _____

☐ RENO COMIC CON 2015
RENO - SPARKS CONVENTION CENTER
NOV. 20-21-22, 2015 | FRI-SAT-SUN
BOOTH(s): _____ x \$1100 = _____



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GENERAL INFORMATION:

SHOW REQUIREMENTS:

- Passes are for Exhibitor & Staff use ONLY and are not permitted to be sold.
- 50% deposit is required to register for the show. Payment in full is required prior to booth placement and no later than 30 days prior to the show, whichever occurs earlier.
- Exhibitors may not rent or sublet their space without the express permission of Wizard World.
- Exhibitors must occupy their space throughout all days of the convention.
- Exhibitors cannot expand into other booths or set-up outside of their designated booth confines.
- Load-in can only occur during the times listed on the One-Sheet and Exhibitor Kit. Exhibitors must be prepared for business by show hours.
- All sword and knife dealers must provide proof of insurance when Registration Form is submitted.
- Sword & Knife, Corset, Leather Journal dealers are now a limited category at Wizard World shows. Please contact your salesperson for space availability. Items sold in restricted item categories must be approved by Wizard World prior to the convention.
- Adult materials are restricted and may only be displayed in a manner approved by Wizard World.
- Exhibitors are not permitted to have celebrity guests in their booths without the express written permission of Wizard World. These requests will be granted in only limited circumstances due to contractual obligations and restrictions.

PRE-REGISTRATION INFORMATION:

- Multiple show pre-registration discounts cannot be applied retroactively.
- 10% discount on all booths for pre-registering for 3-5 shows in the next 12 months.
- 15% discount on all booths for pre-registering for 6-11 shows in the next 12 months.
- 20% discount on all booths for pre-registering for 12 or more in the next 12 months.
- 25% discount on all booths for pre-registering for all announced shows.
- **50% payment is required for requested shows in order to obtain the discount or unless otherwise approved by Wizard World Sales Representative.**
- If you cancel your space at least 30 days prior the show, you will receive a full refund. Thereafter, no refunds will be given and your booth(s) will be forfeited.
- CHECKS ACCEPTED ON-SITE REGISTRATION ONLY.
- **PLEASE NOTE: Booth placement is subject to Fire Marshal changes at any point.**
- **Failure to comply with requirements listed above may result in suspension from Wizard World Conventions.**

10 X 10 BOOTH INCLUDES:

- 8ft Pipe & Back Drape, 3ft Pipe & Side Drape, Two (2) Side Chairs, One (1) 7"x 44" Booth Sign, One (1) 8ft Table (Corner booth provides an additional 6ft table), Four (4) Floor Wristbands.
- Additional Floor wristbands that grant access to all days of the show can be purchased;
 - For all shows EXCLUDING Philadelphia/Chicago: \$40/wristband, limit 4 per 10x10 space
 - For Philadelphia/Chicago shows: \$60/wristband, limit 4 per 10x10 space
- **PLEASE NOTE:** 10x20 booths face into aisle.
- Corner spaces are on a first come, first serve basis.
- Booth placement priority is based upon a combination of factors, including the number of conventions you book on the Wizard World tour, number of booths booked, number of sponsorships ordered, etc. Wizard World will make every effort to give you your top selections during the booth placement process, but cannot guarantee a specific placement.

WRISTBAND POLICY:

Each Exhibitor booth includes four (4) complimentary Floor wristbands. These wristbands give you access to the show floor during load-in hours and throughout all 3-4 days of the show. A maximum of 4 additional Floor wristbands can be purchased on-site at the Professional Registration booth for Exhibitors at the price listed above (cash only). This policy will be strictly enforced. Each wristband can be used for one person and is not transferable. A Wizard World staff member must put on your wristbands individually; wristbands must be worn at all times when on the show floor. Wristbands can be picked up at Professional Registration at any point during the show. They will be under the Company Name on the Registration Form submitted. No children under the age of 14 years old are allowed on the show floor during Load in/Load out. This is the policy of the Convention Center Public Safety department. Wizard World does not provide childcare services. No Exceptions.

SHOW DATES ARE SUBJECT TO CHANGE.

BY SUBMITTING THIS DOCUMENT, YOU HAVE READ AND AGREED TO ALL TERMS LISTED ABOVE.