

Application ID For Office Use Only

Form Sr. No.

# POST GRADUATE PROGRAM IN DIGITAL MEDIA MARKETING //PGPDM//

One year, full-time program

20  
16



APPLICATION FORM

# PLEASE FILL THIS FORM IN CAPITAL LETTERS ONLY

## Applicant's Personal Details

Name: \_\_\_\_\_  
Name as per your last Marksheet

Date of Birth: \_\_\_\_\_  
DD      MM      YY

Gender:  Male  Female

(Affix passport size photograph)

Communication Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Pincode \_\_\_\_\_ Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_  
(Area Code)

Preferred E-mail: \_\_\_\_\_

Alternative E-mail: \_\_\_\_\_

Facebook ID: \_\_\_\_\_

Twitter ID: \_\_\_\_\_

## Parents/Guardians Details

Father's / Guardian's Full Name: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

## Academic Records

Provide complete information on examination marks. Marks stated here must tally with those in the original mark sheets. Percentage should be computed by including all subjects/papers that you took in your exams. If your scores are in CGPA convert in to %

	Name of the Institution	City / Town	University / Board	Stream <small>Eg. Economics/ Chemistry, etc.</small>	Degree <small>Eg. BA/B.Sc./ B.Com/BE</small>	Year of passing	% of Marks
Post Graduation							
Graduation							
H.S.C (12 <sup>th</sup> )							
S.S.C (10 <sup>th</sup> )							

## Additional Qualification

Type of Qualification	Name of the Institution	Year of passing	% of Marks



## Essay Questions

Please answer the following questions in your own handwriting. Your selection depends on the answers to these questions. You may attach extra sheets of paper, if required.

Q1. Discuss moments or influences in your personal life that have defined who you are today. (500 words)

## Essay Questions

Q2. What are your short and long term career objectives? What skills/characteristics do you already have that will help you to achieve them? What do you hope to gain from the degree and how do you feel it will help you achieve the career objectives you have? (500 words)

## Essay Questions

Q3. What do you hope to gain from your DMTI PGPDM experience? How do you expect to develop, both personally and professionally, during the program? (250 words)

Q4. "Who you are" : You are the author for the book of Your Life Story. In 300 words or less please write the table of contents for the book. Note: approach this essay with your unique style. We value creativity and authenticity.

## Essay Questions

Q5. Why should you be given admission to the PGPDM program? (200 words)

### By signing below, you agree to the following

The Admissions Committee of DMTI has final authority over all admission matters.

All disputes pertaining to matters of admission and its terms and conditions are subject to Mumbai jurisdiction and no other court shall have jurisdiction in this matter.

I hereby certify that the above information is true to the best of my knowledge. I authorize DMTI and any of its employees to use the information contained in this application in any manner it seems necessary for the purpose of admission to the PGPDM program.

.....  
Date

.....  
Signature of the Candidate



### Post Graduate Program in Digital Marketing (PGPDM)

#### Admissions Office:

314, Hind Industrial Premises, Near Chaityabhoomi, Shivaji Park, Mumbai - 400 028

**Email:** [admissions@dmti.in](mailto:admissions@dmti.in) **Website:** [www.thedmti.com/pgpdm](http://www.thedmti.com/pgpdm)