

Local Sponsorship Opportunities-
Musical Production of "Thoroughly Modern Millie Jr."

Who We Are

Lopez Studios, Inc. Performing Arts School has been offering premium performing arts related programs to the community for 17 years. We have had over 2500 students enter our doors to participate in our music and theater training programs. In addition, hundreds of students have made Lopez Studios, Inc. a major part of their summer recreation. Our tradition of excellence through quality instruction and *character education* has made us a trusted partner in providing high quality performing arts programs for the community. We have also been honored to receive the "Best of Reston" Award for 2008 - 2013!

Why Sponsor Our Show

Our yearly musical productions via our Conservatory Program are a big deal to our student body and the community! They serve to give our students opportunities for performing and continued education in the performing arts. Each cast is selected by audition only and represents talent from the Northern Virginia area. We thought what better way to form business partnerships and yet offer exposure to other professionals who service the same target market. Meanwhile, we are all supporting the performing arts!

Our Musical Production- *"Thoroughly Modern Millie Jr."*

Taking place in New York City in 1922, Thoroughly Modern Millie JR. tells the story of young Millie Dillmount, who has just moved to the city in search of a new life for herself. It's a New York full of intrigue and jazz - a time when women were entering the workforce and the rules of love and social behavior were changing forever. Based on the popular movie, the stage version of includes a full score of new songs and bright dance numbers.

Show Dates

April 4-6 2013 (4 shows)

Location

"The Industrial Strength Theater" Herndon, Va.

**WE NEED YOUR SUPPORT! SEE SPONSORSHIP FORM FOR DETAILS
CHECK US OUT ON THE WEB**

www.lopezstudiosinc.com

**Become a Sponsor of our Musical Production of
“Thoroughly Modern Millie Jr.”
April 4-6 2013 (4 shows)**

Sponsorship Benefits

- ❑ Exposure to audiences who value arts education and character development
- ❑ Your business/organization will gain our endorsement and further encourage our viewers to invest in your product or service
- ❑ Excellent opportunity to keep your organization name in front of your target market.
- ❑ The MOST cost effective way to reach your target market

Marketing & Exposure Facts

- ❑ **Our Target Audience**
 - Average household income is 100K+
 - 90% are parents with children ages 4-18
- ❑ **Our Demographic Audience**
 - 50% reside in Reston, Herndon, Great Falls, Vienna, McLean, and Oakton
 - 50% reside in Eastern Loudoun County in particular Ashburn, Sterling & Leesburg

THE LOPEZ
CONSERVATORY
PROGRAM

Do you or an associate own a local business? Check this out!

Sponsorship Packages & Entitlements

<ul style="list-style-type: none"> ❑ Executive Sponsor \$375 (only 3 available) <ul style="list-style-type: none"> ○ <i>Full Color Page AD</i> in all performance playbills ○ <i>Inside Front Cover (selected on first come first serve basis)</i> ○ <i>Inside Back Cover (selected on first come first serve basis)</i> ○ <i>Outside Back Cover (selected on first come first serve basis)</i> ❑ Company Logo and link on Website ❑ Company Logo on Cast Shirts ❑ Verbal Acknowledgement from stage at each show ❑ 4 Complimentary Tickets to any show <p>Full Page Ad Sponsor (8x5) \$200</p> <ul style="list-style-type: none"> ❑ <i>Full Page AD</i> in all performance playbills <p>Half Page Ad Sponsor (5x3.875) \$150</p> <ul style="list-style-type: none"> ❑ <i>Half Page Size AD</i> in all performance playbills <p>Quarter Page Ad Sponsor (2.375x3.875) \$100</p> <ul style="list-style-type: none"> ❑ <i>Quarter Page Size AD</i> in all performance playbills <p>Business Card Ad Sponsor \$50</p> <ul style="list-style-type: none"> ❑ <i>Business Card Size AD</i> in all performance playbills 	<p>Exposure Facts & Statistics</p> <ul style="list-style-type: none"> ❑ Production Playbill Distribution Exposure <ul style="list-style-type: none"> ○ Approximately 500+ Playbills distributed between 4 local shows ❑ Website Exposure <ul style="list-style-type: none"> ○ Average of 5 thousand visits per month. ❑ Cast Shirt Exposure <ul style="list-style-type: none"> ○ Cast Shirts distributed & worn by the cast and their families. ○ Cast Shirts sold and marketed at every show. <p>Our Credentials</p> <ul style="list-style-type: none"> ❑ We have been in business for 17 Successful Years! ❑ We have been the winner of “The Best of Reston Award” for 5 consecutive years (2008-2013)! ❑ We have serviced over 2500 students in our 17 year history! ❑ We are home of the “2010 American Idol Dream Ticket” Winner! ❑ Check us out! Visit our website at www.lopezstudiosinc.com and see for yourself!
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Over for Sponsorship Selection & Agreement Form



Lopez Studios Inc.

Performing Arts Preparatory School

Cast Member/Lopez Studios Student

THE LOPEZ CONSERVATORY PROGRAM

Sponsorship Selection & Agreement

Sponsor Information & Contact

Date _____

Organization/Individual Name: _____ Contact Person: _____

Organization Address: _____ City _____ State _____ Zip _____

Email Address _____ Phone _____

Fax _____ Cell _____ Industry _____

Sponsorship Selection (please select)

- Executive Sponsor** **\$375**
- Full Page Sponsor** **\$200**
- Half Page Sponsor** **\$150**
- Quarter Page Sponsor** **\$100**
- Business Card Sponsor** **\$50**

**See Sponsorship Packages & Entitlements
On The Other side**

Agreement

By signing below, the individual signing this agreement represents the sponsor and warrants that he or she has been authorized to execute this agreement on behalf of the named sponsor. I understand that all fees are due at the time of submission of this agreement and that these said fees are non-refundable. I further understand that Lopez Studios, Inc. reserves the right to refuse advertising it deems offensive and reserves the right to determine the eligibility for all such ads and its judgment is final.

Authorized Signature _____

Title _____

Date _____

Payment Information:

- Total Amount Due \$** _____
- Check Enclosed # _____
 - Please make checks payable to:
Lopez Studios, Inc.
- Credit Card Payment

Authorized Card Holder

Card Type: Visa MC Amex Disc

Account Number:

Authorized Signature

Expiration _____ *3 Digit Security Code* _____

- Mail Sponsorships & Payments to:
Lopez Studios, Inc.
11425 Isaac Newton Sq. #100
Reston, Va. 20190
- Fax Sponsorships & Payments to:
703-689-2854

Over for Sponsorship Information

Visit us on the web at www.lopezstudiosinc.com