



The Santa Monica / Malibu Unified School District is recreating our visual identity...and we need your help!

We believe that everyone is creative and we want to prove it.

We want you to submit original logo designs for the SMMUSD logo competition.

Pull out those crayons, pens, or your computer and show us how creative you can be!

All logos should embody our mission statement:

Extraordinary achievement for all students while simultaneously closing the achievement gap.

And our core values:

- Diversity
- Arts and Academics
- Whole child: each child deserves to be healthy, safe, engaged, supported, and challenged.
- Community, collaboration, forward thinking, and engagement

The design should:

- Respect location, be creative, be unique
- Must work in black and white as well as color

Please use the other side of this form to draw or attach your logo submission.

Logo submissions must be original and can be created in any medium except for photography.

Your logo should be simple, easily replicable, and memorable.

Deadline for submissions is Friday, November 1, 2013.

Submissions will be judged by a panel of design experts. Selected concepts will be refined and the winner will be announced in February 2014.

Submissions should be dropped off or mailed to the [SMMUSD District Office](#)

Attention: [Sarah Wahrenbrock](#), 1651 16th Street, Santa Monica, CA 90404.

The [winner](#) of the logo competition will have his/her name featured on materials related to the [SMMUSD](#) rebranding process and in a press release. Note that the winning logo design may be modified to integrate successfully with its many applications and uses.

Submissions should be dropped off or mailed to:

Santa Monica-Malibu Unified School District Logo Competition

Attention: Sarah Wahrenbrock

1651 16th Street

Santa Monica, CA 90404

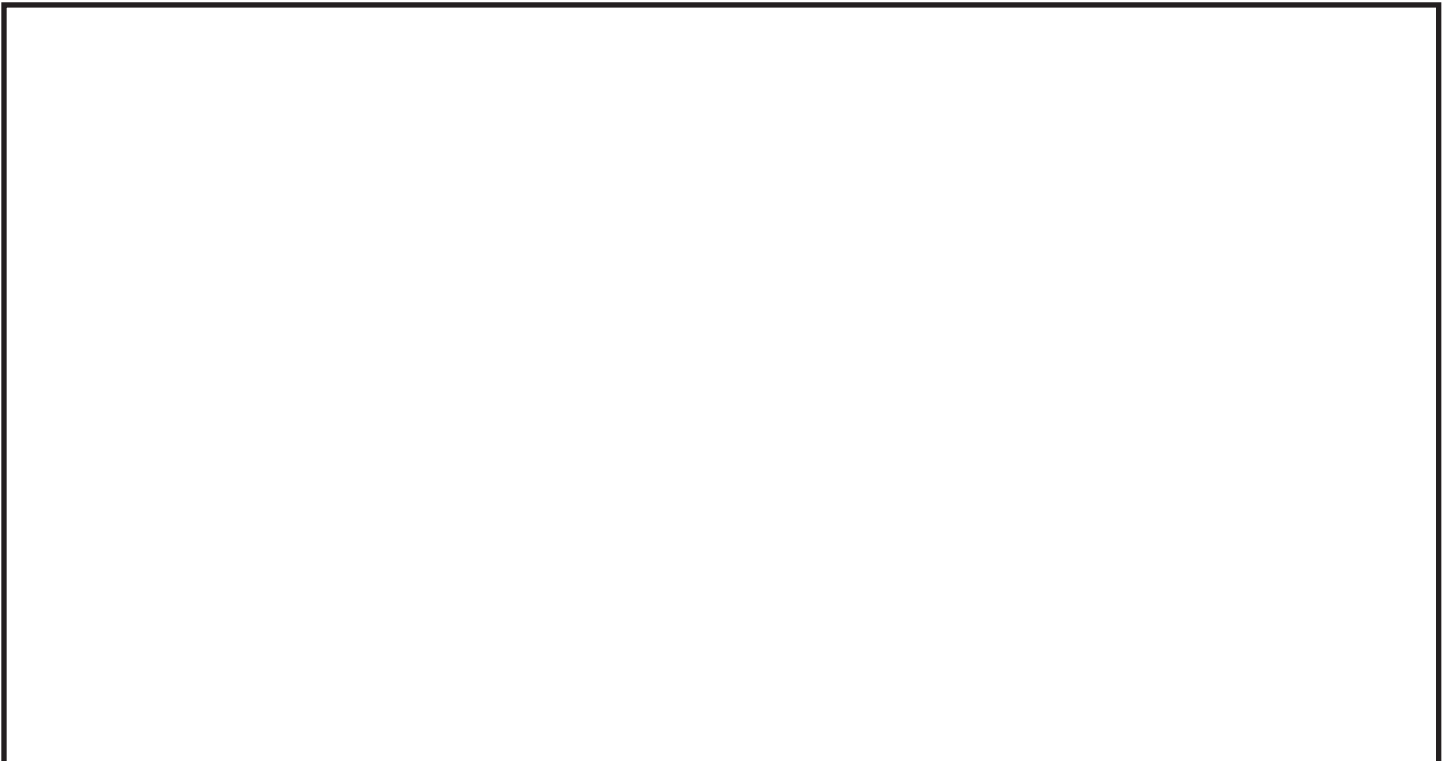
Name*(please print legibly)

Age:

Email and/or phone number:

School or company affiliation:

Draw, post or adhere your logo here

A large, empty rectangular box with a black border, intended for participants to draw, post, or adhere their logo. The box is currently blank.

*** I understand that my concept submission may be modified and/or refined as part of the logo development process.**