

Sponsorship

(Opportunities for participation)

Connect with Asia's largest
Agile and Lean Software Conference delegates.

Naresh Jain,
Chair and Sponsor liaison
naresh@agileindia.org

Presented by



Welcome to Agile India 2015

Following the grand success of [Agile India 2014](#), [Agile India 2013](#) and [Agile India 2012](#) Conferences, the Agile Software Community of India (ASCI) is planning a much bigger event, with **more than 75 Sessions over 4 days**. Similar to last year, we plan to bring together thought leaders from all over the globe to India.

The Indian software development community is a hotbed for Agile and Lean movement. Number of organizations embracing Agile is growing exponentially over the last 7 years. As these organizations are implementing Agile, they are faced with many questions and challenges. This conference creates an exceptional opportunity for developers, testers, managers, executives, and those who care about the software industry to come together to have the conversations necessary to push the movement forward.

Join us! ASCI expects to host up to **1000 passionate attendees** in Bengaluru, India, on March 23-30, 2015.

Special events are planned to showcase this grand, international conference on Agile Software Development. Your presence with us will help create an international event.

I invite you to participate and tell your story at this international gathering. This is an opportunity to stand out on an international stage.


Naresh Jain
Founder & Conference Chair
Agile Software Community of India
<http://agileindia.org>

Plan for the conference:

- Structure
 - 4-Days Conference
 - 4-Days Pre & Post Conference Workshops
 - **3 Parallel Tracks**
 - *Over 75 sessions (Talks, Tutorials, Workshops, Demos, Panel, etc.)*
 - A total of 160 Hours of content will be presented at this conference.
- Target Audience
 - Size: 1300 Delegates

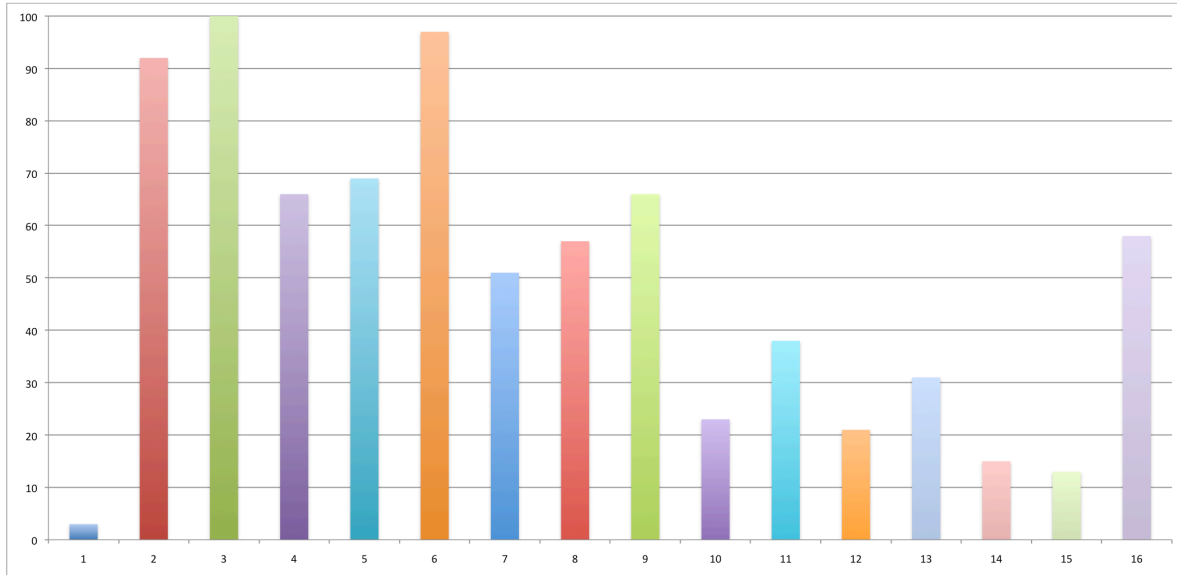
The conference will be hosted at [Hotel Chancery Pavilion](#), a 5 Star Luxury Business Hotel, located in the heart of the city.



Past Sponsors



We expect to see a very similar audience profile as Agile India 2014



Number of Years of Agile Experience

[Agile India 2014 Conference](#) hosted a total of **1236 attendees** over the 4 days. These attendees represented the following **226 different companies**:

IIM Bangalore	3Five8 Technologies.	7N
Accenture	Aconex	Aditi Technologies
Aditya Birla Minacs	ADOBE SYSTEMS	Agile Coaching Institute
Agile FAQs	Agile Partnership	AgileSparks
Aguai Solutions	Alcatel Lucent	Alliance Global Services
Allscripts India	Amadeus Software Labs India	Amazon India Development.
Amdocs	AON	Aptean
Arc Alternatives	ARICENT	Artech Infosystems
Arts Interstices	Asprotunity	BA Continuum
Bankdata/7N	Bankwest	BigVisible
Bizsciences LLC	BMC Software Inc. Pune	BNP Paribas India Solutions
Bold Mover	Bootcamp	Brainsys Technologies
bwin.party	CA Technologies	Catalise Consulting
CatalystOne Info Solutions	ceezone	CeeZone Consulting
CenturyLink India	CGI	Cisco
CodePink	Cognizant Technology Solutions	CollabNet
Consulting	Consulting connoisseurs	Crest Premedia Solutions
CSC	CTI Co-Active Coaching	Cybage Software
Cybrilla Technologies	David J Anderson & Associates	Dell
Digite Inc	Directing the Agile Organisation	Direction Software Solution
DispatchTrack Inc	DreamOrbit Softech	DSS
E. Slomba Arts Interstices	Edventure Labs	EMC Corporation
Enteleki	Enteleki Technology Solutions	Entrib Technologies
Envestnet	Eplan Services	Equal Experts
ExelPlus Servcies	Exfo	Exilesoft
Fiberlink Software, an IBM Company	Fidelity IBS	Fidelity National Financial
FMR India	Ford Technology Services India	GE Energy
GE Healthcare	Gembatech	Geometric
Gislen Software.	GlobalLogic	gnuyoga.in
GOA UNIVERSITY	Groupon	Hansoft
HCL Technologies	HeadEnd Group	Hewlett-Packard India Software Operations
Honeywell Technology Solutions	Hoppr	HP
Huawei India	Huawei Technologies India.	IBM
IBM India.	IDRET	IFS Research and Development International

IHS Global	IIM Bangalore	IIT Bombay
Impelsys	Independent	Independent Agile Consultant
Industrial Logic	Infocareer	Infosys
InMobi	INNOVENTES TECHNOLOGIES	INTEAMO INNOVATIONS & SOFTWARE
Intel Corporation	Intel Technology India	Intelliant
IQ Business	Ishi Information Systems	IVY
IVY Comptech	J P Morgan Chase	Jeeves Information Systems
J.P. Morgan	JP Morgan Chase	Khanyisa Real Systems
L&T Infotech	Lynne Cazaly	managewell.net
Manipal Global Education services	Marin Software	Markit India
McAfee Software India	Mckinsey & Company	Mic
Micromen Software Solutions	Microsoft	Milaap Social Ventures
Mindtree	Misys	Multunus Software
Napa India	Nokia	Nokia (Maps Division) (HERE India)
NotiPhi	NSN	Oracle
Ostrya Labs	P5Systems	Paypal India
Persistent System	Philips Electronics India	Pitney Bowes
PMI India	Pragmatic Programmers, LLC	Principal Global Services
Prowareness	PubMatic	Purple Candor
QAI India	Qualcomm	QUALCOMM INDIA
Quintiles	Rally Software	REA Group
Red Panda.	RENISHAW METROLOGY SYSTEMS	Rotary International
Sabre	Sabre Holdings	Sabre Travel Technologies
SAP Labs India	Sapient Consulting	SAS Research & Development
Scaled Agile, Inc.	Schlumberger	Schneider Electric India
Self	SHOPPERS STOP LTD	SIEMENS
Siemens AG Healthcare	Siemens Technology & Services.	SITA
Smartesting	Societe Generale	Software AG
Software AG Bangalore Technologies	Software Artisan	SolutionsIQ India
Sparks59	Suncorp	SpiderLogic India
SunGard Consulting Services	Symphony Teleca Corporation	Synerzip Softech India
Target Corporation	Tata consultancy services	Tavisca Solutions
TheTrainline	TENAGA NASIONAL BERHAD	Tesco Hindustan Service Center
Thomson Reuters	ThoughtWorks	Toobler Technologies
Unicom Learning	Valtech	Valuemomentum
VMware	Walmart	WaveTable
Webonise Lab	Winjit Technologies	WIPRO Technologies
With Great People	Woolworths	Xebia IT Architect
Xerox	Xicora Consultants	Zen Digital

We had participants with **342 different roles** at the conference:

Account Qlty Manager	Agile Lean Coach	Agile and SW Process consultant
Agile Business Analyst	Agile Coach	Agile Coach & PMO
Agile Coach and Strategist	Agile Coach, Trainer, and Consultant	Agile Coach Wrangler
Agile Coach/Scrum master	Agile CoE Leadship Team	Agile Consultant
Agile Practitioner & Consultant	Agile Product Manager	Agile Program Consultant
Agile Project Manager	Agile Strategist & Coach	Agile Technologist
Agile Trainer and Coach	Agile Transformation Consultant	Agile Transformation Manager APA
AGM	ALM R&D	Analyst IT
Application Analyst	Application Developer	Architect
Assistant Manager	Assistant Manager Process & Quality	Assoc. Director - Projects
Associate	Associate Architect	Associate General Manager - Consulting
Associate Java Developer	Associate Lead	Associate Lead - Projects
Associate Professor	Associate Project Manager	Associate Technical Architect
Associate VP	Asst Manager Process & Quality	Attendee
Author	Blogger	BTS Head of Corporate
Business Analyst	Business Manager	Business Transformation Coach
CEO	Chief Consultant	Chief Architect
Chief Consultant	Chief Functional Architect	Chief Scientist
CI Expert	CIO	Client Partner
Client Principal	Coach	Code Monkey
CoE Head	COE Manager	Co-founder
Co-founder and VP - Product	Collaboration catalyst	Competence Group Manager - M2O

Consultant	Consultant – Agile Center of Excellence	Consultant Manager
Contact Centre Team Lead	CTO	Customer Care Associate, GM Solutions
Delivery Excellence Head	Delivery Head	Delivery manager
Delivery Manager / TTS / Delivery	Delivery Manager TTS	Dev Management Products
Dev Staff Engineer	Developer	Development Line Manager
Development Line Manager EPG	Development Manager	Development Manager/Expert
Development Project Manager	Development Vice President	Director
Director – Agile CoE	Director – Head of Software Dev	Director – Product Marketing
Director – Products	Director – Projects	Director, Agile Software Engineering
Director, Engineering	Director, India Sales Operations	Director of Engineering
Director of Platform Development	Director Quality	Director, R&D
Director- R&D Competency	Director Technology	Director-Projects
Doctoral Student	Engineer IT	Engineering Manager
Executive	EXECUTIVE DIRECTOR	Executive Manager, Risk Advice
Expert Software Engineer	Foundner	Founder
Founder & CTO	Founder CEO	General Manager
General Manager – Quality	General Manager and Market Principal	GM, Head : Continuous Improvement
Group Manager – Consulting	Head – IT,Defence and Aerospace	Head – Technology Competences
Head of Delivery	Head of Engineering	Head of IT Delivery Competence Groups
Head of Offshore Development	Head of People and Culture	Head of Project Management
Head of R&D Operations	Head of Technology – Customer	Head of Technology – Group Platform
Head- Organizational Markets	Independent	Integration Manager
IT Architect	IT Portfolio Manager	Lead
Lead Application Architect	Lead Consultant	Lead Consultant – Business Analyst
Lead Engineer	Lead Manager	Lead Program Integrator
Lead SCM Engineer	Lead Software Development	Lead Software Engineer
Lead System Designer	Line Manager	Manager
Manager – Delivery Services	Manager – Engineering	Manager – Projects
Manager / Scrum Master	Manager – Software Development	Manager Delivery Services
Manager IT	Manager Program Management	Manager QA
Manager Software Development	Manager, Software Development Engg	Manager-Delivery Services
Manager-Software Development ERP	Managing Director	Marketing & Events Specialist
Marketing Manager	Marketing Programs Manager	Marketing Programs Manager1
Portfolio Manager	Portfolio Project Manager	Practice Head
Practice Head – ATS	Practice Head – Lean and Kanban	Practice Manager – SMAC
Practice Tech Lead, MCDE	Pre-Sales Manager	Pre-Sales (Technical Consultant)
President, Asia Pacific Operations	Principal	Principal Agile Coach
Principal Automation Engineer	Principal Consultant	Principal Consultant – ERP, EAS Analytics
Principal Engineer	Principal Engineering Project Manager	Principal Group Program Manager
Principal Program Manager	Principal Researcher	Principal Software Developer
Principal Software Engineer	Process Manager	Product Developer
Product Governance Head	product Management	Product Manager
Product Manager B2B/B2G	Product Manager, Solutions	Product Marketing
Product Owner	Product Specialist	Product Test Analyst
Program Architect	Program Director	Program Director – BSC
Program Management Advisor	Program Management Senior Advisor	Program Manager
Program Manager – Agile	Program Manager – CM	Programmer Analyst
Project / Program Manager	Project Analyst	Project Lead
Project Manager	Project Manager IT	QA Associate Manager
QA Engineer	QA Head	QA Manager
Quality Analyst	Quality Assurance Architect	R&D Head
R&D Project Manager	R&D Section Manager	Requirement Analyst
RM – South	Sales Manager	Sales Specialist
Scrum Master	Senior Agile Coach	Senior Agile Practitioner
Senior Architect	Senior Business Analyst	Senior consultant
Senior Delivery Manager	Sr Delivery Manager / TTS / Delivery	Senior Design Engineer
Senior Dev	Senior Development Manager	Senior Director
Senior Director – Projects	Senior Engg Project Manager	Senior Engineer – Process
Senior Engineer Specialist	Senior Engineering Manager	Senior Engineering Project Manager
Senior Group Manager	Senior IT Engineer	Senior Manager
Sr Manager – Agile Working Group	Senior Manager – Development	Senior Manager – LEAN
Sr Manager , Program Management	Senior Manager – Projects	Senior Manager – Quality
Sr Manager – Release Management	Senior Manager – Test Engineering	Senior Manager Business Development
Senior Manager of Engineering	Senior Manager Projects	Senior Manager Software Development
Senior Manager Technology	Senior Product Manager	Senior Productivity Expert

Senior Professional	Sr Professional – Technology Analyst	Senior Program Manager
Senior Project Lead	Senior Project Manager	Senior Quality Engineer
Senior Software Developer	Senior Software Engineer	Senior Software QA Engineer
Senior Software Engineer	Senior Sourcing Specialist	Senior Systems Analyst
Senior Systems Specialist	Senior Tech Lead	Senior Technical Architect
Senior Technical Lead	Sr Technical Presales Specialist, Sales	Senior Technical Staff Member
Senior Test Engineer	Senior Vice President	Senior Quality Assurance Engineer
Software Architect	Software Artisan	Software Consultant
Software Developer	Software Development Advisor	Software Development Engineer
Software Development Manager	Software Development Staff Engineer	Software Engineer
Software Engineer Manager	Software Engineer Senior Manager	Solution Architect
Solutions Director	Speaker	SQA
Sr Analyst – Apps Prog	sr. developer	Sr IT QA Manager
Sr manager	SR. MANAGER, IT	SR. QA ENGINEER – II
Sr Quality Engineer	Sr Technology Manager	Sr Test Engineer
Staff Engineer	Student	SYSTEM ANALYST
System Specialist	Systems Analyst – Test Engineering	Systems Engineer
Systems Specialist	Team Lead	Team Manager
Tech Lead	Technical / Process Advisor	Technical Architect
Technical consultant	Technical Director Prod Management	Technical Expert
Technical Lead	TECHNICAL LEADER.ENGINEERING	Technical Program Manager
Technical Specialist – Quality	Technologist	Technology Specialist
Test Lead	Test Practice Lead	Test Senior Engineer
Test Technologist	UK Director	UX wrangler
Vice President	Vice President – STB Solutions	Vice President and Regional IT COO
Vice President, R&D	VP -Engineering and Delivery	VP
VP, Chief Quality Officer	VP Global Sales	VP Solutions

Participants from **28 different countries** participated in the conference:

Australia	17
Bangladesh	9
Canada	4
China	12
Denmark	6
Egypt	7
Finland	2
France	5
Germany	6
Gibraltar	1
India	947
Indonesia	9
Israel	5
Japan	12
Malaysia	15
New Zealand	4
Norway	3
Pakistan	13
Russia	21
Singapore	26
South Africa	3
Spain	6
Sri Lanka	28
Sweden	7
Uganda	1
Ukraine	3
United Kingdom	22
United States	43

Premier Exhibition Opportunities:

Title Sponsor ₹11,00,000 INR or \$20,000 USD* Last left!

Title benefits include:

- **3x2 Meters Exhibit Booth Space in premier location**
- Logo(s) shared on Conference Lanyard (or 50%)
- Registration badges will display your company logo
- Premier advertisement in Conference Program Guide
- Conference Bag will display your company logo
- Opportunity to run a special contest during the conference
- 10 Complimentary Conference Registrations (This is the total number of included registrations - booth workers must be registered at the conference.)
- Bag insert (6 A4-Pages [12 sides] - Literature or SWAG) (Insertions require pre-approval)
- 200 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in selected onsite materials (banners, slideshow, etc)
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Conference T-Shirt will display your company logo
- Conference videos will show your company logo
- Logo Hot link from the Agile India 2015 website to your company home page
- 1 email message sent to attendees on your behalf (attendees may opt out)

Theme Sponsor ₹7,00,000 INR or \$12,750 USD* Limited to 2!

Theme benefits include:

- 2x2 Meters Exhibit Booth Space in premier location
- Registration badges will display your company logo on theme-specific day
- Premier advertisement in Conference Program Guide
- Opportunity to run a special contest during the conference
- 5 Complimentary Conference Registrations (This is the total number of included registrations - booth workers must be registered at the conference.)
- Bag insert (4 A4-Pages [8 sides] - Literature or SWAG) (Insertions require pre-approval)
- 200 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in selected onsite materials (banners, slideshow, etc)
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Conference T-Shirt will display your company logo
- Conference videos will show your company logo
- Logo Hot link from the Agile India 2015 website to your company home page
- 1 email message sent to attendees on your behalf (attendees may opt out)

Gold Sponsor **₹5,00,000 INR or \$9,100 USD*** **Last left!**

Gold benefits include:

- Standard 2x2 Meters Exhibit Booth Space
- Standard advertisement in Conference Program Guide
- 4 Complimentary Conference Registrations (This is the total number of included registrations - booth workers must be registered at the conference.)
- Bag insert (3 A4-Pages [6 sides] - Literature or SWAG) (Insertions require pre-approval)
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in selected onsite materials (banners, slideshow, etc)
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Conference T-Shirt will display your company logo
- Logo Hot link from the Agile India 2015 website to your company home page
- 1 email message sent to attendees on your behalf (attendees may opt out)

Conference Bag **₹3,00,000 INR or \$5,500 USD*** **SOLD-OUT!**

Conference Bag benefits include:

- Exclusive placement of your company logo on one side of the Conference Bag [Agile India 2015 Title Sponsors, Conference logo & ASCI logo on reverse]
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2015 website to your company home page

Conference T-Shirt **₹3,00,000 INR or \$5,500 USD*** **SOLD-OUT!**

Conference T-Shirt benefits include:

- Exclusive placement of your company logo on left sleeves of the Conference T-Shirt
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2015 website to your company home page

Agile Book **₹3,00,000 INR or \$5,500 USD*** **Exclusive! (Limited to 1)**

Agile Book benefits include:

- We'll select a latest, popular Agile book and hand it over to all the attendees in their delegate kits. There will be an exclusive placement of your company or product logo on one corner of the book and a one-page ad inside the book.
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2015 website to your company home page

Conference Notepad **₹2,00,000 INR or \$3,650 USD*** **Exclusive! (Limited to 1)**

Conference Notepad benefits include:

- We'll select a premier quality notepad and hand it over to all the attendees in their delegate kits. There will be an exclusive placement of your company or product logo on the notepad.
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2015 website to your company home page

Conference Pen **₹2,00,000 INR or \$3,650 USD*** **Exclusive! (Limited to 1)**

Conference Pen benefits include:

- We'll select a fine metal ball-pen and hand it over to all the attendees in their delegate kits. Your company or product name will be engraved on the pen.
- 1 Complimentary Conference Registration
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Recognition in conference banners
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)
- Logo Hot link from the Agile India 2015 website to your company home page

Reception ₹2,00,000 INR or \$3,650 USD* *Limited to 2, one per reception!*

Reception benefits include:

- Your company logo will be prominently displayed on a large banner during the reception
- Opportunity to address the gathering (30 mins talk) (**strictly no marketing talk.**)
- Exclusive invitation cards will be handed out to all delegates with your company logo
- 1 bag insert (1 A4-Page [2 sides] - Literature or SWAG) (Insertions require pre-approval)
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)

Lunch/M meal ₹1,00,000 INR or \$1,850 USD* *Limited to 4, one per lunch!*

Lunch/M meal benefits include:

- Your company logo will be prominently displayed on a large banner during lunch breaks
- 100 Word Description on website and in conference program guide
- Recognition in all media and printed marketing materials from signing forward
- Recognition in all electronic marketing materials from signing forward
- Verbal Recognition during conference (Welcome remarks, Closing remarks, etc)

Track Sponsor ₹1,00,000 INR or \$1,850 USD*

Exclusive Limited to 12, one per track per day!

Track benefits include:

- Your company logo will be prominently displayed in the sponsored track room
- Standard advertisement in Conference Program Guide
- 50 Word Description on website and in conference program guide
- 1 bag insert (2 A4- Pages [4 sides] - Literature or SWAG) (Insertions require pre-approval)

A La Carte

Opportunities include:

2 A4-Page Bag Insert	₹75,000 INR*	Full page Ad in Program Guide	₹75,000 INR*
Logo on T-shirt	₹50,000 INR*	1/2 page Ad in Program Guide	₹50,000 INR*
Logo on Website	₹50,000 INR*	1/4 page Ad in Program Guide	₹25,000 INR*

*** 12.36% service tax applicable on these amounts.**

Have we missed something? Have something else in mind?
 Let naresh@agileindia.org know!



SPONSOR PLEDGE FORM

We hereby pledge support in the amount of:

Sponsorship Level Description

Amount

Instructions: Complete all sections. Sign and email a scanned copy to naresh@agileindia.org. Read and initial the Policies & Regulations page. Please make a copy for your files. Upon acceptance, we will e-mail a sponsorship confirmation / instruction packet to you.

Please Complete:

Date _____

Company Name _____

Contact _____ Title _____

Street Address _____

City _____ State _____ Zip _____

Country _____ Email _____

Phone _____ Fax _____

****Exclusive Point of Contact for fulfillment:**

email/phone _____

PAYMENT & CANCELLATION POLICY:

In regards to the opportunity of sponsoring the Agile India 2015 Conference, and for the privileges provided by the related to Sponsorship Level _____, and according to the policies governing sponsorships as printed in the attached Policies & Regulations, and which are part of this agreement, we promise to pay at least 50% of the total Sponsorship Amount (_____) within 30 days of signing with the remainder due by November 1, 2014. Agreements received after November 1, 2014 must include full payment.

All requests for sponsorship cancellation must be received in writing. If Agile Software Community of India receives a written request for cancellation on or before November 1, 2014, the sponsor will be liable for 50% of the total sponsorship pledge. For cancellations received after November 1, 2014, sponsors are liable for 50% of the total sponsorship pledge plus 100% of cost of exhibitor space that was reserved.

All payments must be made in Indian Rupees OR US Dollars.

METHOD OF PAYMENT:

- Cheque
- Demand Draft
- Online Transfer (Domestic)
- International Wire

ASCI has appointed AgileFAQs as the event managers for this conference.

All cheque/DD must be drawn in favor of **Agile FAQs Technology Private Limited** payable at Bangalore.

Please note that there will be a 12.36% service tax applicable on all sponsorship payments.

Return Forms to:

Naresh Jain,
Vice Chairman,
Agile Software Community of India

SCAN or PDF to: naresh@agileindia.org

Cheques/DD can be mailed to:

Naresh Jain
Agile FAQs Technology Pvt. Ltd.
No.20, 12th Cross, Cubbonpet,
Bengaluru - 560002, India
Email: naresh@agilefaqs.com (preferred)
Ph No. +91 99309 33302 (emergency)

Agile India 2015 CONFERENCE SPONSORSHIP AGREEMENT / POLICIES AND REGULATIONS

This form indicates the policies and regulations set forth as part of the contract for Sponsorship with the Agile Software Community of India and its organizing committee, hereinafter referred to as ASCI, for the Agile India 2015 Conference being held in Bangalore on March 25-28, 2015.

ASCI reserves the sole right to render all interpretations, amend and enforce these policies and regulations and to establish any and all further regulations not specifically covered below to assure the general success and well being of the conference. ASCI reserves the right to decline, prohibit, deny any sponsorship which in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

SPONSOR PAYMENT

A minimum of 50% must be paid within 30 days of signing. The balance will be due by November 1, 2014. All agreements received after November 1, 2014 must include full payment. Your company logos will be uploaded on the conference website, only after the initial payments are received. Any deviations from this provision, including but not limited to acceptance of late payments specified herein, shall not be construed as a waiver of rights to cancel a sponsor's contract for such non-compliance. Delays in payment may result in missed marketing deadlines and sponsor exclusion from marketing campaigns and advertising opportunities.

CANCELLATION AND REFUNDS

All cancellations of sponsorship must be received in writing. If ASCI receives a written request for cancellation of sponsorship on or before November 1, 2014, the sponsor will be liable for 50% of the total sponsorship canceled. For cancellations received after November 1, 2014, sponsors are liable for 50% of the total sponsorship pledge plus 100% of cost of exhibitor space that was reserved.

Force Majeure

This contract is subject to acts of God, War, Government regulations, terrorism, disaster strikes, civil disorder, curtailment of transportation facilities, or any other emergency beyond ASCI's control, making it inadvisable, illegal or which materially affects our ability to perform its obligations under this contract. In such cases, the conference will be moved to a new date and the terms of the contract, will be fulfilled by ASCI at no additional cost.

INDEMNIFICATION

Sponsor agrees that it will indemnify and hold and save ASCI whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or averted against ASCI on account of injury or damage to person or property to the extent that any such damage of injury may be incident to, arise out of, or be caused by an act, omission, negligence or misconduct on the part of Sponsor or any of its employees, or when any such injury or damage is the result of the violation by Sponsor or any of its employees of any law, ordinance or governmental order. Sponsor covenants and agrees that in case ASCI shall be made a part to any litigation commenced by or against Sponsor in relation to the aforementioned indemnification/hold harmless then the Sponsor shall and will

pay all costs and expenses, including reasonable lawyer's fees and court costs, incurred by or imposed upon ASCI by virtue of any such litigation.

The Exhibitor assumes all responsibility for their exhibit booth including theft, accidents and injuries.

EXHIBIT SPACE AND COMPLIMENTARY REGISTRATIONS

A sponsor who chooses exhibit space as a sponsor privilege or through payment will be required to sign an Exhibitor Application and abide by the General Rules and Regulations for exhibiting.

AUTHORIZED REPRESENTATIVE

The sponsoring organization assumes responsibility for its authorized representative to follow all contract Rules and Regulations.

WAIVER

ASCI shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by an authorized ASCI organizing committee member. No delay or omission by ASCI in exercising any of its right shall operate as a waiver of such rights and waiver of rights in writing on one occasion shall not be construed as consent to, or a waiver of any right or remedy on any future occasion.

LAWYER'S FEES

Should ASCI or the Sponsor find it necessary to employ a lawyer to enforce any of the provisions of this agreement or to protect in any manner its interest or interests under this agreement, the prevailing party shall be entitled to recover from the other party all reasonable costs, charges, and expenses including lawyer's fees.

SOCIAL FUNCTIONS / SPECIAL EVENTS

Any social function or special event planned by a sponsoring organization, to take place during the Conference, must be approved by ASCI.

OTHER REGULATIONS

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of ASCI. ASCI shall have full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of sponsors. Each sponsor, for himself and his employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

Agreed to by: _____ Date: _____