



www.twitoo.org | www.h2ad.net

Twitoo[®] Network licenses by H2AD[®]

TELEMEDICINE REMOTE MONITORING HOME CARE



TELEMEDICINE MOBILE GATEWAY:

Twitoo®-TMG transfers results measured by various personal medical devices onto a secure web site.

Results can be accessed anytime by the patient and authorized acquaintances through a secure web interface, using D2P® viewer technology developed by H2AD®.

Twitoo®-TMG automatically synchronizes with wireless medical devices (Bluetooth, Wifi) as well as wired ones.

Based on an open architecture, Twitoo® Network leverages H2AD®'s experience in hosting medical applications, and H2AD®'s hosting infrastructure, which is certified by government bodies in several countries.

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TWITOO®-TMG FEATURES:

- collect personal medical data from various devices, securely
- provide 24/24 monitoring for patients, families and medical personnel
- offer a plug-and-play approach to telemedicine
- allow for a wide range of applications and uses
- customize to various groups of customers and users
- generate profit with a low-cost solution for patients

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COUNTRIES WHERE TWITOO® IS CURRENTLY DISTRIBUTED:

France, Canada, Switzerland.

PLATFORM AND TOOLS:

FRONT OFFICE - FOR PATIENTS, MEDICAL PERSONAL AND FAMILY:

- view data through a modular and secure user interface.
- chart results using user-friendly tables and graphs.

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MIDDLE OFFICE - FOR AUTHORIZED USERS:

- configure the Twitoo® solution and related devices
- configure threshold values for triggering alarms, alarm recipients and methods (fax, mail, voicemail, sms, etc.).
- enforce prescription observance by setting-up times when health measures have to be collected from the patient.
- use advanced decision making algorithms to detect abnormal combinations of values from different devices and raise alarms.

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BACK-OFFICE - FOR ADMINISTRATORS:

- track all actions and operations logged by the system to ensure efficient quality control, to monitor Twitoo® devices, platforms and patient related systems, and help provide effective pharmacovigilance.
- configure setup parameters for Twitoo® and associated devices, for a single unit or for multiple similar units at once.
- manage all backoffice functionality in-house, or outsource it through a secure multilingual web interface.

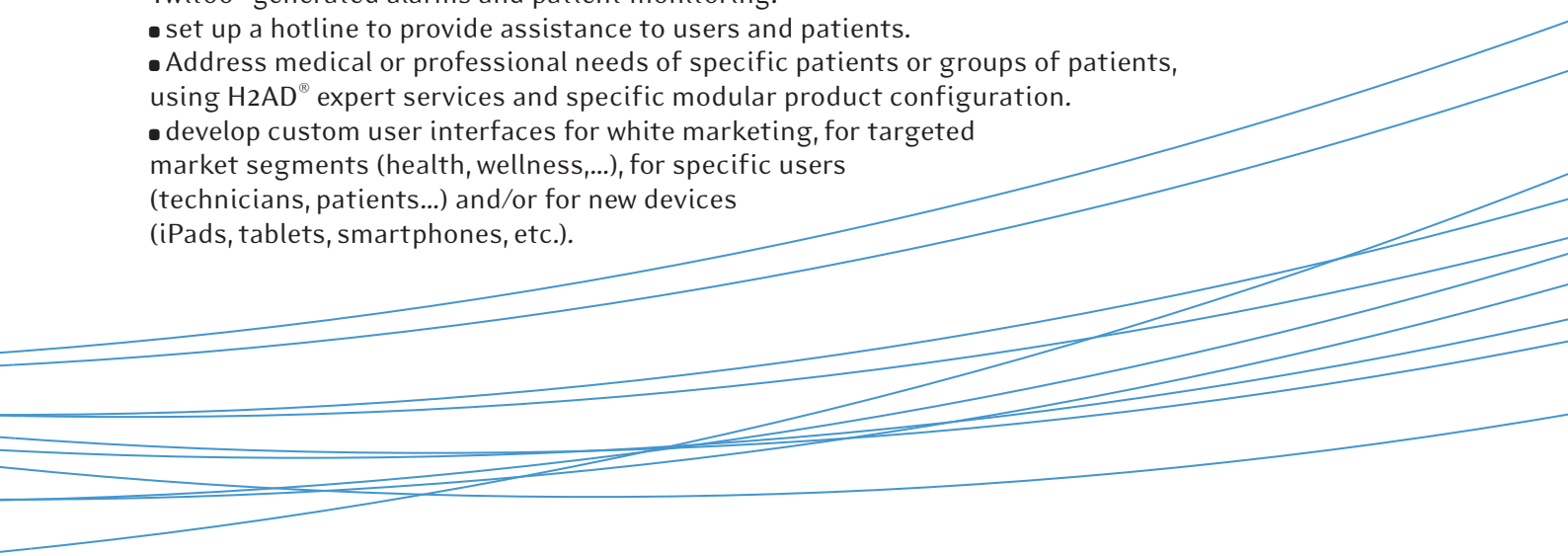
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E-COMMERCE - ONLINE PROMOTION OF SERVICES AND DEVICES:

www.twitoo.org

A multilingual and easily configurable e-commerce web site is available to address specific local needs. The whole site structure is customizable, from contents (text, products, prices), to design (logos, page structure). It can be used to target large pools of customers, or it can be used by professionals to reference a service or a product.

Additional services and revenue opportunities:

- set up a local platform with medical teams in order to provide 24/24h support for Twitoo® generated alarms and patient monitoring.
 - set up a hotline to provide assistance to users and patients.
 - Address medical or professional needs of specific patients or groups of patients, using H2AD® expert services and specific modular product configuration.
 - develop custom user interfaces for white marketing, for targeted market segments (health, wellness,...), for specific users (technicians, patients...) and/or for new devices (iPads, tablets, smartphones, etc.).
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THE TWITOO® NETWORK LICENSE:

Customize and market the Twitoo® Network platform.
Apply your own trademarks and logos.
Use the secure web-service application developed by H2AD®.
Host all Data in local servers agreed to by both parties.
Purchase all equipment from H2AD® certified suppliers.

BUSINESS MODEL HIGHLIGHTS:

LICENCE:

Include Twitoo® Network solutions in your service offerings, including:

- sales of TMG Twitoo®,
- sales of medical devices,
- sales of subscriptions

Use B to B and/or B to C models.

Purchase the Twitoo® license:

- entry fee
 - fixed monthly commission per unit sold locally
- Variable rates can be applied to ensure competitiveness of your offerings.

Increase sales objectives gradually.

H2AD's COMMITMENT:

Provide the complete software and platform architecture in local language.

Host all medical data securely on local servers

Train your staff.

Ensure the proper working of Twitoo® systems and related technology.

On request, and subject to approval by H2AD®, develop new applications.



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