



The Virginia Public Health Association's Fall 2013 Conference:
**Health on the Homefront: Addressing the Health Needs of Members of the
U.S. Armed Forces, Veterans and Their Families**
October 21 - 22-2013, Hampton, VA

Sponsorship and Exhibit Opportunities

The estimated size of the active duty military and veteran communities in Virginia (including family members) is approximately 2.36 million individuals as of 2012, out of a total population of 8.186 million, or more than 28% of the residents of the Commonwealth. In some school districts, over 35% of the students are connected to someone who is now or was in the past a member of the military.

Given the health needs of military service members, veterans returning from the wars in Iraq and Afghanistan, older veterans and their families, VAPHA has partnered with the Virginia Wounded Warrior Program of the Virginia Department of Veterans Services to offer this critical forum on the issues facing military service members, veterans and their families and the implications for public health, and the public health workforce of Virginia.



The program has been designed with tracks of sessions focused on topics of interest to military health and behavioral health, public health and primary care professionals.

Take this opportunity to tell our members about your organization by being a part of this event.

Target Audience: Military health and behavioral health, primary care, public health, behavioral health professionals, advocates, concerned citizens, educators, policy makers and planners, social service organizations, and anyone with an interest in the health of nearly a third of Virginia's residents who are serving or have served their country.

Location: Hampton Roads Convention Center

Questions? Contact VAPHA Administrator Mary Kidd at mary.kidd@vapha.org or 804/367-4860.

Conference Partners



The Virginia Public Health Association would like to thank the Virginia Wounded Warrior Program, Virginia Department of Veterans Services and the Commonwealth Public Health training Center for their support in developing this program.



Won't you add your organization to the list?

Sponsor and Exhibit Opportunities

Platinum - \$10,000

- Most prominent location exhibit space
- 3 Registrations to event (includes all meals and breaks)
- Sponsor of 5 Scholarship Registrations (to be available to members of the public who might not otherwise have the resources to attend)
- 1 Membership in VAPHA for one year
- Three minutes to address the audience at the beginning of a general session of the conference
- Recognition in the VAPHA e-newsletter for 3 months, with your logo and a link to your web site
- Color logo and link on the conference web site
- Your logo and name in the conference brochure
- A full-page ad in the conference program/schedule
- Event Site Signage, group and exclusive
- Verbal recognition at the beginning of the program
- Your company's brochure or flyer distributed to participants

Diamond - \$7,500

- Prominent exhibit space
- 3 Registrations to event (includes all meals and breaks)
- Sponsor of 3 Scholarship Registrations (to be available to members of the public who might not otherwise have the resources to attend)
- Membership in VAPHA for one year
- Three minutes to address the audience at one of the conference luncheons
- Recognition in the VAPHA e-newsletter for 1 month, with your logo and a link to your web site
- Color logo and link on the conference web site
- Your name in the conference brochure
- A half-page ad in the conference program/schedule
- Event Site Signage, group and exclusive
- Verbal recognition at the beginning of the program
- Your company's brochure or flyer distributed to participants

Gold - \$5,000

- Exhibit space
- 2 Registrations to event (includes all meals and breaks)
- Sponsor of 2 Scholarship Registrations (to be available to members of the public who might not otherwise have the resources to attend)
- Membership in VAPHA for one year
- Recognition in the VAPHA e-newsletter for 1 month, with your logo and a link to your web site
- Color logo and link on the conference web site
- Your name in the conference brochure
- A quarter-page ad in the conference program/schedule
- Event Site Signage, group
- Verbal recognition at the beginning of the program
- Your company's brochure or flyer distributed to participants



Silver - \$3,500

- Exhibit space
- 2 Registrations to event (includes all meals and breaks)
- Sponsor of 2 Scholarship Registrations (to be available to members of the public who might not otherwise have the resources to attend)
- Membership in VAPHA for one year
- Color logo and link on the conference web site
- Listing in the conference program/schedule with logo
- Event Site Signage, group
- Verbal recognition at the beginning of the program
- Your company's brochure or flyer distributed to participants

Bronze - \$2,000

- Exhibit space
- 2 Registrations to event (includes all meals and breaks)
- Sponsor of 1 Scholarship Registration (to be available to members of the public who might not otherwise have the resources to attend)
- Membership in VAPHA for one year
- Color logo and link on the conference web site
- Recognition in the conference program/schedule
- Event Site Signage, group
- Verbal recognition at the beginning of the program

Homefront Hero - \$1,000

- 1 Registration to event (includes all meals and breaks)
- Sponsor of 1 Scholarship Registration (to be available to members of the public who might not otherwise have the resources to attend)
- Membership in VAPHA for one year
- Name and link on the conference web site
- Recognition in the conference program/schedule
- Verbal recognition at the beginning of the program

Exhibitor: \$600

(\$300 for Nonprofits or Governmental Entities)

- Standard Exhibit space (one 6' table and 2 chairs)
- 1 Registration to event (includes all meals and breaks)
- Meal tickets will be available for additional participants.

Bag Insert Only: \$150

(\$45 for Nonprofits or Governmental Entities)

- Your company's marketing or promotional piece (brochure, note pad, pen, etc.) distributed to participants (one piece only, must be provided no later than October 4th)

Conference exhibit space is limited. Space will be awarded on a first-come, first-served basis.



Sponsor Registration Form

Yes, sign us up for the following sponsorship/exhibit opportunity:

- Platinum \$10,000
- Diamond \$7,500
- Gold, \$5,000
- Silver, \$3,500
- Bronze, \$2,000

- Homefront Hero \$1,000
- Exhibitor \$600 (\$300 for nonprofits or governmental entities)
- Bag Insert \$150 (\$45 for nonprofits or governmental entities)

Organization: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ E-mail: _____

Payment Information

Return this form with checks made payable to Virginia Public Health Association(or VAPHA) to 2415-B Westwood Avenue, Richmond, VA 23230, or complete the credit card payment information below and return by fax to 804-288-3551 or by e-mail to mary.kidd@vapha.org. A credit card receipt will be e-mailed to the address provided above. VAPHA accepts American Express, Discover, MasterCard and VISA.

Name on Card: _____

Credit Card Number: _____

Billing Address (if different than above) _____

Expiration Date: _____

Customer Verification #: _____

(from back of card)

Signature: _____

Questions?

For questions about Sponsor and Exhibit Opportunities please contact Mary Kidd, VAPHA Administrator, at 804-367-4860 or e-mail mary.kidd@vapha.org.



About VAPHA

The Virginia Public Health Association (www.vapha.org) is a 501(c)3 not for profit alliance of multi-disciplinary health professionals from the public and private sectors committed to improving the health of all Virginians. Founded in 1950, VAPHA represents the public's interest in the health of all Virginia residents and is an affiliate of the American Public Health Association. The mission of the association is to improve the public's health in Virginia by strengthening public health practice and promoting sound public health policy.

The Association is committed to actively forming new partnerships, ideas and initiatives and serving as a forum for all of the voices of public health in Virginia to be heard. VAPHA is an active partner in the Commonwealth Public Health Training Center and is responsible for planning and executing the conferences associated with the grant.

Terms and Conditions

All exhibitors will be assigned an exhibit space. All space will be awarded on a first come, first served basis. The Association retains the right to reject any exhibitor that is deemed inappropriate.

Hotel reservations and travel arrangements are the responsibility of the exhibitors. For information, please contact Mary Kidd.

Each exhibit space will have a six-foot table with table linens, and two chairs. An electric hook up (110 volts 20 amps) and wireless connections are available on request for an additional fee. An A/V Request Form will be sent to you in your confirmation letter.

No part of an exhibit and no signs or other materials may be pasted, nailed or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the exhibitor.

All Sponsors: Please provide your company's logo (JPG or GIF format) and other details required (such as correct use of the sponsor's name, trademarks, etc.) no later than October 1, 2013. Please email to Mary Kidd at mary.kidd@vapha.org.

Use of space: Exhibitors may not sublet or divide their display area or show items for any non-exhibitor. Displays may not be placed so that they interfere with other exhibits. VAPHA reserves the right to alter exhibit locations/displays. Sound equipment may be used for demonstrations only, and only during actual breaks in the program.

The Association will not be held liable for damage or loss to an exhibitor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the hotel and shall indemnify and hold harmless the Hampton Convention Center and the Virginia Public Health Association's agents, servants and employees from any and all such losses, damages and claims.

