



**Benefiting Planned Parenthood Los Angeles  
Honoring**

**Restaurateur of the Year  
Jenny Rush**

Blue Plate Restaurant Group

**SPONSORSHIP OPPORTUNITIES AND BENEFITS**

**○ Executive Chef – \$50,000**

30 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name and logo on event registration banner and at VIP Reception  
Verbal recognition at VIP Reception and the main event  
Back cover ad in event program\*  
Name, logo and hyperlink on the Food Fare website (pplafoodfare.com)  
Prominent recognition in all event materials seen by over 10,000 households  
Private Tour of PPLA Headquarters with CEO  
8 reserved parking passes

**○ Diamond Chef – \$25,000**

20 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Inside cover ad in event program\*  
Name, logo and hyperlink on the Food Fare website (pplafoodfare.com)  
Recognition in all event materials seen by over 10,000 households  
5 reserved parking passes

**○ Platinum Chef – \$10,000**

10 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and Food Fare website (pplafoodfare.com)  
Full page ad in event program\*  
Recognition in all event materials seen by over 10,000 households  
3 reserved parking passes

**○ Gold Chef – \$5,000**

6 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and Food Fare website (pplafoodfare.com)  
Half page ad in event program\*  
2 reserved parking passes

**○ Silver Chef – \$2,500**

4 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and in event program  
1 reserved parking pass

**○ Bronze Chef – \$1,500**

2 tickets to Food Fare and VIP Reception, including early admittance to the main event  
Name listed on event materials, signage and in event program  
1 Reserved parking pass

**THE MENU**

**ADVERTISE YOUR BUSINESS OR RECOGNIZE OUR HONOREES BY PLACING AN AD IN OUR PROGRAM**

○ **Back Cover\*** - \$5,000 - W 5.5" X H 8"

○ **Inside Covers\*** - \$2,500 - W 5.5" X H 8"

○ **Full Page** - \$1,000 - W 5.5" X H 8"

○ **Half Page** - \$500 - W 5.5" X H 4"

\*Back and inside covers are based on availability.

**YOU CAN ALSO MAKE YOUR GIFT ONLINE BY VISITING [WWW.PPLAFOODFARE.COM](http://WWW.PPLAFOODFARE.COM).**

***In order to be included in the event invitation, sponsorship form must be received by December 31, 2015.***

***If you have any questions, please contact Mai Nguyen at [Mai.Nguyen@pp-la.org](mailto:Mai.Nguyen@pp-la.org) or 213.284.3300.***

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**PAYMENT INFORMATION**

My payment by check is attached. (Please make checks payable to **PPLA**.)

Please charge my card:     Visa         MasterCard     American Express     Discover

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

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**CONTACT INFORMATION**

Name: \_\_\_\_\_

Contact Name (if different than above): \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

Please list in all publications as: \_\_\_\_\_

I/We prefer to remain anonymous.

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**REGISTRATION INFORMATION**

Guest name(s): \_\_\_\_\_

Please contact me in the future for guest names.

Thank you, but tickets will not be necessary - I/we do not plan to attend Food Fare 2016.

*The fair market value of one (1) ticket is \$100. The remainder is tax deductible as allowed by the IRS. PPLA is a non-profit organization that serves Los Angeles County. PPLA's tax ID number is 95-2408623.*

Please send or fax completed form to:

**Planned Parenthood Los Angeles**

**P.O. Box 740528**

**Los Angeles, CA 90074-0528**

**Fax: 213.284.3355**

**or visit [www.pplafoodfare.com](http://www.pplafoodfare.com)**

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