

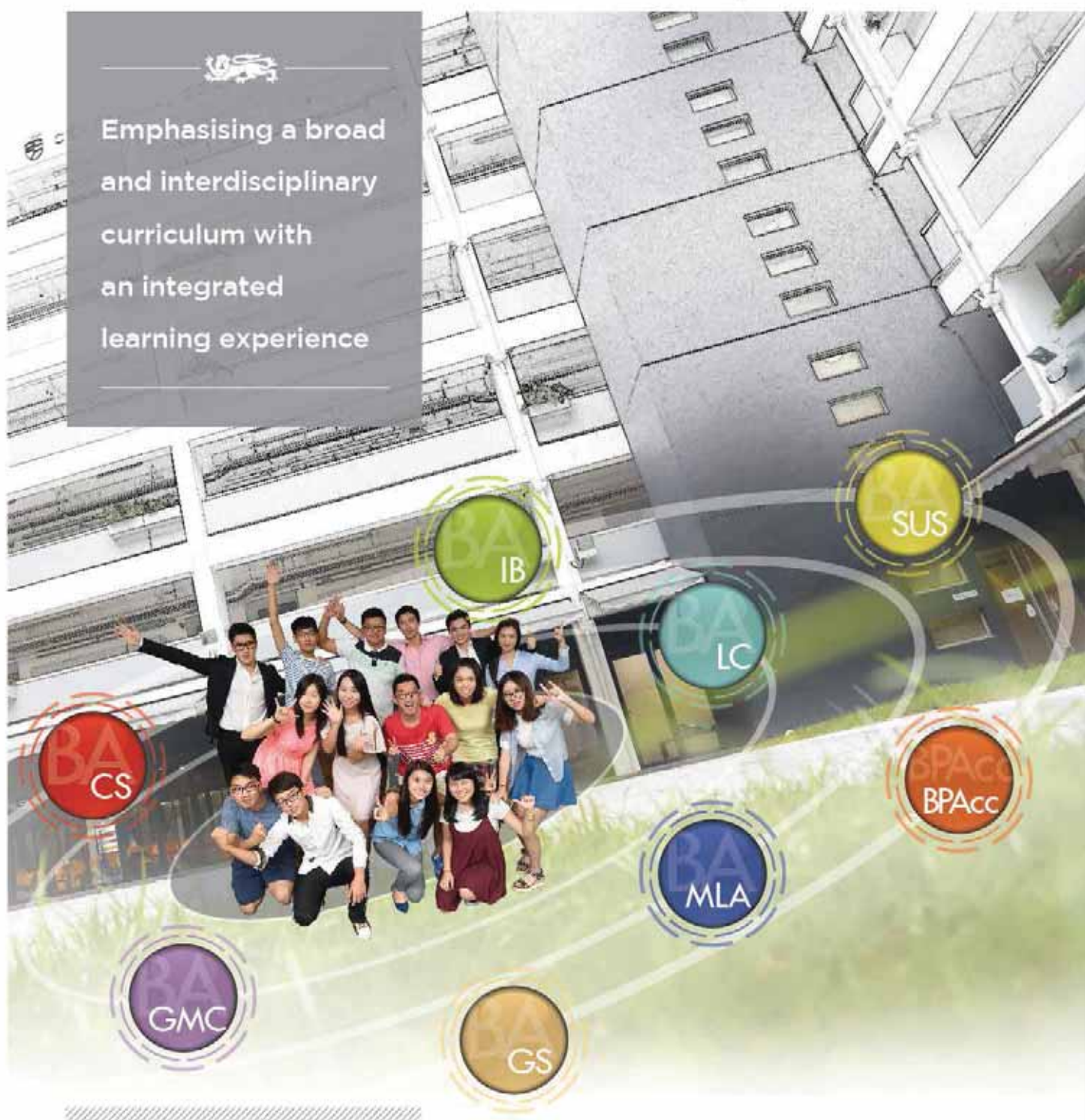


**CENTENNIAL**  
COLLEGE 明 | 德 | 學 | 院

Prospectus 2016-17

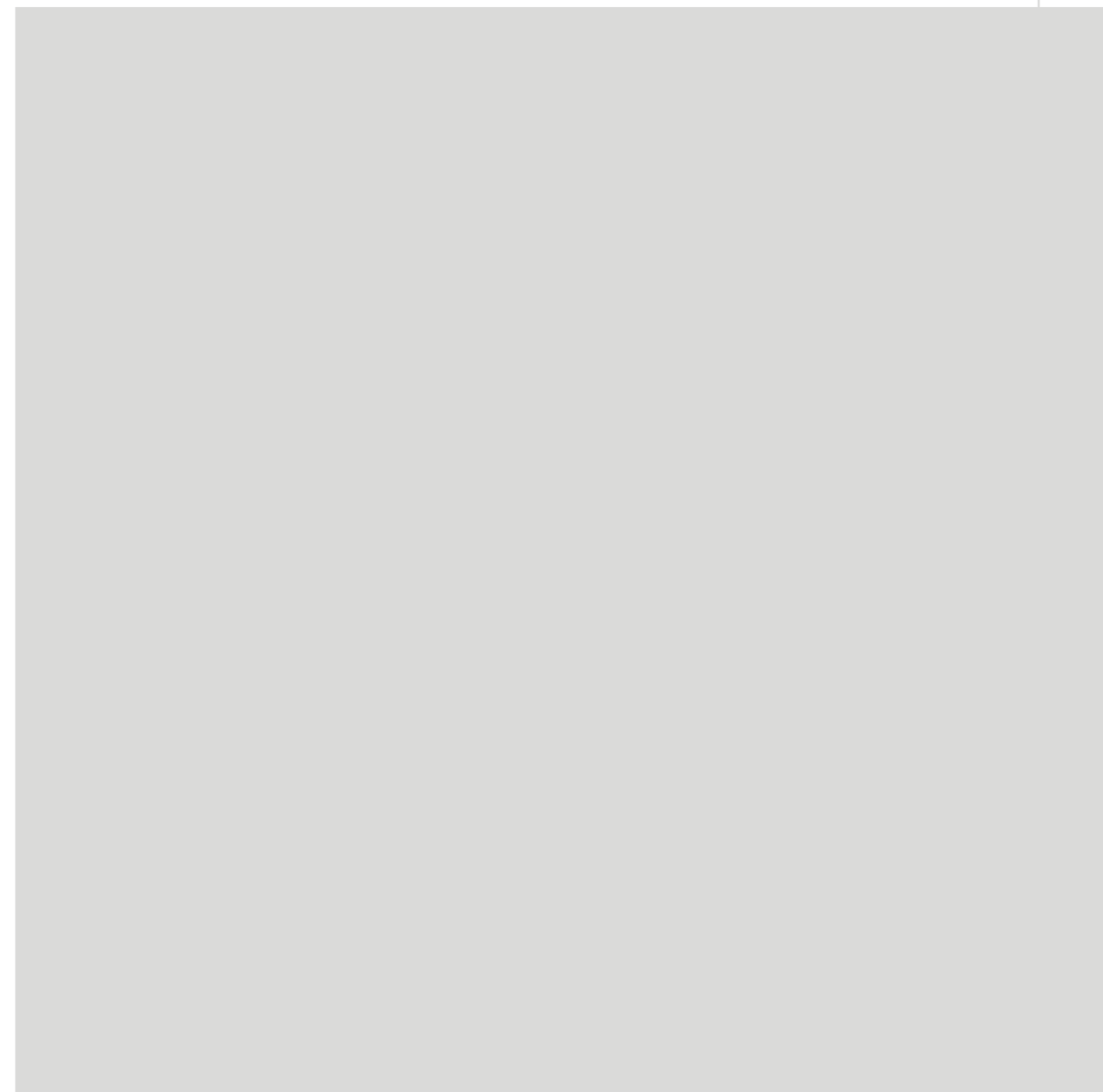
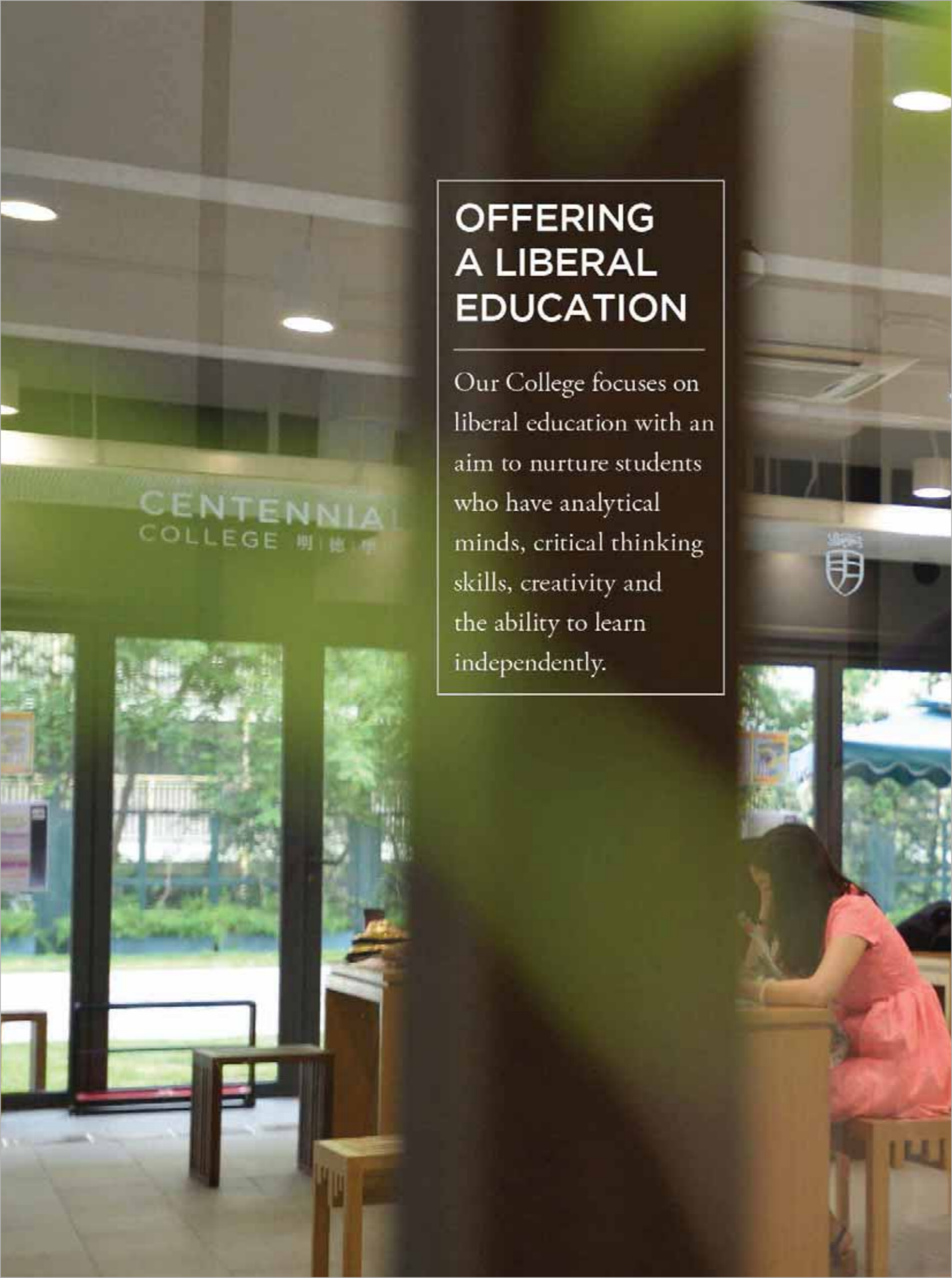


Emphasising a broad  
and interdisciplinary  
curriculum with  
an integrated  
learning experience



## OFFERING A LIBERAL EDUCATION

Our College focuses on liberal education with an aim to nurture students who have analytical minds, critical thinking skills, creativity and the ability to learn independently.







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A guide to our prospectus

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## MESSAGE FROM THE PRESIDENT



In September 2016, Centennial College will enter its 5th year of operation. The College was founded by The University of Hong Kong (HKU) as a full-time, self-funded, degree granting institution, to take forward the University's tradition of providing high-quality, whole person education.

Our Liberal Arts philosophy is supported by an innovative approach to interdisciplinary studies, providing our students with a broader perspective on life than many traditional undergraduate programmes. Our core values are those that we consider an integral part of the development of any individual who is to become a valuable and engaged member of the community; wisdom, integrity, decency, morality, global and multicultural awareness, tolerance and social responsibility. We aim to be an outstanding provider of liberal education and research in the Asia-Pacific region.

Over the past four years our programme offerings have grown and in the next year we will be providing exciting new opportunities to study in areas of both Management and Sustainability. Together with our well-received ongoing majors, these are practical, insightful and unique programmes that are taught in small classes and tutorial groups through highly interactive pedagogies. This intimacy of learning is complemented by the additional facilities for self-study and recreation provided by HKU.

We welcome you to join us in 2016 to experience a new and fresh way of learning.

Professor John Malpas  
President



## ABOUT CENTENNIAL COLLEGE

### VIRTUE LIES IN OUR NAME

# 明德學院

感謝饒宗頤教授題字



Our English name, "Centennial College", pays tribute to The University of Hong Kong in recognising the 100 years of commitment of the University to academic excellence. The College is continuing its efforts to encourage a lifetime of self-cultivation and self-motivated learning for today's generation of students.

學院的中文名稱「明德學院」的「明德」二字，取自香港大學校訓「明德格物」，具有傳承港大辦學理念及優質教育的意思。「明德」二字均為古字，出自儒家經典《大學》，有的人生追求卓越道德的意思。中文名字中的「明」字多寫一橫，「德」字則少寫一橫，皆為漢代隸書書法中所常見，沿用至今。

格	明
物	德



## VISION

To be an outstanding provider of liberal education and research at university level in the Asia-Pacific Region.



Members of the Board of Governors and College Council as well as our academic staff



Our graduates in 2015



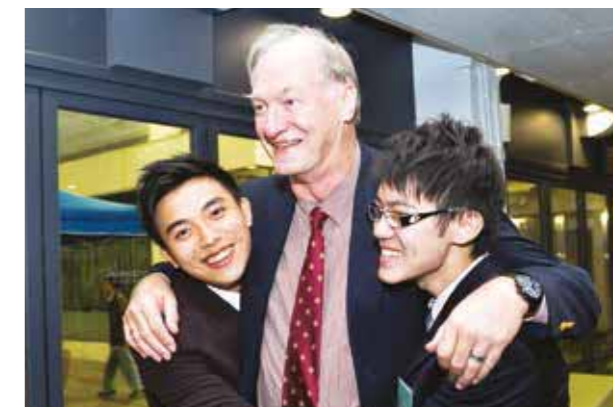
## MISSION

### THE COLLEGE WILL ENDEAVOUR TO

- Provide a transformative, broad-based education and professional knowledge that maximise the learning experiences of its students
- Instil in its students the spirit of inquiry, intellectual curiosity, and self-learning
- Imbue its students with the qualities expressed by its core values (**wisdom, integrity, decency, morality, global and multi-cultural awareness, and social responsibility**)
- Provide a diverse research and learning environment that attracts outstanding scholars in liberal and professional studies

## TEACHING AND LEARNING AT CENTENNIAL COLLEGE

The College promotes the philosophy of liberal education to nurture a new breed of creative, collaborative and communicative students with a global perspective.



Teaching and learning is central to the College's mission. Centennial is committed to educating students to become responsible global citizens by providing a broad-based education with the following features:

### A BROAD AND INTERDISCIPLINARY CURRICULUM

At Centennial College, **our programmes are structured to balance broad intellect and specialised knowledge.** Through an interdisciplinary approach, the College nurtures students to acquire a keen disposition to explore and inquire, placing an emphasis on widening their horizons.

Our broad-based curriculum not only helps students acquire skills in their chosen profession, but also gain important strengths in a wide range of fields including **economics, politics, culture, languages, history of civilisation, technology, statistics, environmental studies, music and literature.**

### COLLEGIALITY BETWEEN TEACHERS AND STUDENTS

Centennial College strives to build **close relationships between staff and students** and encourages teamwork wherever possible. Cooperation, understanding and respect for others will be the keys to success in tomorrow's world and constitute the foundations of our teaching practices.

The College has been designed as an **intimate environment for teaching and learning** where students can feel relaxed and mix easily with other classmates and teaching staff. Our **class size is relatively small** so as to facilitate two-way learning and small-group activities. Our approach towards teaching and learning highlights the importance of taking everyone's views into consideration, sharing knowledge and responsibility, and collaborating with peers in order to foster interaction, sociability and team spirit. Students are assigned a faculty member who acts as their academic advisor and provides them with all necessary advice and guidance to achieve their academic goals.





FIELD TRIPS/ VISITS/  
STUDY TOURS/  
SERVICE LEARNING/  
INTERNSHIPS/  
SUMMER WORK/  
EXCHANGE/  
VISITING STUDENTS  
AT HKU



Field Trip - Cable TV News Station



Cultural Exchange Tour to Taiwan



Field trip - Produce Green Foundation

#### DIVERSIFIED EXPERIENTIAL LEARNING

The College places emphasis on interactive teaching and experiential learning. Students are provided with a number of unique opportunities to participate in **field trips, visits, study tours, service learning, exchange as well as internships**. Some of these activities, such as the credit-bearing **Accounting Internship** course, are incorporated into the curriculum. Nominated students may even study at HKU as **Visiting Students**. Courses from the **Faculties of Arts, Education and Science of HKU** will be offered in 2016-17.

The College maintains a network of employers from various sectors, including commercial firms, non-government organisations and government departments, to provide **summer work opportunities**. On-the-job experience is invaluable to our students and helps them explore their future career.



Site Visit - Ernst & Young office



Summer Boston Study Tour



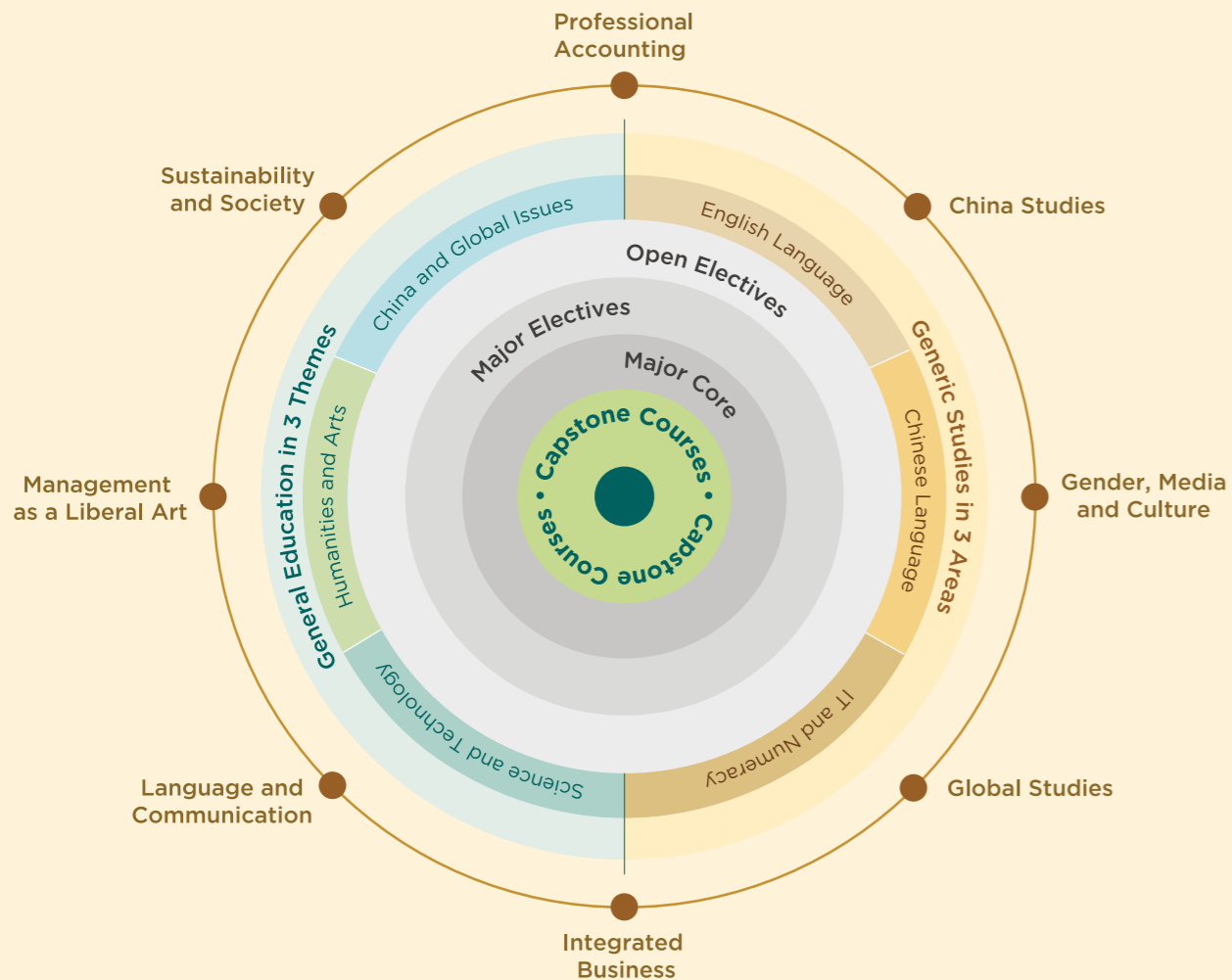
# CURRICULUM STRUCTURE

Our focus on interdisciplinary study offers a good platform for students' development of broadly applicable skills which are highly valued by employers in this knowledge-based economy.

“ Interdisciplinary and broad-based knowledge in curriculum design shape our concept of liberal education. ”

Our programmes are specifically designed to meet the demands of tomorrow's business environment and give our students:

- a broad range of knowledge and skills
- interdisciplinary problem-solving skills for real-life situations
- a global view and understanding of the wider world
- a competitive edge for future careers



## WHAT MAKES OUR CURRICULUM SPECIAL?

To succeed in tomorrow's global village, students will need global skills and global understanding. That is what our curriculum provides. Throughout the four years at Centennial College, our students will master **new language skills, learn how to communicate effectively, and develop an international outlook and a sophisticated understanding of cultural diversity.** They will also gain practical, on-the-ground experience with study trips, exchange activities and external placement opportunities.

## FOUNDATION YEARS

### A base to build on

These are the base years and they are packed with a wide variety of learning experiences including:

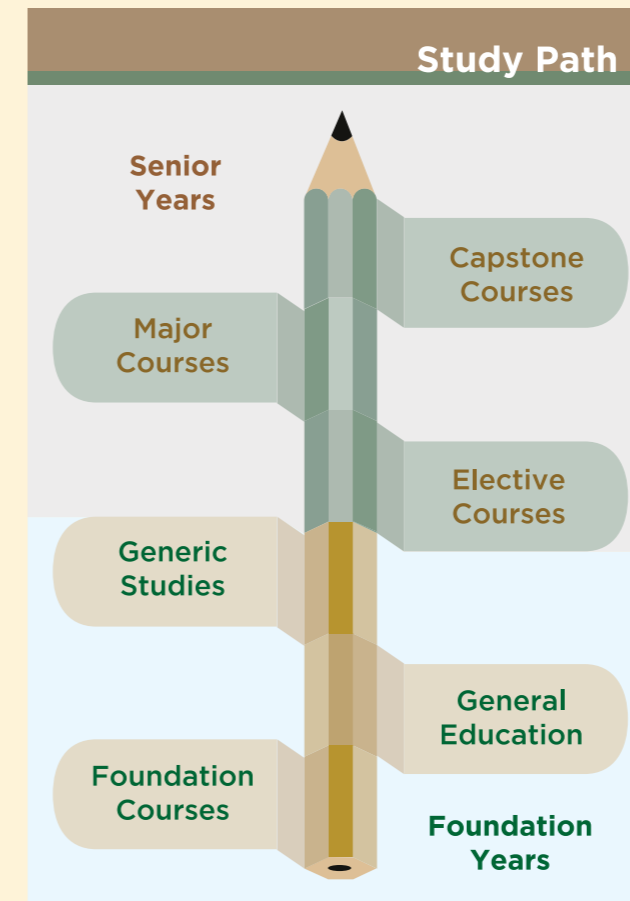
- foundation courses to support advanced study in senior years
- a general education to widen students' horizons and give them a global view
- development courses in languages and information technology

## SENIOR YEARS

### Advancing students' skills

During these years students will dive deep into their chosen field and choose elective courses designed to provide them with a broad multidisciplinary and interdisciplinary learning experience.

In the final year, special capstone courses will reinforce their interdisciplinary training at an advanced level to help them develop a comprehensive ability to conceptualise their ideas and apply their learning in real-life situations.



# BA

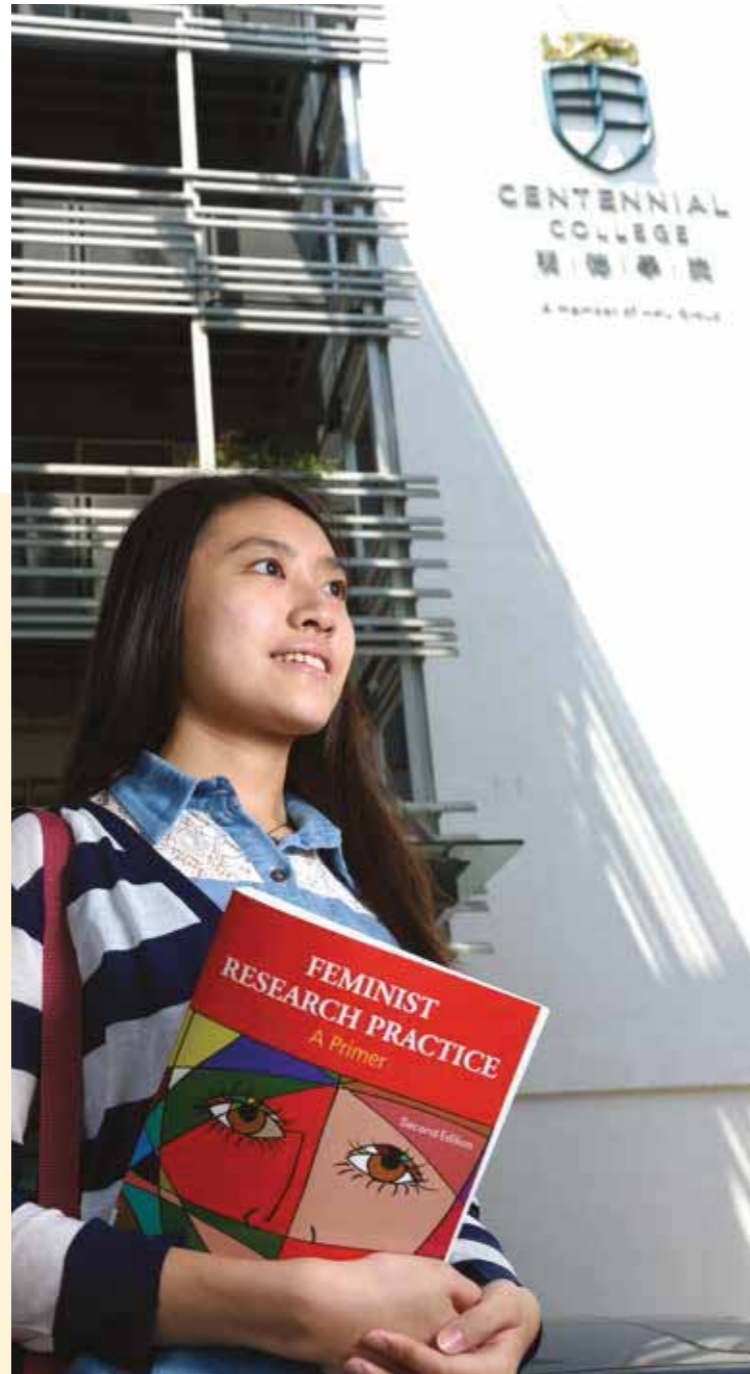
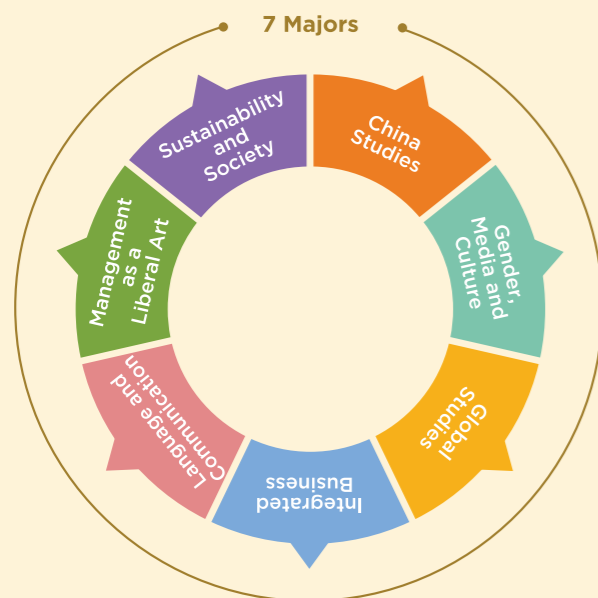
## BACHELOR OF ARTS (HONOURS)

Liberal studies programmes nurture independent thinking and the ability to reason critically and to make appropriate decisions. These skills are instrumental to the development of the moral characters and social consciousness of future leaders of society.

This is not the traditional Bachelor of Arts programme one might expect from the title. This programme is specifically designed to provide our students with a broad knowledge base, creative skills, global understanding and flexible, out-of-the-box thinking that leading corporations are seeking in their next generation of leaders.

The programme offers students a solid, broad-based, interdisciplinary learning experience with a choice of seven Majors:

**China Studies,**  
**Gender, Media and Culture,**  
**Global Studies,**  
**Integrated Business,**  
**Language and Communication,**  
**Management as a Liberal Art, and**  
**Sustainability and Society**



Bachelor of Arts (Honours) Programme is recognised under the Qualifications Framework  
QR Registration no.: 12/000608/5  
Validity Period: 01/09/2012 - 31/08/2017

## China Studies

### BACHELOR OF ARTS (HONOURS)



China's development in the last 3 decades is unprecedented in world history. It has emerged as a major player in the world economy. Job opportunities for people trained in China studies increase tremendously in recent years.

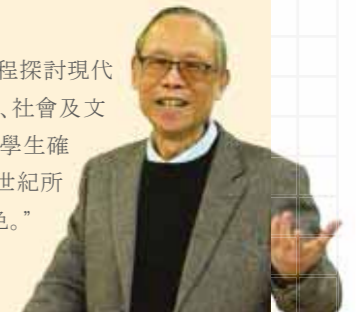
Our China Studies programme offers a rewarding educational experience that will give students the knowledge to **further their career in any field related to China** and assume leadership roles in academic, political, social and commercial circles related to China.

During the course of study, students will examine how **Chinese culture, civilisation and modernisation** interact with one another and how contemporary China is facilitating the growth and expansion of the global economy.

The programme provides a holistic framework for students to appreciate the overall outlook of China and examine different sides of its development.



“中國研究主修課程探討現代中國的政治、經濟、社會及文化等各個範疇，讓學生確切掌握中國於21世紀所擔當的世界性角色。”



鄧昭祺教授  
中國研究主修課程統籌主任



China Studies is not just about China, but also the whole world. China is a part of the world. Therefore it can be easier for me to comprehend China and the world. And I believe it will bring me advantage in my career in future.

**Claudia Wong**  
Graduate Majoring in China Studies





# Gender, Media and Culture

## BACHELOR OF ARTS (HONOURS)



The Gender, Media and Culture Major primarily adopts a **gender studies approach to examine media texts, institutions, technologies, audiences, and cultural issues**. It also analyses the role of print, electronic and other visual media in contributing to wider cultural trends.

The Major offers students courses that cover a wide range and well balanced selection of topics and themes drawn from the **interrelated disciplines of gender, media and cultural studies**. The programme seeks to meet the intellectual and educational needs of students with a variety of personal and professional experiences and goals. After completing the programme students will be able to develop their reasoning and debating skills while adopting an interdisciplinary approach to the study of gender, media and culture; and envision the growing opportunities as well as identify the existing limitations of gender and media institutions, and other creative and cultural industries.

With our strong connection to creative and cultural industries, and gender organisations, students are offered ample opportunities to visit international and local media institutions, join cultural tours to museums and art galleries, and reach out to gender/sexual minorities so that they are able to enrich their learning experience beyond the classroom.



“Students are equipped with a broad range of transferable knowledge and professional skills that can be applied in a wide variety of areas such as creative and media industries, government departments, NGOs, education and research.”



**Dr Angus Lam**  
Major Coordinator of Gender,  
Media and Culture



This programme has strengthened my knowledge, critical thinking and research skills in the disciplines of media, gender and cultural studies. It enables me to lay a solid foundation for my future career development in the areas of public relations and creative media as well as continuing education in the related fields.

**Pun Tung**  
Year 3 Student Majoring in Gender,  
Media and Culture



# Global Studies

## BACHELOR OF ARTS (HONOURS)



The Global Studies Major is designed to help students **develop a global perspective and understand the increasing inter connectedness** among the many players in today’s society.

During the course of study, students will learn about the political and economic implications of cooperation and conflict among different levels of government, business, civil society and religious and communal forces.

This will not only provide an enlightening intellectual experience for students, but also lay a solid foundation for their future career and role as leaders in tomorrow’s global society.



The Global Studies Major gives our students an interdisciplinary learning experience and develops their competence to analyse key global issues.



**Dr Shibuichi Daiki**  
Major Coordinator of Global Studies



The Global Studies courses have not only raised my awareness about the legal and political issues in Hong Kong and mainland China, but also about those in countries with different legal systems.

**Nicholas Chan**  
Graduate with Double Major in Global  
Studies and Integrated Business





# Integrated Business

BACHELOR OF ARTS (HONOURS)



This programme provides students with all-rounded education to prepare them for the dynamic realities of the business world. It offers a balanced mix of business curriculum and general education courses that develop students' professional knowledge as well as core managerial capabilities such as strategic thinking, analytical skills and independent judgment.

The business curriculum in **Marketing, Management, Finance, Economics and Accounting** intends to give students an integrated view of the commercial environment and show them how different business functions are interrelated within a company.

This broad-based education equips students with theoretical and conceptual foundations in examining complex issues in the society in which a business operates.



The Integrated Business Major provides our students with a comprehensive training covering major disciplines of business administration.



**Dr Amy Yip**  
Major Coordinator of  
Integrated Business



Lecturers at Centennial College are professional and the courses are useful. Although I was a science student and didn't have any knowledge about business, I acquired business knowledge easily in Centennial College. Moreover, as the courses are taught entirely in English, I improved my English and small class teaching allowed students and lecturers to communicate well.

**Karen Ng**  
Graduate Majoring in  
Integrated Business



# Language and Communication

BACHELOR OF ARTS (HONOURS)



The Language and Communication Major provides an academic pathway for students who seek to **acquire high-level language and communication competencies** that are critical in meeting future challenges in their further studies or profession.

The Major offers students courses that cover a wide-range but balanced selection of topics from the rich disciplines of **linguistics, communication studies, and media and cultural studies**.

This will enable students to build an integrative understanding of the central role of language and communication in contemporary life and to make better informed choices for further endeavour either in an academic area of specialisation such as the humanities and the social sciences, or in a professional field of specialisation that requires a solid foundation in language and communication.



People with good communication skills and a clear understanding of different cultures are generally more competitive in today's job market.



**Dr Michael Wong**  
Major Coordinator of Language and  
Communication



Majoring in Language and Communication is not a privilege for arts students only. A series of core courses have been meticulously designed for students who intend to transform themselves into critically informed language users, culturally adaptive communicators and more creatively motivated, ambitious learners who can transcend their skills and knowledge acquired when venturing into different exciting fields from social sciences to politics, or from business to humanities.

**Billy Cheung**  
Graduate Majoring in Language and  
Communication





# Management as a Liberal Art

BACHELOR OF ARTS (HONOURS)



The Management as a Liberal Art Major (MLA) takes a new approach to provide students with a **broader perspective on management studies**. In today's globalised society, the complexity of organisational issues often calls for a more thorough and holistic analysis of the social, economic, political and cultural implications in play.

Management is essentially an activity that deals with people, and their diverse values and behaviours, so a good understanding of human needs and motives can largely explain variations in organisational cultures and performance. Taking management from a liberal art perspective enables students to **adopt a people-centred approach** to examine the irrational behaviours and non-optimal decisions in organisations in light of human characters and dimensions.

MLA Graduates will be strong in leadership skills and creativity which are essential for future leaders. Also graduates will have good understanding of human needs and motives and excellent communication skills which prepare them for a future career in management position in any organisations.



Through liberal arts inquiry in a management context, students can have a more solid and deeper understanding of the ultimate beliefs and values that lie behind decision-making processes. This is instrumental to the development of future leaders of sound moral character with a heightened social consciousness.



**Dr Steve Yang**

Major Coordinator of Management as a Liberal Art



## SCHOOL OF MANAGEMENT

The **School of Management** was established to drive the development of academic and research programmes in MLA. In taking Management as a Liberal Art, students are offered a fresh perspective on management that is built upon the understanding of self, human nature, relationships between the individual and society, and lessons from history, classics and contemporary thinkers.

The School has also set up a **Case Research Centre** to promote case-based teaching in the tertiary sector in Hong Kong. Through case analysis, students learn to understand the complexity of various contextual factors and appreciate their interplay. They should also see how different aspects of a problem are interwoven, something which is in alignment with the core principle of adopting a liberal art approach in management studies.

# Sustainability and Society

BACHELOR OF ARTS (HONOURS)



The Sustainability and Society Major aims to take students on a **historical, philosophical, scientific, cultural and practical journey** into the concept of sustainability.

To view the concept of sustainability from a liberal arts perspective, this will be an interdisciplinary programme in science, the humanities and economics, intended to help students understand and explore the linkages and interactions between the environment, global economics and society, and to recognise the importance of maintaining the balance between nature and the human world in a sustainable way.

The programme concentrates on the development of leadership abilities so that students can graduate with the skills required to become sustainability leaders. It will provide a foundation for those who wish to work or go on to further specialist studies in sustainability, by introducing focused knowledge concerning the environment, necessary for today's corporate culture and essential to policy making.



This interdisciplinary programme attempts to equip students with a balanced view between the three pillars of sustainability, namely nature, society and economics, all of which have evolved through time, and are currently of widespread global concern.



**Dr Stephen Ng**

Major Coordinator of Sustainability and Society





# BPAcc

## BACHELOR OF PROFESSIONAL ACCOUNTING (HONOURS)



Whether students are aiming to be an **auditor, business accountant, financial controller, company secretary, tax consultant or a finance expert**, this programme will lay the foundations for them to excel in today's dynamic business environment, and also provide them with a broad range of vital supplementary skills to help broaden their career horizons and give them access to more opportunities.

Upon completion of the programme, students will not only **get exemptions from various professional bodies**, but also gain a variety of skills in communication, global understanding and team engagement, which today's employers are looking for in their professional graduate hires, not only in the Greater China region, but also worldwide. This will give them an exemplary range of key business competencies for success in tomorrow's fast-evolving business marketplace.



Bachelor of Professional Accounting (Honours) Programme is recognised under the Qualifications Framework QR Registration no.: 12/000607/5 Validity Period: 01/09/2012 - 31/08/2017



Our Professional Accounting programme aims to nurture all-round prospective accountants capable of meeting the ever changing demands in the Greater China region in the 21st century.



**Professor Joseph Yau**

Major Coordinator of Professional Accounting Programme



Centennial College provides a smooth learning environment where students are encouraged to explore all the possibilities to find the best of them. As a result, I am amazed to see how enthusiastic I have become to learning not for examinations but for future learning and development. Moreover, Centennial College provides varieties of courses in order to enhance students' generic knowledge and to prepare for job market. One of them is the Accounting Internship Programme. Being one of the students majoring in Professional Accounting, I think it is a great opportunity for us to get to exercise our theoretical knowledge in the real world. I am very thankful to have such opportunity and I look forward to making the most out of it in my following semesters.

**Maya Thamsuhang**

Year 3 Student Studying for the Professional Accounting Programme



## RESOURCES AND FACILITIES

As a member of Centennial College, students will:

- Learn to be proactive
- Incubate an independent thinking
- Build honesty and integrity
- Expand life's horizons
- Respect and care for others
- Accept responsibility
- Live a balanced and healthy life



The power of experiential learning is well recognised as an integral aspect of liberal education in the College. Students are strongly encouraged to take their learning beyond the classroom into their communities and bridge the gap between theory and practice.





# OFFICE OF STUDENT SUCCESS

Students' success is important to us and we do our utmost to help students reach their full potential.

The Office of Student Success was created to help students develop as a "whole" person and succeed in different spheres of life.

To help students achieve these goals, we provide **leadership training activities, mentorship programmes, internship opportunities, person enrichment as well as outreach experiences** through which they can contribute positively to the community.



## STUDENTS' FUTURE CAREERS

Employers today are looking for much more than professional competence from their employees. They are looking for people with a global perspective, strong communication skills, the ability to work with colleagues from different cultures and diverse backgrounds, and a willingness to adapt to a changing world.

Our Office of Student Success helps students enhance their career prospects by providing a range of opportunities, including **career counselling, consultation services, company visits, recruitment talks, internships and workshops.**



Ms Akina Fong, Former TVB News Anchor, speaking at a career sharing session



Our College's first High Table Dinner

## PERSONAL COUNSELLING AND CONSULTATION

Life doesn't stop when students enter college and there may be times when they need advice, help, or just a listening ear. For such times, we provide counselling, consultation and referral services which can help students **overcome personal problems, increase their self-understanding, improve interpersonal relationships, or find guidance on study issues and career development.**



Student Ambassador Scheme Inauguration Ceremony 2015

## STUDENT AMBASSADOR SCHEME

**Student Ambassadors play an important role in strengthening the ties between the College and the students,** as well as between the College and the surrounding community. They help organise College events, sit on various College committees, and meet with guests and the general public.

Ambassadors all take part in a leadership development training programme.







Group photo of mentors and mentees at the Inauguration Ceremony in 2014-15



## MENTORSHIP PROGRAMME

The Mentorship Programme is designed to help our students benefit from the **wisdom of successful members of our society** and encourage them to learn from their experiences through mentoring relationships. Our distinguished mentors come from the fields of accounting, investment, education, government, social work, and academia. They volunteer their time and expertise and offer an important additional element to students' training, helping students to gain greater insight into the world of business, to improve their communication and social skills, and to aid in their personal development.



Summer Intern at SCMP

## SUMMER INTERNSHIP

At Centennial College, students enjoy a variety of summer internship opportunities at **government departments, non-government organisations and commercial firms.**

These internships help our students:

- learn more about possible future careers
- gain exposure to the work environment and develop practical workplace and communication skills
- gain valuable experience for their future career
- increase their competitiveness after graduation

## REACHING OUT EXPERIENCES

The College provides support and sponsorships to help our students broaden their horizons through **learning programmes, overseas tours and volunteer services in different countries.** These help give our students exposure to different physical and social environments and enhance their global vision.



Visit to Cyberport at Summer Discovery Academy 2015



Induction Camp 2015



The academic advisory scheme is designed to:

- help new students adapt to the learning environment at Centennial;
- assist students in understanding the aims of university education, the culture and ethos of learning at Centennial College;
- help students uphold academic integrity and apply ethical principles to their decision-making practices;
- encourage students to set their own academic goals and monitor their own progress in the achievement of these goals;
- provide general advice and guidance to students on matters relating to their studies, academic progress and study plan, etc.;
- provide guidance to students to enrich their total learning experience.



## ACADEMIC ADVISORY SCHEME

The academic advisory scheme is a developmental process in which students are provided with academic support and guidance to achieve their academic goals. Every new student is assigned a faculty member as an academic advisor to provide help settling in during the first year at Centennial.



The academic advisory scheme is designed to:

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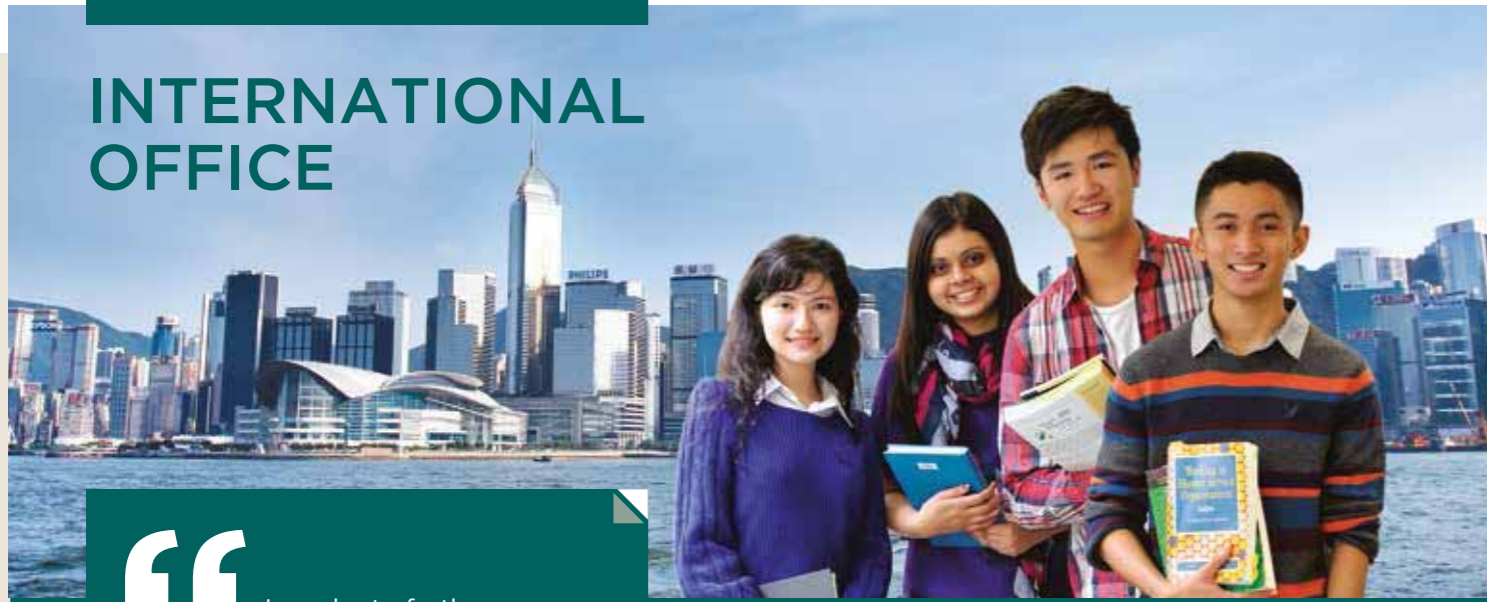
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- provide guidance to students to enrich their total learning experience.





# INTERNATIONAL OFFICE



In order to further enhance the global presence of the College, the International Office was established to assist with international student recruitment, promote international collaborations with institutions worldwide, and administer study abroad programmes.



## INTERNATIONAL STUDENT RECRUITMENT

Attracting international talent to study at Centennial College has always been one of our aspirations.

Hong Kong not only boasts a lively culture where East meets West, it is famous for delivering high quality of education to students from around the world. This is what makes Hong Kong one of the most preferred study destinations in the Asia-Pacific region.

The College has been attracting students from diversified nationalities including Mainland Chinese, Korean, Indian, Peruvian and Pakistani, Japanese, American and Nepalese. Since its establishment in 2012, over 100 international students have been recruited to experience the unique Liberal Arts education that the College has to offer.



## STUDY ABROAD

The Study Abroad Programme offers you a unique opportunity to gain global exposure and widen your horizons through student exchanges at partner universities of Centennial College.

Centennial currently has partnerships with three liberal arts institutions in the United States: Carthage College in Wisconsin, and Endicott College and Lesley University in Massachusetts.

All three colleges offer highly participatory, student-centred learning environments with small classes, interactive teaching, and a tremendous range of extra-curricular activities. During your semester or year abroad you will be fully immersed in American college life, and can make use of weekends and study breaks to explore the American culture. Lesley and Endicott are within half an hour by train from Boston, while Carthage's beautiful campus is situated north of Chicago on the sandy shores of Lake Michigan.

More opportunities with partner institutions in other countries will follow in future years.



Carthage College in Wisconsin



Endicott College



Lesley University in Massachusetts



Our students studying abroad at Endicott College for a semester



## Credit Transfer

Course credit may be granted to students in recognition of studies completed successfully at the partner institutions. The exact number of credits granted will be considered on a case-by-case basis by the College.





## RESEARCH OFFICE

Conducting systematic and quality academic research is important for the future development of the College. The Research Office was established in 2015 to operationalise the College research strategy and sustain the effectiveness of research at the College.

The Research Office, funded by an Institutional Development Grant, aims to offer professional help in the following aspects:

- formulate research strategy
- implement research strategy
- provide technical writing for research grant applications
- maintain research project database
- monitor research progress



## STUDENT SHARING

### STUDY ABROAD



#### JULIA CHIU / Year 4 BA

The learning environment in the United States at Endicott College in Boston is very different from Hong Kong. We are expected to initiate group discussions in the class. Teachers assist us in the thinking process and ask us to comment

on either the reading materials for the week or on current affairs. I found the experience very rewarding.

I have also become good friends with many international students and they continue to inspire me to see things from different perspectives. The exchange programme has not only helped with my personal growth but has also benefited me academically as a 'Global Studies' major.



#### ERICA CHAN / BPAcc Graduate in 2015

Studying abroad in the United States was the best decision I have ever made for it turned out to be a very rewarding experience. Apart from attending classes, I also visited the Museum of Fine Arts, Boston Commons, Quincy Market

among many other places. I also got to meet and know people from the US, Mexico, Jordan, Switzerland, and many other countries.

## COLLEGE LIFE



#### DANNY IP / BA Graduate in 2014

University education is only a small part of life, but it can be a very important part of life. Learning time management, learning analysis, learning organisation and learning to find joy through the hard times can be developed in the

university. It is a good place to broaden my horizons and equip myself for future challenges. I am now pursuing Master of Arts degree in Linguistics at The Chinese University of Hong Kong.



#### KARENA LO / Year 4 BA

Centennial College offers a great deal of opportunities, schemes and activities for students to take part in - both academically and in the manner of extracurricular activities. I joined the school choir and was very proud to

become one of the Centennial Singers. In April 2015, we had the chance to perform at the Hong Kong Cultural Centre on the occasion of the annual school concert of HKU SPACE.



#### HANNAH LEE / BA Graduate in 2014

Specialising in Language & Communication has refined my language skills and made me more confident in handling different types of customers. I am now enjoying a rewarding career at the MTR Corporation. I am delighted at

being in touch with my teachers at the College.



# CAMPUS & FACILITIES

A cosy, intimate environment for teaching and learning.

The College is in the Southern District of Hong Kong Island, and has been designed as a cosy environment for teaching and learning where our students can feel relaxed and mix easily with other students and teaching staff.

The College is currently looking for a suitable site for its more permanent campus to provide a more spacious and state-of-the-art teaching and learning environment.



## INTERACTIVE TEACHING AND LEARNING

Students at Centennial College enjoy advanced online learning facilities including **two e-platforms: the Learner Portal and WISE** (Web-platform for Interactive Study Experience). Both use cutting-edge technology to provide effective teaching and learning support to students and teachers.

## WI-FI CAMPUS

Students have free Wi-Fi and internet access throughout the campus. Computer laboratories and cyberstations are also available on campus.

## LEARNING RESOURCES

Students have a Learning Resources Centre on campus and privileged access to the nearby libraries at The University of Hong Kong. **The Hong Kong University Library (HKUL)** is the longest established academic library in Hong Kong. Centennial students are provided with a Facilities Access Card which gives them access to printed items and on-site access to the full electronic resources of HKUL.



HKU Main Library



## CHI WAH LEARNING COMMONS OF HKU

Our students can gain access to the Chi Wah Learning Commons, located on HKU's Centennial Campus. The area provides a variety of spaces, such as **studying areas as well as reading and lounging areas for individual and self-paced learning**. Our students can also enjoy computer/printing/scanning facilities and interview rooms there.



## SPORTS FACILITIES

Staying fit is essential to good health and Centennial College offers students access to the extensive **sports facilities at HKU**. These include track and field facilities, swimming pools, and fully equipped fitness centres with knowledgeable and helpful staff.

Sports and fitness programmes are also run by experienced coaches to help students develop lifelong healthy habits and exercise routines.

Students can take their pick from a range of activities including **adventure hiking, badminton, basketball, fencing, jazz dance, sport climbing, tennis, squash and yoga**. Students can also enrol in different kinds of leadership workshops.



Flora Ho Sports Centre of HKU



## CATERING FACILITIES

Our catering service provider is a social enterprise aiming at unleashing the talents of hearing-impaired individuals. They are dedicated to supplying healthy meals and freshly roasted coffee for all students. The Student Common Area is a great place for meals and to meet classmates as well as join in other activities.

There are lots of places to eat out near the College campus. Students can choose from popular fast food chains to cha-chaan-tengs, Chinese teahouses, and takeaways. They are also welcome to visit the cafeterias and catering outlets on or nearby the HKU campus.



# SCHOLARSHIPS AND FINANCIAL ASSISTANCE

Centennial College sets aside a scholarship budget each year for new students with strong academic results or other achievements.



## Scholarship Title

## Value

Centennial Foundation Scholarships	HK\$89,000 for Year 1 (Local) HK\$119,000 for Year 1 (Non-local)
Centennial Scholarships	HK\$44,500 for Year 1 HK\$49,500 for Year 3
Centennial Grants	HK\$25,000 for Year 1
Tai & Ning Scholarship	HK\$89,000 or HK\$44,500 for Year 1
Philip K H Wong Foundation Scholarship	HK\$44,500 for Year 1
Principal Recommendation Scheme - Talent Development Award	HK\$20,000 or HK\$10,000 for Year 1
Outstanding Scholar Award	HK\$25,000 for Year 2 HK\$35,000 for Years 3 and 4
Chi-Li Pao Foundation Scholarship	HK\$100,000 for Years 2, 3 and 4

The above details are subject to change.

## GOVERNMENT-FUNDED SCHOLARSHIPS

Outstanding students will also be nominated for the Self-financing Post-secondary Scholarship Scheme established by the Education Bureau. Five types of scholarships have been established under the Scheme, namely:

- ▶ Outstanding Performance Scholarship
- ▶ Best Progress Award
- ▶ Talent Development Scholarship
- ▶ Reaching Out Award
- ▶ Endeavour Scholarship

For details, please visit

[www.ipass.gov.hk](http://www.ipass.gov.hk)

## FINANCIAL ASSISTANCE

Two government financial assistance schemes are available for students in need:

- The Financial Assistance Scheme for Post-secondary Students
- The Non-means-tested Loan Scheme for Post-secondary Students

For details, please visit

[www.wfsfaa.gov.hk](http://www.wfsfaa.gov.hk)

## BURSARIES

The College has also set aside funds to offer financial assistance to students who have difficulty in continuing their study due to sudden financial hardship.

For details, please refer to our website:

[www.centennialcollege.hku.hk](http://www.centennialcollege.hku.hk)



# ADMISSIONS

## APPLICATION FOR ADMISSION

Please apply through our website

[www.centennialcollege.hku.hk](http://www.centennialcollege.hku.hk)

or E-APP (for current HKDSE candidates)

[www.eapp.gov.hk](http://www.eapp.gov.hk)

Open for Application from November 2015

## ADMISSIONS REQUIREMENT

### Year 1 entry

### Hong Kong Diploma of Secondary Education (HKDSE) Candidates

- Level 3 or above in English Language or equivalent and
- Level 3 or above in Chinese Language or equivalent 1, and
- Level 2 or above in Mathematics (compulsory part) and
- Level 2 or above in Liberal Studies, and
- Level 2 or above in one Elective subject 2

1. Non-Chinese speaking applicants shall (a) have gained a Grade E or above in one of the six language subjects offered in HKDSE in place of Chinese Language; or (b) have obtained a Grade E or above in Chinese Language in GCE, GCSE or IGCSE.
2. Or "Attained" or "Attained with Distinction" in an Applied Learning subject.

### Other Qualifications

Applicants holding non-local qualifications such as International Baccalaureate (IB) Diploma, General Certificate of Education (GCE), SAT/Advanced Placement (AP) or the National Joint Entrance Examination (Gao Kao) are encouraged to apply. Please refer to our website for more details.

### Other Candidates

Centennial College welcomes students from around the world. Other candidates will be assessed accordingly for admission.

### Advanced Standing

Like other universities, Centennial College has Advanced Standing arrangements for students with particular academic backgrounds. Advanced Standing may be granted in recognition of work undertaken previously in high schools, community colleges, universities or other educational institutions. Associate Degree or Higher Diploma graduates who are seeking direct entry for senior year may

be granted up to 60 credits of Advanced Standing on admission. Applicants are required to submit relevant supporting document for the College's consideration.

Students who have previously completed their secondary education with outstanding results in International Baccalaureate (IB) or GCE A-Level, and those who have undertaken post-secondary studies in other universities or educational institutions may apply for Advanced Standing by submitting relevant supporting documents for the College's consideration.

In all events, the number of Advanced Standing credits to be granted will be considered on a case-by-case basis.

## TUITION FEES

The annual tuition fees for new students in 2016-17 are as follows:

Local Students	Non-local Students
Year 1/2: HK\$89,000	Year 1/2: HK\$119,000
Year 3/4: HK\$99,000	Year 3/4: HK\$129,000

- The annual tuition fees are equivalent to ten 3-credit courses. To be eligible for an award of a Bachelor's degree, students must obtain at least 120 credits of courses as prescribed in the curriculum including Advanced Standing credits, if any.
- All fees once paid are non-refundable and non-transferable.
- Applicants who receive an offer of admission to a full-time bachelor's degree programme funded by the University Grants Committee or are offered a place subsidised by the Study Subsidy Scheme for Designated Professions/Sectors (SSSDP) may apply for a refund in writing by a stipulated deadline. Applicants should refer to their offer letter for details. An administrative fee will be charged.



# ACADEMIC MEMBERS



President

## Professor John Malpas

MA, DSc Oxon, MSc,  
PhD Newfoundland,  
D.Ac (Hon) HKAPA, PGeo

Professor John Malpas has served as the President of Centennial College since 1 April 2013. Before joining the College, Professor Malpas was Pro-Vice-Chancellor of The University of Hong Kong (HKU) from December 2000 with the portfolio of planning and resources. Subsequently he was responsible for HKU's infrastructure and development. Professor Malpas had oversight of the formulation and implementation of HKU's Strategic Plan and its coordination with the Faculties and their Development Plans. Whilst still coordinating University-wide medium- to long-term strategic projects, Professor Malpas was also responsible for HKU's infrastructure, including IT and management information, estates, health and safety issues.

Professor Malpas was the founding Chair Professor of Earth Sciences at HKU (1995-2013) and the Department's first Head (1995-2000). He is now Emeritus Professor of Earth Sciences. He obtained undergraduate, Master's and Doctor of Science degrees from Oxford University and MSc and PhD degrees from Memorial University of Newfoundland, and was awarded an Honorary Doctorate by the Hong Kong Academy of Performing Arts in 2013. Before coming to Hong Kong in 1995, he was Professor of Earth Sciences and Dean of Graduate Studies at Memorial University. His major areas of research interest are the origin and evolution of Earth's oceans, the formation of mountain belts, earth system science and geochemistry, and his work has been recognised through a number of national and international awards and medals. He has been a member of the Canadian Institute of Advanced Research, the National Research Council of Canada's Committee on International Science, Engineering and Technology, President of the Geological Association of Canada, and a leader of the Ocean Drilling Program. He was a member of the HKSAR University Grants Committee between 2007 and 2014.



Vice-President (Academic)

## Professor Cheng Kin Fai

BSc (Special) HK, PhD Br Col,  
CChem, FRSC

Professor Cheng Kin Fai is a synthetic chemist. His main research interest is synthesis of biologically active natural products, especially those isolated from Chinese herbs, and their analogues. He has published over seventy papers in international journals. Professor Cheng has served as an advisor to the Task Force on Fertility Regulation of the World Health Organization (WHO) and the representative of Hong Kong in the Regional Network for the Chemistry of Natural Products in Southeast Asia, United Nations Education, Scientific and Cultural Organization (UNESCO).

Professor Cheng received a BSc (Special) degree from The University of Hong Kong (HKU) and a PhD degree from The University of British Columbia as a Commonwealth Scholar. He spent a year at the California Institute of Technology as a postdoctoral research associate. Professor Cheng is a Fellow of Royal Society of Chemistry and a Chartered Chemist.

Professor Cheng has rich experience in teaching and administration in HKU, having taught in the Department of Chemistry for over 30 years (1970-2002) and served as the Dean of the Faculty of Science for two terms (1994-1999). He is currently an Honorary Professor in the Department of Chemistry of HKU. Before joining Centennial College, he was the first Principal of the HKU SPACE Community College between October 2001 and December 2010.



## PROFESSOR

### Professor Tang Chiu Kay

MBBS, BA,  
MPhil, PhD HK

Chinese  
Language  
and Culture



### Professor Yau Shiu Wing, Joseph

MBA Strath,  
PhD Glas, CertEd,  
FCPA, FCCA,  
FCMA, FCIS, FCS,  
HKAT(Hons),  
FAIA(Acad.)

Accounting



## ASSOCIATE PROFESSOR

### Dr Cheng Kam Yuen

BA, MA,  
PhD S. Illinois

Humanities



### Mr Chiu Kai Chiu, Edward

BEC Monash,  
CA(Aust),  
FCPA,  
CPA(Practising)

Accounting



### Dr Leo Francis Hoye

BA,  
PGCE Wales,  
MAAL Reading,  
DSc Bucharest

English and  
Applied  
Linguistics



### Dr Lam Ka Fai, Felix

BSc,  
PhD Lond,  
ARCS, DIC

Science and  
Mathematics



### Dr Lam Wing Kei, Angus

BSocSc,  
MA HKBU,  
PhD CUHK

Culture and  
Communication



### Dr Mak Ho Yan, Sabina

BA, MPhil,  
PhD CUHK,  
PGDE HK

English and  
Applied  
Linguistics



### Dr Helen B. Toraskar

BA McM,  
MScEd Penn.,  
MA, EdD HK,  
CTEFLA  
Cambridge/RSA

English and  
Applied  
Linguistics



### Dr Wong Lap Tuen, Michael

BlntBus AIS,  
MA Auck,  
MEdSt Qld,  
PhD Tas

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Applied  
Linguistics



### Dr Yee Ka Ling, Helen

MA Dund,  
PhD Deakin,  
PgDip CUHK,  
CPA(Aust)

Accounting



### Dr Yip Choi Yee, Amy

BSc,  
MPhil HKUST,  
DBA PolyUHK,  
CFA, RFP-HK

Business



## ASSISTANT PROFESSOR

### Dr Chang Lui

BA, PCEd,  
MPhil, PhD HK

Chinese  
Language  
and Culture



### Dr Kan Ching Yeung, Karita

BA CUHK,  
MPhil Oxon  
DPhil Oxon

Political  
Science and  
Social Sciences



### Dr Lee Ka Yin, Anna

BA, MPhil,  
PhD HK

Political  
Science and  
Social Sciences



### Dr Li Dongya, Ariel

BMed Fudan,  
MBA, PhD HK

Business



### Dr Li Wai Chung

BA,  
MPhil CUHK  
PhD UT Austin

Humanities



### Dr Liong Chan Ching, Mario

BSSc, MPhil,  
PhD CUHK

Culture and  
Communication



### Dr Lock Nga Yi, Fiona

BSc, PhD HK,  
MHKICA

Science and  
Mathematics



### Dr Lu Hangyan, Shelley

BA Nanjing,  
MA Fudan,  
PhD HK

English and  
Applied  
Linguistics



### Mr Bill Moriarty

BA, MSc Purdue,  
MA Indiana

Social Sciences



### Dr Ng Chung On, Stephen

BSc, PhD HK

Science and  
Mathematics



### Dr Shibuichi Daiki

BA Waseda,  
MA IUJ,  
PhD NUS

Political Science



### Dr Tang Kit Yee, Ailie

BBA CityUHK,  
PhD PolyUHK

Business



### Dr Yang Fu, Steve

BSc CAU,  
MBA HKBU,  
PhD Edin.

Business

