



4th International Conference on Advances in Hematology and Oncology

Coeur d'Alene Resort, Coeur d'Alene, Idaho. August 13-14, 2016

<http://oncology.binayfoundation.org>

Sponsorship Opportunities

About the conference

The 4th International Conference on Advances in Hematology and Oncology (ICAHO 2016) is an educational meeting intended to advance the practice of hematology and oncology and to communicate new scientific knowledge in the field of cancer. This two-day meeting features educational sessions with world-renowned faculties from nation's leading institutions, and abstract sessions to present new and exciting research findings in the field of cancer.

ICAHO 2016 is the fourth annual cancer conference organized by the Binaytara Foundation (BTF) in the United States.

About Binaytara Foundation

Binaytara Foundation (BTF) is a 501(c)3 non profit established in 2007 with the goal of promoting health and education in resource poor communities through:

- the development of healthcare manpower in underserved areas
- the improvement of access to cancer care by establishing direct-care facilities and services
- the promotion of the practice of evidence-based medicine by providing research grants to young physicians and healthcare providers in training

- the improvement of knowledge and competence of healthcare professionals by offering them continuing educational materials through live and virtual meetings, webinars, and other educational forums

About the attendees

Last year's conference was attended by over 125 delegates from different parts of the country including faculties representing leading institutions in the field such as Mayo Clinic, MD Anderson Cancer Center, Stanford University Medical School, University of Washington, and the Seattle Cancer Care Alliance among others.

Target audiences include oncologists, hematologists, radiation oncologists, surgical oncologists, primary care providers, oncology pharmacists, oncology nurses, and others involved in the care of cancer patients. In addition, national and international oncology researchers, scientists, scholars, and fellows will present their oncology research findings during the abstract sessions.

About the venue - Coeur d'Alene, Idaho

Coeur d'Alene is a beautiful resort town in northern Idaho that is often called a heaven for outdoor enthusiasts. From golfing in the floating golf course in the middle of Lake Coeur d'Alene to shopping, and hiking, the natural beauty of this "Lake City" draws thousands of visitors each year.

This is what the city's visitor's site says about Coeur d'Alene

"There's something magical about Lake Coeur d'Alene that's hard to define, but it begins with the spectacular North Idaho sunsets and moonrises, the plunge of an osprey after a fish, the glowing lights of downtown Coeur d'Alene reflecting across its waters at night."

Sponsorship options

Benefits	Diamond (\$13,500)	Platinum (\$10,500)	Gold (\$7,500)	Silver (\$4,500)
Organization name on conference website	Yes	Yes	Yes	Yes
Preferential placement in exhibition hall (exhibition fees apply)	Yes	Yes	No	No
Recognition signage on exhibition table (exhibition fees may apply)	Yes	Yes	Yes	Yes
Complimentary exhibit booth	Yes	Yes	Yes	No
Complimentary Registration to ICAHO 2016	4	3	2	1
Supporter recognition on conference bags	Yes	Yes	Yes	No
Supporter recognition listing in program handouts	Yes	Yes	Yes	Yes
Other Sponsorship Opportunities				
Benefits	Welcome dinner on 08/13 (\$9,500)	Lunch (\$7,000 per day)	Merit Award (\$5,500)	Conference Bags & Stationary (\$3,500)

Organization name on conference website	Yes	Yes	Yes	Yes
Complimentary exhibit booth	Yes	Yes if sponsoring both days	No	No
Supporter recognition on specific products/services sponsored	Yes	Yes	Yes	Yes
Supporter recognition listing in program handouts	Yes	Yes	Yes	Yes

General terms and conditions

Binaytara foundation (BTF) is committed to preserving the scientific integrity and educational value of its independent medical education activities and medical conferences.

BTF invites organizations to support and participate in this conference in a manner that complies with the essential criteria and elements of the Accreditation Council for Continuing Medical Education (ACCME). Any funds provided in support of this conference must be made payable to Binaytara Foundation. Binaytara Foundation is a 501(c)(3) organization established with a goal to promote health and education.

All pledges of support must be confirmed by written advance notice of the intended support. The terms, conditions, and purpose of the support must be documented by a signed letter of agreement between the supporting organization, and the BTF. Terms and conditions of support may not require the BTF to accept the supporter's advice or services, including but not limited to the content, speakers or invitees selection, or other aspects of the conference.

Binaytara Foundation will acknowledge support in program materials but will not permit representatives of supporting organizations to engage in sales or promotional activities or to distribute commercial promotional materials in the room where the CME activity takes place. Display or distribution of promotional materials, including standards related to product specific advertisement and other product promotion, before, during, and after this conference must conform to all applicable continuing medical education ("CME") standards.

Compliance with all applicable laws and regulations is required of every organization that participates in and or supports the Independent Medical Educational activities organized by the Binaytara Foundation.

Welcome dinner sponsorship terms – the event will be named after the sponsoring organization, and all invitees will be notified that the dinner is being sponsored by the named organization. However, sponsoring organizations are not permitted to have drug presentations or other promotional talks during the dinner.

Lunch sponsorship terms - Each registered attendee will receive a lunch coupon with sponsoring organization's name on it. Sponsors will not be permitted to distribute any additional promotional materials related to the lunch sponsorship.

Merit award sponsorship – Sponsors will be acknowledged in the merit award certificates and during the announcement of the award. No additional materials related to the award may be distributed at the meeting.

Conference bags & stationary sponsorship – Supporter's logos will be included in the bags and stationary being provided to the attendees. No other promotional materials related to the sponsorship may be distributed to the attendees.

SPONSORSHIP PLEDGE

4th International Conference on Advances in Hematology and Oncology

August 13-14, 2016

Please print or type information EXACTLY as you would like it to appear in the BTF sponsor listings. All sponsorship payments must be received by **7/4/16** for the organization to receive all the stated benefits.

Diamond ☐ **Platinum** ☐ **Gold** ☐ **Silver** ☐

Welcome Dinner ☐ **Lunch Day 1** ☐

Lunch Day 2 ☐ **Merit Award** ☐

Stationary & Bags ☐

Amount Enclosed: \$ _____

Company/Organization _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Make check payable to Binaytara Foundation.

Return this form with payment to: Binaytara Foundation, 3536 Skylark Loop, Bellingham, WA 98226. Or pay online – <http://binayfoundation.org>

Email – support@binayfoundation.org for assistance.

THANK YOU FOR YOUR SUPPORT!