

DSF STEPS TOWARD A CURE

2012 SPONSORSHIP LEVELS

Deadline for logos on brochures is
April 1, 2012



NATIONAL PREMIERE SPONSOR \$5,000

- Recognition in all media releases (nationwide)
- Logo on DSF website
- Logo on Event website
- Logo on all brochures (nationwide)
- Signage at all event locations

NATIONAL SPONSOR \$1,000

- Recognition in all media releases (nationwide)
- Logo on Event website
- Logo on all brochures (nationwide)
- Signage at all event locations

KID'S FUN CORNER/TENT SPONSORSHIP \$250/\$500

- Recognition in all media releases (nationwide)
- Logo on all brochures (nationwide)
- Signage at all event locations
- Special signage at Kid's Tent at local event
- Opportunity to promote your business with give-a-ways, brochures, etc.

START/FINISH SPONSORSHIP \$250/\$500

- Recognition in all media releases (nationwide)
- Logo on all brochures (nationwide)
- Signage at registration site and the start/finish line
- Opportunity to promote your business with give-a-ways, brochures, etc.

HALFWAY SPONSORSHIP \$250/\$500

- Recognition in all media releases (nationwide)
- Logo on all brochures (nationwide)
- Signage at the Halfway point of the walk, where walkers stop for water/snack
- Opportunity to promote your business with give-a-ways, brochures, etc.



Sponsorship Agreement

Logo Deadline for brochure
is April 1st

Thank you for your recent commitment to the *DSF Steps Toward A Cure*. We look forward to working with you to maximize the marketing potential for this event. Please complete and sign this form, and return it via mail or email so that we may expedite your benefit package.

Business Name (as it should appear in PR materials)

Primary Contact Name

Address

City

State

Zip

Phone

Fax

Email

(please include your email address to receive updates about the event.)

Sponsorship Level and Amount \$

National Sponsorship

☐ National Premiere Sponsorship \$5,000

☐ National Sponsor \$1,000

Local Sponsorship

Exclusive

☐ Kids Fun Corner/Kid's Tent Sponsor \$500

☐ Start/Finish Sponsor \$500

☐ Halfway Sponsor \$250

Shared Sponsorships

☐ Kids Fun Corner/Kid's Tent Sponsor \$250 (2 maximum)

☐ Start/Finish Sponsor \$250 (2 maximum)

☐ Halfway Sponsor \$250 (2 maximum)

Payment must be received in full on or before September 1, 2012. Checks should be made payable to Dravet Syndrome Foundation. To secure benefits of your Sponsorship, please complete this form and return it at your earliest convenience to: **Dravet Syndrome Foundation, 11 Nancy Drive, Monroe, CT 06468**

Signature

Date

(required for all pledges; electronic or facsimile signature accepted)

Special Requests or Comments:

For more information about Sponsorship Opportunities and Benefits,
please contact Mary Anne Meskis, Executive Director at **203-880-9456** or **maryanne.m@dravetfoundation.org**