

ROSSMOOR COMMUNITY SERVICES DISTRICT



SPONSORSHIP PACKAGE

Rossmoor Winter Festival 2015

12.11.15
6-9PM

RCSD
rossmoor-csd.org
#reindeerdfly

RHA
rossmoor-rha.org
#rossmoorwinterfest

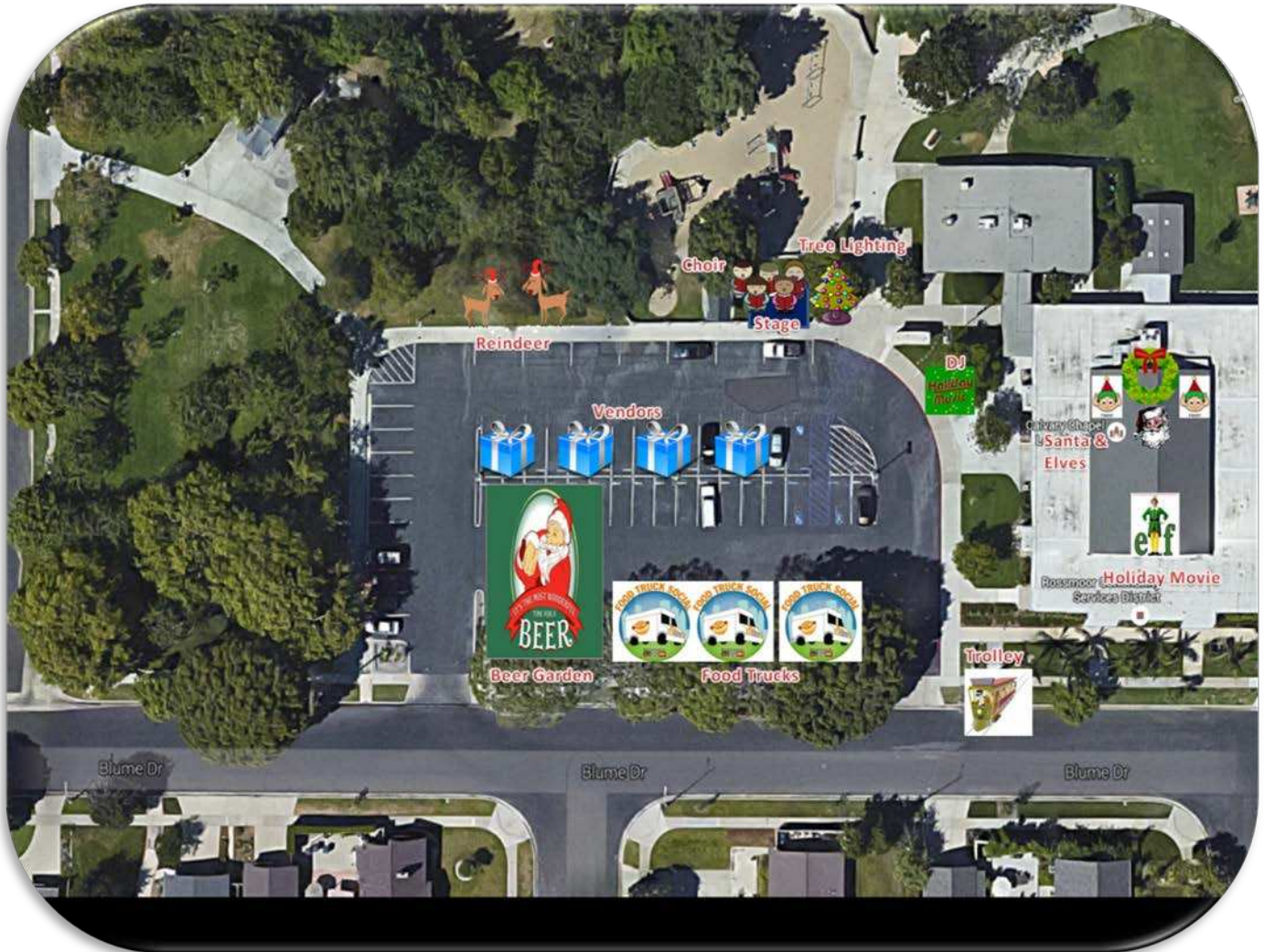
Sponsorship Opportunities

- Platinum
- Gold
- Silver
- Bronze





ROSSMOOR WINTER FESTIVAL EVENT LAYOUT



RUSH PARK
3001 BLUME DRIVE
ROSSMOOR, CA 90720
562-430-3707





FRIDAY DECEMBER 11TH 6PM-10 PM

Tree Lighting @ 7:00

SCHEDULE OF EVENTS

TIME	ACTIVITIES	LOCATION
6:00	Opening Ceremony	Playground Area
6:00 – 8:00	Arts/ Crafts	Auditorium
6:00 - 10:00	Toy Drive	Parking Lot
6:00 - 10:00	Food Drive	Parking Lot
6:00 - 10:00	Food Trucks	Parking Lot
6:00 - 10:00	Vendor Booths	Parking Lot
6:00 - 10:00	Beer Garden	Parking Lot
6:15 – 6:30	Oak Middle School Choir	Playground Area
6:30 – 8:30	Reindeer	Grass Area
6:45 – 7:00	McAuliffe Middle School Choir	Playground Area
7:00 - 9:00	Holiday Trolley Tour of Rossmoor	Front of Auditorium
8:00 – 9:30	Holiday Movie	Auditorium



ROSSMOOR WINTER FESTIVAL EVENT FEATURES



Tree Lighting Ceremony



Santa's Elves



Event
T-Shirts



Holiday Spirit
Over 21 Only



Live Reindeer



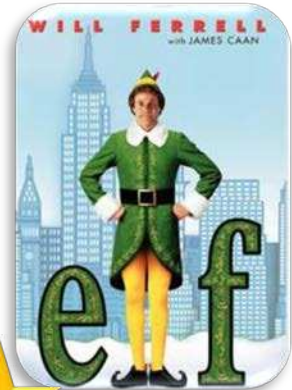
Santa



Holiday Home Tour Trolley



Oak & McAuliffe
Middle Schools



Holiday Movie



Decorations

Lights



Food Trucks



Holiday Vendors



Holiday Music
DJ/Stage

OCSD
Toy/Gift Drive



Canned
Food Drive



SPONSORSHIP



EVENT SPONSORSHIP LEVELS & BENEFITS



Bronze Sponsor

\$250 Bronze Sponsor Level

- Sponsor Level Logo and Recognition on Event Page of Website
- Inclusion of Name on Event Program.



Silver Sponsor

\$500 Silver Sponsor Level

- Sponsor Level Logo and Recognition on Event Page of Website
- Inclusion of Name on Promotional Flyers
- Inclusion of Name on Event Program



Gold Sponsor

\$1000 Gold Sponsor Level

- Sponsor Level Logo and Recognition on Event Page of Website
- Sponsor Level Logo on Promotional Flyers
- Sponsor Level Logo on Event Program
- Recognition in Ad Campaigns



Platinum Sponsor

\$2000 Platinum Title Level

- Sponsor Level Logo on Website Banner on Homepage
- Sponsor Level Logo and Recognition on Event Page of Website
- Sponsor Level Logo on Promotional Materials
- Sponsor Level Logo on Event Program
- Recognition in Ad Campaigns





Rossmoor



ADDITIONAL BENEFITS AS A SPONSOR

Platinum Sponsor

❖ Have access to one of the more affluent demographics in popular Orange County, California. This is a unique opportunity to reach the suburban family, professional and entrepreneurial market.

❖ Reach a large audience with repeated impressions. Your company name and/or logo will appear on the event's poster and in a variety of promotional materials (according to sponsorship level), including the official winter festival website page.

Gold Sponsor

❖ A unique opportunity to engage with people. Event attendees are a captive, receptive audience that have time to look, listen and hear about your products and/or services.

Silver Sponsor

❖ Develop new business contacts. The Event provides you with a unique networking opportunity to connect with the community in a fun and entertaining environment.

❖ Demonstrate, sample or test market your product. Receive instant responses about your products and/or services from attendees.

Bronze Sponsor

❖ Show your company's commitment to the arts, entertainment and local community. The event offers a great way for you to show your commitment to the residents of Rossmoor, local families and students.

❖ Help promote community outreach. This Signature Event provides an outstanding opportunity for the community of Rossmoor to really shine.



***Thank you for your consideration.
We look forward to a fun, successful and mutually
rewarding relationship!***



SPONSOR INFORMATION



You are invited to participate in
Rossmoor's
Winter Festival 2015

SPONSORSHIP BENEFITS	Bronze \$250	Silver \$500	Gold \$1,000	Platinum \$2,000
Featured on RCSD event flyers	●	●	●	●
Recognition on RCSD Website	●	●	●	●
Included on all social media associated to the Winter Festival		●	●	●
Included in all Winter Festival Email Blasts sent out to community			●	●
Recognition on Winter Festival banners displayed on Rossmoor signature walls.			●	●
Included in Public Announcements at Event			●	●
Free Vendor Booth at event				●

Additional Sponsorship Opportunities Available Including In-Kind Contributions and Additional Financial Contributions Available.

For more information, contact: Chris Argueta

Email: cargueta@rossmoor-csd.org

Phone: 562-430-3707 Ext. 107

Celebrating Rossmoor's Holiday Spirit



ROSSMOOR WINTER FESTIVAL NON-FOOD VENDOR APPLICATION FORM



Rush Park, 3001 Blume Drive, Rossmoor, CA
www.rossmoor-csd.org
Friday, December 11, 2015 6:00 PM to 10:00 PM

Date: _____

Name _____ Phone: _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Email Address _____ Website _____

List products/categories of products to be sold here:

Only items listed and approved on this application may be sold.

VENDOR BOOTH INFORMATION:

Each space is 10 ft. x 10ft.

Vendors must provide own tables, chairs and E-Z UP.

Signs may not be larger than booth.

- ABSOLUTELY NO FOOD or DRINK may be sold or tasted (includes packaged, canned or bottled items.)
- Dissemination of literature is confined to the limits of the confined of the booth that the individual or organization has rented.

Craft/Business Vendor Space Rental Fee– No Fee

Community Service/Non-profit Information Vendor – No Fee

Applications will be considered until December 1, 2015 or event spaces booked. ***Acceptance of vendors will be based on date of application with preference given to local merchants*** and valued report vendors. You will be notified of confirmation within 2 weeks of receipt and if not accepted. Duplication of sales items/services may occur; however the committee also reserves the right to limit duplications.





ROSSMOOR WINTER FESTIVAL NON-FOOD VENDOR APPLICATION FORM



DAY OF THE EVENT:

You may ***come no earlier*** than 4:00 PM on Friday evening to set up. Vendors are requested to stay until the end of the event. You may come in on the driveway on the East Side of the RCSD Auditorium. When driving through the parking lot, ***please be extra careful and drive slowly!*** After unloading, please remove your vehicle ASAP. Assistance of booth set-up will not be provided. Please plan accordingly. **NO ASSISTANCE WILL BE AVAILABLE FOR UNLOADING AND SETTING UP.**

All vehicles must be off the park grounds no later than 11:00 PM!

I have read the enclosed information, understand my obligations and agree to comply with Festival policies and decisions.

FESTIVAL CONTRACT AGREEMENT

I hereby agree to indemnify and hold harmless the Rossmoor Community Services District, their officers/agents, representatives and/or employees from any loss and/or liability, including my expense or cost that may result from death, injury, or property damage that may occur while participating in any activity connected with the Rossmoor Winter Festival, including but not limited to travel to and from Festival.

Print Name _____ Company Name _____

Signature _____ Date _____

We look forward to a fun and successful Festival. There will always be someone in charge available to you during the event. Festival support staff will be wearing event T-shirts.

For questions prior to the event, do not hesitate to call or leave a message at (562) 430-3707 or send an email to cargueta@rossmoor-csd.org.

Thank you for your interest in our community event. We look forward to seeing you at our annual Festival.

Sincerely,



*Rossmoor Community Services District
Winter Festival Committee*



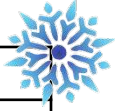


ROSSMOOR WINTER FESTIVAL SPONSOR APPLICATION FORM



Please fill out and fax, email or mail to:
Winter Festival Committee

Chris Argueta: carqueta@rossmoor-csd.org
Ph 562-430-3707 x107 Fax: 562-431-3710



COMPANY NAME:	
CONTACT NAME:	
ADDRESS:	
PHONE:	CELL:
FAX:	
EMAIL:	
WEBSITE:	

DESCRIPTION OF WHAT WILL BE PROMOTED IN BOOTH (IF APPLICABLE)

I would like to sponsor at the level of (please check one)

	SPONSORSHIP LEVEL	AMOUNT
<input type="checkbox"/>	PLATINUM TITLE SPONSOR	\$2000
<input type="checkbox"/>	GOLD SPONSOR	\$1000
<input type="checkbox"/>	SILVER SPONSOR	\$500
<input type="checkbox"/>	BRONZE SPONSOR	\$250
<input checked="" type="checkbox"/>	SIGNATURE STAR SPONSOR A LA CARTE FEATURE(S)	\$ (valued at amt)
<input type="checkbox"/>	IN KIND SPONSOR	\$
<input type="checkbox"/>	OTHER	\$

TAX I.D.#33-023-7135

Make all checks payable to:

RCSD Winter Festival and mail to: 3001 Blume Drive, Rossmoor, CA 90720.

Rossmoor Community Services District
Rossmoor Winter Festival Committee

Phone: 562-430-3707 x107—562-381-3139—Fax: 562-431-3710

www.rossmoor-csd.org/winterfestival--rcsd@rossmoor-csd.org

