

Digital File & Photographic <sub>Film Service</sub>

- Photographic Prints. (Including Metallic & Superglossy)
- Frontier Digital Minilab (from colour & b/w film & digital files)
- Backlit Display Transparencies (Duratrans)
- Copies and Duplicates from Film and Artwork

Photographic Print Output Service

- Graphic Design, Scanning, Image Retouching & Restoration
- Large Format Inkjet & Fine Art Prints (Canvas & Watercolour Giclee)
- Film Processing & Proofing
- Mounting and Laminating VG Mount, Foamboard, Acrylic & more.

# Signage Display & Exhibition

Print Finishing

- Grand Format Printing
- Hotel & Office fit-outs
- Signage, Display, Exhibition and Point-of-Sale
- Portable banners
- Shopping Centre Kiosks

STREET ADDRESS ACCOUNTS **WEB** 

2B Northcote Street St Leonards NSW 2065 PO Box 1696 North Sydney NSW 2059 www.visiongraphics.com.au

Phone (61 2) 9902 4000 Fax (61 2) 9439 7344 Fax (61 2) 9439 7344 Phone (61 2) 9902 4004 Email info@visiongraphics.com.au

### LOCATION



Please note that opening hours are subject to change for Christmas/New Year periods and the month of January – please check our website at these times. Vision Graphics always close on official public holidays declared for the state of NSW.

2B Northcote Street St Leonards NSW 2065 (PO Box 1696 North Sydney NSW 2059) Sydney, Australia PHONE (61 2) 9902 4000 FAX (61 2) 9439 7344 EMAIL info@visiongraphics.com.au WEB WWW.visiongraphics.com.au

**OPENING HOURS \*** Monday to Friday 8.00am – 6.00pm

#### PARKING

Metered and non-metered street parking nearby.

#### PUBLIC TRANSPORT

Regular trains to St Leonards station and bus services along Pacific Hwy.

## **DEPARTMENT CONTACTS**

Queries relating to general operations, job-tracking, product sales and advice:

Dali Alison	Phone Phone	(61 2) 9902 4000 (61 2) 9902 4000	Fax (61 2) 9439 7344 Fax (61 2) 9439 7344	Email Email	receptionsl@visiongraphics.com.au scanningsl@visiongraphics.com.au
Queries relat	ting to a		canning, digital bureau nishing and digital file		aphic copies and duplicates,
Dali Anchique	Phone	(61 2) 9902 4015	Fax (61 2) 9439 7344	Email	prodsl@visiongraphics.com.au
Queries relating to signage, display and exhibition work along with any special or large projects:					
David De Freitas	Phone	(61 2) 9902 4012	Mob 0438 546 548	Email	davidd@visiongraphics.com.au
Queries relating to your Vision Graphics' account:					

General accounts enquiries Phone (61 2) 9902 4004 Fax (61 2) 9439 7344 Email accounts@visiongraphics.com.au



### OTHER FRONTIER PRINT SERVICES

### Normal service:

2 Working days

Express service: Add 50% (subject to workload)

SPECIAL SERVICES (ONLY AVAILAE	BLE FROM NEGATIVES AND TRANSPARENCIES
Index Prints	6.60 only available at time of scanning or printing from digital media (8x10 only)
White Border (straight 5mm only)	No charge
Custom White Border	5.00 set-up charge per print size
Black Border (straight 5mm only)	5.00 per roll surcharge - no charge for reprints (4x6, 5x7, 8x10, 8x12, 10x12, 10x15 only)
Rough Edge Border	5.00 per roll surcharge – no charge for reprints (4x6 and 8x10 only)
Cropping Request	1.10 per frame (available for reprints only – not available at time of D&P)
N.B. Colour-matching availab	le only from samples originally printed at Vision Graphics.



Some print size restrictions

apply to particular borders

Visit www.visiongraphics.com.au to view our complete range of border styles, which include:

- 5mm White
- Custom White (any size)
- 5mm Black
- Black Torn
- Rough Edge
- Black Streak and Sepia Streak
- Brushed
- Canvas
- White Keyline on Black
- Black Keyline on White
- Instant Edge No. 1 and No. 2

If you have a special requirement, talk to our staff to see if we can help.





8" x 8" prints with a centred

5" x 3" prints with a centred 2" x 3" image





Instant Edge No.2 Border

Black Torn Border



Black Keyline on White



Black & White Borders

VISION GRAPHICS

## FRONTIER DIGITAL MINILAB

State-of-the-art digital minilab offers a fusion of the best of traditional and digital technologies with services including printing, scanning and image-enhancement.

Normal servic	e:	2 working o	days	Expres	s service:	Add 50% (s	ubject to	workl	oad)
DEVELOP & PR	INT (from	NEGATIVE & SLIDE		r в&w)					
QUANTITY DISCOUNTS	AVAILABLE.	ASK FOR MORE IN	NFO						
PRINT SIZE	3½ 1⁵ set	x 5 inch EXTRA SETS	1 <sup>₅⊤</sup> SET	4 x 6 inch EXTRA SETS		or <b>7<sup>1</sup>/2 inch</b>	6 ک 1⁵ SET	<b>x 8 or 9</b> EXTRA	
135/24	18	6	20	9.50	25	13		32	18
135/36	22	10	24	11	30	17		40	25
120 (up to 6 x 9cm)	25	9	26	11	32	16		42	22
220 (up to 6 x 9cm)	40	16	45	18	56	25		70	38

• B&W prints available from colour negatives and transparencies at no extra charge. See below for reprints from Frontier CD • B&W prints available from processed B&W film – see WHOLE ROLL REPRINTS section below.

(N.B. Vision Graphics does not process B&W film)

• No extra charge for straight white 5mm white borders from develop and print or multiple print services from film or file.

• First set and extra set prices for 8 x 10, 8 x 12, 10 x 12 and 10 x 15 inch available on request.

#### **XPAN XPAN XPAN** SEE PAGE 3 INSIDE FOR XPAN PRINT OPTIONS **XPAN XPAN XPAN**

REPRINTS FI	ROM FILM, DIGITA	AL FILE & ARTW	/ORK					
					ame film/artwork original or ous mixed files.			
Inch Size	Slide/120/Art	Negative *	File		2+	20+	50+	100+
3/3½ x 5	5.00	2.20	2.00		1.30	1.00	0.80	0.50
4 x 6	5.00	2.20	2.00		1.30	1.00	0.80	0.50
5 x 7/7½ (& XPa	n 4") 8.00	5.00	3.00		2.00	1.50	1.20	0.70
6 x 8/9 (& XPan 5	5") 12.00	7.00	5.00		2.50	1.80	1.50	0.90
8 x 10/12	16.00	12.00	8.00		5.00	3.50	3.00	2.00
10 x 12	20.00	15.00	10.00		7.00	5.00	4.00	3.00
10 x 15	25.00	20.00	15.00		10.00	7.00	5.50	4.50

Please note that due to machine tolerances, very slight cropping will occur on all prints from file. \* Negatives cut into single frames will be charged at 1st Slide/120 price.

Minimum Charge: \$5.00 Per Order.

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150+ single image from any source at any size – take a further 10% off respective 100+ price above
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250+ single image from any source at any size - take a further 20% off respective 100+ price above
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• Service times for BULK PRINT SPECIALS subject to workload.

#### WHOLE ROLL REPRINTS

From Frontier CD	6.00	se
From uncut 35mm film	6.00	se
From cut strips of 35mm film or 120 negative/XPan	10.00	se

Reprints from film which has been cut into strips will be charged at individual reprint prices above.



Bulk Print Specials

GRAPH

et-up charge plus 'extra sets' price price for particular print size required. et-up charge plus 'extra sets' price price for particular print size required. et-up charge plus 'extra sets' price price for particular print size required.

### FRONTIER SCANNING SERVICES

Vision Graphics offers three levels of scans through the Frontier Minilab:

#### SCREEN RESOLUTION

RGB scans, ideal for email/web purposes or positional layouts.

#### 6.4MB

RGB files sized to 25.5" x 17.1" @72dpi (equivalent to 4" x 6" @ 300dpi) in size. They are the scans we recommend for clients who

may want reprints or enlargements up to 6"x9" (including the standard 4" x 6" postcard-size reprints).

#### 20MB

RGB files sized to 46.6" x 31.11" @72dpi (equivalent to 11.2" x 7.47" @ 300dpi) in size. They are the scans we recommend for clients who may want reprints or enlargements up to 10" x 15".

- All scans saved in JPEG format and supplied to the client on CD-ROM (readable on both Mac and Windows platforms)
- Whilst all care is taken to minimise dust in the lab, Vision Graphics cannot guarantee dust-free Frontier scans.
- Full professional, higher resolution scans are available see our specialised Scanning & Bureau Services page.
- 120 (medium format) Frontier scans are limited to a maximum film size of 6 x 9cm.

#### WHOLE ROLL & SINGLE FRAME SCANNING

5 x 20 MB scans from the same film & same format

Normal service: 2 Working Days	-	Express service: Less than 24 hours – add 50% ( N.B. All service times subject to workload)			
QUANTITY DISCOUNTS AVAILABLE. ASK FOR MORE INFO					
	SCREEN RESOLUTION (600 x 400ppi)	6.4MB	20MB		
35mm negative/transparency – uncut	10.00	15.00	40.00		
35mm negative/transparency – cut in strips	18.00	22.00	48.00		
Medium Format (120) & XPan neg or transparency – uncu	ut 20.00	26.00	55.00		
Medium Format (120) & XPan neg or transparency - cut i	in strips 26.00	38.00	70.00		
Single Frame – per image up to 6x9cm (\$40 Min. Charge)	5.00	10.00	20.00		
Roll of Mounted Slides (24 or 36 exp) – same film & same	e format 26.00	38.00	70.00		
5 x 6.4 MB scans from the same film & same format			20.00		



## AUTO DIGITAL PRINTS FROM FILE

Auto digital printing from prepared digital files, unmodified frontier files & digital camera files

Set up your files correctly and save. If you bring back your unaltered Frontier files or set-up your files to our machine specifications.

you can save up to 74% on your reprints.

AUTO DIGITAL PRINTING REQUIREMENTS (PLEASE NOTE THERE ARE NO RE-DOS FOR THIS SERVICE)

#### UNALTERED FRONTIER FILES:

- · Burn your unaltered Frontier files to a new CD.
- Separate folders must correspond to the final print size, i.e. 4" x 6" prints into a folder named 4 x 6 etc see example below
- Aspect ratio of digital file must correspond to specified print size, or cropping will occur.

#### PREPARED FILES FOR FRONTIER:

- · Files to be 300dpi at the physical print size required
- Colourspace must be sRGB
- If supplying TIFFs, we require PC TIFFs (select IBM/PC Byte Order in the Save As dialogue box)
- For JPEGs, supply Baseline Optimised JPGs (no Baseline Standard JPGs)
- Standard 8 bits/Channel (no 16 bit files)
- · Digital camera files resaved through Photoshop 7 must be saved in JPEG format to avoid EXIF data conflict (incorrect colour reproduction).
- No alpha channels or clipping paths
- Separate folders must correspond to the print size required. Prints requiring different finishes (Gloss/Matt) must be placed in separate folders, regardless of whether the required print size is the same, for example:

1 FOLDER OF PRINT SIZE REQUIRED

2 CONTAINING FOLDER/S OF PRINT QUANTITY & FINISH <

**3** CONTAINING ACTUAL IMAGES WITH FILE SUFF

- Aspect ratio must correspond to specified print size, or cropping will occur.
- Apple Macintosh users please ensure that the appropriate file extension (.jpg) is included in all your file names.
- Ensure all file names are alphanumeric only, i.e. no punctuation characters (? / ~ ] etc) with the only full stop ( . ) appearing before the file suffix, eg.jpg
- Digital camera files no '.raw' camera file types accepted at present.
- · No compression, layers or extra channels.

30.00

 Native Quark XPress, Illustrator InDesign and Publisher files cannot be printed at Frontier prices, these files need to be rasterised and saved out as JPEGs to print on the Frontier - see staff for more information or help.

#### PEASE NOTE THAT IF A SEPARATE CD OF YOUR FILES CANNOT BE BURNED AS PER THE ABOVE SPECIFICATIONS, REPRINTS WILL BE CHARGED AT SINGLE PRINT PRICES LISTED ON THE FRONT PAGE.

XPAN DEVELOP & PRINT SERVICES (FROM UNCUT FILM)				
PRINT SIZE		1st set		
<u>4 x 10.8 inch</u>	(full frame fits paper size)	30.00		
5 x 13.3 inch	(full frame fits paper size)	40.00		
4 x 6 inch	(full frame centred on paper)	25.00		
<u>5 x 7 inch</u>	(full frame centred on paper)	32.00		

(15 frames obtained from 135/24 and 21 frames from 135/36)



] 5 x 7 inch	10 off Gloss	JPEG	Jones Wedding 11.jpg
		JPEG	30ŋpg Wedding
TIX .JPG	5 off Matt .	JPEG	Group Photo.jpg
	$\rightarrow$	JPEG	Bride & Groom.ipg

EXTRA SETS
EXTICA SETS
12.00
12.00
16.00
10100
10.00
45.00
15.00

### BACKLIT DISPLAY TRANSPARENCIES

Produced photographically (Duratrans) display transparencies are commonly used in lightbox display systems such as pointof-sale, menu boards and promotional signage. These can be printed on to either an opaque or clear material. Duratrans are preferred when long-term display is required and are available in widths up to 127cm.

Files should be set-up at 150 dpi at 100%. Large files can be scaled to either 25% or 50% of full output size with a corresponding adjustment to the file resolution (dpi) - consult staff if assistance required. We accept Adobe RGB PhotoShop TIFF files (no layers, paths or channels), InDesign, XPress and Illustrator EPS/TIFF files. For output accuracy, please advise lab of ICC colour space used and supply copy for colour matching.

Normal service: 4 - 5 Days for single output Express service: Add 50% (subject to workload). Add one extra day for laminating.

INCHES	СМ		
8 x 12	20.32 x 30.48	70	
11 x 14	27.94 x 35.56	75	
A4	21 x 29.7	70	
12 x 16	30.48 x 40.64	80	
A3	29.7 x 42	80	
14 x 17	35.56 x 43.18	85	
16 x 20	40.64 x 50.8	95	
17 x 23	43.18 x 58.42	105	
A2	42 x 59.4	105	
20 x 24	50.8 x 60.96	105	
20 x 30	50.8 x 76.2	125	-10
23 x 33	58.42 x 83.82	150	
A1	59.4 x 84.1	150	
24 x 36	60.96 x 91.44	190	
<u>30 x 40</u>	76.2 x 101.6	225	VG in-house couriers available for safe, reliable
33 x 47	83.82 x 119.38	275	and trustworthy delivery and pick-up.
A0	84.1 x 118.9	285	
36 x 48	91.44 x 121.92	345	
40 x 48	101.6 x 121.92	365	
40 x 60	101.6 x 152.4	440	
50 x 61	127 x 154.94	545	
50 x 71	127 x 180.34	645	
50 x 94	127 x 238.76	825	

Metric sizing will be printed to the closest paper size. Larger sizes by quotation.

For larger quantities or sizes – please consult a member of our Production Department or Sales Team

### **BACKLIT DISPLAY SYSTEMS (LIGHTBOXES)**

Vision Graphics also offers clients a selection of backlit display systems (lightboxes). These systems are commonly used for pointof-sale, menu displays and billboards. Systems come in a variety of sizes but can also be custom-built to suit your needs. They offer an effective way to display any text and/or graphic image. Talk to our sales consultants to discuss the ideal system for you and your business.

Backlit Display System advantages include:

• Bright, eye-catching display

CONTACT

- · Clip-on system for easy changeability of graphics
- Safe to use no exposed wires
- Australian made with standard and custom-sized options 
   Double-sided displays available
- Latest high technology flourescent lamps
- Crinkle-free graphics
- Easy installation
- Colour selection for border and frame
- High light output and low power consumption

Contact our Sales team for more information and quotations on Backlit Display System

### Highest Quality Photographic Prints from:

FILM: NEGATIVES AND TRANSPARENCIES (SLIDES) - COLOUR OR B&W, AND PRINTS UP TO A3 IN SIZE Any photographic film - colour or B&W, negative or transparency, 35mm up to 8x10 inch - will be scanned and fully prepared for high quality digital printing. These "print ready" scans may be purchased for future use - see relevant prices below.

#### PREPARED DIGITAL FILES

- Photoshop Mac TIFF files only (no layers, paths or channels)
   Cropped to actual size
   Adobe RGB colour space
   250dpi resolution
- 8 Bits/Channel (No adjustments will be made to these files. For additional notes on file set-up see Digital File Specifications Guide)
- Files requiring preparation may incur a surcharge.

Normal service: 3-4 Days for single output	<ul> <li>Express s</li> </ul>
Prints larger than 20 x 32 inch: 4 - 5 days	<ul> <li>Superglos</li> </ul>
Turnaround times exclude public holidays, weekends and I	ab closures.

INCHES	СМ	PREPARED FI

For economic print options up to 10 x 15 inch (25.4 x 38.1cm) refer to Frontier Digital Minilab pricelist

8 x 12	20.32 x 30.48	20	35	15	
A4	21 x 29.7	20	35	15	
10 x 15	25.4 x 38.1	25	35	15	
11 x 14	27.94 x 35.56	30	40	18	
12 x 16	30.48 x 40.64	35	50	25	
14 x 17	35.56 x 43.18	35	50	25	
A3	29.7 x 42	35	50	25	

#### DISCOUNTED SCAN . add only \$15 to above first 'FROM FILM OR PRINT' price to purchase your fully-prepared print-ready scan

16 x 20	40.64 x 50.8	40	60	30	
17 x 23	43.18 x 58.42	45	65	33	
20 x 24	50.8 x 60.96	55	75	35	
A2	42 x 59.4	55	75	35	
20 x 7 Panoramic	50.8 x 17.78	40	55	20	
20 x 32	50.8 x 81.28	60	85	40	
23 x 33	58.42 x 83.82	85	120	55	
24 x 36	60.96 x 91.44	85	125	60	
A1	59.4 x 84.1	85	125	55	

#### DISCOUNTED SCAN . add only \$20 to above first 'FROM FILM OR PRINT' price to purchase your fully-prepared print-ready scan

30 x 40	76.2 x 101.6	115	155	90	
30 x 10 Panoramic	; 76.2 x 25.4	45	70	35	
33 x 47	83.82 x 119.38	135	160	100	
AO	84.1 x 118.9	135	160	100	
36 x 48	91.44 x 121.92	145	180	105	
40 x 13.5 Panoram	nic	101.6 x 34.3	80	100	
60					
50 x 61	127 x 154.94	225	260	170	
50 x 71	127 x 180.34	255	280	195	
50 x 94	127 x 238.76	295	345	230	
50 x 17 Panoramic	: 127 x 42.16	110	150	80	

DISCOUNTED SCAN . add only \$40 to above first 'FROM FILM OR PRINT' price to purchase your fully-prepared print-ready scan Digital Print Output (DPO) scans saved as 250dpi RGB TIFF files only and supplied on CD. Standard finishes - Gloss and Matt. Supergloss Paper - add 100% with a minimum charge of \$50.00

- Metallic Paper add 40% with a minimum charge of \$50.
- Metallic prints available to a maximum of 50" wide by required length.
- Supergloss prints available to a maximum of 40" wide by required length.
- Metric sizing will be printed to the closest paper size.
- Larger sizes by quotation.

St Leonards Production > Phone (61 2) 9902 4015 > Email prodsl@visiongraphics.com.au GRAPHICS

## PHOTOGRAPHIC PRINTS

#### service: Add 50% (subject to workload) oss & Metallic: 5 days

	FROM	ADDITIONALS
ILE	FILM OR PRINT	FROM SAME ORIGINAL

### LARGE FORMAT INKJET PRINTS

High quality inkjet prints on 180gsm Gloss and Satin Premium Photo Paper – ideal for display banners, point-of-sale, promotional signage and large murals. Inkjet Prints available on different finishes - see Special Media below. Lamination recommended for non 'special media' material. We can accept most application files for printing (Xpress, Illustrator, InDesign etc) but prefer Photoshop TIFF files, which can be in either Adobe RGB (preferred) or CMYK colour-space. Please call our Production Managers on the numbers below for more information if required.

see BACKLIT DISPLAY TRANSPARENCY page for prices on Duratran services.

Normal service: 2 - 3 Days for single output Express service: Add 50% (subject to workload)

INCH	ММ	FIRST METRE	2-5 METRES	6+ METRES	LAMINATE PER L/METRE
36	914	130	100	70	50
40	1016	140	110	75	55
50	1270	150	125	90	65
60	1524	160	130	105	75

PAPER SI	ZES	FIRST	ADDITIONAL	LAMINATE
A2	420 x 594	55	40	20
A1	594 x 840	80	65	30
A0	841 x 1189	130	90	60

#### SPECIAL MEDIA SURCHARGE

Backlit Film	+ 30% (Lamination recommended)
Self-Adhesive Photogloss Synthetic	+ 15% (available in 36 and 50 inch widths only with lamination recommended)
SDS Gloss 7ML Polyester Film	+ 30% (available in 36 and 50 inch widths only with lamination recommended)

For larger quantities or sizes – please consult a Production or Sales Manager.

 Files requiring more than 10 mins preparatory work will incur a charge of \$60 per hour (charged per 15 mins). Customers will be advised if applicable.

#### Clients who have scans done by Vision Graphics for the above digital print outputs, will also be supplied with the final 'print-ready' scan on a CD together with the completed print.

· Saved as RGB TIFF only at between 120 and 300 dpi resolution (at the discretion of VG and dependent on the selected print output size)



#### ALL PRINTS DONE ON 'SPECIAL MEDIA' ABOVE REQUIRE AN 8" x 10" TEST PRINT AT \$30.00 FOR COLOUR-MATCHING

Images will be printed to the full size specified / requested. If extra bleed is required for stretching a canvas over a frame, a 10% surcharge will be added to the price. A canvas-stretching and framing service is also available – see staff for details.

GRAPHI



VG in-house couriers available for safe, reliable and trustworthy delivery and pick-up.

## GICLÉE FINE ART PRINTS

The term "Giclée Print" refers to an elevation in printmaking technology. Images are printed with archival quality inks onto various substrates including canvas, textured fine art and photographic paper. The amazing EPSON STYLUS PRO 9600 largeformat printer produces stunning inkjet prints that are ideal for artists who wish to reproduce their artwork as needed, or 'ondemand' with minimal effort and at a reasonable cost. Resulting prints are widely used for exhibitions, display and decorative purposes.

We can accept most application files for printing (Xpress, Illustrator, InDesign etc) but prefer Photoshop TIFF files, which can be in either Adobe RGB (preferred) or Euroscale Coated CMYK colour-space. Please contact our Production Managers for more information if required.

. Vision Graphics also offers canvas-stretching and print framing services - see our PRINT FINISHING pricelist. Media available includes:

Albrecht Durer: A 50% rag-based paper with a subtle textured surface that replicates the fine fabric of renaissance wall hangings. 210gsm

Photo Rag: A bright 100% cotton rag, acid-free paper designed specially for optimum photographic reproduction. 308gsm

GMS Premium Matt Canvas\*: A 100% cotton canvas featuring a smooth matt fine-textured finish with a bright white base achieving the best possible whites on canvas. Due to its smooth finish it's able to achieve greater detail, almost as if printing on paper stock. 430gsm

Radiant White: A thick, smooth bright white matte 100% rag watercolour paper with radiant surface for vivid colour reproduction. 190gsm

Textured Fine Art Paper: Heavy weight matt watercolour paper. 100% cotton and acid-free, this is the highest-guality ink to material combination for museum-guality archival printing. Textured Fine Art Paper incurs a 20% loading. 225gsm

#### Normal service: 3-4 Days for single output Express service: Add 50% (subject to workload)

INCH	СМ	FROM FILE	FROM FILM	ADDITIONALS	include supply final scan
8 x 12/A4	20.32 x 30.48	60	70	40	
10x15inch	25.4x38.1cm	75	85	50	
14 x 17/A3	35.56 x 43.18	95	110	65	
16x20inch	40x50cm	105	125	75	
17 x 23/A2	43.18 x 58.42	120	140	85	
20x24inch	50x60cm	130	150	90	
20x30inch	50x76cm	155	180	110	MINIMUM
23 x 33/A1	58.42 x 83.82	175	210	125	OF \$60.00
30x40inch	76x101cm	210	245	150	APPLIES
33x46/AO	84.1x118.9cm	235	275	165	
36 x 48inch	91x121cm	245	285	180	
40x50inch	101x127cm	265	315	190	
44x66inch	112x168cm	325	380	230	
44x86inch	112x218cm	390	450	270	
Panoramic					
20x7inch	50x13cm	85	95	60	
30x10inch	76x25.4cm	120	140	85	

Digital Print Output (DPO) scans saved and supplied on CD

Linear charge applies for all jobs over two (2) metres in length. Consult staff for larger quantities or sizes.

Colour matching to an original charged at \$40 per 15 mins of system time required.

### NOTE THAT ALL GICLEE PRINTS REQUIRE AN A4 TEST PRINT AT \$30.00 FOR COLOUR-MATCHING

Clients who have scans done by Vision Graphics for the above digital print outputs, will also be supplied with the final 'print-ready' scan on a CD together with the completed print.

· Saved as RGB TIFF only at between 120 and 300 dpi resolution (at the discretion of VG and dependent on the selected print output size)

\* Please note that images will be printed to the full size specified/requested. If extra bleed is required for stretching a canvas over a frame, a 10% surcharge will be added to the price. A canvas-stretching and framing service is also available - see staff for details

All of the Epson papers have been tested by the world-renowned Wilhelm Imaging Research organisation and in-depth reports can be found at www.wilhelm-research.com. Using the Ultrachrome pigment ink set helps us achieve better water and humidity fastness. It also has superior resistance to gas fading and has much less short-term colour drift immediately after printing. Radiant white paper stock if framed under glass will last 150 years before noticeable fading, if unframed this time shortens to 67 years. The textured fine art paper will last for 100 years if framed and 68 years if unframed. Excessive handling, environmental conditions, and wear and tear will all impact usable lifetime. Vision Graphics accepts no responsibility for changes in the image after delivery, as they have no control over display and storage conditions.

## FILE TO FILM OUTPUTS

#### **DIGITAL FILES OUTPUT TO 35mm PHOTOGRAPHIC FILM**

#### Express service: Add 50% (subject to workload) Normal service: 1 - 2 days

We recommend a TIFF file with an approximate size of 18 - 35MB and an aspect ratio of 3:2. Layouts required for image assessment.

	FIRST	ADDITIONAL FROM SA	ME FILE
RGB Image, Postscript or Powerpoint File		30	25
For multiple copies, see pupulate transparencies page			

-or multiple copies, see duplicate transparencies page

#### DIGITAL FILES OUTPUT TO MEDIUM & LARGE FORMAT PHOTOGRAPHIC FILM

Normal service: 1 - 2 days Express service: Add 50% (subject to workload)

Colour transparency and negative plus B&W transparency.

FILM SIZE

6 x 6 to 6 x 12 cm	at 1016 dpi RGB	(14 - 21 MB)	75
6 x 17cm to 4 x 5 inch	at 1016 dpi RGB	(29 - 48 MB)	120
8 x 10 inch	at 1016 dpi RGB	(204 MB)	175

Minimum charge of \$100.00 applies. Please note that due to film specifications, actual reproduced image area is slightly smaller than stated film size.

## **DIGITAL COPIES**

Colour corrected high-quality copies from artworks including watercolours, acrylics, oils, photographs, posters etc.

Normal service: 2 - 3 Days Express service: Add 50% (subject to workload)

#### **DIGITAL: JOB-READY FILES FROM ARTWORKS**

High quality scans from watercolours, acrylics and oils- for scans from oil paintings add 10%. Digital prices based on size of original work being copied, regardless of scan size required.

FINAL SCAN Size of Original 21+		RGB FILE SIZE IN MB @ 300dpi		1 Only	2-20
A4 45.00	21 x 29.7cm	24.9		60.00	50.00
A3 50.00	29.7 x 42cm	49.8		80.00	60.00
A2 55.00	42 x 59.4cm	99.6		100.00	6500
A1	59.4 x 84cm	199	140.00	75.00	60.00
A0	84 x 118.9cm	398	215.00	185.00	145.00
Max	240 x 150cm	500	345.00	230.00	185.00
Max x 2	240 x 300cm		POA	POA	POA

## **BUREAU SERVICES**

Vision Graphics uses state-of-the-art film and high-end flatbed scanners to scan your images (transparency, negative and artwork originals) to suit a variety of requirements. All scans (except Multimedia) are supplied as TIFF files.

#### JOB-READY PREPARED SCANS

These scans are of the highest quality in all areas. Colour, density, contrast and sharpness issues are addressed along with dust removed.

Additional work required (such as removal of scratch, scuff or water-damage marks) will be charged as retouching system time.

RAW SCANS (TRANSPARENCY, B&W NEGATIVE AND FLAT ARTWORK UP TO A3 ONLY - EXCLUDES COLOUR NEGATIVE) These excellent value scans offer the same high quality using the same equipment, but without the fine-tuning features applied in our fully prepared job-ready scans. No dust removal, colour or density correction is included. Ideal for those planning to carry out their own final image preparation. These scans offer an approximate 40% SAVING off our Job-Ready Prepared Scans.

- · Final scanned size refers to the intended size of image output.
- · Larger scan sizes and quantities by quotation
- Quantites over 21 include cost of CD writing For original artwork larger than A3 see Digital & Photographic Copies on back page.

Normal service: 1 - 2	days Ex	press service:	Add
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, PREPARED SCANS				
NNED SIZE	RGB	СМҮК	1 ONLY	ADDITIONALS
CM A	PPROX. FILE	size in mb @ 300dpi		
JPEG (600x800ppi)	1.4	N/A	12	11
14.8 x 21cm	12.52	16.6	25	20
21 x 29.7cm	24.9	33.2	35	30
29.7 x 42cm	49.8	66.4	50	40
42 x 59.4cm	99.6	132.8	65	50
59.4 x 84cm	199	266	90	75
84 x 118.9cm	398	531	115	95
	NNED SIZE CM A JPEG (600x800ppi) 14.8 x 21cm 21 x 29.7cm 29.7 x 42cm 42 x 59.4cm 59.4 x 84cm	CM         APPROX. FILE           JPEG (600x800ppi)         1.4           14.8 x 21cm         12.52           21 x 29.7cm         24.9           29.7 x 42cm         49.8           42 x 59.4cm         99.6           59.4 x 84cm         199	NNED SIZE         RGB         CMYK           CM         APPROX. FILE SIZE IN MB @ 300DPI           JPEG (600x800ppi)         1.4         N/A           14.8 x 21cm         12.52         16.6           21 x 29.7cm         24.9         33.2           29.7 x 42cm         49.8         66.4           42 x 59.4cm         99.6         132.8           59.4 x 84cm         199         266	NNED SIZE         RGB         CMYK         1 ONLY           CM         APPROX. FILE SIZE IN MB @ 300DPI         300DPI           JPEG (600x800ppi)         1.4         N/A         12           14.8 x 21cm         12.52         16.6         25           21 x 29.7cm         24.9         33.2         35           29.7 x 42cm         49.8         66.4         50           42 x 59.4cm         99.6         132.8         65           59.4 x 84cm         199         266         90

#### **RAW SCANS** (available for slide, B&W negative & flat artwork up to A3 – excludes colour negative)

FINAL SCA	NNED SIZE	RGB	CMYK	1 ONLY	ADDITIONALS
Paper Size	CM AP	PROX. FILE	size in mb @ 300dpi		
Multimedia	JPEG (600x800ppi)	1.4	N/A	9	7
A5	14.8 x 21cm	12.52	16.6	15	12
A4	21 x 29.7cm	24.9	33.2	22	18
A3	29.7 x 42cm	49.8	66.4	32	23
A2	42 x 59.4cm	99.6	132.8	42	27
A1	59.4 x 84cm	199	266	55	45
A0	84 x 118.9cm	398	531	70	57

· All scans done by Vision Graphics are written to CD.

Scans done by VG for Digital Print Output are kept on file for one week only, with the exception of Frontier scans, which are deleted straight after printing.

• Digital Print Output (DPO) scans have the following criteria: 250dpi, Adobe RGB, no sharpening, optimised for Digital Print Output on Vision Graphics' own printers.

DPO scans for inkjet print output are saved as RGB TIFF at between 120 and 300dpi resolution (dependent on the selected print output size).

- · Images scanned and burned can include individual file names consult Production Managers for a quote.
- RGB scans are best suited to photographic output, home printing, web usage and email. CMYK scans are best suited for pre-press purposes.

CONTACT St Leonards Production

Phone (61 2) 9902 4015

For original artwork sizes outside those specified above, please contact our Production Managers (details below)

#### SCANNING & CD/DVD BURNING **IMAGE RETOUCHING, REPAIR & LAYOUT FILE TO FILM OUTPUTS**

#### d 50% (subject to workload)

### **FRONTIER SCANNING SERVICES**

Economical scans available from 35mm to medium format, colour and B&W, negative and transparency. These scans are saved as JPEGs and are burned to CD (readable on both Windows and Mac). Frontier scans are optimised for Frontier Digital Minilab print output.

### WHOLE ROLL & SINGLE FRAME SCANNING

Express service: Less than 24 hours – add 50% (N.B. All service times subject to workload) Normal service: 24 hours

QUANTITY DISCOUNTS ON A 4 ~ 5 DAY SERVICE: 5+ ROLLS = 10% OR 20+ ROLLS = 15%

S	CREEN RESOLUTION (600 x 400ppi)	6.4MB	20MB
35mm negative/transparency – uncut	10.00	12.00	40.00
35mm negative/transparency – cut in strips	18.00	22.00	48.00
Medium format (120) & XPan neg or transparency – uncu	t 20.00	26.00	55.00
Medium format (120) & XPan neg or transparency – cut in	strips 26.00	38.00	70.00
Single frame – per image up to 6x9cm (\$40 Min. Charge)	5.00	10.00	20.00
Roll of mounted slides (24 or 36 exp) - same film & same	format 26.00	38.00	70.00
5 x 6.4 MB scans from the same film & same format			20.00
5 x 20 MB scans from the same film & same format			30.00

## **CD & DVD WRITING**

Normal service: 1 - 2 days	Express service: Add 50% (subject to workload)
DATA WRITTEN TO CD	
Single finalised session (0 - 700MB)	15.00 (includes cost of CD)
DATA WRITTEN TO DVD	
Single finalised session (0 - 4.7GB)	35.00 (includes cost of DVD)
DATA WRITTEN TO CLIENT'S OWN POP	RTABLE FLASH DRIVE
Single session (0 - 1GB)	1200
Duplicate CDs	12.00 ea
Duplicate DVDs	15.00 ea

For larger runs of duplicate CDs or DVDs, please contact our Sales Department for a quote. Vision Graphics does not write data to client's own CD-RW disks or Zip disks. Multisession CD or DVD burning not available.

## **IMAGE RETOUCHING & LAYOUT/ASSEMBLY**

Image manipulation and multi-image composites have always been a major part of our business, well before the emergence of computerised digital imaging and manipulation as we know it today. Whilst having state-of-the-art specialised equipment and the best available software is extremely important, Vision Graphics has always held the belief that it is the operators who are the most crucial link in the digital imaging chain.

Our digital image retouching and layout staff are all highly experienced operators with strong photographic backgrounds and keen attention to detail, which we feel provides the best of both worlds.

We offer three levels of this service, available as follows:

### LAYOUT & ASSEMBLY

The layout and/or assembly of images and text for displays, posters, promotional works and point-of sale material can be achieved effectively and at a very reasonable price. Basic retouching is included where necessary. Vision Graphics can work to your job brief or provide creative input to help you achieve your desired result.

All work by quotation only – please see our Production Managers.

### **RESTORATION, REPAIR & STANDARD RETOUCHING**

Over fifteen years of experience has seen us develop an expertise in the digital restoration and reproduction of old or damaged photographs, illustrations and artwork. Treasured images can be returned to near original condition ensuring they can be used and enjoyed for generations to come. Obviously we can work with colour, black and white and toned images. Completed works can then be reprinted onto a variety of media and archived onto CD or DVD at a very reasonable cost, thereby ensuring your precious memories gain a whole new lifespan.

All work by quotation only - please see our Production Managers.

### **CREATIVE RETOUCHING - GRAPHIC DESIGN**

Our most experienced and talented digital artists can create superb, reproduction quality adjustments or enhancements to your images for use in advertising, display and exhibition environments. Montages or composites can be produced from any number of individual elements with seamless perfection.

All work by quotation only – please see our Production Managers.

A complete portfolio which encompasses creative retouching, composites and page layout/design is available to view. Clients are welcome to contact our Sales Team to arrange a meeting, prepare a quote and view our portfolio.

CONTACT St Leonards Production

Phone (61 2) 9902 4015 Email prodsl@visiongraphics.com.au

CONTACT St Leonards Production

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Phone (61 2) 9902 4015

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## **DIGITAL FILE PREPARATION GUIDE**

### ACCEPTABLE MEDIA

- . CD or DVD . USB Flash Drive
- . Digital Memory Card (some conditions apply)

#### SENDING FILES ELECTRONICALLY

You can send your files via email or upload to our FTP site. If just sending images, they should be saved in a compressed format such as JPEG (.jpg). Other files should be compressed (zipped or stuffed). Keep total email size under 5MB and address them to. prodsl@visiongraphics.com.au.

#### **FTP GUIDELINES**

Sending files via FTP (File Transfer Protocol) is more efficient and secure than sending files via email.

If you wish to set-up an FTP account, please contact us: Ph: (02) 9902 4015 Email prodsl@visiongraphics.com.au.

#### **GENERAL NOTES ON FILE PREPARATION**

Always allow sufficient bleed (relative to the final output size) for trimming around your images or layouts, particularly if images are being mounted.

Ideally we prefer all type to be converted to outline paths. If type is not converted to paths, please ensure all components of fonts are provided with the job, such as screen (display) & printer elements with postscript fonts.

We prefer files for all print outputs to be in RGB colour space with RGB and CMYK colour spaces never being mixed. Files for inkjet output can however be supplied in RGB or CMYK. When saving files, please ensure that the Embed Colour Profile box is ticked.

Supply only those files required for your job, including all linked and placed files. Delete any extraneous files to avoid confusion.

Please note that Microsoft: Word, Excel, Powerpoint and Publisher files are not suitable for high-end print output. See our Production Manager if you need a print from a layout in one of these file formats as we may be able to convert them to a suitable format in-house.

#### LAYOUTS - STATS - SAMPLE PROOFS

We always prefer the client, wherever possible, to supply us with a colour or B&W sample/proof print so that we can check it against the file that we receive. This is particularly important for 'colour critical' outputs and items with complex design elements.

#### COLOUR

Due to the numerous differences in both traditional and digital printing technologies available today, it may not always be possible to exactly match a photographic print created by Vision Graphics (VG) to a sample print created by another printer, including a client's own printer. With the many brands of printers and proprietary inks on the market, subtle differences may occur between the equipment used by our clients and those used by VG.

Clients who request that a print generated by VG match their sample will be required to pay a surcharge and accepts that VG will match our print to your sample as closely as we are able, but we can not guarantee that we can achieve an exact match. The client must accept that the surcharge will apply to the print regardless. We strongly recommend that if you have any specific colour requirements, such as matching colours to a logo or other sample, you supply us with details or a sample copy. Please note however, that although most times we can get extremely close to a specified PMS colour, there may be slight variations.

#### DIGITAL PHOTOGRAPHIC PRINTS

- Adobe RGB colour space
- Photoshop Mac TIFF files preferred
- 200 250 dpi maximum resolution
- No layers, paths or channels
- 8 Bits/Channel
- Aspect ratio must correspond to specified print size to avoid cropping.
- · No RAW camera files accepted at present
- No compression, layers or channels

#### LARGE FORMAT INKJET PRINTS

- Adobe RGB (preferred) or (Euroscale Coated v2) CMYK colour space.
- Photoshop TIFF preferred.
- Illustrator .eps files also accepted images embedded & fonts outlined.
- 120 300dpi resolution at actual print size required.
- No layers, paths or channels.

We can accept a variety of application file types for printing including Photoshop, Illustrator, InDesign, Quark XPress and more – see our Production Managers for more information.

## **DIGITAL FILE PREPARATION GUIDE**

### **GICLEE FINE ART PRINTS**

- Adobe RGB (preferred) or (Euroscale Coated v2) CMYK colour space.
- Photoshop TIFF preferred.
- 120 300dpi resolution at actual print size required.
- No layers, paths or channels.

We can accept a variety of application file types for printing including Photoshop, Illustrator, InDesign, Quark XPress and more – see our Production Managers for more information.

### BACKLIT DISPLAY TRANSPARENCIES (DURATRANS)

- Adobe RGB (preferred) or (Euroscale Coated v2) CMYK colour space.
- Photoshop TIFF preferred.
- 200dpi max resolution at actual print size required. Larger files can be scaled to 25% or 50% with corresponding adjustment. to resolution (dpi). Consult staff if assistance required.
- No layers, paths or channels.
- 8 Bits/Channel.

We can accept a variety of application file types for printing including Photoshop, Illustrator, InDesign, Quark XPress and more – see our Production Managers for more information.

#### **GRAND FORMAT INKJET PRINTS (UP TO 5M)**

- Adobe RGB (preferred) or (Euroscale Coated v2) CMYK colour space.
- Photoshop TIFF preferred.
- 80dpi resolution at actual print size required. Larger files can be scaled to 25% or 50% with corresponding adjustment. to resolution (dpi). Consult staff if assistance required.
- No layers, paths or channels.

We can accept a variety of application file types for printing including Photoshop, Illustrator, InDesign, Quark XPress and more – see our Production Managers for more information.

#### **FRONTIER DIGITAL MINILAB PRINTS**

- sRGB colour space.
- Baseline Optimised JPEG or PC TIFF (if supplying TIFF file/s)
- 300dpi resolution at actual print size required.
- No layers, paths or additional channels.
- 8 Bits/Channel.
- Aspect ratio must correspond to specified print size or cropping will occur.
- Digital camera files saved through Photoshop 7 must be saved in JPEG format to avoid incorrect colour reproduction.
- Apple Mac users please ensure that the appropriate file extension (i.e. .jpg or .tif) is present in file names.
- File names must be alphanumeric only i.e. no punctuation characters with the only full stop (.) appearing before the file extension.
- No RAW camera files accepted.

If you have any questions regarding the set-up of your files, please contact our production staff on (02) 9902 4015 or email your query to info@visiongraphics.com.au



### DIGITAL DOLLAR-SAVER PRINTS (FROM FULLY-PREPARED FILES)

Vision Graphics is pleased to pass on big savings for quantity prints from your fully-prepared digital files. Simply follow the three steps below to save big dollars ...







**SAVE BIG \$ ON YOUR PRINTS** 

SELECT YOUR IMAGES

FULLY PREPARE YOUR FILES

20x30 inch (508mm x 760mm) photographic prints for just

## SAVE over 50%

\$30.00

off the normal print from file price

30x40inch (762mm x 1016mm) photographic prints for just

**\$80.00** ea\*

**SAVE 30%** 

off the normal print from file price.

### 20x30 inch photographic prints

FILE SET-UP REQUIREMENTS

File set up as 20x30 inches (508 x 760mm).
 If the final image is smaller – do not crop.

### 30x40 inch photographic prints

- File set up as 30x40inch (762x1016mm)
   If the final image is smaller do not crop.
- 200dpi resolution
- Flattened TIFF files preferred with no compression, layers, paths or alpha channels.
- If sending file by email, ensure file is saved as a JPEG at a size no greater than 5MB.
- Embeded Adobe RGB colour space
- 8 Bits/Channel

200 dpi resolution

• Clients may place multiple images within the print area (see popular print combinations on reverse)

### **TERMS & CONDITIONS**

- Service time up to seven (7) working days. Prints may be ready earlier but will always be dependent on workload. Staff can advise turnaround times when job is submitted.
- All Digital Dollar Saver Print jobs must be pre-paid jobs will not be commenced without pre-payment.
- Matt paper will be used for all prints unless gloss is specifically requested.
- No image adjustments will be made.
- No colour-matching to client-supplied proofs
- Completed prints delivered untrimmed and tube packaged.
- No re-dos available.
- No Triming of prints available



A selection of some of the more popular print combinations available within the 20 x 32 inch paper size.

1 8 x 10	2 8 x 10	3 8 x 10	1	2	1 10 x 15	2 10 x 15
5 8 x 10	6 8 x 10	7 8 x 10	15 x 20	15 x 20	3 10 x 15	4 10 x 15

6 - 8 x10 inch prints



4 -10 x15 inch prints

1	1	2	1	1	2	1
10 x 30	10 x 8	10 x 8	10 x 12	8 x 12	8 x 12	8 x 12
2	3	4	2	1	2	3
10 x 30	10 x 8	10 x 8	10 x 12	8 x 10	8 x 10	8 x 10

2 -10 x 32 inch panoramic prints

4 -10 x8 and 2-10 x 12 inch prints

## 3 -8 x12 and 3-8 x10 inch prints

A selection of some of the more popular print combinations available within the **30x40inch** paper size.

1	2	1 381 x 1016mm	1 15x20inch 381 x 508mm	2 15x20inch 381 x 508mm
20x30inch 508 x 760mm	20x30inch 508 x 760mm	2 381 x 1016mm	3 15x20inch 381x 508mm	4 15x20inch 381 x 508mm

2 - 20x30inch prints

2 - 15x40inch panoranic prints

4 - 15x20inch prints



### FILM PROCESSING & PROOFING

The most professional service available with the best equipment and proven systems driven by dedicated, experienced staff ensure totally trustworthy processing for both E6 (transparency) and C41 (negative) films. Please note all our film processes are monitored several times a day to ensure consistent and professional quality. All our transparency and negative film is processed via the "dip and dunk" method – a system that ensures the safest transport and processing of your film and therefore the most consistent results. Vision Graphics does not process traditional B&W films but can run C41-process B&W films.

#### SLIDE (E6) & NEGATIVE (C41) FILM PROCESSING

Normal service: 24 to 48 hours (Note that mounting, push/pull processing, clip tests and titling may add to service time)

FORMAT	PROCESS ONLY	CLIP TESTS	MOUNTING	PROCESS & MOU	INT
135/24	9.50	7.50	7.50	17.00	Roll film cut and sleeved unless requested otherwise
135/36	10.50	7.50	10.50	21.00 •	Assess and run service available for
120	9.00	7.50		•	clipped or tested film No surcharge for push processing, pull
220	16.00	7.50			processing or cross processing. (Note – these processes may add to standard
4" x 5"	7.00				service time) Slide mounting available at time of
8" x 10"	12.00 (E6 slide	e processing only)			processing only.
				•	Extended hours processing with night boxes (account clients only) at both
					sites for added convenience. Vision Graphics does not process APS
TITLING					Advanced Photo System) film,
<u>1 - 2 lines (min. charg</u>	e) 7.00 (135/2	4) 10.00 (135	/36)		Kodachrome, Agfa Scala B&W
NUMBERING 135/24 or 36	5.00				transparency film or any traditional process B&W negative film. After hours processing by prior arrange ment only. Courier and postage services available.

Mounts – Vision Graphics uses Quickpoint 1.9mm plastic mounts for all film mounting. These mounts offer strong protection for your film and are easy to open for repositioning or replacement of your slides. Titling is done in black type only with a maximum of 2 lines top & 2 lines bottom containing 19 characters on each line.

Vision Graphics will accept no liability for the outcome of requests for cross-processeing of film. Lab staff may be able to offer an opinion on the possible outcome, but with the number of variables involved, no guarantees can be made. Customers must be aware that they will be charged for the processing whether the result is favourable or not. This same condition applies to any experimental processing requested.

#### CONTACT SHEET PROOFING FROM NEGATIVE (same size only)

Normal service:	2-3 days Express serv	vice: Add 50% (subject to workload)	
FORMAT	PROOF ONLY	PROCESS & PROOF	
135/24	20.00	29.50	All
135/36	20.00	30.50	<ul> <li>All contact proofs are done on a 1:1 ratio only and on matt paper.</li> </ul>
120	20.00	29.00	-• Larger jobs may require an
220	38.00	54.00	extended service time.
4"x 5"	12.00	19.00	<ul> <li>Unless otherwise instructed.</li> </ul>
8"x 10"	20.00	available from processed 8x10 only.	Vision Graphics will provide its own
Contact sheet proofin	g from 135, 120 & 220 (transparency	v & cross processed) 35.00	<ul> <li>labels and numbering system.</li> </ul>

#### ACCESSORIES

'D' Rings attached to board (x 2 per piece)       12.00       per pair         Hangers (metal) for craftwood/boards       4.00       each         BLACKBOARDS       3mm forex, 2mm card and 5mm black foamboard       add 20%         DURLE SUPER MOUNTS       add mount only one       add mount only one	
BLACKBOARDS         3mm forex, 2mm card and 5mm black foamboard         add 20%	
	t
	<u>t</u>
DOUBLE-SIDED MOUNTS add mount only cos	
SPLIT BATTENS Split-batten pair with spacers for heavy, larger panels50.00 per metre	
VELCRO DOTS         For small, light-weight panels         3.25         per panel	
VELCRO STRIPS         For larger, heavier panels         9.00         per metre	
<b>STRUTS</b> A4 = 3.50 A3 = 4.00 A2 = 5.50	
STAND-OFF BOLTS         For signage or shelf mounts         By quotation	
DRILL HOLES Wood, forex and foamboards 3.70	
Acrylic 5.50	
<b>EYELETS</b> Small = 3.50 Large = 8.00	
REINFORCED EYELETS         Sewed eyelets for heavier banners and graphics         25.00	
ROPE EDGING         For sail-track systems         18.00         per metre	
FOLD & WELD EDGESAs above plus eyelets every metre19.00	
ROPE EXTENSIONSFor vinyl banners3.00per linear metre	
WELD POCKETS         Vinyl banners, fold and weld         15.00         per linear metre	
SEW POCKETSFabric20.00per linear metre	
HOT KNIFING Fabric edging 5.50 per linear metre	
BANNER BARS By quotation	
INSTALLATION On-site inspection required By quotation	
PACKAGING FOR FREIGHT A fee will be added if additional packaging is required	
TURNAROUND TIMES:         Card, foamboards, forex and laminating services         2 - 3 days plus prin	ting time
VG mount & craftwood 4 - 5 days plus prin	ing time
Express services are always subject to workload Add 50%	-

### **CANVAS STRETCHING**

Vision Graphics can offer clients a canvas-stretching service to complement our canvas printing. We use a 30mm wood for most stretching work and a typical job takes 2 to 3 days.

36.00 per linear metre (single side length up to 2 metres)

If a single side length is longer than 2 metres, a heavier timber is used – please consult our production staff for more information and a guote. A minimum charge of \$36.00 applies to our canvas stretching service.



Example: 762mm x 508mm canvas:

762mm x 2 sides (1.52M) + 508mm x 2 sides (1.16M) aives a total of 2.68 linear metres x \$36.00 = \$96.48 (inc GST)



Example 1



Example 2



Example 3

With regards to canvas stretching, clients have three options available.

Example 1: you may have the (white) canvas wrap around the edge of the frame.

Example 2: you may have a specified colour wrap around the edge of the frame.

Example 3: you may have the image itself wrap around the edge of the frame.

If you wish to have the image wrap around the frame, you will lose approximately 30mm\* of the face image on all four sides.

Example 3 shows proportionally how much image would be lost on a 20 x 30 inch print. Please factor this in when asking for (or setting up files for) an image wrap.

\* Note that some larger canvas prints being stretched with image wrap, may need up to 50 to 60mm image on all four sides for wrapping.

## **PRINT FINISHING**

Vision Graphics offers clients a wide range of finishing options for their completed work. From the simplest mounting and laminating jobs through to canvas-stretching, print framing and mounting onto various material substrates and die-cut shapes - we can help. Within this services guide page you'll find prices and descriptions for some of the more common mounting and laminating materials, but there are too many to list here. Samples of all materials are available at both labs so you can easily visualise a particular finish for your job. If you have a special finishing requirement, please contact one of our sales staff listed on the back page. We'll be happy to discuss your special requirements and help you achieve what you're looking for.

### STANDARD FINISHING OPTIONS AVAILABLE:

#### CARD (2 MM WHITE)

A cost-effective and lightweight 2mm cardboard, suitable for semipermanent displays where minimum weight and thickness is required.

#### FOAMBOARD

Available in 5mm and 10mm. this product is lightweight and costeffective - ideal for inexpensive and simple display purposes. 10mm foamboard is recommended for larger sizes. (10mm also available in black)

#### **VISION MOUNT**

A premium, lightweight and robust board available in 5mm, 10mm and 20mm. 10mm and 20mm can be finished with a black or white melamine edging.

#### CRAFTWOOD

A very stable 9mm mounting solution ideal for the long-term display of prints and artwork. Craftwood can be finished with a black melamine edging.

#### FOREX (PVC)

Available in 3mm and 5mm thickness, this product is a flexible waterproof substrate which can be glued, screwed and nailed.

Suitable for indoor and outdoor use.

#### ACRYLIC

Available in 3mm and 6mm, this is a clear plastic that resembles glass but is many times stronger and much lighter. With polished edges, this material gives a superior result. Facemounted prints are placed on the back and viewed through the acrylic. Acrylic can also be drilled allowing placement of stand-off bolts for wall mounting.

#### STYRENE

At 1mm, this thin material is flexible and can be rolled.

#### ALUPANEL

Strong 3mm aluminium-skinned board with a smooth surface.

#### **IMAGEBOARD**

5mm and 10mm lightweight fluted board with a smooth surface, which can be utilised single or double-sided.

#### COREFLUTE

5mm lightweight and cost-effective fluted board

#### **MOUNT FILM**

A high-strength, double-sided adhesive ready to mount onto your own choice of backing. A full cover film is added to the back of your print, with a second adhesive being covered by a release paper which is simply removed when the print is ready for mounting.

#### **COLD LAMINATION**

Most suitable for protection of prints that will be mounted. Pressure-sensitive laminate is applied to the front of the print only.

Ideal for inkjet prints and other images that may be heat sensitive. Available in Gloss, Satin, Matt and Santex (stippled).

#### HOT LAMINATION

be mounted. Suitable for photographic prints, posters, newspaper and laser prints. Prints are encapsulated in laminate.

CONTACT St Leonards Production

Phone (61 2) 9902 4015 Email prodsl@visiongraphics.com.au

#### MOUNTING FRAMING & CANVAS-STRETCHING LAMINATING

Ideal for protection of prints that will not

offering protection from moisture, physical damage, dirt, harmful gases and UV light. Available in Gloss and Matt.

#### **ADDITIONAL NOTES**

Storage and display – Vision Graphics advises careful storage and display of mounted and/or laminated material.

Direct sunlight, high heat and humidity will dry out the adhesive element of the laminate over time.

There is no guaranteed safe way of removing old laminate from a print. Vision Graphics will not undertake the removal of old/existing laminate for this reason.

UV protection specifications for laminated jobs are available at lab receptions.



Vision Graphics has its own in-house courier available for safe and secure work collection and/or delivery.

Our courier's van has a maximum capacity of 2000mm (L) x 1200mm (W) x 1200mm (H) including any packaging.

GRAPHICS

Contact our staff for current prices.

A 10% discount is applicable to any mounting and/or laminating of photographic prints when ordered at time of printing. (5mm) (5mr (10m UCM UIN (5mm) (5 T (3mm) (3r (1mm) Vision Mount (10mm) Universal Universal Mount Foamboard ( - White 6 (3mm) Foamboard ( - White Forex/PVC ( - White Forex/PVC ( - White Acrylic (6mm) Imageboard Mount cm inches Ê Craftwood Coreflute Alupanel add Styrene add Card (2m – White Acrylic ( Vision (20mm) width + width + Standard Face height height Paper Sizes in cm in inches A4 20 11.00 10.80 13.00 19.50 21.80 17.40 16.00 17.80 22.10 28.70 36.80 9.90 28.80 16.00 10.00 50 60 24 12.70 12.30 15.50 25.50 27.50 19.60 18.70 22.80 24.60 34.40 45.50 12.30 34.70 18.70 12.40 70 28 14.00 14.30 17.50 30.50 33.50 22.20 21.70 27.60 27.10 40.00 54.20 15.00 40.30 21.70 15.00 **A3** 80 31 15.80 16.50 20.30 36.80 40.50 25.40 25.40 34.20 29.80 45.60 63.00 18.30 46.10 25.40 18.40 90 35 17.90 18.70 23.00 43.20 47.90 28.40 29.00 40.70 33.20 54.00 78.50 21.60 56.00 29.00 21.60 100 39 20.00 21.20 26.10 50.80 56.70 33.70 36.70 62.55 94.00 25.50 33.70 25.60 32.40 48.60 66.00 A2 110 43 22.10 23.90 29.60 58.50 65.70 36.40 38.40 57.10 40.20 71.00 109.70 29.50 76.00 38.40 29.50 120 47 24.80 27.10 33.50 67.60 76.00 41.80 44.20 66.60 47.60 81.90 128.30 34.00 93.40 44.10 34.10 20" x 30" 50 27.30 30.20 53.90 146.80 130 37.50 78.60 84.50 46.00 49.50 76.40 94.30 38.60 110.80 49.50 38.60 140 55 30.25 33.20 42.00 87.00 98.40 51.70 56.00 87.80 61.30 108.80 165.50 43.90 128.20 56.00 43.90 33.00 150 59 37.30 46.50 97.50 110.50 57.20 62.60 99.20 68.60 122.80 184.00 49.30 145.40 62.60 49.30 **A1** 160 63 36.50 209.80 41.40 51.30 108.80 124.00 63.60 69.60 112.00 76.90 139.15 55.20 166.80 69.90 55.20 85.10 170 67 39.80 120.60 137.60 234.90 45.30 56.40 67.00 77.40 125.10 155.10 61.00 188.10 77.40 61.00 30" x 40" 71 43.40 49.80 62.00 133.60 152.70 77.00 85.60 139.70 94.00 173.30 262.90 67.70 209.40 85.70 67.70 180 190 75 47.00 53.50 67.80 146.50 167.60 84.20 94.20 154.30 103.20 191.20 290.90 74.20 230.70 94.20 74.10 170.50 200 79 50.90 58.50 160.90 184.40 103.30 113.10 211.15 322.10 252.00 103.30 81.50 74.00 92.20 81.50 **A0** 210 83 55.20 63.50 80.50 175.20 201.00 100.20 112.80 186.80 123.10 231.25 352.90 88.80 273.50 112.80 88.80 204.60 220 87 59.40 68.50 87.00 190.80 220.00 108.80 122.80 133.80 253.00 387.00 96.70 297.40 122.80 96.70 144.60 230 91 63.70 75.00 93.50 206.30 237.20 117.60 133.00 222.50 275.80 421.10 104.70 323.30 133.10 104.80 223.20 257.00 156.20 298.60 458.10 348.30 240 94 68.25 80.00 101.00 127.30 144.20 241.90 113.10 144.20 113.20 250 98 73.00 85.80 108.50 240.10 276.80 136.80 155.50 261.50 168.20 322.20 495.00 121.70 373.30 155.50 121.70 260 102 78.40 92.00 116.50 258.50 298.00 147.20 167.30 282.60 180.60 347.70 535.00 131.00 398.40 167.30 131.00 270 106 83.30 98.10 124.50 276.70 319.40 157.70 179.40 303.70 193.20 373.40 575.00 140.00 423.30 179.40 140.20 192.30 280 110 88.50 105.00 133.00 296.20 342.00 168.70 192.30 326.50 206.50 400.80 618.20 150.00 448.50 150.20 290 114 94.25 111.50 315.70 365.00 180.90 205.40 349.20 219.90 428.60 661.20 160.00 476.30 205.40 160.20 141.50 1 373.30 170.50 300 118 100.00 118.50 150.60 336.60 389.40 191.60 219.50 234.40 457.80 707.30 502.80 219.50 170.50 4' x 6' 310 122 106.50 125.80 159.50 357.50 413.70 203.60 233.40 397.80 248.80 487.20 753.20 181.10 529.20 233.40 181.10 320 112.20 135.50 169.50 379.80 263.90 518.50 802.20 192.40 192.40 126 439.80 216.50 248.00 423.80 554.40 248.00 1 330 118.45 141.00 179.00 402.00 465.70 230.00 262.90 449.80 279.00 549.70 851.30 203.60 580.90 262.90 203.60 130 1 340 134 124.90 150.00 189.20 425.40 493.20 242.60 278.60 477.20 295.00 583.00 903.20 215.50 607.30 278.60 215.50 1 294.50 312.00 227.40 350 138 131.40 157.00 199.50 448.90 520.60 256.30 534.10 616.20 955.30 633.80 294.50 227.40 1 1220 mm 1220 mm 1520 mm 1520 mm 1800 mm 2000 mm 2000 mm 2000 mm 2000 mm 1220 mm 1500 mm 1220 mm 1220 mm 1020 mm Maximum Size N/A 2440 mm 2440 mm 3600 mm 3000 mm 2440 mm 3000 mm 2440 mm 1520 mm 2440 mm 2440 mm 3000 mm 3000 mm 3000 mm 2440 mm

UCM & UIM (united centimetres and universal inches) - add single length width plus single length height to obtain UCM or UIM. For example, a 16 x 20 inch print gives a measurement of 36 UIM. All prices include GST.

		LAMINATION COLD	1	НОТ
Mount Only	Gloss, Satin or Matt	Sandtex Textured	Tedlar (Anti-Graffiti)	Medium Hot Gloss
8.30	6.05	7.75	8.95	4.30
10.30	7.65	10.00	11.25	5.50
12.30	9.20	12.10	13.80	7.20
14.40	11.15	14.80	17.00	8.90
16.80	13.20	17.40	20.00	10.80
19.60	15.60	20.70	23.70	13.10
22.20	18.00	24.20	27.70	15.20
25.40	20.80	28.00	32.30	17.90
28.60	23.60	32.00	36.90	20.50
32.30	27.00	26.55	42.10	23.50
35.80	30.25	41.10	47.40	26.50
39.70	33.90	46.20	53.20	30.00
43.80	37.60	51.30	59.00	33.20
48.10	42.00	57.00	65.70	37.00
52.70	47.20	63.10	72.60	40.70
57.60	50.60	70.90	81.55	44.90
62.40	55.20	75.70	87.10	49.20
67.70	60.25	82.90	95.40	53.60
73.00	64.60	89.60	103.20	58.20
78.60	70.80	97.40	112.00	63.10
84.20	76.00	104.80	120.50	68.00
90.50	81.80	112.90	129.95	73.20
96.60	88.00	121.50	139.60	78.50
103.10	94.10	130.30	150.00	84.20
109.40	100.50	139.15	159.80	89.90
116.50	107.20	148.50	170.70	96.00
123.50	114.00	157.90	181.70	102.00
130.80	121.10	167.90	193.10	108.40
138.40	128.00	178.00	204.70	114.80
146.10	136.00	188.50	197.00	121.70
153.80	143.70	199.30	229.20	128.50
N/A	1500mm wide	1250mm wide	1270mm wide	N/A

#### **BACKLIT DISPLAY SYSTEMS (LIGHTBOXES)**

Vision Graphics can also offer clients a selection of backlit display systems (lightboxes). These systems are commonly used for point-of-sale, menu displays and billboards.

Systems come in a variety of sizes but can also be custom- built to suit your needs. They offer an effective way to display any text and/or graphic image. Talk to our sales consultants to discuss the ideal system for you and your business. Prices and service times by quotation.

Backlit Display System advantages include:

- Bright, eye-catching display
- Crinkle-free graphics
- Clip-on system for easy changeability of graphics
- · Easy installation
- Safe to use no exposed wires
- Colour selection for border and frame
- Standard and custom-made options
- Double-sided displays available
- Latest high technology flourescent lamps
- Australian made
- High light output and low power consumption



ONLY 44 MM DEPTH



#### **SIGNAGE & CORPORATE IDENTITY**

Effective, eye-catching signage and corporate identity is as important as ever in today's image-conscious world. Vision Graphics offers a one-stop solution with the ability to design, manufacture and install a wide range of solutions for small or large indoor or outdoor applications. Prices and service times by quotation.



Graphic design (retouching and layout), display graphics (large format inkjet prints) and lightboxes with complete installation. (Client - Harbourjet, Darling Harbour, Sydney)



Interior signage and glass-etched graphics (Client - Shimadzu)

Vision Graphics can also help with signage & corporate identity work. Projects carried out have included:

- Mounted and laminted material
- · Glass-etched logos and type
- Large hanging vinyl banners
- · Adhesive vehicle livery
- Illuminated signage (lightboxes)
- Steel, brass and aluminium plaques and signs
- Three dimensional logos
- Custom-made demonstration booths and stands

VISION

GRAPHICS

- Floor graphics
  - A-Frame street signage



Vision Graphics now offers a range of Display and Exhibition services geared to meet all your conference, tradeshow, display, exhibition and pointof-sale needs. Whether it be a semi-portable system that can be carried in a road case, or a permanent setup in a showroom or office - we can customise a system to suit your requirements and budget.

More than ever, display banners and backlit lightbox displays are being recognised as the easiest and most economical way to advertise your products and/or services, and to create a lasting impression on clients.

Displays need not be limited to prints – images can be produced as backlits for lightbox display or printed onto a variety of surfaces for added impact.

A complete graphics service from concept to design is also offered, along with installation of completed work if required. With our experience in tradeshows, exhibitions, conferences and showrooms - our staff can help you to realise your vision in creating a lasting impression.



Trade show signage and installation - Backlit Display Inkjet Prints (Client - Peter Rix Management Group for Toyota, 2002 Sydney Motor Show)

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VG in-house couriers available for safe, reliable and trustworthy delivery and pick-up.

Sales & Client Support – David De Freitas Phone (61 2) 9902 4012

- Sales & Client Support David De Freitas
- Phone (61 2) 9902 4012

- ► Email davidd@visiongraphics.com.au
- Email sales@visiongraphics.com.au

Conference & Trade Show Signage

Window & Building Signage (Interior & Exterior)

Illuminated Signs

Vinyl Banners

Canvas printing

Point-of-Sale

In-Store Displays & Promotions

**Backlit Displays** (Lightboxes)

**Floor Graphics** 

Vinyl Lettering (Vehicle & Window)

Flags & Framing

Mounting & Laminating

Promotional **Brochures & Flyers** 

'A' Frames & **Snaplock Frames** 

Installations After Sales Service & Support

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GRAPHICS

▶ Email davidd@visiongraphics.com.au ▶ Email sales@visiongraphics.com.au

### DISPLAY SYSTEMS

#### **ROLL UP**

The original single graphic banner system, RollUp is perfect for getting maximum attention with minimum preparation.

The RollUp is lightweight, portable and best of all infinitely changeable. The system comes with a built-in roller mechanism, ensuring your valuable graphic is protected when transporting or not in use. All graphics are printed on strong 7 mil polyester white film and laminated for extra durability and protection.

The RollUp single and double sided comes in two sizes: 850mm (w) x 2150mm (н) and 1200mm (w) x 2150mm (н)

Accessories include an attachable 200W halogen lamp. Prices and service times by quotation.









The Sign-Up is our simplest and most cost-effective free-standing banner display. It's sturdy, yet ultra lightweight and great value for money, making it ideal for instant promotional and point-of-sale displays, or any variety of graphic display needs. It fits, complete with graphic, into its own carry box.



A simple pole and hook assembly goes up in no time at all, and because the graphic is separate, your promotional message can be changed as often as needed. All graphics are printed on strong 7 mil polyester white film and laminated for extra durability and protection.

The Sign-Up system comes in two sizes: 850mm (w) x 2150mm (H) and 1200mm (w) x 2150mm (H). Prices and service times by quotation.

#### **TENSION T-BAR**

Includes adjustable pole for varying sizes plus padded carry bag. System measures 2000mm (H) x 900mm (W) but can be customised to suit most widths and heights.

All graphics are printed on strong 7 mil polyester white film and laminated for extra durability and protection. Please contact a member of the Vision Graphics' sales team for guotes on custom sizes. Prices and service times by quotation.



· All graphics are printed on durable material with a front lami nate for protection.

- · Other portable systems available by quotation.
- · Design services are available if required.

## DISPLAY SYSTEMS & GRAND FORMAT SIGNAGE

#### COMPACT

The Compact display system is ideal for trade shows, exhibitions, seminars and press conferences. All components of the Compact system (graphics, pop-up system and magnetic strips) are supplied in a transport case, which can double as a small display or presentation counter. The Compact system is based on a sturdy frame, has a wide range of accessories, is easily changeable and can be transported with ease.



4 x 3 unit shown with case, graphic and wooden tabletop

The Compact display system comes in 3 popular sizes:

#### 4 x 3 FRAME

3.1 metres (w) x 2.3 metres (H) with curved ends

#### 3 x 3 FRAME

2.5 metres (w) x 2.3 metres (H) with curved ends

#### 3 x 2 FRAME

2.5 metres (w) x 1.5 metres (H)

Accessories include an attachable 200W halogen lamp and fabric drops for velcro. Prices and service times by quotation.



VG in-house couriers available for safe, reliable & trustworthy delivery & pick-up.



All graphics are printed on durable material with a front laminate for protection.

- Other portable systems available by quotation.
- · Design services are available if required.



#### **GRAND FORMAT SIGNAGE**

Vision Graphics' grand format Mimaki printer can deliver outstanding quality graphics up to 2.5 metres (98 inches) in width by almost any length, making it ideal for large-scale indoor or outdoor graphics, banners and other point-of-sale applications.

Mimaki's guick-dry solvent ink produces photo guality output onto media such as gloss and matt banner, gloss and matt self-adhesive vinyl, canvas, matt paper and other media at up to 1440dpi resolution.



#### VINYL BANNERS

Vinyl Banners are economical, durable and easy to display and transport, making them an ideal solution when you want to get your message across in a big way. Our sales staff are always available to discuss the many possibilities available with grand-format signage. Prices and service times by quotation.



Building signage with complete installation (Client - Easton Builders for Bondi Icebergs Club, Bondi Beach, Sydney)



Clear Focus/One-Way Vision Graphics (Client - Citibank)

#### SERVICE

In-house grand format printing from prepared files onto a variety of materials for POS, signage, display and exhibition purposes. Also available: flags, frosted window film and more.

Various finishing options available - see overleaf. Only premium vinyls which resist

excessive shrinking, softening, separation and adhesive failure are used. Outdoor life of select materials can be extended by up to 2 years with laminating. For large outputs, special projects or requirements, please contact our sales team (details overleaf).

#### TIME

Normal service : 4 - 5 days for single output. Larger quantities by quotation. (add one extra day for laminating). Express service : add 25% (subject to workload)

#### **CATEGORIES** CATEGORY MAX. PRINT WIDTH WITHOUT JOINS (LESS 50MM FOR TOTAL PRINTABLE AREA) MATERIAL DESCRIPTION LBQ DENOTES LARGER BY QUOTATION **CATEGORY A** Vinyl Banner - Matt & Gloss 2500mm LBQ Banner vinyl for indoor or outdoor use Self-Adhesive Vinyl Promo - Matt & Gloss Economical promotional-grade adhesive vinyl with good outdoor durability when laminated 2000mm Poster Paper - Matt 212gsm Matt finish latex paper ideal for short-run posters. 1550mm Poster Paper - Gloss 200gsm Gloss finish paper ideal for short-run posters. 1600mm Up to 2 sq. metres \$105.00 psm (ex GST) \$115.50 psm (inc GST) Over 2 sq. metres \$70.00 psm (ex GST) \$77.00 psm (inc GST) **CATEGORY B** Banner Mesh 1600 / 2500mm LBQ Perforated banner material, ideal for high-wind outdoor displays. Vinyl Banner - Double-Sided Matt A completely opaque vinyl banner designed for double-sided printing 1370 / 2030mm LBQ Self-Adhesive Vinyl - White Textured A 120um textured matt PVC available in white or clear 1475mm LBQ 11mil Thick Gloss Poly Paper A non-adhesive poly film of high-gloss, photo quality. 1475mm LBQ

<b>_</b>		
Up to 2 sq. metres	\$125.00 psm (ex GST)	\$137.50 psm (inc GST)
Over 2 sq. metres	\$80.00 psm (ex GST)	\$88.00 psm (inc GST)
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#### CATEGORY C

Self Adhesive Vinyl – Premium Gloss	Premium quality self-adhesive vinyl with excellent outdoor durability on flat surfaces 1550		
Artist-Grade Canvas	True acid-free artist-grade canvas suitable for stretching	1270 / 1520mm / 2500 LBQ	
Backlit Vinyl Banner	Opaque banner vinyl for oversized lightbox use	1370 / 2500mm LBQ	
Polyester Fabric Banner	200gsm heavy-weight fabric for fixed and retractable banners. Low-curl and w	vater resistant. 1270 / 1520mm	
Acid-Etch Frosted Window Film	An adhesive window film that can be reverse-printed for internal installation	1370mm LBQ	
Clear-Focus Perforated Film	Backed material for external windows (inc. vehicles) allows image to be seen	through from behind only.	
Up to 2 sq. metres Over 2 sq. metres	\$160.00 psm (ex GST) \$105.00 psm (ex GST)	\$176.00 psm (inc GST) \$115.50 psm (inc GST)	

#### **CATEGORY D**

Backlit Film	Backlit material suitable for lightbox use with laminating optional.	1270 / 1520mm
Translucent Self-Adhesive Backlit Vinyl	Adhesive opaque material for use in lightboxes	1370mm
Clear Self-Adhesive Vinyl	Adhesive clear material for use in lightboxes and window displays	
Cast Self-Adhesive Gloss Vinyl	High-performance vinyl with maximum outdoor life and excellent conformability for vehicle wraps	
Floor Graphics (inc non-slip overlaminate)		
0.38mm Printed Lexan Panels	Cost-effective and durable tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled for ease of tradeshow panels with sandtex laminate that can be rolled f	
1200mm		· · · · · · · · · · · · · · · · · · ·
Up to 2 sq. metres	\$195.00 psm (ex GST) \$214.	50 psm (inc GST)
Over 2 sq. metres	\$140.00 psm (ex GST) \$154.	00 psm (inc GST)

Note - minimum charge of \$125.00 (inc GST) applies. Machine Proof prints \$40.00 ea (inc. GST)



### **GRAND FORMAT SIGNAGE & PRINTS**

#### VINYL BANNER

- . Indoor and outdoor options available
- . Available in matt and gloss
- . Single or double-sided
- . Frontlit or backlit
- . Ideal for POS, billboards, promotional banners, truck sides, real estate signage, tradeshows etc
- . Finishing options include: eyelets, rope-edging, dowel pockets and velcro stitching

#### SELF-ADHESIVE VINYL

- . Indoor and outdoor options available
- . Available in matt and gloss (also available in clear see below)
- . Normally mounted and/or laminated onto various substrates
- . Ideal for POS, stickers, wall coverings, vehicle wraps etc
- . Short, medium and long-term options available
- also SELF-ADHESIVE VINYL CLEAR
- . Suitable for window and lightbox display
- . Can be mounted onto clear substrates (reverse printed)

#### **ARTIST GRADE CANVAS**

- . Stunning photographic-quality reproductions from file, film or artwork
- . Acid-free
- . Ideal for exhibitions, corporate, retail, home or office display
- . Canvas stretching service also available

#### BACKLIT FILM

- . High quality backlit film with built-in diffusion creates brilliant, eye-catching displays
- . Lightboxes come in a variety of sizes and can also be custom-built
- . Hassle-free clip-on systems offer easy changeability
- . Lightboxes available with high light output and low power consumption  $% \left( {{{\left( {{{\left( {{{\left( {{{\left( {{{}}} \right)}} \right)}} \right.} \right)}_{0,2}}}} \right)$
- . Backlit vinyl for flex-face lightboxes also available (up to 3 metres wide)

#### **BANNER MESH**

- . Perforated material suitable for indoor and outdoor use
- . Allows free airflow in high wind situations
- . Ideal for window displays, building wraps, POS, tradeshows and promotional signage in general

#### FLOOR GRAPHICS

- . Tough, durable and easy to position and remove
- . Ideal for retail stores, showrooms, tradeshows, factories, exhibitions and special events

#### POSTER PAPER

- . Available in matt and gloss
- . Ideal for short-run posters and other promotional uses
- . In-house professional mounting, laminating and framing services also available

### Conference & Trade Show Signage

Window & Building Signage (Interior & Exterior)

**Illuminated Signs** 

Vinyl Banners

**Canvas printing** 

Point-of-Sale

In-Store Displays & Promotions

Backlit Displays (Lightboxes)

**Floor Graphics** 

Vinyl Lettering (Vehicle & Window)

Flags & Framing

Mounting & Laminating

Promotional Brochures & Flyers

'A' Frames & Snaplock Frames

Installations

After Sales Service & Support

## VISION GRAPHICS

#### CONTACT

- Sales & Client Support David De Freitas
  Phone (61 2) 9902 4012
- Email davidd@visiongraphics.com.auEmail sales@visiongraphics.com.au

### **DUPLICATE SLIDES**

Normal service: 4-5 Days Express service: Add 50% (subject to workload)

OPPING & COLOUR	CORRECTION IF REQUIRED)
FIRST	2-20 * LARGER QTY'S BY QUOTATION
10.00	2.50
12.00	2.50
15.00	2.50
	FIRST 10.00 12.00

\* From same original. Slide titling available – call for a quotation.

## **DIGITAL & PHOTOGRAPHIC COPIES**

Colour corrected high-quality copies from artworks including watercolours, acrylics, oils, photographs, posters etc.

Normal service: 4-5 Days Express service: Add 50% (subject to workload)

#### DIGITAL: JOB-READY FILES FROM ARTWORKS

High quality scans from watercolours, acrylics and oils- for scans from oil paintings add 10%. Digital prices based on size of original work being copied, regardless of scan size required.

FINAL SCANN	E <b>D SIZE</b> RGB			
Size of Original	CM FINAL FILE SIZE IN MB @	300dpi 1 Only	2-20	21+
A4	21 x 29.7cm 24.9	60.00	50.00	45.00
A3	<b>29.7 x 42cm</b> 49.8	80.00	60.00	50.00
A2	42 x 59.4cm 99.6	100.00	65.00	55.00
A1	<b>59.4 x 84cm</b> 199	140.00	75.00	60.00
A0	84 x 118.9cm 398	21500	185.00	145.00
Max	240 x 150cm 500	345.00	23000	185.00
Max x 2	240 x 300cm	POA	POA	POA

For original artwork sizes outside those specified above, please contact our Production Managers (details below).

#### SLIDES PRODUCED FROM NEGATIVES & ARTWORK

Quality print film transparencies produced digitally from negatives up to 8 x 10" in original size & artworks up to 29.7cm x 42cm

ORIGINAL	FIRST		
35mm	75.00	15.00	
120 (6 x 4.5 to 6 x 9 cm)	120.00	50.00	
4 x 5 inch	175.00	80.00	

\* From same original



Note that superb colour prints can now be produced directly from transparencies on our Frontier Digital Minilab. For more information see FRONTIER DIGITAL MINILAB

CONTACT

▶ St Leonards Production ▶ Phone (61 2) 9902 4015 ▶ Email prodsl@visiongraphics.com.au G R ∧ P H

### **FILE TO FILM OUTPUTS**

#### **DIGITAL FILES OUTPUT TO 35mm PHOTOGRAPHIC FILM**

#### Express service: Add 50% (subject to workload) Normal service: 1 - 2 days

We recommend a TIFF file with an approximate size of 18 - 35MB and an aspect ratio of 3:2. Layouts required for image assessment.

	FIRST	ADDITIONAL FROM SA	ME FILE
RGB Image, Postscript or Powerpoint File		30	25
For multiple copies, see pupulate transparencies page			

-or multiple copies, see duplicate transparencies page

### DIGITAL FILES OUTPUT TO MEDIUM & LARGE FORMAT PHOTOGRAPHIC FILM

Normal service: 1 - 2 days Express service: Add 50% (subject to workload)

Colour transparency and negative plus B&W transparency.

FILM SIZE

6 x 6 to 6 x 12 cm	at 1016 dpi RGB	(14 - 21 MB)	75
6 x 17cm to 4 x 5 inch	at 1016 dpi RGB	(29 - 48 MB)	120
8 x 10 inch	at 1016 dpi RGB	(204 MB)	175

Minimum charge of \$100.00 applies. Please note that due to film specifications, actual reproduced image area is slightly smaller than stated film size.

## **DIGITAL COPIES**

Colour corrected high-quality copies from artworks including watercolours, acrylics, oils, photographs, posters etc.

Normal service: 2 - 3 Days Express service: Add 50% (subject to workload)

#### **DIGITAL: JOB-READY FILES FROM ARTWORKS**

High quality scans from watercolours, acrylics and oils- for scans from oil paintings add 10%. Digital prices based on size of original work being copied, regardless of scan size required.

FINAL SCAN	INED SIZE	RGB			
Size of Original	CM FINAL FILE	SIZE IN MB @ 300dpi	1 Only	2-20	21+
A4	21 x 29.7cm	24.9	60.00	50.00	45.00
A3	29.7 x 42cm	49.8	80.00	60.00	50.00
A2	42 x 59.4cm	99.6	100.00	6500	55.00
A1	59.4 x 84cm	199	140.00	75.00	60.00
A0	84 x 118.9cm	398	215.00	185.00	145.00
Max	240 x 150cm	500	345.00	230.00	185.00
Max x 2	240 x 300cm		POA	POA	POA

For original artwork sizes outside those specified above, please contact our Production Managers (details below)

### **BUREAU SERVICES**

Vision Graphics uses state-of-the-art film and high-end flatbed scanners to scan your images (transparency, negative and artwork originals) to suit a variety of requirements. All scans (except Multimedia) are supplied as TIFF files.

#### JOB-READY PREPARED SCANS

These scans are of the highest quality in all areas. Colour, density, contrast and sharpness issues are addressed along with dust removed.

Additional work required (such as removal of scratch, scuff or water-damage marks) will be charged as retouching system time.

RAW SCANS (TRANSPARENCY, B&W NEGATIVE AND FLAT ARTWORK UP TO A3 ONLY - EXCLUDES COLOUR NEGATIVE) These excellent value scans offer the same high quality using the same equipment, but without the fine-tuning features applied in our fully prepared job-ready scans. No dust removal, colour or density correction is included. Ideal for those planning to carry out their own final image preparation. These scans offer an approximate 40% SAVING off our Job-Ready Prepared Scans.

- · Final scanned size refers to the intended size of image output.
- · Larger scan sizes and quantities by quotation
- Quantites over 21 include cost of CD writing For original artwork larger than A3 see Digital & Photographic Copies on back page.

Normal service: 1 - 2	days Ex	oress service: Ac	dd
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, PREPARED SCANS				
NNED SIZE	RGB	СМҮК	1 ONLY	ADDITIONALS
CM A	PPROX. FILE	size in mb @ 300dpi		
JPEG (600x800ppi)	1.4	N/A	12	11
14.8 x 21cm	12.52	16.6	25	20
21 x 29.7cm	24.9	33.2	35	30
29.7 x 42cm	49.8	66.4	50	40
42 x 59.4cm	99.6	132.8	65	50
59.4 x 84cm	199	266	90	75
84 x 118.9cm	398	531	115	95
	NNED SIZE CM A JPEG (600x800ppi) 14.8 x 21cm 21 x 29.7cm 29.7 x 42cm 42 x 59.4cm 59.4 x 84cm	CM         APPROX. FILE           JPEG (600x800ppi)         1.4           14.8 x 21cm         12.52           21 x 29.7cm         24.9           29.7 x 42cm         49.8           42 x 59.4cm         99.6           59.4 x 84cm         199	NNED SIZE         RGB         CMYK           CM         APPROX. FILE SIZE IN MB @ 300DPI           JPEG (600x800ppi)         1.4         N/A           14.8 x 21cm         12.52         16.6           21 x 29.7cm         24.9         33.2           29.7 x 42cm         49.8         66.4           42 x 59.4cm         99.6         132.8           59.4 x 84cm         199         266	NNED SIZE         RGB         CMYK         1 ONLY           CM         APPROX. FILE SIZE IN MB @ 300DPI         300DPI           JPEG (600x800ppi)         1.4         N/A         12           14.8 x 21cm         12.52         16.6         25           21 x 29.7cm         24.9         33.2         35           29.7 x 42cm         49.8         66.4         50           42 x 59.4cm         99.6         132.8         65           59.4 x 84cm         199         266         90

#### **RAW SCANS** (available for slide, B&W negative & flat artwork up to A3 – excludes colour negative)

FINAL SCANNED SIZE		RGB	CMYK	1 ONLY	ADDITIONALS
Paper Size	CM AF	PROX. FILE	Size in mb @ 300dpi		
Multimedia	JPEG (600x800ppi)	1.4	N/A	9	7
A5	14.8 x 21cm	12.52	16.6	15	12
A4	21 x 29.7cm	24.9	33.2	22	18
A3	29.7 x 42cm	49.8	66.4	32	23
A2	42 x 59.4cm	99.6	132.8	42	27
A1	59.4 x 84cm	199	266	55	45
A0	84 x 118.9cm	398	531	70	57

· All scans done by Vision Graphics are written to CD.

· Scans done by VG for Digital Print Output are kept on file for one week only, with the exception of Frontier scans, which are deleted straight after printing.

DPO scans for inkjet print output are saved as RGB TIFF at between 120 and 300dpi resolution (dependent on the selected print output size).

- Images scanned and burned can include individual file names consult Production Managers for a quote.
- RGB scans are best suited to photographic output, home printing, web usage and email. CMYK scans are best suited for pre-press purposes.

CONTACT St Leonards Production

Phone (61 2) 9902 4015

#### SCANNING & CD/DVD BURNING **IMAGE RETOUCHING, REPAIR & LAYOUT FILE TO FILM OUTPUTS**

#### d 50% (subject to workload)

• Digital Print Output (DPO) scans have the following criteria: 250dpi, Adobe RGB, no sharpening, optimised for Digital Print Output on Vision Graphics' own printers.

### **FRONTIER SCANNING SERVICES**

Economical scans available from 35mm to medium format, colour and B&W, negative and transparency. These scans are saved as JPEGs and are burned to CD (readable on both Windows and Mac). Frontier scans are optimised for Frontier Digital Minilab print output.

### WHOLE ROLL & SINGLE FRAME SCANNING

Express service: Less than 24 hours – add 50% (N.B. All service times subject to workload) Normal service: 24 hours

QUANTITY DISCOUNTS ON A 4 ~ 5 DAY SERVICE: 5+ ROLLS = 10% OR 20+ ROLLS = 15%

	SCREEN RESOLUTION (600 x 400ppi)	6.4MB	20MB
35mm negative/transparency – uncut	10.00	15.00	40.00
35mm negative/transparency – cut in strips	18.00	22.00	48.00
Medium format (120) & XPan neg or transparency – uncut	20.00	26.00	55.00
Medium format (120) & XPan neg or transparency – cut in strip	s 26.00	38.00	70.00
Single frame – per image up to 6x9cm (\$40 Min. Charge)	5.00	10.00	20.00
Roll of mounted slides (24 or 36 exp) – same film & same form	at 26.00	38.00	70.00
5 x 6.4 MB scans from the same film & same format		20.00	
5 x 20 MB scans from the same film & same format			30.00

## **CD & DVD WRITING**

Normal service: 1 - 2 days	Express service: Add 50% (subject to workload)					
DATA WRITTEN TO CD						
Single finalised session (0 - 700MB)	15.00 (includes cost of CD)					
DATA WRITTEN TO DVD						
Single finalised session (0 - 4.7GB)	35.00 (includes cost of DVD)					
DATA WRITTEN TO CLIENT'S OWN PORTABLE FLASH DRIVE						
Single session (0 - 1GB)	1200					
Duplicate CDs	12.00 ea					
Duplicate DVDs	15.00 ea					

For larger runs of duplicate CDs or DVDs, please contact our Sales Department for a quote. Vision Graphics does not write data to client's own CD-RW disks or Zip disks. Multisession CD or DVD burning not available.

## **IMAGE RETOUCHING & LAYOUT/ASSEMBLY**

Image manipulation and multi-image composites have always been a major part of our business, well before the emergence of computerised digital imaging and manipulation as we know it today. Whilst having state-of-the-art specialised equipment and the best available software is extremely important, Vision Graphics has always held the belief that it is the operators who are the most crucial link in the digital imaging chain.

Our digital image retouching and layout staff are all highly experienced operators with strong photographic backgrounds and keen attention to detail, which we feel provides the best of both worlds.

We offer three levels of this service, available as follows:

### LAYOUT & ASSEMBLY

The layout and/or assembly of images and text for displays, posters, promotional works and point-of sale material can be achieved effectively and at a very reasonable price. Basic retouching is included where necessary. Vision Graphics can work to your job brief or provide creative input to help you achieve your desired result.

All work by quotation only – please see our Production Managers.

### **RESTORATION, REPAIR & STANDARD RETOUCHING**

Over fifteen years of experience has seen us develop an expertise in the digital restoration and reproduction of old or damaged photographs, illustrations and artwork. Treasured images can be returned to near original condition ensuring they can be used and enjoyed for generations to come. Obviously we can work with colour, black and white and toned images. Completed works can then be reprinted onto a variety of media and archived onto CD or DVD at a very reasonable cost, thereby ensuring your precious memories gain a whole new lifespan.

All work by quotation only - please see our Production Managers.

### **CREATIVE RETOUCHING - GRAPHIC DESIGN**

Our most experienced and talented digital artists can create superb, reproduction quality adjustments or enhancements to your images for use in advertising, display and exhibition environments. Montages or composites can be produced from any number of individual elements with seamless perfection.

All work by quotation only – please see our Production Managers.

A complete portfolio which encompasses creative retouching, composites and page layout/design is available to view. Clients are welcome to contact our Sales Team to arrange a meeting, prepare a quote and view our portfolio.

CONTACT St Leonards Production

Phone (61 2) 9902 4015 Email prodsl@visiongraphics.com.au

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