

Virgin radio 96
Win your ultimate bachelorette party
Contest Rules

1. The “Win your ultimate bachelorette party” contest (hereinafter: the “Contest”) is brought to you by Astral Media Radio S.E.N.C. (hereinafter: the “Contest Organizers”). The Contest runs in *Quebec, in the Greater Montreal area*, from February 28th 2014 To March 1st 2014 and from March 7th to March 19th 2014 (a total of 14 days), between 9AM and 5PM ET.

ELIGIBILITY

2. This Contest is open to all persons residing in Quebec who have reached the age of majority in their province or territory of residence as of the first day of the Contest Period. Notwithstanding the preceding, the Contest is not open to individuals associated with the Contest, including the employees, agents and representatives of the Contest Organizers (including their respective divisions, subsidiaries, affiliates and agencies), Maddy K productions, their advertising and promotional agencies, suppliers of prizes, materials and services related to this Contest or any other party directly linked to the holding of this Contest (the “Excluded Individuals”). This Contest is also not open to the immediate family members of the Excluded Individuals. For the purpose of these Contest Rules, “immediate family” includes: father, mother, brothers, sisters, children, legal or common-law spouse and individuals with whom such employees, agents and representatives reside.

HOW TO ENTER

3. **No purchase necessary.** To enter, you must comply with the eligibility criteria set out in the Contest Rules within the Contest Period, go to the Virgin Radio website at www.virginradio.ca (hereinafter: the “Website”). Complete the electronic entry form (hereinafter: the “Entry Form”) by filling out all mandatory fields, including your last name, first name, age, complete address and postal code, phone number and email address. Follow the instructions to confirm your eligibility and to confirm that you have read and agree to comply with the Contest Rules. Then click on “Participate” icon to send your Entry Form no later than 5PM on March 19th 2014 ET. Upon receipt of a confirmation message, you will then automatically be entered in the Contest.
4. Entrants must comply with the following conditions, otherwise the Contest Organizers reserve the right to cancel one or more of their entries and/or disqualify the entrant from participating in the Contest:
 - 4.1 There is a limit of one entry per person per email address per day;
 - 4.2 The use of only one email address per person is allowed, if a person has more than one.

PRIZES DESCRIPTION

Grand prize

5. The following grand prize is available to be won: 1 grand prize will be awarded, each consisting of a bachelorette party planned by Maddy K productions for up to 6 people, of an approximate value of \$6 000.

The grand prize includes:

- A Birks Freshwater Pearl necklace (to be given to winner only - bride)
 - A Week end Limo service with Nite Life Limo
 - 2 rooms for a two-night stay at Places D'Armes Hotel for Friday-Sunday stay, offering a continental breakfast on Saturday morning for 6 people.
 - A Friday night dinner for 6 people at Suite 701
 - A Relaxing day at Salon Deauville for 6 people including manicure, pedicure and lunch at the salon for 6 people catered by Paulas.
 - A Saturday Night - Dinner at Buonanotte supperclub for 6 people
 - A Brunch for 6 people at Maison Christian Faure including a Veuve-Cliquot Mimosa
 - A 410\$ cheque will be given to the winner (bride-to-be only) to cover the tips and gratuities for all services that are not included.
6. The following conditions apply to the each grand prize:
- All prizes need to be reclaimed before February 15th 2015.
 - All services are subject to availability. A planner meeting will be set up beforehand with Maddy K and the bride-to-be in order to set the date for the Bachelorette party.
7. All expenses other than those specifically mentioned above as included shall be assumed by the winner.

Secondary prizes

5. The following secondary prizes are available to be won: 10 secondary prizes will be offered, each consisting of 4 tickets to the Bridal Boudoir Affair show and a VIP exclusive tour with Natasha Gargiulo, of an approximate value of \$ 80.
6. The following conditions apply to the each secondary prize:
- The tour will be given on the day of the Bridal Boudoir Affair show on March 23rd 2014
 - Winners must be present at 9AM at the Virgin Radio Booth at the bridal show to attend the VIP tour.
7. All expenses other than those specifically mentioned above as included shall be assumed by the winner.

WINNER SELECTION

8. Every day from Monday to Friday between March 9th and March 21st 2014, between 6AM and 9AM ET, in Montreal, at the office of the Contest organizers, a random draw of one entry will be held among all entries received in compliance with section 3, in order to award the secondary prizes described above.

On March 23rd 2014, at the Bridal Boudoir Affair, before the fashion show, around 2h30PM, Natasha Gargiulo will hold a random draw among all secondary prize winners which are present on-site. If the finalists are not present on-site, they will not be entered in the grand prize draw.

9. There is a limit of one prize secondary prize per person per household. A contestant will not be eligible to win more than one prize during a period of thirty (30) days in any contest held on radio by Virgin Radio and any contest held on the website of www.virginradio.ca. Any contestant selected in this Contest who does not comply with this condition will automatically be disqualified and another draw will take place to designate a winner. An ID may be required when claiming the prize.
10. The odds of a participant's entry being randomly selected depend upon the number of entries received in compliance with section 3 above.

HOW TO CLAIM A PRIZE

11. In order to be declared a winner, each:
 - 11.1 The Contest Organizers must be able to reach the potential winner by phone within fifteen (15) days, or less only if circumstances are justified of the date on which the potential winner's entry was randomly selected;
 - 11.2 Answer correctly, unaided, a time limited mathematical skill-testing question to be administered by phone by the Contest Organizers at a mutually convenient time have answered correctly the mathematical skill-testing question asked on a publicity release and liability waiver form (hereinafter: the "Release Form") sent by the Contest Organizers; and
 - 11.3 If required, sign a publicity release and liability waiver form (hereinafter: the "Release Form") sent by the Contest Organizers and return it to them within fifteen (15) days of receipt.
12. By entering the Contest, each entrant agrees to abide by these Contest Rules. In the event the potential or declared winner fails to comply with any one of the conditions set out above or any other conditions set out in these Contest Rules, the Contest Organizers reserve the right to disqualify such entrant from the Contest and if time allows, a new draw for the prize will be held in accordance with these Contest Rules, until an entrant is selected and declared a winner, without affecting the order in which other prizes are awarded.
13. Within fifteen (15) days following the moment the contestant is declared a winner, the Contest Organizers will inform all winners on how to take possession of their prize. In the event the winner fails to collect his or her prize in accordance with the instructions set out in this paragraph, the winner will forfeit the right to collect the prize, and the Contest Organizers reserve the right to withdraw the prize entirely, with no further obligation to award such prize in any additional draws.

GENERAL CONDITIONS

14. **Verification.** Entry Forms are subject to verification by the Contest Organizers. Any Entry Form which is incomplete, incomprehensible, inaudible, illegible, fraudulent, mutilated, altered, contains false information or is not received within the Contest Period or otherwise does not confirm to these Contest Rules will automatically be rendered invalid and will not entitle such entrant to be eligible for a prize.

15. **Disqualification.** The Contest Organizers reserve the right to disqualify any person or cancel one or more entries of any person participating in this Contest or trying to participate by means contrary to these Contest Rules or in a manner which is unfair to other entrants (e.g.: use of an Entry form obtained from an unauthorized source, entries exceeding the limit allowed, computer hacking, etc.). Any attempt to tamper with the entry process, interfere with these Contest Rules, deliberately damage any website or undermine the administration, security or legitimate operation of the Contest, is a violation of criminal and civil laws and the Contest Organizers reserve the right to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying entrants from this and future contests. Such person may be referred to the appropriate judicial authorities.
16. **Non compliance/eligibility.** If a potential or declared winner is not in compliance with these Contest Rules, the Contest Organizers reserve the right to disqualify such entrant from the Contest and randomly select further entrants from the remaining eligible entries until a winner is finally declared. Any potential or declared winner, who is not in compliance with these Contest Rules, must so inform the Contest Organizers immediately upon being contacted by the Contest Organizers.
17. **Acceptance of prize.** Prizes must be accepted as described in these Contest Rules and may not be transferred to another person, substituted for another prize, or exchanged in full or in part for cash, subject to the section below.
18. **Substitution of prize.** In the event it is impossible, difficult and/or more costly for the Contest Organizers to award a prize (or part of a prize) as described in these Contest Rules, the Contest Organizers reserve the right to award a prize (or part of a prize) of similar nature and equivalent value or, at their sole discretion, the value of the prize (or of the part of the prize) in cash.
19. **Refusal of a prize.** The refusal by a potential or declared winner to accept any prize awarded in accordance with the Contest Rules, releases and forever discharges the Contest Organizers and their agents of all obligations related to the prize, including delivery.
20. **Liability limit – use of prize.** Each entrant and any potential or declared winner releases the Contest Organizers, their subsidiaries, respective divisions, their parent corporations, their advertising and promotional agencies, their shareholders, officers, directors, employees, agents and representatives (hereinafter: the “Beneficiaries”) from any and all damage, loss or liability suffered as a result of or arising from the entrant’s participation in the Contest or the acceptance or use of his/her prize. In order to be declared a winner and prior to obtaining his/her prize, any potential or declared winner agrees, to sign a declaration to such effect in the Release Form.
21. **Warranty.** Any person selected for a prize acknowledges that the only warranty applicable to the prize is the standard manufacturer warranty. A declaration to such effect will be included in the Release Form.
22. **Liability of prize supplier.** Any person selected for a prize acknowledges that upon receipt of a letter confirming the prize, all services to be rendered in connection with their prize become the sole responsibility of the prize or services supplier. A declaration to such effect will be included in the Release Form.
23. **Liability limit – running of the contest.** The Beneficiaries are not liable for faulty computer components, software, or links; the loss or non-existence of communications capability; or faulty, incomplete, incomprehensible, or erased computer or network

transmissions that make it difficult, or render a user unable, to enter the Contest; problems with any website or website feature howsoever caused, the malfunction of, or damage caused to, any telephone or network or lines, computer equipment, data or software, online systems, servers or access providers; or the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer “hackers”. The Beneficiaries are not liable for any harm contestants may suffer directly or indirectly as a result of downloading any Web page or software or transmitting any information related to entry in the contest. Further, the Beneficiaries assume no responsibility for entries lost, stolen, delayed, damaged or misdirected.

24. **Web site access.** The Beneficiaries do not guarantee access to or non-interruption of the Web site during the Contest Period or that it will be exempt from any errors.
25. **Modification.** The Contest Organizers reserve the right, at their sole discretion, to cancel, terminate, modify or suspend this Contest, in whole or in part, in the case of the occurrence of an event, an error or any human intervention that could corrupt or affect the administration, safety, impartiality or the running of the Contest as provided in these Contest Rules, subject to the approval of the Régie des alcools, des courses et des jeux du Québec, if required.
26. **Early termination of the Contest.** In the event that the computer system cannot record all the contest entries during the Contest Period for whatever reason, or if participation in the Contest must be terminated in whole or in part before the closing date of the Contest as per the Contest Rules, the Contest Organizers will proceed with the draw among entry forms duly registered during the Contest Period or, as the case may be, up to the date of the event that lead to the termination of the Contest.
27. **Limit of prizes.** In no event shall the Beneficiaries be obligated to award more prizes than set out in these Contest Rules or to award prizes otherwise than in compliance with these Contest Rules.
28. **Impossibility to act – labour dispute.** The Beneficiaries shall not be responsible for any damages for a failure to operate the Contest in accordance with these Contest Rules in any case where their incapacity to act results from circumstances or a situation beyond their reasonable control or because of a strike, lock-out or any other labour dispute in their company or those of businesses which services are used for holding this Contest, war, riot, insurrection, earthquake, terrorism, civil commotion, fire, flood, accident, storm or any other act of nature.
29. **Liability limit– participation.** Any person who participates or tries to participate in this Contest releases the Beneficiaries from any and all liability for damages which he/she could suffer from participating or trying to participate in this Contest.
30. **Authorization.** By entering this Contest, each declared winner consents to the Contest Organizers, Maddy K Productions and their representatives use, at their sole discretion and if required, their name, photograph, likeness, testimonial related to the prize, place of residence and/or voice without compensation whatsoever and that, without limit as for the period of use, in any media and on a worldwide scale, for publicity purposes or for any purpose that may be considered relevant. A declaration to such effect will be included in the Release Form.
31. **List of winners.** From March 3rd 2014 to April 14th 2014, a list of winners will be available at the office of the Station Monday to Friday from 9 a.m. to 5 p.m.

32. **Property of entries.** Entry forms are the sole property of the Contest organizers and at no time will be returned to entrants.
33. **Communication with entrants.** No communication (other than while registering) or correspondence will be exchanged with entrants in the context of this Contest, with the exception of selected entrants or declared winner.
34. **Personal information.** Contestant personal information that is collected in this Contest will be used solely by the Contest Organizers, and their representatives for the administration of the Contest. There will be no communication of commercial or of any other nature, unrelated to this Contest sent to an entrant, unless such entrant gives specific authorization to the Contest Organizers for that specific purpose.
35. **Decisions of the Contest Organizers.** All decisions of the Contest Organizers or those of their representatives regarding this Contest are final and binding, subject to any decision by the Régie des alcools, des courses et des jeux du Québec in relation to matters under its jurisdiction.
36. **Disputes.** For Quebec residents, disputes regarding the organization or conduct of a promotional contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Disputes over the awarding of a prize may also be submitted to the Régie, but only for the purposes of helping the parties reach a settlement.
37. **Identification of the contestant.** For the purposes of these Contest Rules, the entrant is the person whose personal information is printed on the Entry Form. It is to this person that the mathematical skill-testing question will be asked and the prize awarded if selected, and declared a winner.
38. **Unenforceability.** If a section of these Contest Rules is declared or ruled by a Court of Law as illegal, unenforceable or void, that section will be deemed void but all other sections not affected will be enforced as allowed by Law.
39. **Jurisdiction.** This Contest is subject to all applicable federal, provincial and municipal laws.
40. **Language.** Should there be any discrepancy between the French and the English versions of these Contest Rules, the French version will prevail – **or English if main version**

APPENDIX A

If a purchase is necessary to obtain an Entry form, e.g.: Entry form in a magazine, Entry form obtained with a purchase in-store and if facsimiles are not accepted, you must provide for an alternate mode of entry without a purchase and insert it at Section 3. In such circumstances, replace Section 3 with:

3. To enter, you must comply with the eligibility criteria set out in these Contest Rules within the Contest Period, *[description of mode of entry, e.g.: identify [description of what must be identified] during the [title of the show or shows] show[s] broadcasted [add the name of the station] station (hereinafter: the "Station") from [starting date] to [closing date], from [starting time] to [closing time](hereinafter: the "Show").*

3.1 Obtain an Entry form *[describe locations where Entry forms can be obtained with a purchase]* (hereinafter: the "Entry Form"), subject to availability. Fill out your Entry Form by clearly and legibly entering *[your last name, first name, age, complete address and postal code, phone number and area code, email address, correct answer to the mathematical skill-testing question appearing on the Entry form and [description of what must be identified]]*. Mail your Entry Form to the address mentioned on it, no later than *[closing date]*, postmark bearing proof there of, otherwise it will be null and void. Facsimiles of the Entry Form are not accepted. Upon receipt of your duly completed Entry Form by the Contest Organizers, you will be automatically entered in the Contest.

3.2 **No purchase necessary.** You may enter the Contest without making a purchase. Mail an original hand-written letter including a text of at least 50 words explaining *[why you would like to win (describe prize)]*. Write *[your last name, first name, age, complete address with postal code, phone number with area code, e-mail and (description of what must be identified)]*. Answer correctly the following mathematical skill testing question: *[insert the mathematical question]*. Mail your request for a no purchase entry to: No purchase entry, *[Title of contest, address]* Contest, no later than *[Closing Date]*, postmark bearing proof thereof, otherwise it will be null and void. Upon receipt of your duly completed request for a no purchase entry by the Contest Organizers, you will be automatically entered in the Contest.

OR

3.2 **No purchase necessary.** You may enter the Contest without a purchase, by asking for a Contest Entry form *[specify how to proceed, e.g.: to the employee at the service counter of one of the participating stores]*, subject to availability. *[The employee]* will give you an Entry Form which you will have to fill out and mail in accordance with Section 3.1 above. The same conditions apply to Entry Forms so obtained.

OR

- 3.2 **No purchase necessary.** You may enter the Contest without a purchase by giving [*specify how to proceed, e.g.: to the employee at the service counter of one of the participating stores*], an original hand-written letter including a text of at least 50 words explaining [*why you would like to win (indicate the prize)*]. [*The employee*] will give you an Entry Form that you will have to fill out and mail in accordance with Section 3.1 above. The same conditions apply to Entry Forms so obtained.

APPENDIX B

1. **If the grand prize is the ownership of a car, replace sections 5, 6 and 7 with the following:**
5. The following grand(s) prize(s) are offered: [*number, year, manufacturer, brand, model of vehicle(s)*] equipped with [*automatic transmission, etc.*], of an approximate value of \$ [*value*] [*each*].
6. The following conditions apply to [*the/each*] grand prize:
 - a) The colour and equipment may differ from the illustration of the vehicle shown in the Contest advertisement;
 - b) The colour of the vehicle offered is at the sole discretion of the Contest Organizers and is subject to availability [*OR at the winner's choice among available colours, subject to availability*];
 - c) The description in the manufacturer's official brochure prevails if the description and the vehicle offered differs;
 - d) [*In the event the vehicle is not available, for any reason whatsoever including, but not limited to, production delays caused by a labour interruption, shortage of parts, unfavourable meteorological conditions, end of the year-model or other unpredictable events, (name of car manufacturer partner) reserves the right, subject to the approval of the Contest Organizers, to substitute a vehicle for another vehicle of equal value or, at his or her sole discretion, by the prize value indicated in the Contest Rules in cash;*]
 - e) The prize includes inspection and pre-delivery fees and taxes. Any other fees or charges other than those listed above are at the charge of the winner, including, without limitation, registration of the vehicle, license, gasoline, insurance, fees related to any infraction and maintenance fees;
 - f) The winner must make arrangement to order the vehicle with the designated dealership within 30 days from the moment he/she is declared a winner;
 - g) The winner must take possession of the prize at his/her own charge at the dealership designated by the Contest Organizers, no later than 30 days following the notice from the manufacturer that the vehicle is available at the dealership, otherwise it will be null and void;
 - h) The winner should allow [*x*] to [*y*] weeks from the time the winner has made arrangements with the designated dealership for the delivery of the vehicle.

- II. If the grand prize is a car rental, replace sections 5, 6 and 7 by the following:
5. The following grand(s) prize(s) are offered: *[number of prize(s)]* rental(s) of a *[year, manufacturer, brand, model of vehicle(s)]* for *[months or years]*, equipped with *[automatic transmission, etc.]*, of an approximate value of \$ *[value]* *[each]*.
 6. Each winner of a grand prize agrees to sign a rental contract (free of charge) and agrees to comply with all conditions therein. Without limiting the content of the rental contract to be concluded, the following conditions apply to the prize:
 - a) The colour and equipment may differ from the illustration of the vehicles shown in the Contest advertisement;
 - b) The colour of the vehicle offered is at the sole discretion of the Contest organizers and is subject to availability *[OR at the winner's choice among available colours, subject to availability]*;
 - c) The description in the manufacturer's official brochure prevails if the description and the vehicle offered differs;
 - d) *[In the event the vehicle is not available, for any reason whatsoever including, but not limited to, production delays caused by a labour interruption, shortage of parts, unfavourable meteorological conditions, end of the year-model or other unpredictable events, (name of car manufacturer partner) reserves the right, subject to the approval of the Contest organizers, to substitute a vehicle for another vehicle of equal value or, at his sole discretion, by the prize value indicated in the Contest rules in cash;]*
 - e) The winner must hold a valid driver's licence in *[Quebec]* at the time he/she *[entered the Contest and]* takes possession of the prize, appropriate car insurance and must not have been convicted of a criminal offence related to the use or operation of a motor vehicle for which a pardon has not been granted, failing which he/she will lose the right to the prize which will be cancelled *[and a new draw will be held until a contestant is declared a winner]*;
 - f) There is a limited use of *[xx 000]* kilometres during the *[month, year]* period. Should the winner exceed such limit, he/she will be charged *[\$0,xx]* per additional kilometre;
 - g) The prize includes the rental cost for *[period of rental]*, inspection and pre-delivery fees, registration to the RDPRM and taxes. Any other fees or charges other than those listed above are the responsibility of the winner, including, without limitation, registration of the vehicle, license, gasoline, additional kilometres to those allocated, insurance, fees related to any infraction, usual maintenance fees and taxes other than those applicable to the rental of the vehicle;

- h) The actual value of the prize may vary according to the interest rate of [*name of credit company*] as well as the residual value applicable to a [*rental period*] lease, at the time of delivery;
- i) The winner agrees to reimburse any and all damages to the vehicle that are not as a result of normal wear and tear;
- j) [*Only the winner is authorized to drive the vehicle*];
- k) [*The winner must use the car in Quebec only [OR in Canada or in United States]*];
- l) The winner must make arrangements to order the vehicle with the designated dealership within 30 days from the time he/she is declared winner;
- m) The winner must take possession of the prize at his/her own charge at the dealership designated by the Contest Organizers, no later than 30 days following the notice from the manufacturer that the vehicle is available at the designated dealership, otherwise the winner shall forfeit the prize in its entirety;
- n) The winner should allow [x] to [y] weeks from the time the winner makes arrangements with the designated dealership for the delivery of the vehicle;
- o) The winner agrees, prior to taking possession of the vehicle, to sign a document confirming acceptance and compliance with the conditions of use of the vehicle stipulated in these Contest Rules and any other conditions included in that document.

III. If the grand prize is a trip, replace sections 5, 6 and 7 by the following:

5. The following grand(s) prize(s) are offered: *[number]* trip(s) for *[number of persons]* adults *[OR children under 12 OR other restrictions]* to *[destination]*, of an approximate value of \$ *[value]* *[each]*. Each prize includes:
 - a) Roundtrip economy class airfare from *[city of departure]* to *[destination]*;
 - b) *[If there is no rental car provided, include: transfers between airport and hotel;]*
 - c) *[Number]* night accommodation, double occupancy (or other) in a *[type of room]* at the *[name of hotel]*;
 - d) Activities included in the package;
 - e) *[Any other specific activity included in the package, e.g.: show, activity with a well known person]*;
 - f) *[\$XXX CAN for personal expenses]*;
 - g) *[If a car rental is included for the stay, add: use of a car (year, manufacturer and model) for a (rental period).]*
6. The following conditions apply to the prize:
 - a) All charges and expenses other than those mentioned above are the responsibility of the winner and/or his/her guest(s) namely, roundtrip transportation from the place of residence to the departure airport, personal insurance, non-included taxes and gratuities, *[non included meals and beverages]* personal expenses, vaccines, *[gasoline, rental car insurance, all charges for additional kilometres]*, as the case may be, passport and other fees to obtain required travel documents;
 - b) The winner and guest(s) must have a valid passport prior to departure. The winner and guest(s) are responsible for obtaining their passport and other travel documents;
 - c) Subject to what is set out in the Contest Rules, the trip must be taken *[on (specify the exact date) OR by (specify the deadline) as the case may be]* subject to availability, otherwise the winner shall forfeit their right to the prize in its entirety;
 - d) In the event the *[Guest is not over 18 [or specify any other restriction]]*, the Guest will not be allowed to participate in the prize;
 - e) It is mandatory that trip reservations be made by the winners with the Contest Organizers *[or specify the name of the travel agency, as the case may be]* within the deadline given by the Contest Organizers. The winner must give the Contest Organizers the name appearing on his/her passport or on his/her travel ID, as well as the name and personal information of his/her guest. Once the arrangements are completed, no modifications will be accepted;
 - f) Winner and guest must travel together;

- g) *[The winner or guest must have a valid driver's permit, [be 25 (OR other) and over, as the case may be], and hold a personal credit card required for the car rental, otherwise that part of the prize will be cancelled without compensation.];*
- h) If the winner cannot accept the prize, for any reason whatsoever - e.g.: the winner does not hold a valid passport – he/she will not be entitled to any form of compensation and will not have the right to transfer the prize to another person;
- i) If any part of the trip is not used, no compensation will be awarded to the winner or his/her guest;
- j) *[Add any other applicable condition].*