

# **Building North Carolina Communities through Agricultural Education / FFA**

*Sponsored as a special project of the North Carolina FFA Foundation*

## **Objectives**

1. Understand the principles and fundamentals of community development.
2. Be involved in planning and implementing a community development project.
3. Develop knowledge and skill in community leadership.
4. Gain knowledge and experience with local, state and national organizations and agencies that assist with community development.

## **Eligibility and Procedures**

1. All North Carolina FFA Chapters in good standing are eligible.
2. Submit the chapter application page along with Part One and Part Two of the application to the state office by the 5 pm on April 1, 2016.
3. Activities reported on this form must have been started and/or completed within the calendar year (January to December) of the previous year. (For example, the applications due in 2016 should include activities from January through December 2015.)
4. Supporting materials should be submitted as part of the application.
5. All application submissions are final.
6. All information contained in this application must be authenticated as accurate by the signatures in the certification section.
7. Participation in this event begins at the regional level. The top chapter in the region will advance to the state level and will participate in the interview process during the state convention.

## **Recognition**

### **Regional Level**

The winning chapter from each region will receive a regional FFA Community Development Award.

### **State Level**

Each of the regional winners will compete for the top state honor. The state-winning chapter will receive the North Carolina FFA Community Development Award.

# Building North Carolina Communities Application

(Application must be submitted to the NC FFA Association Office by the stated due date)

Chapter \_\_\_\_\_ Region \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

School Phone \_\_\_\_\_ Advisor Email: \_\_\_\_\_

Unduplicated Ag Ed Enrollment \_\_\_\_\_ Total FFA Membership \_\_\_\_\_

Beginning Date of Report \_\_\_\_\_ Ending Date \_\_\_\_\_

Chapter Advisor(s) \_\_\_\_\_

Project Name \_\_\_\_\_

## Part One: Project Description

**300 points**

Complete the questions in part one of this application.

## Part Two: Portfolio

**500 points**

Submit a portfolio that will be evaluated by the judges. Items to be included in the portfolio should include: a list of FFA members that were involved and their contributions to the project, the number of hours of service toward the project, list of volunteers including individuals, organizations, clubs etc. involved along with their length of service and their contributions to the project, a project budget, list of fundraising activities for the project, copies of correspondence about the project, copies of news articles, diagrams/sketches of the project, project evaluation methods and outcomes, photos, videos, etc. Example of formats for the portfolio may include a scrapbook, notebook, etc. The type of format(s) used for the portfolio is the decision of the chapter.

## Part Three: Presentation

**200 points**

Each chapter will present their community development project to a panel of judges at the regional rally and/or the state convention. The presentation team may have a maximum of three members. Each chapter will have 10 minutes for their presentation. An additional 5 minutes will be allotted for questions by the judges. Chapters may choose their method of presentation. The following will be provided for presentations: laptop computer, projector, screen, and one easel. Chapters should bring other display items as needed. Agricultural Education teachers /FFA Advisors may observe the presentation but may not participate. Other observers are not allowed during the presentations. The presentation will be scored using the attached rubric. FFA members should be in official dress.

## Certification

We hereby certify that the claims and information reported in this application are true and accurate.

\_\_\_\_\_  
Chapter President

\_\_\_\_\_  
Community Development Activities Student Chair

\_\_\_\_\_  
Chapter Advisor

\_\_\_\_\_  
School Principal

## Part One: Project Description

*Please attach additional page(s) as needed.*

Possible Points	Description Questions
30	1. How were the community need(s) determined that led the chapter to select this project? (Maximum 200 words)
30	2. How does this project fit into the chapter's long-range community development plans? (Maximum 200 words)
30	3. List the objectives for this project. (Maximum 200 words)
60	4. Provide a description of the overall project and how it will be continued into the future. (Maximum 300 words)
30	5. Cite the involvement of individuals in the project. Describe the activity of all those involved in the project.
60	6. List types of information provided to the community about the project (radio, TV, posters, civic club meetings, school assemblies, newspaper articles, etc.).
60	7. Describe the project accomplishments that the chapter has made this year. (Maximum 200 words)
300	<b>TOTAL SCORE</b>

# Building North Carolina Communities

## Part 2: Portfolio Scorecard

Chapter Name: \_\_\_\_\_

Region: \_\_\_\_\_

	Possible Score	Team Score
List of FFA Members Involved	30	
FFA Members Contributions to Project	50	
List of Community Individuals/ Organizations Involved	30	
Community Individuals/Organizations Contributions to Project	50	
Number of Project Hours Logged and Explained	30	
Explanation of Fundraising Activities	40	
Correspondence	50	
Project Budget	40	
Promotion and Media Coverage	40	
Project Evaluation	40	
Portfolio Professionalism	50	
Grammar, punctuation, spelling, style	50	
<b>TOTAL SCORE</b>	<b>500</b>	

Notes:

# Building North Carolina Communities

## Part 3: Project Presentation Scorecard

**Chapter Name:** \_\_\_\_\_

**Region:** \_\_\_\_\_

	<b>Possible Score</b>	<b>Team Score</b>
Supporting Evidence Examples that document project development and implementation	30	
Knowledge of Project	30	
Questions and Answers Ability to answer questions on the presentations, which are asked by judges indicating originality, familiarity with subject and ability to think quickly.	40	
Verbal Skills Grammar, voice, (quality, pitch, articulation, pronunciation)	50	
Professionalism Appearance, poise, posture, attitude/confidence, demeanor, ethical concerns, Official Dress	30	
Creativity and Innovation	20	
<b>TOTAL SCORE</b>	<b>200</b>	

Notes: