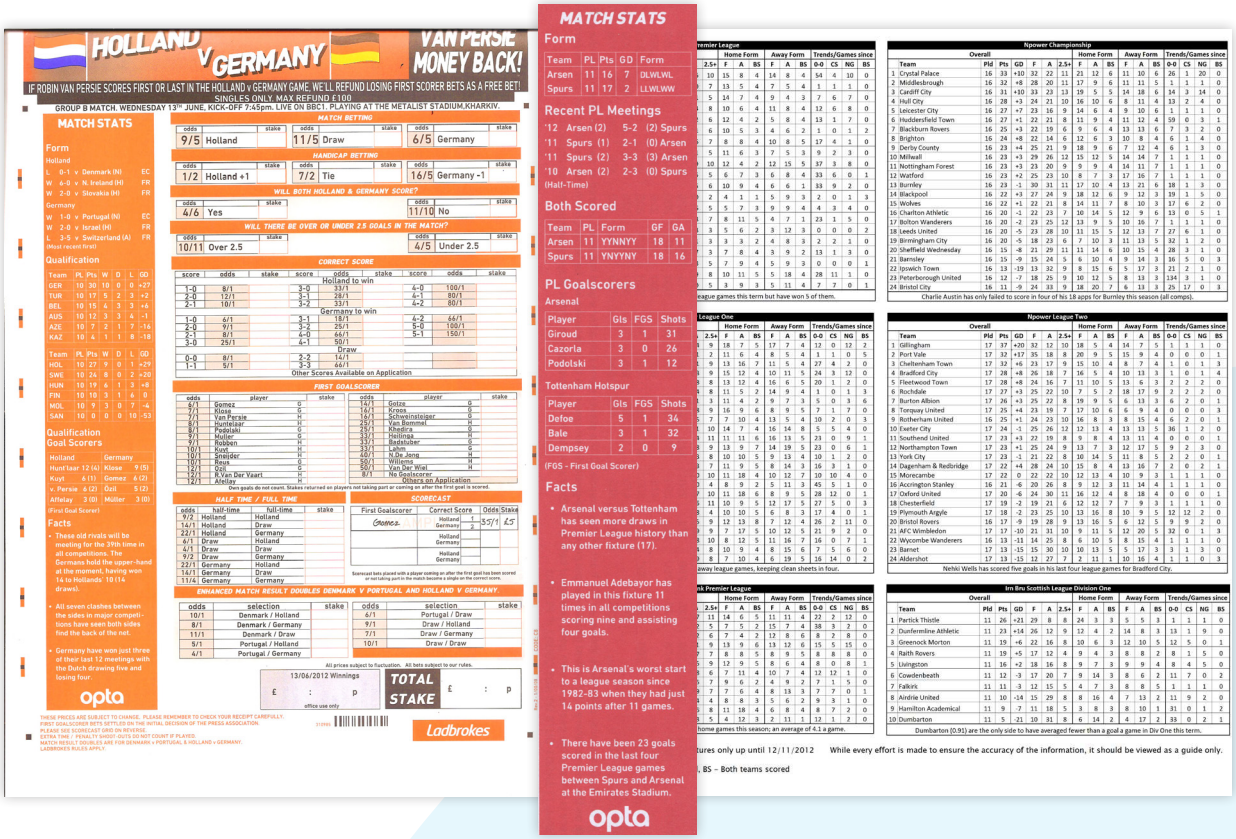
# Coupon League Tables & Form Guides

## Product Overview

Football coupons are a staple of Licenced Betting Offices and a significant source of turnover. Opta can supply a wide range of standard form guides and tables in addition to bespoke content to enhance coupons.

Through provision of informative, insightful and relevant content consumers are better placed to make informed betting decisions resulting in increased turnover and operator profits.




## Product Detail

- All major International football leagues and competitions are available.
- Fully customisable design which can be tailored to the look and feel of any brand.
- Wide range of off the shelf templates available for popular coupon formats.
- Bespoke form guides for special coupons using a wide range of Opta stats can be developed.
- Content supplied in a format to suit individual client needs – fully page ready or as raw data.

## Features and Benefits

- Unique, compelling and powerful content which is proven to drive betting activity.
- Build customer confidence through alignment to the renowned and trusted Opta brand.
- Editorial content tailored to specific markets or promotional activity.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