



The  
**International  
Trade Association**  
of Greater Chicago

# **PROGRAM ANNOUNCEMENT**

4610 North Kenton Avenue, Chicago, Illinois 60630-4020 U.S.A.

Tel: 773/725-1106

info@itagc.org

Fax: 773/725-2294

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## ***THE INTERNATIONAL TRADE ASSOCIATION OF GREATER CHICAGO***

in collaboration with the

**Chicago Customs Brokers & Forwarders Association**

**Illinois District Export Council**

**U.S. Commercial Service Chicago**

Invite you to a luncheon program:

### ***THE CERTIFICATE OF ORIGIN: GETTING IT RIGHT***

Presentations by:

**Paul S. Anderson**

**Principal**

**The Anderson Law Firm, LLC**

**Mark S. Peachey**

**VP, Business Growth &  
International Affairs**

**Northern Kentucky Chamber  
of Commerce**

**Carman Rossi**

**President & Founder  
eCertify Pty Ltd**

#### ***“LOOSE OVERSIGHT OF ‘MADE IN USA’ EXPORT CERTIFICATES UNDERMINES U.S. BUSINESS, EXPERTS WARN”***

So read the headline in the April 27, 2013 Pittsburgh *Tribune-Review*. Here are some excerpts from that article:

*Experts on international shipments warn that the United States' loose system of having unregulated chambers of commerce verify the origins of exports undermines the credibility of nation's foreign shipments and threatens American producers.*

*“The concern is that some countries would decide they would no longer accept shipments from the United States because they identified shipments with certificates of origin that were not validated the way they expected them to be.” [Gary Toebben, President, Los Angeles Chamber of Commerce]*

*The international implications of failing to properly verify certificates can be serious, said Alaa Issa, consul general for Egypt in Houston, His office started looking at certificates of origin more closely when beef that supposedly came from the U.S. turned out to be Brazilian and past its expiration date.*

[For the complete article, see: <http://triblive.com/business/headlines/3763944-74/chamber-certificates-origin#axzz2RsQsqsl5>.]

Our speakers will explore this issue in some depth. Attorney **Paul Anderson** will provide a brief overview of the Certificate of Origin and its conflicting uses, and describe the consequences of submitting false documents to national customs authorities. **Mark Peachey**, who supervises issuance of Certificates of Origin for the Northern Kentucky Chamber, will address best practices, while **Carman Rossi** will describe the international repercussions and how his eCertify program assures compliance with global standards.

**Wednesday, June 19, 2013**

**ROSEWOOD RESTAURANT**

9421 West Higgins Road, Rosemont, IL

11:30 a.m. – Registration

12:00 p.m. – Luncheon & Program

2:00 p.m. – Adjourn

**Members/clients of ITA/GC, CCBFA, IDEC, USCS & their guests - \$50; Non-members - \$65**

Please Make Your Reservations Early: Contact the ITA/GC by **4:00 p.m., Monday, June 17**

Tel: 773/725-1106

rsvp@itagc.org

Fax: 773/725-2294

*American Express, Discover, MasterCard and Visa* are welcome.

*A reservation is an obligation to pay: reservations not canceled 48 hours prior to the meeting will be billed.*

# *THE CERTIFICATE OF ORIGIN: GETTING IT RIGHT*

## **SPEAKERS**



**Paul S. Anderson** has over 35 years' experience in dealing with Customs and international trade issues. He is admitted to the Bar in Illinois, the U.S. Court of International Trade, the U.S. Court of Appeals for the Federal Circuit, the U.S. District Court for the Northern District of Illinois, and the U.S. Court of Appeals for the Seventh Circuit. His practice has focused exclusively in the areas of Customs and international trade matters, representing importers and exporters before such bodies as U.S. Customs and Border Protection, the U.S. Department of Commerce, the U.S. International Trade Commission, and the U.S. Court of International Trade.

Paul lectures frequently on issues pertaining to Customs and has spoken on many topics including Importing and Customs Classification Principles; U.S. Customs Valuation; Inter-Company Transfer Pricing—Customs Valuation Ramifications; Foreign Trade Zones and their Utilization; Penalty cases; Country of Origin Marking; Powers of Attorney issues for Customs Brokers; and NAFTA issues. He has lectured on these topics and others throughout the U.S., and in Austria, Switzerland and Scandinavia, and has spoken to Trade Associations and Customs Brokers Associations, and numerous seminars sponsored by those types of groups including various foreign Chambers of Commerce and Trade Commissions. Paul is also a member of the Swiss “Pool of Experts” in the field of Customs law, and was selected as one of the “Leading American Attorneys” in Illinois in the field of Customs and International Trade matters.



**Mark Peachey** joined the Northern Kentucky Chamber in March 2012. An entrepreneur and owner of Global 360 Consulting, Mark assisted small to medium sized enterprises develop and execute growth strategies across domestic and global markets. Prior to this Mark served at the pleasure of the Governor as Director of International Trade with the Cabinet for Economic Development for the Commonwealth of Kentucky.

Coming from the private sector, Mr. Peachey brings with him over 20 years' experience in the manufacturing and export of advanced materials for automotive, energy storage and industrial products via his tenure with automotive supplier Delco Products (now Delphi) and Japanese owned, synthetic rubber and plastics producer, Zeon Chemicals. Mark has served on the board of the Kentucky World Trade Center, US Department of Commerce, District Export Councils, and Export Trade Advisory Council of the Appalachian Regional Commission.



**Carman Rossi** is based in Alexandria, Virginia and is focused on working directly with Chambers of Commerce to deliver the eCertify solution to exporters and freight forwarders in the U.S. and Canada. Carman spent 14 years in the Consumer Electronics Industry with companies such as Phillips, Pioneer and Marantz in international marketing and sales.

He spent nine years in senior management in the IT industry with corporate clients for Remington, Wang and Oracle selling global supply chain solutions. In 1992 he co-founded TridentGLOBAL in Australia to deliver export documentation and management solutions to exporters. As a result of his dedication to the export industry in Australia he was awarded a Fellowship (FAIEx) in 1999 by the Australian Institute of Export. In 2004 Carman created eCertify to transform the last manual process in the global supply chain by creating an online solution for processing Certificates of Origin electronically. He is a Fellow, Past Director and Past Chairman of the Australian Institute of Export.



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Please register me/us for the June 19 luncheon program: ***The Certificate of Origin...***

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Payment Method:**  Personal Check  Corporate Check  American Express  Discover  MasterCard  Visa

**Payment Amount:** \$ \_\_\_\_\_ **Member/client of:**  ITA/GC  CCBFA  IDEC  USCS

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Signature: \_\_\_\_\_

Please make checks payable to: **The International Trade Association of Greater Chicago**

**Mail to:** ITA/GC, 4610 North Kenton Avenue, Chicago, IL 60630-4020

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