



Canada China Business Council  
Conseil d'affaires Canada-Chine  
加中贸易理事会

*The Canada China Business Council presents a breakfast workshop:*

## **“The Survey Says...” -- An Update on the Challenges of Doing Business in China**

**Tuesday, February 26, 2013 -- 8:00 – 9:30 a.m. (registration begins at 7:45 a.m.)**

**Cassels Brock & Blackwell LLP, 21<sup>st</sup> floor, 2100 Scotia Plaza, 40 King Street West, Toronto**

This past November, the Asia Pacific Foundation of Canada (APFC) launched the results of its Canadian Businesses in China Survey 2012 - a biennial survey of Canadian firms doing business in China that sheds light on the performance and the challenges they face in the Chinese market. As the only survey of its kind, it provides vital information for policy development and can serve as a useful corrective to popular myths and prejudices about doing business in China. On February 26 in Toronto, join Mr. Kenny Zhang, Senior Research Analyst at the APFC, to hear his analysis of the survey as part of an interactive panel that will include discussion of "on-the-ground" experiences in China.

CCBC members and friends are invited to purchase tickets for this event. If you have any questions, please contact Candice Chao, Member Process Co-ordinator of CCBC Toronto, at (416) 954-3800 ext. 317 or by e-mail at [events@ccbc.com](mailto:events@ccbc.com).

### **Panel Description:**

China's dynamic investment landscape attracts many bright and ambitious firms, the majority of which are focused on seizing market opportunities that arise from China's impressive growth. Yet the challenges of doing business in a foreign country, such as unfamiliar social, cultural, legal and economic frameworks, are amplified for SMEs who simultaneously juggle the demands of running a small business. This panel will examine how Canadian SMEs are doing business in China, identify major constraints and opportunities in the market, and examine the various networks, resources and tools they are leveraging to succeed.

### **Panellists:**

Kenny Zhang, *Senior Research Analyst, Asia Pacific Foundation of Canada*

Jill Anderson, *President, Aecomtric Corporation / Conamara Limited*

Robert Sherkin, *President, Dynamic Tire Corp*

**Ticket Price:** ☐ CCBC Members: \$25 + HST = \$28.25 ☐ Non-members: \$40+HST = \$45.20

**Please return the completed form by fax to (416) 954-3806 or by email to [events@ccbc.com](mailto:events@ccbc.com) by Feb. 25, 2013.**

Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

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Cancellation policy: Full payment must accompany registration form. No refunds for no-shows. Substitutions are allowed with advance notification.

☐ I have enclosed my cheque payable to the Canada China Business Council

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**Supported by:**

