



GREATER SUSQUEHANNA VALLEY
CHAMBER OF COMMERCE
Connecting Business & Community.

Sponsorship Guide 2016



We are pleased to present to you the 2016 Sponsorship & Opportunities Guide. Please use this as a point of reference as you plan your 2016 marketing budget. The Chamber does much of its work through the generosity of its 800+ members. We rely on your support to execute our programs and events. The opportunities in this guide provide a variety of platforms for advertising, branding and networking for your company.

Investing in programs and events with the Greater Susquehanna Valley Chamber of Commerce helps to create strategic branding that will benefit your organization in many ways and is a great way to reach the business community. You will receive the publicity and brand recognition you are looking for in a positive and receptive environment. We have sponsorships available in all sizes. Can't seem to find what you are looking for? Just ask! We will be happy to customize sponsorship opportunities to fit your needs and goals.

- Chair's Circle Program
- Winter Wine Fest
- Annual Meeting & Awards Ceremony / ATHENA® Awards Program
- Office Staff Recognition Luncheon
- Young Americans Program
- 15th Annual Golf Classic
- Economic Forecast Luncheon
- Women's Leadership Symposium
- Legislative Breakfast Meetings
- Business After Hours

There's always something happening at the Chamber. Don't miss your chance to get involved. For more information, contact me at the Chamber office at 570-743-4100 or by email at rgerringer@gsvcc.org.

Thank you for your support and we look forward to partnering with you in 2016!

Sincerely,

Renee

Renee Gerringer
Director of Programs & Development

Mission & Goals:

A member-driven leader in community and economic development, the Greater Susquehanna Valley Chamber of Commerce advances the prosperity of commerce, culture and citizens in its region.

CHAIR'S CIRCLE PROGRAM

The Chair's Circle Program provides extra benefits to those members who choose to make an investment above and beyond their membership dues. These funds are invested in critical programs that build long-term sustainability for the Chamber.

In order to fulfill the obligations below, the deadline to be part of the Program is March 31, 2016.

Annual Membership Dues are not included in this opportunity.

Chair's Circle Program (Unlimited opportunities available) Investment - \$1000

- Invitation to one private forum with the Chamber's Board Chair and the President/CEO to hear a behind-the-scenes overview of Chamber activities and community issues. You will also have an opportunity to voice your concerns.
- 2-week name recognition on the Chamber marquee (approx. 55,000 vehicles pass by daily)
- Enhanced listing on the Chamber's website, which receives over 1,000 page views per month
- Direct link to Chair's Circle listing in member electronic newsletter, *e-lert*, which reaches over 1,000 Valley business leaders
- Corporate name recognition in the monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Opportunity to post press releases on the Chamber's website
- Opportunity to post one flyer in the Chamber's monthly electronic *Business Connect* in 2016
- Spotlight of your organization in one issue of the *Voice of the Valley*
- Two complimentary registrations to one of the Chamber's Premier Events (Winter Wine Fest, Annual Meeting & Awards Ceremony, Office Staff Recognition Luncheon, Economic Forecast Luncheon, Women's Leadership Symposium – \$30 to \$238 value)
- Four complimentary registrations toward attendance at Monthly Meetings or Joint Legislative Breakfasts (\$60-70 value)
- Chair's Circle Member logo to put on your website with a link directed to our Chair's Circle page on our website
- Opportunity to display promotional materials at Monthly Meetings (average attendance is 70 people)
- Complimentary use of the Chamber's Board Room one time in 2016 during regular business hours – \$50 value (seats up to 47 people)
- Corporate name displayed on television in the lobby

THANK YOU 2015 CHAIR'S CIRCLE SPONSORS!

AgChoice Farm Credit
AsuroIT Services
Bowen Agency Realtors
Capital Blue Cross
Central Pennsylvania Food Bank
Coldwell Banker Penn One Real Estate
CONCERN Professional
Contrast Communications
Dogtown Contracting, LLC
Geisinger
Geisinger Careworks
Home Instead Senior Care
Keystone Document Solutions
Keystone Forging Company
Keystone Mobile Shredding, Inc.
Kreamer Feed
Members Choice Financial Credit Union
M&T Bank
Mifflinburg Bank & Trust Company
North Shore Railroad Company
Nottingham Village Senior Living Community
Penn State Corporate Learning
PPL and its affiliates
Practical Business Solutions
REW Financial
RHP Law Group, LLC
Stahl Sheaffer Engineering, LLC
SUN Area Technical Institute
SUN Home Health & Hospice
Sunbury Community Hospital & Outpatient Center
Susquehanna Bank
Susquehanna University
Swineford National Bank
The Daily Item
The Northumberland National Bank
Weis Markets

Winter Wine Fest

Break those winter blues by joining us at our 3rd Annual Winter Wine Fest. Local wineries will be on hand pouring their finest wines to taste and buy. There will be live entertainment, a raffle table and delicious hors d'oeuvres and desserts to sample. Don't miss out on being part of the fun!

SAVE THE DATE – SATURDAY, FEBRUARY 27, 2016



PREMIER SPONSOR

Investment - \$1500 (Reserved for 2016)

- Corporate logo on event flyer and posters
- Corporate logo on Chamber's online registration page - *weblink*
- Corporate logo on wine glasses
- Name recognition on the Chamber marquee (55,000 vehicles pass by daily)
- Opportunity to have a display table at the event
- Corporate logo displayed on table tents at tables around banquet hall
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Opportunity to provide a promotional piece in the March Business Connect, a monthly direct emailing publication that reaches over 1,200 business contacts (\$150 value)
- Complimentary registration and reserve seating for eight people to attend the event (\$240 value)

ENTERTAINMENT SPONSORS

Investment - \$500 (2 opportunities available)

- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to display banner at event
- Opportunity to introduce the entertainment throughout the day
- Corporate logo displayed on table tents at tables around banquet hall
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Four complimentary registrations to attend the event (\$150 value)

TASTING SPONSORS

Investment - \$400 (Multiple opportunities available)

- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to display banner at event
- Corporate logo displayed on table tents at tables around banquet hall
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Three complimentary registrations to attend the event (\$90 value)

DESSERT & HORS D'OEUVRES SPONSORS

Investment - \$250 (Multiple opportunities available)

- Corporate logo on Chamber's online registration page - *weblink*
- Corporate name recognition on dessert and hors d'oeuvres tables
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Two complimentary registrations to attend the event (\$60 value)

RAFFLE SPONSORS

Investment – Donation of a Gift Card, Gift Basket, etc. (Multiple opportunities available)

Consider donating a raffle item for our raffle table. It is a great way to market your business to people in attendance.



Thank You!

Premier Sponsor:

Practical Business Solutions

ANNUAL MEETING & AWARDS CEREMONY

ATHENA[®] AWARDS PROGRAM

One of the biggest and best attended events of the year. This meeting recognizes the outgoing and incoming Chamber Officers and Directors, celebrates the work of Committee Chairs and Volunteers and honors the Chamber's Business of the Year, Small Business of the Year, Karen L. Hackman Volunteer of the Year, Dan Foss Heritage Award Recipient and the ATHENA[®] Award Recipient.

SAVE THE DATE – THURSDAY, MARCH 10, 2016

PREMIER SPONSOR

Investment - \$1500 (1 opportunity available)

- Event welcoming remarks
- Corporate logo on event invitation and in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Name recognition on the Chamber's marquee (55,000 vehicles pass by daily)
- Opportunity to display banner at event
- Opportunity to present promotional material to event attendees
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Opportunity to provide a promotional piece in the April *Business Connect*, a monthly direct emailing publication that reaches over 1,200 business contacts (\$150 value)
- Complimentary registration and reserve seating for eight to attend the event (\$320 value)

PARTNERING SPONSORS

Investment - \$900 (Multiple opportunities available)

- Corporate logo on event invitation and in event program
- Corporate logo on Chamber's online registration page – *weblink*
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration and reserve seating for five to attend the event (\$200 value)

AWARD RECOGNITION SPONSOR

Investment - \$750 (1 opportunity available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Help Chamber staff present awards to recipients
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration and reserve seating for four people to attend the event (\$160 value)

PROGRAM SPONSORS

Investment - \$500 (Multiple opportunities available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration and reserve seating for two people to attend the event (\$80 value)

ATHENA[®] AWARDS PROGRAM

In 1981, a vision for celebrating, articulating and influencing leadership was formulated in Lansing, Michigan. The concept focused on establishing an award to recognize outstanding leaders who achieved professional excellence, who gave back to their community and who created leadership opportunities for women. Local communities across the United States and beyond embraced the ATHENA[®] Award, named in recognition of the Greek goddess for wisdom and courage. Today, the ATHENA[®] Foundation is an established international organization that has recognized thousands of men and women for helping women reach their full leadership potential. This award is presented during the Chamber's Annual Meeting.

ATHENA[®] PREMIER SPONSOR

Investment - \$1500 (1 opportunity available)

- Remarks before award presentation
- Corporate logo on event invitation and in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Name recognition on the Chamber's marquee after the event (55,000 vehicles pass by daily)
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Opportunity to provide a promotional piece in the April *Business Connect*, a monthly direct emailing publication that reaches over 1,200 business contacts. (\$150 value)
- Two complimentary registrations to attend the Women's Leadership Symposium in 2015 (\$238 value)
- Complimentary registrations and reserve seating for six people to attend the event (\$240 value)

ATHENA[®] PARTNERING SPONSORS

Investment - \$400 (Multiple opportunities available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Complimentary registrations and reserve seating for three people to attend the event (\$120 value)

ATHENA® PIN SPONSOR

Investment - \$100 (1 opportunity available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Photo opportunity with award recipient
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Complimentary registration and reserve seating for one person to attend the event (\$40 value)



2014 Business of the Year
Cole's Hardware



2014 Small Business of the Year
Hummels Wharf Fire Company



2014 Dan Foss Heritage Award Recipient
Michael O'Keefe



2014 Karen L. Hackman Star of Excellence
Volunteer of the Year
Arthur Bowen



2014-2015 ATHENA® Award Recipient
Susan Greene

Thank You Sponsors!

Premier Sponsor:

Wood-Mode, Inc.

Partnering Sponsor:

Geisinger

Award Recognition Sponsor:

Pennsylvania Chamber Insurance

ATHENA®Premier Sponsor:

Susquehanna Bank

ATHENA®Partnering Sponsor:

David & Brenda Herbert

ATHENA®Pin Sponsor:

Keystone Building Products

OFFICE STAFF RECOGNITION LUNCHEON

Held every year on Administrative Professional's Day, this light-hearted luncheon includes a relaxing and fun-filled program complete with buffet lunch, live entertainment and great door prizes donated by local businesses. Make your reservations today and treat your special employees to a fun and enjoyable lunch!

SAVE THE DATE – APRIL 27, 2016

PREMIER SPONSOR

Investment - \$1500 (1 opportunity available)

- Event welcoming remarks
- Corporate logo on event flyer and in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Two week recognition on the Chamber marquee (55,000 vehicles pass by daily)
- Opportunity to display banner at event
- Opportunity to provide promotional materials to event attendees
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Opportunity to provide a promotional piece in the May Business Connect, a monthly direct emailing publication that reaches over 1,200 business contacts (\$150 value)
- Complimentary registration and reserve seating for eight people to attend the event (\$200 value)



PARTNERING SPONSORS

Investment - \$500 (Multiple opportunities available)

- Corporate logo on event flyer and in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to display banner at event
- Opportunity to provide promotional materials to event attendees
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration and reserve seating for five people to attend the event (\$125 value)

ENTERTAINMENT SPONSOR

Investment - \$300 (1 opportunity available)

- Corporate logo on event flyer and in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to introduce entertainment
- Opportunity to display banner at event
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration and reserve seating for three people to attend the event (\$75 value)

DOOR PRIZE SPONSORS

Investment – Donation of a Gift Card, Gift Basket, etc. (Multiple opportunities available)

Consider donating a raffle item for our raffle table. It is a great way to market your business to over 100 people in attendance.



Students from Shikellamy Area High School Drama Department, under the direction of Ellen Boyer, performed scenes from their Spring Musical – “Seussical the Musical” at our 2015 Office Staff Recognition Luncheon



Thank you Sponsors!

Premier Sponsor:

Purdy Insurance Agency

Entertainment Sponsor:

Coldwell Banker Penn One Real Estate

YOUNG AMERICANS PROGRAM

The only program of its kind in the Susquehanna Valley, the Young Americans Program recognizes the outstanding accomplishments of more than 90 students in twelve participating high schools throughout the Greater Susquehanna Valley for their achievements in academics and extra-curricular activities. Participating high schools select one student each month using the following criteria: must be a high school senior, scholastic achievements, school activities, character and out-of-school participation.

The Chamber and the Young Americans Committee recognizes and promotes the student's excellence through *The Daily Item*, the *Voice of the Valley* and Sunbury Broadcasting. Each year, the students participate in an all-day seminar that features area business leaders and focuses on topics such as diversity, networking, decision making, finance, goal making and communication. A banquet is held in May to honor participating students with a certificate. Two scholarships are awarded at the banquet as well.



YOUNG AMERICANS LEADERSHIP SEMINAR



SEMINAR SPONSOR

Investment - \$600 (1 opportunity available)

- Welcoming remarks before Seminar
- Corporate logo on event program
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches approximately 64,000 readers (Insert in *The Daily Item*)
- Opportunity to provide a promotional piece in the May Business Connect, a monthly direct emailing publication that reaches over 1,200 business contacts (\$150 value)
- One complimentary exhibitor's stand at Seminar
- Recognition in the Banquet program in May

LUNCH SPONSORS

Investment - \$500 (3 opportunities available)

- Remarks during lunch
- Corporate logo on event program
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches approximately 64,000 readers (Insert in *The Daily Item*)
- One complimentary exhibitor's stand at Seminar
- Recognition in the Banquet program in May

BREAKFAST SPONSORS

Investment - \$300 (3 opportunities available)

- Remarks during breakfast
- Corporate logo on event program
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches approximately 64,000 readers (Insert in The Daily Item)
- Recognition in the Banquet program in May

GIVE-AWAY SPONSORS

(Unlimited opportunities available)

Consider donating promotional materials as a give-away for the end of the Seminar. Items like gift cards, gas cards, t-shirts, bags, etc. are greatly appreciated.



Thank you Sponsors!

Seminar Sponsor:

Central Susquehanna Intermediate Unit

Lunch Sponsor:

Service 1st Federal Credit Union

YOUNG AMERICANS AWARD BANQUET

The Chamber is the leading advocate in the Valley for recognizing and promoting its future leaders. Each May, the Chamber invites the Young American award recipients, their parents and guests to attend the Annual Young Americans Awards Banquet. This event features a guest speaker as well as a recognition ceremony.

PREMIER SPONSOR

Investment - \$1500 (1 opportunity available)

- Welcoming remarks at the Banquet
- Corporate logo on event invitation and in event program
- Opportunity to display banner at event
- Opportunity to have an expo table at the reception and present promotional material to event attendees
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Opportunity to provide a promotional piece in the June *Business Connect*, a monthly direct emailing publication that reaches over 1,200 business contacts. (\$150 value)
- Complimentary registration and reserve seating for eight to attend the event (\$160 value)

PLAQUE SPONSORS

Investment - \$750 (2 opportunities available)

- Corporate logo on event invitation and in event program
- Corporate logo on student plaques
- Opportunity to display banner at event
- Opportunity to have an expo table at the reception and present promotional material to event attendees
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Complimentary registration and reserve seating for five to attend the event (\$100 value)

PARTNERING SPONSORS

Investment - \$500 (Multiple opportunities available)

- Corporate logo on event invitation and in event program
- Opportunity to display banner at event
- Opportunity to have an expo table at the reception and present promotional material to event attendees
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Complimentary registration and special reserve seating for three to attend the event (\$60 value)

RECEPTION SPONSOR

Investment - \$350 (1 opportunity available)

- Corporate logo on event invitation and in event program
- Opportunity to display banner at event
- Opportunity to have an expo table at the reception and present promotional material to event attendees
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Complimentary registration and special reserve seating for two to attend the event (\$40 value)

SPEAKER SPONSOR

Investment - \$100 (1 opportunity available)

- Corporate logo on event invitation and in event program
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Complimentary registration and special reserve seating for one to attend the event (\$20 value)

STUDENT SPONSORS

Investment - \$65 (Unlimited opportunity available)

- Name recognition in event program
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)



Thank you Sponsors!

Premier Sponsor:

Wood-Mode, Inc.

Plaque Sponsor:

Susquehanna University

Speaker Sponsor:

Members Choice Financial Credit Union

Partnering Sponsors:

Central Susquehanna Intermediate Unit

First National Bank

Keystone Forging Company

The Northumberland National Bank

Student Sponsors:

Angela & Jeffrey Hummel - Citizens Electric Company - David & Brenda Herbert - Denise & Michael Prince
Furmano Foods - Hummels Wharf Fire Company - James & Carol Barbarich - John Fischer - Northwestern Mutual
Members Choice Financial Credit Union - Monroe Township Board of Supervisors - Purdy Insurance Agency
RHP Law Group, LLC. - Robert & Tammy Leitzel - Selinsgrove Area High School Alumni Association
Service Electric Cablevision - Stahl Sheaffer Engineering, LLC - SUN Area Technical Institute
Susquehanna Fire Equipment - Thomas C. Clark, P.C. - Toney & Dale Horst - Villager Realty - Northumberland Office
Villager Realty - Selinsgrove Office - Wagner, Dreese, Elsasser and Associates, P.C.

15TH ANNUAL GOLF CLASSIC

The Annual Golf Classic is a special fundraising event held during the summer at a course in the Greater Susquehanna Valley. Over 100 golfers participate in this relaxing, fun-filled event. Proceeds from the Golf Classic are used to help support the Young Americans Program, an initiative that recognizes and promotes future leaders within our local school districts.

SAVE THE DATE - MONDAY, JUNE 13, 2016

CLASSIC SPONSOR

Investment - \$2500 (1 opportunity available)

- Event remarks
- Corporate logo on event flyer and in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Two week recognition on the Chamber marquee (55,000 vehicles pass by daily)
- Opportunity to display banner at event
- Corporate name advertised at a golf hole
- Opportunity to provide promotional materials in golfers goodie-bags
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Opportunity to provide a promotional piece in the June Business Connect, a monthly direct emailing publication that reaches over 1,200 business contacts (\$150 value)
- Complimentary registration for four golfers to participate (\$500 value)

CART SPONSOR

Investment - \$1000 (1 opportunity available)

- Corporate logo in event program
- Corporate logo on Chamber's registration page - *weblink*
- Corporate logo on all golf carts
- Opportunity to display banner at event
- Corporate name advertised at a golf tee
- Opportunity to provide promotional materials in golfers goodie-bags
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Complimentary registration for four golfers to participate (\$500 value)

DINNER SPONSOR

Investment - \$750 (1 opportunity available)

- Event remarks at dinner
- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to display banner at event
- Corporate name advertised at a golf hole
- Opportunity to provide promotional materials in golfers goodie-bags
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Complimentary registration for three golfers to participate (\$375 value)

LUNCH SPONSOR

Investment - \$650 (1 opportunity available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to display banner at event
- Corporate name advertised at a golf hole
- Opportunity to provide promotional materials in golfers goodie-bags
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers
(Insert in The Daily Item)
- Complimentary registration for three golfers to participate (\$375 value)

BIRDIE SPONSORS

Investment - \$500 (Multiple opportunities available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Corporate name advertised at a golf hole
- Opportunity to provide promotional materials in golfers goodie-bags
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers
(Insert in The Daily Item)
- Complimentary registration for two golfers to participate (\$250 value)

BEVERAGE & SNACK SPONSORS

Investment - \$300 (Multiple opportunities available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Corporate name advertised at a golf tee and at the Beverage & Snack stations around the course
- Opportunity to provide promotional materials in golfers goodie-bags
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers
(Insert in The Daily Item)

HOLE & TEE SPONSORS

Investment - \$100 (Multiple opportunities available)

- Corporate name advertised at a golf hole or tee
- Corporate name recognition in event program
- Publicity through Chamber monthly newsletter, *Voice of the Valley*, which reaches over 64,000 readers
(Insert in The Daily Item)

DOOR PRIZE SPONSORS

Investment – Donation of a Gift Card, Gift Basket, etc. (Multiple opportunities available)

Consider donating a raffle item for our door prize table. It is a great way to market your business to over 100 participating golfers.



Thank you Sponsors!

Premier Sponsor:

Swineford National Bank

Hole-In-One Sponsor:

Zimmerman's Chrysler Dodge Jeep Ram

Cart Sponsor:

Central Susquehanna
Community Foundation

Dinner Sponsor:

Buchart-Horn, Inc. /
BASCO Associates

Lunch Sponsor:

Weis Markets

Birdie Sponsors:

Muirfield Energy
Keystone Forging Company

Beverage & Snack Sponsors:

AsuroIT Services
McCann School of Business & Technology

Hole Sponsors:

Buchart-Horn / BASCO Associates
Evangelical Community Hospital
First Keystone Community Bank
John Fischer – Northwestern Mutual
Keystone Building Products
Keystone Document Solutions
Keystone Forging Company
Keystone Payroll
Larson Design Group
Maria Joseph Manor
Mifflinburg Bank & Trust
Muirfield Energy
North Central Digital Systems, Inc.
Nottingham Village Senior Living Community
Purdy Insurance Agency
Swineford National Bank
Weis Markets, Inc.

Tee Sponsors:

Advanced Tech Hearing Aid Center
AsuroIT Services
Baker Tilly Virchow Krause, LLP
Bowen Agency Realtors
Central Susquehanna Community Foundation
Cole's Hardware
Dogtown Homes
Liberty Travel
NESCO Resource Staffing
North Central Digital Systems
North Shore Railroad
Practical Business Solutions
Sparkle Carpet Cleaning
Stahl Sheaffer Engineering, LLC
Sunbury Textile Mills
Wood-Mode, Inc.

A special Thank You to all the businesses that donated door prizes

ECONOMIC FORECAST LUNCHEON

This annual premier Chamber event welcomes a prominent economist to discuss regional and national economic trends that will impact the Valley's business community in the year to come.

Join us for this popular event – over 100 local business leaders attend.

SAVE THE DATE – THURSDAY, SEPTEMBER 8, 2016

PREMIER SPONSOR

Investment - \$2500 (1 opportunity available)

- Event welcoming remarks
- Corporate logo on event invitation and in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Two weeks recognition on the Chamber's marquee (55,000 vehicles pass by daily)
- Opportunity to display banner at event
- Opportunity to present promotional material to event attendees
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Opportunity to provide a promotional piece in the October *Business Connect*, a monthly direct emailing publication that reaches over 1,200 business contacts (\$150 value)
- Complimentary registration and reserve seats for eight to attend the event (\$200 value)

SPEAKER SPONSOR

Investment - \$1000 (1 opportunity available)

- Opportunity to introduce guest speaker
- Corporate logo on event invitation and in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration and reserve seats for four to attend the event (\$100 value)

PARTNERING SPONSORS

Investment - \$750 (Multiple opportunities available)

- Corporate logo on event invitation and in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration and reserve seats for three to attend the event (\$75 value)

Thank You Sponsors!

Premier Sponsor:
Geisinger

Speaker Sponsor:
Keystone Forging Company

Partnering Sponsors:

Coldwell Banker Penn One Real Estate - The Northumberland National Bank - Panda Power Funds

VISIONS & CONNECTIONS: A WOMEN'S LEADERSHIP SYMPOSIUM

Visions & Connections is a Women's Leadership Symposium that invites women to spend a day with highly experienced professionals alongside their peers from the Valley. The all-day conference gives attendees many new ideas and action plans to boost their career, their attitude and their life. It's especially designed to give powerful information and profound insights that will make a lasting, positive impact.

Don't miss this wonderful event!

PREMIER SPONSOR

Investment - \$3000 (1 opportunity available)

- Event welcoming remarks
- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Two weeks recognition on the Chamber's marquee (55,000 vehicles pass by daily)
- Opportunity to display banner at event
- Opportunity to present promotional material to event attendees
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Opportunity to provide a promotional piece in the November *Business Connect*, a monthly electronic emailing publication that reaches over 1,200 business contacts (\$150 value)
- One complimentary exhibitor stand at event (\$150 value)
- Complimentary registration for four to attend the event (\$400 value)

GIFT SPONSORS

Investment - \$1500 (2 opportunities available)

- Corporate logo on gifts
- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- One complimentary exhibitor stand at event (\$150 value)
- Complimentary registration for three to attend the event (\$300 value)



PRINT SPONSOR

Investment - \$1000 (1 opportunity available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- One complimentary exhibitor stand at event (\$150 value)
- Complimentary registration for two to attend the event (\$200 value)

SPEAKER SPONSOR

Investment - \$1000 (1 opportunity available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page - *weblink*
- Opportunity to introduce Keynote Speaker
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- One complimentary exhibitor stand at event (\$150 value)
- Complimentary registration for two to attend the event (\$200 value)

BREAKFAST SPONSOR

Investment - \$800 (1 opportunity available)

- Event remarks at breakfast
- Corporate logo in event program
- Corporate logo on Chamber's online registration page – *weblink*
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration for two to attend the event (\$200 value)

LUNCH SPONSOR

Investment - \$800 (1 opportunity available)

- Event remarks at lunch
- Corporate logo in event program
- Corporate logo on Chamber's online registration page – *weblink*
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration for two to attend the event (\$200 value)

PARTNERING SPONSORS

Investment - \$500 (Multiple opportunities available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page – *weblink*
- Opportunity to display banner at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration for two to attend the event (\$200 value)

BREAKOUT SPONSORS

Investment - \$350 (Multiple opportunities available)

- Corporate logo in event program
- Corporate logo on Chamber's online registration page – *weblink*
- Corporate logo on breakout session signs at event
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration for one to attend the event (\$100 value)



Thank You Sponsors

Premier Co-Sponsors

Walmart & Sam's Club

Gift Sponsor:

Capital Blue Cross

Print Sponsor:

Larson Design Group

Speaker Sponsor:

Merck Cherokee Pharmaceuticals

Breakfast Sponsor:

Swineford National Bank

Lunch Sponsor:

Transitions of PA & Susquehanna Valley CASA

Partnering Sponsors:

Service 1st Federal Credit Union - Wood-Mode, Inc. - Sunbury Community Hospital & Outpatient Center
Bucknell SBDC - The Daily Item - The Country Cupboard - The Women's Journal

Breakout Sponsors:

Susquehanna Human Resource Management Association - Members Choice Financial Credit Union

LEGISLATIVE BREAKFAST MEETINGS

Legislative Breakfasts are held to facilitate interaction between the members of the Greater Susquehanna Valley Chamber of Commerce and the legislative officials serving the four-county area. The Chamber holds five Legislative Forums each year addressing local, state and federal issues. Elected officials are invited to speak about current issues before their respective governing bodies, discuss economic and community development issues and answer Chamber member's questions. These Forums provide a platform for businesses to communicate with their legislators on key issues that affect business and community.

PREMIER SPONSORS

Investment - \$750 (Five opportunities available)

- Opportunity for event remarks (5 minutes maximum)
- Corporate logo on registration form
- Corporate recognition on Chamber's online registration page – *weblink*
- Opportunity to display banner at event
- Opportunity to provide promotional materials to event attendees
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Insert in The Daily Item)
- Publicity through member electronic newsletter, *e-lert*, which reaches over 1,000 Valley contacts
- Complimentary registration and special reserve seats for four to attend the event (\$60 value)



Thank You 2015 Sponsors

Evangelical Community Hospital - Geisinger - North Shore Railroad Company – REW Financial

BUSINESS AFTER HOURS

This social networking event is an opportunity for members to meet other businesses and potential clients.

Business After Hours are held after work and affords the sponsor the opportunity to showcase their business to the Chamber membership. Beverages and hors d'oeuvres are the responsibility of the Host.

Tours are encouraged. The night is yours to showcase who you are and what you do, so have fun and be creative!

INDIVIDUAL BUSINESS SPONSOR

Investment - \$350

TWO SHARED SPONSORS

Investment - \$200 each

THREE OR MORE SHARED BUSINESS SPONSORS

Investment - \$150 each

- Event host
- Corporate logo and name on invitation flyer
- Opportunity to present promotional materials to event attendees
- Publicity through monthly Chamber newsletter, *Voice of the Valley*, which reaches over 64,000 readers (Inserted in The Daily Item)
- Publicity in our electronic newsletter, *e-lert*, which reaches over 1,200 Valley contacts
- One complimentary registration to attend a Chamber monthly meeting in 2016 (approx. value \$15)





GREATER SUSQUEHANNA VALLEY

CHAMBER OF COMMERCE

Connecting Business & Community.



2016 Sponsorship Intent Form

Thank you for taking the time to look over the sponsorship opportunities available with the Greater Susquehanna Valley Chamber of Commerce. Being a sponsor of an event or program provides your business with publicity, advertising and brand recognition to over 800 local businesses and organizations. Your investment helps the chamber provide informational seminars, support groups, programs, events and networking opportunities.

Thank you for your continued support!

Renee

Renee Gerringer
Director of Programs & Development

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

Total Events Sponsored: _____ Amount Enclosed: \$ _____ Check #: _____

American Express Discover MasterCard VISA

Card Number: _____

Name on Card: _____

Expiration Date: _____ Security Code: _____

Payment Information

Greater Susquehanna Valley Chamber of Commerce

Attention: Renee Gerringer

2859 N. Susquehanna Trail

Shamokin Dam, PA 17876

Phone: 570-743-4100 Fax: 570-743-1221 Email: rgerringer@gsvcc.org

2016 SPONSORSHIPS

CHAIR'S CIRCLE PROGRAM

- ___ Chair's Circle Sponsor (\$1000)
(Unlimited Opportunities)

WINTER WINE FEST

- XXX Premier Sponsor (secured for 2015)
- ___ Entertainment Sponsors (\$500)
- ___ Tasting Sponsors (\$400)
- ___ Dessert & Hors D'oeuvres Sponsors (\$250)
- ___ Raffle Donor

ANNUAL MEETING & AWARDS CEREMONY AND ATHENA®

AWARDS PROGRAM

- ___ Premier Sponsor (\$1500)
- ___ Partnering Sponsors (\$900)
- ___ Award Recognition Sponsor (\$750)
- ___ Program Sponsor (\$500)
- ___ ATHENA® Premier Sponsor (\$1500)
- ___ ATHENA® Partnering Sponsors (\$400)
- ___ ATHENA® Pin Sponsor (\$100)

OFFICE STAFF RECOGNITION LUNCHEON

- ___ Premier Sponsor (\$1500)
- ___ Partnering Sponsors (\$500)
- ___ Entertainment Sponsor (\$300)
- ___ Door Prize Donor

YOUNG AMERICANS LEADERSHIP SEMINAR

- ___ Seminar Sponsor (\$600)
- ___ Lunch Sponsors (\$500)
- ___ Breakfast Sponsors (\$300)
- ___ Give-Away Donor

YOUNG AMERICANS AWARDS BANQUET

- ___ Premier Sponsor (\$1500)
- ___ Plaque Sponsors (\$750)
- ___ Partnering Sponsors (\$500)
- ___ Reception Sponsor (\$350)
- ___ Speaker Sponsor (\$100)
- ___ Student Sponsor (\$65)

14TH ANNUAL GOLF CLASSIC

- ___ Classic Sponsor (\$2500)
- ___ Cart Sponsor (\$1000)
- ___ Dinner Sponsor (\$750)
- ___ Lunch Sponsor (\$650)
- ___ Birdie Sponsor (\$500)
- ___ Beverage & Snack Sponsors (\$300)
- ___ Hole & Tee Sponsors (\$100)
- ___ Door Prize Donor

ECONOMIC FORECAST LUNCHEON

- ___ Premier Sponsor (\$2500)
- ___ Speaker Sponsor (\$1000)
- ___ Partnering Sponsors (\$750)

FALL FESTIVAL

- ___ Premier Sponsor (\$900)
- ___ Entertainment Sponsors (\$500)
- ___ Partnering Sponsors (\$250)

WOMEN'S LEADERSHIP SYMPOSIUM

- ___ Premier Sponsor (\$3000)
- ___ Gift Sponsors (\$1500)
- ___ Print Sponsor (\$1000)
- ___ Speaker Sponsor (\$1000)
- ___ Breakfast Sponsor (\$800)
- ___ Lunch Sponsor (\$800)
- ___ Partnering Sponsors (\$500)
- ___ Breakout Sponsors (\$350)

LEGISLATIVE BREAKFAST FORUMS

- ___ Premier Sponsor (\$750)
(There are 5 opportunities available)

BUSINESS AFTER HOURS

- ___ Individual Business Sponsor (\$350)
- ___ Two Shared Business Sponsors (\$200)
- ___ Three or More Shared Business Sponsors (\$150)

For more information, please contact:

Renee Gerringer, Director of Programs & Development
2859 North Susquehanna Trail
P.O. Box 10
Shamokin Dam, PA 17876-9110

Phone: (570) 743-4100 or (800) 410-2880

Email: rgerringer@gsvcc.org • Web: gsvcc.org



GREATER SUSQUEHANNA VALLEY
CHAMBER OF COMMERCE

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