

Slice of Shoreview Days  
Island Lake County Park  
July 22-24, 2016  
Interstate 694 & Victoria Street  
www.sliceofshoreview.com  
(651) 483-2416



## PARADE INFORMATION & APPLICATION

**Deadline is July 1, 2016**

<b>Parade date:</b>	Saturday, July 23, 2016
<b>Lineup time:</b>	9:00 AM
<b>Parade times:</b>	10:00 am (ends approximately 11:30 am)
<b>Parade fee:</b>	\$100.00
<b>Application deadline:</b>	July 1, 2016
<b>Parade fee deadline:</b>	July 1, 2016
<b>Parade route:</b>	<i>Begins on Victoria Street at County Road D, proceeds North to Island Lake County Park</i>
<b>Contact information:</b>	Steve Gallop, Parade Committee Co-Chair, (651) 334-4088 Email: <a href="mailto:parade@sliceofshoreview.com">parade@sliceofshoreview.com</a>

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### Parade Information

The Slice of Shoreview Days parade will be on Saturday, July 23, 2016. It is a great way to promote your business among those most likely to do business with you. It's easy, it's fun, it's short, and it could be profitable for you.

### Lineup Area

Parade lineup begins at 9:00 am. Parade lineup will be in the parking lot of Lutheran Church of the Resurrection at Victoria Street and County Rd D. Parking is extremely limited in the lineup area; participants must park non-parade vehicles in the Deluxe Corporation parking lot across from Island Lake County Park and take the shuttle bus to the lineup area.

### Parade Route

Parade begins at Victoria Street and County Road D and goes North to Island Lake Park. The parade ends at the entrance to Island Lake County Park and all parade applicants are routed eastward through the Deluxe Corporation parking lot to unload.

### Severe Weather Policy

- *The Slice of Shoreview Days Parade Committee plans to proceed with the parade, rain or shine.*
- *Should inclement weather occur prior to the parade, the Slice of Shoreview Days Committee will determine if it is sufficiently severe to cancel or delay the parade. In these instances, the Committee will post current status to the Slice Facebook page [www.facebook.com/SliceofShoreview](http://www.facebook.com/SliceofShoreview) and to Twitter [www.twitter.com/ShoreviewSlice](http://www.twitter.com/ShoreviewSlice).*
- *You may decline to participate when weather threatens to damage uniforms, props or instruments.*
- *All participants should make provisions for foul weather; registration fees will not be refunded because of parade delay or cancellation due to inclement weather.*

### Application and Permit

To participate in the Slice of Shoreview Days parade, you must submit an application and parade fee, if applicable. Upon acceptance of your application and receipt of your parade fee, you will be issued a Slice of Shoreview Days Parade Permit, which must be displayed during the parade lineup. Non-permitted entries will be excluded from participation in the parade.

### Parade Fee

The parade fee for 2016 is \$100 and must be received by the application deadline (see dates above). An additional \$25 will be due for all parade fees received after the deadline. The money goes to fund the cost of producing the parade, signs, postage and for some of the bands and the clown clubs to appear. Parade fees are refundable if written notice is given by the parade entrant 30 days prior to the event.

## Parade Fee Exemption

The parade fee applies to all parade participants unless one or more of the following conditions apply. Please indicate which applies to you or your organization:

- Your organization is a certified 501(c) nonprofit with a Minnesota nonprofit ID number.
- You must include your number with your application.
- You are an elected City of Shoreview official, currently in office.
- Your unit represents the Ramsey County Sheriff's Department or the Lake Johanna Fire Department.
- You are a Diamond, Platinum or Gold Sponsor of Slice of Shoreview Days 2016.
- You have a written invitation to be a guest in the 2016 Slice of Shoreview Days Parade.
- You are the Grand Marshal of the parade.

## Parade Guidelines

- Participants must be in their assigned spaces in the lineup 30 minutes prior to the parade start time.
- A current Parade Permit, issued by the Slice of Shoreview Parade Committee, must be displayed during the lineup. Non-permitted entrants will be excluded.
- Each entry must fit entirely in the space allotted during lineup.
- Non-parade parking is prohibited in the parade lineup area.
- Alcohol is prohibited in the parade lineup area, during the parade itself and at the parade drop-off area.
- All displays, decorations, music and language must be suitable for a family audience. The Slice of Shoreview Days Committee reserves all rights to refuse participation by an entrant, who in the judgment of the Committee, does not adhere to this criteria.
- No items may be thrown from the parade units, please hand items out at the curb.
- Please keep the pace even, maintain about 30 feet between each unit in the parade.
- Please pull off to the right side of the road for emergency vehicles.
- Each unit should have a fire extinguisher on board.

*Above all, have a wonderful time and enjoy the parade!*

## Parade Order and Lineup Information

After your parade entry has been approved, it will be listed in the parade lineup on the website. The Parade Committee will make every effort to accommodate requests for special parade positions, however, the Committee reserves the right to determine the order based upon the characteristics of the entrants and best overall flow of the parade. The Committee's decision is final. All parade permits and lineup information will be emailed after July 13th, 2016.

## Mailing address for payments is:

Slice of Shoreview Days Parade  
c/o City of Shoreview  
4600 Victoria Street North  
Shoreview, MN 55126

***Application & payment must be received by July 1, 2016***

**PARADE APPLICATION**

*Deadline is July 1, 2016*

**Section 1 - Contact Information**

Business/Organization name \_\_\_\_\_

Contact name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

**I am a Sponsor**       Diamond \$2,500       Platinum \$1,500       Gold \$1,000  
*comp 10x10 booth & parade*      *comp 10x 10 booth or parade*      *½ price booth or parade*

**We are a non-profit group**      Non-profit number: \_\_\_\_\_

**Section 2 - Parade unit Information**

Number of people in entry \_\_\_\_\_      Number of vehicles \_\_\_\_\_

Description of vehicle \_\_\_\_\_      Other description \_\_\_\_\_

Total length of parade entry (excluding walking participants) \_\_\_\_\_

Music or live performance?     Yes     No      Live animals?     Yes     No

**Section 3 - Parade Narrative**

What would you like the announcers to say about your entry?

**I hereby certify that I have read and agree to comply with the parade information and guidelines as outlined by the Slice of Shoreview Days Committee.**

**Signed:** \_\_\_\_\_      **Date** \_\_\_\_\_

Please send completed form with Parade Fee (funds payable to City of Shoreview) to the following address:

Slice of Shoreview Days Parade Application  
c/o City of Shoreview  
4600 Victoria Street North  
Shoreview, MN 55126

Fees paid online  
 Fees paid by check  
**Checks payable to City of Shoreview**

Or e-mail completed form to [parade@sliceofshoreview.com](mailto:parade@sliceofshoreview.com)

[click here for help filling out this form](#)

[click here to email this completed form](#)

[click here to remit payment online](#)