



Avanti Press

# EVERYDAY CARD ORDER FORM

Avanti Press, Inc. 155 W. Congress, Ste 200, Detroit, Michigan 48226  
800.228.2684 or 313.961.0022 • Fax: 800.875.9690 • avantipress.com

For office use only. Page \_\_\_\_\_ of \_\_\_\_\_

Order # \_\_\_\_\_ Initials \_\_\_\_\_

Input Date \_\_\_\_\_ CSR \_\_\_\_\_

Date \_\_\_\_\_

Customer # \_\_\_\_\_

Phone # \_\_\_\_\_ Fax # \_\_\_\_\_

E-mail \_\_\_\_\_

Bill to \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Ship to \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature \_\_\_\_\_

Ship Date \_\_\_\_\_

Customer PO# \_\_\_\_\_

Current Account:  Yes  No  New Ship to

Payment:  Net  CCard  C.O.D

Credit card \_\_\_\_\_ Exp. \_\_\_\_\_

(circle one) CVV

Need a Window Decal?  Yes  No

Yes, Re-order tickets needed

No Subs

Notes \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## DISPLAYS (Requires signed Display Agreement)

Description	Code	Quantity	Price
_____	_____	_____	_____
		<b>Total</b>	<b>\$ _____</b>

See back of ply for Merchandising Items

PRODUCT	Cost / Unit	Quantity	Subtotal
<b>Big Funny</b> \$4.99 retail	\$9.98/ 4 cards	_____	_____
<b>Peel &amp; Stick</b> \$4.99 retail	\$9.98/ 4 cards	_____	_____
<b>Motion</b> \$4.99 retail	\$9.98/ 4 cards	_____	_____
<b>Softer Side</b> \$4.49 retail	\$13.47/ 6 cards	_____	_____
<b>Standouts</b> \$3.99 retail	\$11.97/ 6 cards	_____	_____
<b>Deluxe Blank</b> \$3.99 retail	\$11.97/ 6 cards	_____	_____
<b>Detroit Blank</b> \$3.95 retail	\$11.85/ 6 cards	_____	_____
<b>A*Press</b> \$3.95 retail	\$11.85/ 6 cards	_____	_____
<b>Avanti</b> \$3.49 retail	\$10.47/ 6 cards	_____	_____
<b>Mini Blanks</b> \$.99 MSRP	\$5.94/12 cards	_____	_____
<b>Other</b> _____ retail	\$ _____/_____	_____	_____
<b>Total</b>			<b>\$ _____</b>

## PRODUCT EXCHANGE (For Sales Representatives Use Only)

Product (retail price)	# Cards	Wholesale	Total
Big Funny (\$4.99) RAPDIECUT		\$2.495	
Peel & Stick (\$4.99) RAPEEL		\$2.495	
Motion (\$4.99) RLENT3D		\$2.495	
Softer Side (\$4.49) REV		\$2.245	
Standouts (\$3.99) RSTAND		\$1.995	
Deluxe Blank (\$3.99) REV		\$1.995	
Detroit Blank (\$3.95) REVYCDT		\$1.975	
APress (\$3.95) RAPRES		\$1.975	
Avanti (\$3.49) REV		\$1.745	
Mini Blank (\$.99) RMB		\$0.495	
Other: _____ (\$_____)			
<b>Exchange Total</b>			

**Product Total** \$ \_\_\_\_\_

**Display Total** \$ \_\_\_\_\_

**Product Exchange Total** \$ \_\_\_\_\_

**Combined Total** \$ \_\_\_\_\_



# MERCHANDISING ITEMS



Indicate display order on first page of order form. • Do not fax this page! For reference only!

## 2015 DISPLAY PROGRAM

All customers displaying 96 or more everyday cards year-round receive the following benefits when meeting Avanti's annual non-seasonal minimum of \$500:

### Free Everyday Display

Customer pays all freight on displays.

### Freight

Free freight on all orders over \$99 for display program customers.

### Exchanges

Exchanged greeting cards must be accompanied by new card order of greater value. No refunds.

### Customer Care

Toll-free service or scheduled with your local Avanti sales representative.

### Dating

Invoice due Net-30 on all orders.

## CARD DISPLAYS

### Everyday Displays

Description	Code	Cost
192 Spinning 4 Tower	DISP192	\$410
144 to 192 Upgrade Kit	DUG1442192	\$150
96 to 192 Upgrade Kit	DUG962192	\$210
144 PKT 3 Tower/Maple Base	DISPAV144	\$375
96 PKT Avanti/Maple Base	DISPAV96M	\$210
96 PKT A*Press/Maple Base	DISPAP96M	\$210
80 PKT A*Press Single Tower	DISPAP80	\$250
48 PKT Slatwall Spinner	DISPAV-48	\$125
24 PKT Elliptical A+Plus	DSEAS24	\$54
24 PKT Minis Spinner	DISP24MBS	\$38
16 PKT Big Funny Spinner	DISPBF16	\$75

### Seasonal Displays (Display charges apply)

Description	Code	Cost
Wire Spinner-36 Pocket Seasonal	DISPSEAS36	\$54
Wire Spinner-24 Pocket Seasonal	DFG24	\$48
Wire Spinner-12 Pocket Seasonal	DFG12	\$30

Customer pays freight on all displays.

## SPINNER SIGNS

**Description** **Code**

For Original 144/96 PKT Displays:

Cereal Dog Sign	AV009
Cat with Cupcake Sign	AV010
Chipmunk Corncob Sign	AV011
Football Girl Sign	AV012

For New 192/144 PKT Displays:

Cat Waitress Sign	DSIGNCATWT
Pug W/ Glove	DSIGNDGLOVE
Chipmunk	DSIGNCHPCN
Football Girl	DSIGNFBGRL
Sheriff Owl	DSIGNOWL
Officer Baby	DSIGNOFF

For New 96 PKT Displays:

Avanti Owl Sign	DSIGN96OWL
Avanti Pug Sign	DSIGN96PUG
Avanti Baby Kiss Sign	DSIGN96BBY

For A\*Press Displays:

A*Press 9"x10" Sign	AP001
A*Press 7.5"x16" Sign	AP002

For New 24 PKT Elliptical Displays:

A+Plus Motion/Standout Sign	DSIGNAPLS
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For Summer Displays:

Summer Collection	SUMMER15
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## INLINE SIGNS

Description	Code	Size
144 Island Side Panel	AV019	22" x 4"
Seriously Funny Top Sign	AV018	47.25" x 6"
Made in USA Top Sign	AV017	47.25" x 6"
Funny! Top Sign	AV016	23.625" x 6"
Made in USA Middle Sign	AV015	23.625" x 5.5"

A signed New Account Form must be received by Avanti for customer to qualify for above benefits.

Make us happy by completing the account information below.

Account # \_\_\_\_\_ Customer \_\_\_\_\_ Date \_\_\_\_\_ Order Page \_\_\_\_\_ of \_\_\_\_\_



Card Selection

Notes:

**AVANTI**  
**\$3.49 RETAIL**  
**1 UNIT = 6**



201804BD	_____
201802BD	_____
201800TY	_____
201798GW	_____

201466EN	_____	201304BD	_____	201112GW	_____	200960CG	_____	200846BD	_____
201464BD	_____	201296AF	_____	201102RT	_____	200958BD	_____	200842AN	_____
201454ANS	_____	201276GW	_____	201100BD	_____	200956BD	_____	200840FR	_____
201452BB	_____	201274BD	_____	201098AF	_____	200954BD	_____	200838BD	_____
201448BDA	_____	201272PSY	_____	201096BD	_____	200952WD	_____	200836BFM	_____
201446RO	_____	201268BD	_____	201094FR	_____	200950PGW	_____	200832RO	_____
201444TY	_____	201262BD	_____	201092SY	_____	200948BD	_____	200828FR	_____
201442BD	_____	201260BD	_____	201088BD	_____	200946AN	_____	200818PSY	_____
201440BD	_____	201258RO	_____	201086BD	_____	200944PN	_____	200816BD	_____
201438CG	_____	201250BD	_____	201084BD	_____	200942PN	_____	200814BD	_____
201436AF	_____	201248BD	_____	201080BS	_____	200940PSY	_____	200810GB	_____
201434BD	_____	201246BD	_____	201076RO	_____	200938BD	_____	200808BD	_____
201432BD	_____	201238BFM	_____	201074GW	_____	200932TY	_____	200806CG	_____
201430BD	_____	201236AF	_____	201072BD	_____	200930SUP	_____	200804TY	_____
201428BD	_____	201226BDR	_____	201070BD	_____	200928SUP	_____	200760BD	_____
201560BD	_____	201426BD	_____	201068RT	_____	200924BD	_____	200674GW	_____
201524BD	_____	201424BD	_____	201066NH	_____	200920GW	_____	200672BD	_____
201522BD	_____	201422BD	_____	201064BD	_____	200918BD	_____	200670BD	_____
201520BD	_____	201420BD	_____	201062SY	_____	200916BD	_____	200668BD	_____
201518FR	_____	201418BDA	_____	201060PSY	_____	200914BD	_____	200666BD	_____
201516BD	_____	201416BDR	_____	201056BD	_____	200912BD	_____	200664BD	_____
201514BD	_____	201414GW	_____	201054EN	_____	200908BD	_____	200662BFM	_____
201512BD	_____	201412TY	_____	201052BDA	_____	200906GW	_____	200660BB	_____
201510BD	_____	201410ANS	_____	201050BD	_____	200904NH	_____	200658BD	_____
201508BD	_____	201408BD	_____	201046EN	_____	200902BD	_____	200656BD	_____
201506AN	_____	201404FR	_____	201044BD	_____	200900PSY	_____	200654FR	_____
201504CG	_____	201402FR	_____	201042NB	_____	200898PTY	_____	200652TY	_____
201502GW	_____	201400BD	_____	201022BD	_____	200896RO	_____	200650BD	_____
201500BD	_____	201398BD	_____	201018AF	_____	200890BD	_____	200648FR	_____
201496EN	_____	201378BFM	_____	201014WD	_____	200888FR	_____	200646AF	_____
201494BD	_____	201376SY	_____	201010AN	_____	200886BD	_____	200644BD	_____
201492AF	_____	201374SUP	_____	201006BD	_____	200882BD	_____	200642BD	_____
201490AF	_____	201368BD	_____	201004BD	_____	200878BD	_____	200640BD	_____
201488BD	_____	201358BD	_____	201002PSY	_____	200876RO	_____	200638EN	_____
201486BD	_____	201356BD	_____	200998FR	_____	200874GB	_____	200636AF	_____
201484BD	_____	201354BD	_____	200986BD	_____	200872BL	_____	200634AF	_____
201482BD	_____	201350CG	_____	200984RO	_____	200870SY	_____	200632BD	_____
201480TY	_____	201336AF	_____	200982BD	_____	200864BDA	_____	200630BD	_____
201478EN	_____	201330AN	_____	200980BD	_____	200862BD	_____	200628BD	_____
201476BD	_____	201328BD	_____	200974BD	_____	200858GW	_____	200626EN	_____
201474GW	_____	201326AF	_____	200970GW	_____	200856FR	_____	200624RO	_____
201472EN	_____	201320BD	_____	200968BS	_____	200852TY	_____	200622EN	_____
201470BD	_____	201318BDR	_____	200966BD	_____	200850BD	_____	200620BD	_____
201468FR	_____	201308BB	_____	201114NB	_____	200964BD	_____	200618BD	_____

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Account # \_\_\_\_\_ Customer \_\_\_\_\_ Date \_\_\_\_\_ Order Page \_\_\_\_\_ of \_\_\_\_\_

...CONTINUED  
AVANTI \$3.49 RETAIL

200616AN _____	200514BD _____
200614FR _____	200512BD _____
200612BD _____	200510BD _____
200610BD _____	200508BD _____
200608BD _____	200506AF _____
200606BD _____	200504AN _____
200604BD _____	200502TY _____
200602AF _____	200500TY _____
200600AN _____	200498BD _____
200598BD _____	200496TY _____
200596FR _____	
200594GW _____	
200592GW _____	
200590BD _____	
200588BFM _____	
200586BD _____	
200584TY _____	
200582FR _____	
200580TY _____	
200578AF _____	
200576AF _____	
200574NB _____	
200572ANS _____	
200570BD _____	
200568BD _____	
200566AN _____	
200564BD _____	
200562GW _____	
200560EN _____	
200558CG _____	
200556BD _____	
200554TY _____	
200552BD _____	
200550BD _____	
200548BD _____	
200546BD _____	
200542BDA _____	
200540GW _____	
200538FR _____	
200536BB _____	
200534BD _____	
200532BD _____	
200530BD _____	
200528AF _____	
200526BD _____	
200524BD _____	
200522NB _____	
200520CG _____	
200518AN _____	
200516BDR _____	

**BLANKS**  
**\$3.49 RETAIL**  
**1 UNIT = 6**

**DELUXE BLANKS**  
**\$3.99 RETAIL**  
**1 UNIT = 6**

201694BL _____
201692BL _____
201690BL _____
201688BL _____
201686BL _____
201684BL _____
201682BL _____
201680BL _____
201678BL _____
201676BL _____
201674BL _____
201672BL _____
201670BL _____
201668BL _____

**BIG FUNNY!**  
**\$4.99 RETAIL**  
**1 UNIT = 4**

201666BD _____
201664BD _____
201556BD _____
201554BD _____
201552BD _____
201550BD _____
201548BD _____
201546BD _____
201544BD _____
201542BD _____
201540BD _____
201538BD _____
201534GW _____
201532BD _____

**PEEL & STICKS**  
**\$4.99 RETAIL**  
**1 UNIT = 4**

200478BD _____
200476BD _____
200474BD _____
200472BD _____
200470FR _____
200466EN _____
200464BD _____
200460BD _____
200458BD _____
200456AF _____
200454AF _____
200452AF _____

**MOTION**  
**\$4.99 RETAIL**  
**1 UNIT = 4**

200759BD _____
200758BD _____
200210BD _____
200034BD _____
200033BD _____
200032BD _____
08325BD _____
08324BD _____
08321BD _____
08319BD _____

**SOFTER SIDE**  
**\$4.49 RETAIL**  
**1 UNIT = 6**

201602WD _____
201600WD _____
201598WD _____
201596SY _____
201594SY _____
201592SY _____
201590SUP _____
201588RO _____
201578BS _____

**STANDOUTS**  
**\$3.99 RETAIL**  
**1 UNIT = 6**

200756BD _____
200686GW _____
200494BD _____
200400BD _____
200399BD _____
200398BD _____
200284BD _____
200208BD _____
200068BD _____
200031BD _____
200028BD _____
08021BD _____
08012BD _____
08010BD _____
08002BD _____
08001BD _____
08000BD _____

**DETROIT BLANKS**  
**\$3.95 RETAIL**  
**1 UNIT = 6**

200364BL _____
200362BL _____
200361BL _____
200357BL _____
200356BL _____
200353BL _____
200352BL _____
200351BL _____
200349BL _____
200348BL _____
200347BL _____
200340BL _____
200802BL _____
200800BL _____
200798BL _____
200796BL _____
200794BL _____
200792BL _____
200790BL _____
200788BL _____
200786BL _____
200784BL _____
200782BL _____
200780BL _____
200430BL _____
200422BL _____
200418BL _____
200416BL _____
200414BL _____
200363BL _____
2003608BL _____
200359BL _____
200358BL _____
200350BL _____
200346BL _____
200342BL _____

**MINI BLANKS**  
**\$0.99 MSRP**  
**1 UNIT = 12**

201833MB _____
201832MB _____
201831MB _____
201830MB _____
201829MB _____
201828MB _____
201827MB _____
201826MB _____
201825MB _____
201824MB _____
201823MB _____
201822MB _____
200692MB _____
200691MB _____
200690MB _____
200689MB _____
200688MB _____
36635MB _____
36634MB _____
36633MB _____
36631MB _____
36630MB _____
36629MB _____
36627MB _____
36623MB _____
36622MB _____
36621MB _____
36619MB _____
36618MB _____
36615MB _____
36614MB _____
36612MB _____
36606MB _____
36599MB _____
36597MB _____
36587MB _____
36548MB _____
36547MB _____
36534MB _____
36533MB _____
36532MB _____
36527MB _____
36522MB _____

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Account # \_\_\_\_\_ Customer \_\_\_\_\_ Date \_\_\_\_\_ Order Page \_\_\_\_\_ of \_\_\_\_\_



**Notes:**

\_\_\_\_\_

\_\_\_\_\_

**APRESS**  
**\$3.95 RETAIL**  
**1 UNIT = 6**



- 201663 (BD) \_\_\_\_\_
- 201662 (BD) \_\_\_\_\_
- 201661 (BD) \_\_\_\_\_
- 201660 (BD) \_\_\_\_\_
- 200678 (BD) \_\_\_\_\_
  
- 200677 (BD) \_\_\_\_\_
- 200676 (TY) \_\_\_\_\_
- 200675 (NB) \_\_\_\_\_
- 200406 (TY) \_\_\_\_\_
- 200405 (SUP) \_\_\_\_\_
  
- 200404 (GW) \_\_\_\_\_
- 200403 (AN) \_\_\_\_\_
- 200401 (AN) \_\_\_\_\_
- 200337 (BD) \_\_\_\_\_
- 200336 (BD) \_\_\_\_\_
- 200335 (BD) \_\_\_\_\_
- 200334 (GW) \_\_\_\_\_
- 200333 (GW) \_\_\_\_\_
- 200332 (CG) \_\_\_\_\_
- 200331 (SY) \_\_\_\_\_
- 200330 (SU) \_\_\_\_\_
- 200329 (BD) \_\_\_\_\_
- 200328 (BD) \_\_\_\_\_
- 200327 (BD) \_\_\_\_\_
  
- 200326 (BD) \_\_\_\_\_
- 200325 (TY) \_\_\_\_\_
- 200324 (BFM) \_\_\_\_\_
- 200218 (BD) \_\_\_\_\_
- 200217 (BD) \_\_\_\_\_
- 200216 (BD) \_\_\_\_\_
- 200215 (BD) \_\_\_\_\_
- 200214 (BD) \_\_\_\_\_
- 200213 (ANS) \_\_\_\_\_
- 200212 (BDA) \_\_\_\_\_
- 200211 (BDA) \_\_\_\_\_
- 200197 (BD) \_\_\_\_\_
- 200196 (BD) \_\_\_\_\_
- 200195 (BD) \_\_\_\_\_

- |                    |                   |                   |                   |
|--------------------|-------------------|-------------------|-------------------|
| 200194 (NBS) _____ | 05437 (BD) _____  | 05391 (BD) _____  | 05339 (BS) _____  |
| 200193 (GW) _____  | 05436 (BD) _____  | 05390 (FR) _____  | 05338 (BS) _____  |
| 200192 (ANS) _____ | 05435 (BD) _____  | 05389 (AN) _____  | 05335 (BS) _____  |
| 200098 (BD) _____  | 05434 (BD) _____  | 05388 (TY) _____  | 05334 (BD) _____  |
| 200097 (BD) _____  | 05433 (BD) _____  | 05386 (NB) _____  | 05333 (NBS) _____ |
| 200096 (BD) _____  | 05432 (BS) _____  | 05385 (WD) _____  | 05316 (BD) _____  |
| 200095 (BD) _____  | 05431 (BD) _____  | 05384 (BD) _____  | 05311 (BD) _____  |
| 200094 (BD) _____  | 05430 (BB) _____  | 05383 (CG) _____  | 05310 (FR) _____  |
| 200093 (BD) _____  | 05429 (BD) _____  | 05382 (BD) _____  | 05309 (BD) _____  |
| 200092 (SUP) _____ | 05428 (NH) _____  | 05381 (CG) _____  | 05306 (TY) _____  |
| 200091 (ANS) _____ | 05427 (WD) _____  | 05379 (BS) _____  | 05303 (FR) _____  |
| 200090 (ANS) _____ | 05426 (RO) _____  | 05378 (WD) _____  | 05302 (TY) _____  |
| 200027 (BD) _____  | 05425 (GW) _____  | 05377 (WD) _____  | 05296 (BD) _____  |
| 200026 (BD) _____  | 05424 (SY) _____  | 05376 (SY) _____  | 05293 (BD) _____  |
| 200025 (BD) _____  | 05423 (BD) _____  | 05375 (FR) _____  | 05284 (BD) _____  |
| 200024 (BD) _____  | 05422 (BD) _____  | 05374 (WD) _____  | 05282 (BD) _____  |
| 200023 (BD) _____  | 05421 (WD) _____  | 05371 (TY) _____  | 05210 (TY) _____  |
| 200022 (TY) _____  | 05420 (BD) _____  | 05370 (RO) _____  | 05207 (EG) _____  |
| 200021 (TY) _____  | 05419 (NB) _____  | 05368 (BD) _____  | 05206 (EG) _____  |
| 200020 (NB) _____  | 05418 (GW) _____  | 05367 (NB) _____  | 05205 (BS) _____  |
| 200019 (BB) _____  | 05417 (BD) _____  | 05366 (BDR) _____ | 05200 (BS) _____  |
| 05458 (GW) _____   | 05416 (BD) _____  | 05365 (SY) _____  |                   |
| 05457 (TY) _____   | 05415 (FR) _____  | 05363 (GW) _____  |                   |
| 05456 (TY) _____   | 05414 (BS) _____  | 05362 (AN) _____  |                   |
| 05455 (SY) _____   | 05413 (TY) _____  | 05360 (FR) _____  |                   |
| 05454 (BD) _____   | 05412 (BD) _____  | 05359 (BD) _____  | 05373 (WD) _____  |
| 05453 (FR) _____   | 05410 (SY) _____  | 05358 (NB) _____  | 05369 (BS) _____  |
| 05452 (CG) _____   | 05409 (FR) _____  | 05357 (TY) _____  | 05342 (WD) _____  |
|                    |                   |                   | 05341 (WD) _____  |
|                    |                   |                   | 05340 (WD) _____  |
|                    |                   |                   | 05337 (WD) _____  |
|                    |                   |                   | 05336 (WD) _____  |
|                    |                   |                   | 0517 (WD) _____   |
| 05451 (BFM) _____  | 05408 (NB) _____  | 05356 (BD) _____  |                   |
| 05450 (BD) _____   | 05407 (AN) _____  | 05355 (BS) _____  |                   |
| 05449 (BD) _____   | 05406 (RO) _____  | 05354 (BD) _____  |                   |
| 05448 (BD) _____   | 05404 (BD) _____  | 05353 (AN) _____  |                   |
| 05447 (BB) _____   | 05403 (NBS) _____ | 05352 (BS) _____  |                   |
| 05446 (BB) _____   | 05402 (GW) _____  | 05351 (BD) _____  |                   |
| 05445 (TY) _____   | 05401 (BD) _____  | 05350 (BD) _____  |                   |
| 05444 (SY) _____   | 05399 (GW) _____  | 05349 (BD) _____  |                   |
| 05443 (RO) _____   | 05398 (AN) _____  | 05348 (AN) _____  |                   |
| 05442 (FR) _____   | 05397 (BD) _____  | 05347 (BS) _____  |                   |
| 05441 (FR) _____   | 05395 (SY) _____  | 05346 (BS) _____  |                   |
| 05440 (BD) _____   | 05394 (BD) _____  | 05345 (TY) _____  |                   |
| 05439 (BD) _____   | 05393 (WD) _____  | 05344 (BD) _____  |                   |
| 05438 (BD) _____   | 05392 (TY) _____  | 05343 (WD) _____  |                   |

**APRESS**  
**\$4.95 RETAIL**  
**1 UNIT = 6**

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