TEMECULA VALLEY WINEGROWERS ASSOCIATION Responsible Partner Program Agreement



The Temecula Valley Winegrowers Association (TVWA) is encouraging responsible transportation companies to visit the multiple wineries in Temecula Wine Country. As transportation companies are aware, the wineries are held to laws and high standards within the State of California and the County of Riverside to maintain an orderly and safe environment where alcoholic beverages are being served. A problem currently faced by many Temecula Wineries is the number of highly intoxicated and disruptive customers being brought to them by transportation companies. Therefore, the wineries desire to develop a closer working relationship with those transportation companies who on a best effort basis will attempt to not bring to their wineries overly intoxicated or disruptive customers and who agree to deal with problems related to this topic when it is brought to their attention. The TVWA wineries have agreed to:

- Provide preference to those transportation companies that have agreed to and signed the Responsible Partner Program
 Agreement
- Provide promotion of the transportation company by adding company name to a Master list distributed to Member wineries.
- Establish individual winery and transportation company promotional programs on a case by case basis.

As an approved Transportation Company, I agree to the following:

- I agree to contact a destination winery in advance to obtain permission for a visit from us for groups of 10 or more people. I also agree to notify the winery in advance of any change in arrival time or plans.
- I agree to highly discourage the consumption of hard liquor and beer during a Temecula wine country visit.
- I agree on a best effort basis to make sure the customers I am bringing to a winery are neither obviously intoxicated nor disruptive. When advised by winery personnel that my customers are creating a problem, I agree to immediately remove them from the property.
- I agree to take action to correct any problem related to the customers I bring that are brought to my attention by the TVWA.
- I agree to encourage my customers to purchase wines from the wineries to which I bring them rather than transport them to alternative retail outlets.
- I agree to encourage my customers to visit TVWA member wineries as a priority over other wineries located within Temecula Valley.
- I agree to distribute to my clients the Tasting Etiquette handout.
- I agree to provide a copy of this Agreement to all assigned hosts and drivers. Company drivers must actively participate in the alcohol and drug testing program as adopted by the Commission pursuant to PUC Sections 1032.1 and 5374(a)(2) and (b)(1). California state law prohibits the consumption of alcohol during the transport of persons.
- I agree to maintain all licenses in accordance with PUC Code 5384.1 and notify TVWA of any changes in status.
- I agree to pay a yearly non-refundable administrative fee of \$25 upon registration and yearly renewal to remain on approved master listing.

Transportation Company Name		
DBA (if applicable)		
Company Address		<u> </u>
Company Telephone Number		
Company Contact En	nail	
Signature and Title		
Printed Name Da	te	
TCP#:		
A non-refundable administrative fee of \$25 is payable upon registration and credit card information or send a check payable to Temecula Valley Wineg		
Credit Card#	Exp. Date:	CVV:
Cardholder Name (please print):	Signature Approval:	